

# APRIL WATSON

## WEB DEVELOPER | DESIGNER

I have a passion for beautiful solutions. My love for all things design and my obsession with functionality commingle, fueling my drive to code with both user experience and client needs as my highest priorities.

### EXPERIENCE

#### WEB DEVELOPER

2/2018 - PRESENT | NASHVILLE SOFTWARE SCHOOL

Intensive full-time bootcamp focusing on full stack development fundamentals and problem solving.

- Hands on application of OOP fundamentals and SOLID principles
- Application design through white boarding and building ERD's, as well as project management/tracking as team lead with Github Projects
- JavaScript fundamentals leveraging DRY, modular, readable code and reusable components
- Build single-page applications with HTML, CSS, and JavaScript libraries like jQuery
- Task Automation with Grunt: module bundling with Browserify, SASS compilation
- Style applications with CSS Frameworks Bootstrap and write custom styles with SASS
- Create and modify database design/content using SQL, ADO.NET, Dapper, and Entity Framework with migrations
- Create RESTful APIs with C#/.NET using WebAPI
- Leverage Razor for creating and editing MVC applications

#### OWNER/OPERATOR

1/2010 - PRESENT | CHIQUÉ DESIGN

- Develop design strategies after performing assessment of client needs with in-person, phone or email consultation.
- Design and redesign computer graphics, web page graphics, logos, advertisements, brochures and many other forms of visual communication using Adobe CC.
- Ensure that delivered products or services adhere to client and company policies and standards.
- Leverage creative and marketing knowledge to develop campaigns for reaching specific targets.
- Collaborate with local and regional print vendors to provide efficient, cost-effective print solutions.

### PROJECTS

#### MELAPIX

 [HTTPS://AW-MELAPIX.FIREBASEAPP.COM](https://aw-melapix.firebaseio.com)

 [HTTPS://GITHUB.COM/APRILROCHELLE/MELAPIX](https://github.com/aprilrochelle/melapix)

Responsive CRUD application serving as a stock photography site featuring people of color. Built in React and using a flat data structure in Firebase, Melapix allows for creation of both standard and seller accounts, for which the authentication is also handled by Firebase. Standard users are able to search and purchase photos, while sellers are able to upload, edit and delete their work, as well as review stats on their sales and royalties.

#### LOCAL WEATHER

 [HTTPS://LOCALWEATHER-AW.FIREBASEAPP.COM/](https://localweather-aw.firebaseio.com/)

 [HTTPS://GITHUB.COM/APRILROCHELLE/LOCALWEATHER](https://github.com/aprilrochelle/localweather)

Utilized Open Weather API to create a full CRUD single-page application in which users can retrieve and save current weather conditions by zip code, as well as 3- and 5-day forecasts. Authentication added via Firebase.

### EDUCATION

#### NASHVILLE SOFTWARE SCHOOL

FULL-STACK WEB DEVELOPER BOOTCAMP

#### MIDDLE TENNESSEE STATE UNIVERSITY

BS AEROSPACE

### PORTFOLIO



<https://aprilwatson.com>



<https://github.com/aprilrochelle>

### CONTACT



<https://linkedin.com/in/aprilwat>



901.569.1021



[aprilwat@gmail.com](mailto:aprilwat@gmail.com)