



# Performance Analytics Dashboard

Business Year 2020-2023

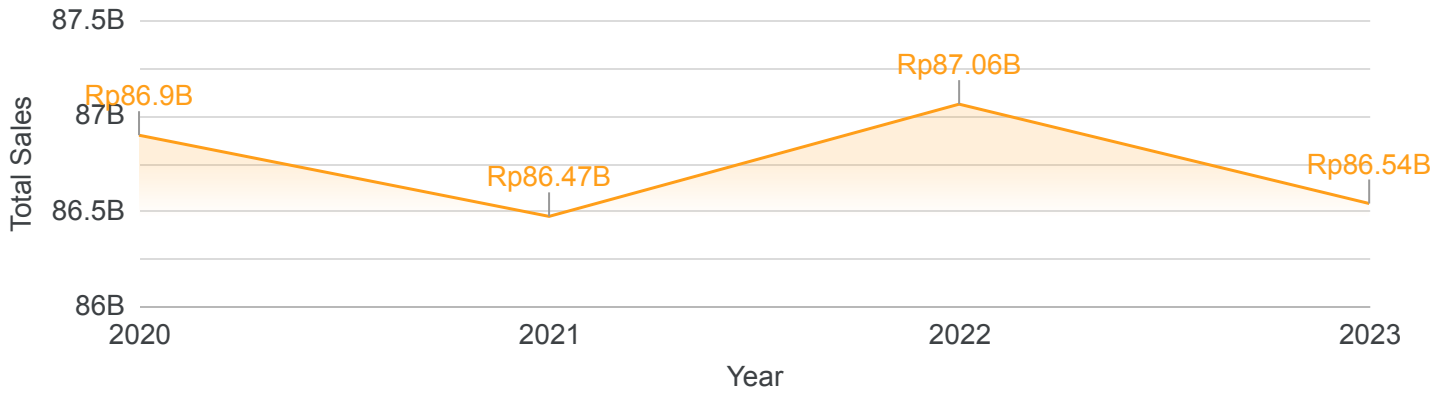
Province

Date (Year)

Branch Name

Total Transaction	Total Sales	Transactions Rating
672.5K	Rp346.96B	4
Total Branch	Total Profit	Branches Rating
1,725	Rp98.54B	4.45

Total Sales Over Time



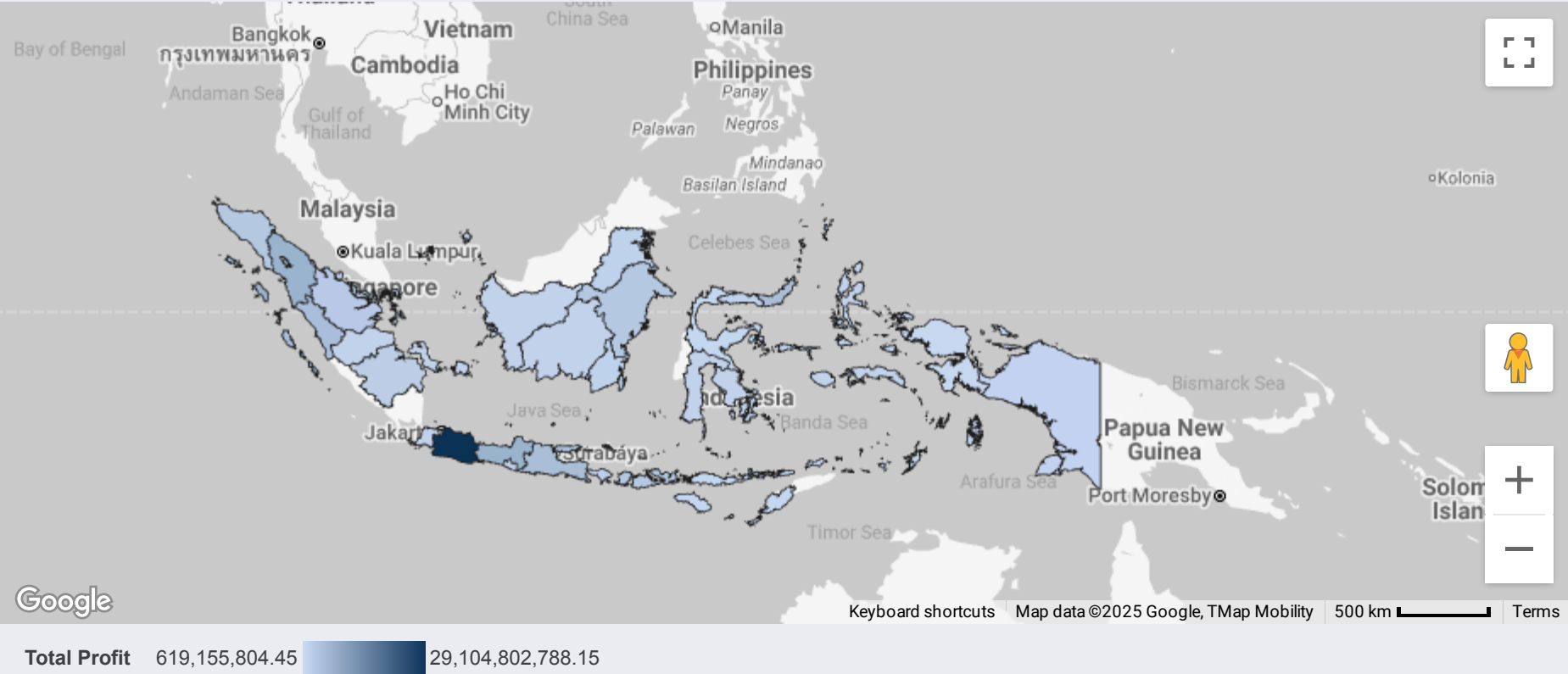
Top 5 Branches with High Rating but Low Transaction Performance

Branch ID	Branch Name	City	Branch Rating ①	Transaction Rating ②
82157	Klinik & Apotek	Tarakan	5	3.91
44567	Klinik & Apotek	Batam	5	3.93
13775	Apotek	Tomohon	5	3.93
31872	Klinik & Apotek	Pangkalpinang	5	3.93
62707	Apotek	Mataram	5	3.96

Top 5 Product by Sales and Profit

Product Name	Total Sales	Total Profit
Psycholeptics drugs, Hypnotics and sedatives drugs	59.4B	16.6B
Psycholeptics drugs, Anxiolytic drugs	57.2B	16.3B
Other analgesics and antipyretics, Salicylic acid and derivatives	46.7B	13.3B
Drugs for obstructive airway diseases	45.5B	12.8B
Antihistamines for systemic use	43.6B	12.5B

Geographic Distribution of Total Profit



Top 10 Highest Total Transaction and Sales by Province

