April Seo

seoa488@newschool.edu +1 (302) 401-0731

01 Education

02 Experience

Parsons School of Design—The New School

BFA Communication Design Dean's List & Merit Scholarship Aug 2022—Present

Yonsei International Summer School

Jun 2023—Aug 2023

St. Andrew's School (DE)

Aug 2019-May 2022

Founder & Editor-in-Chief

Accent Magazine, St. Andrew's School (DE) Aug 2021 — May 2022

- Assembled and edited content from student contributors for annual Asian American Pacific Islander month magazine
- Partnered closely with school faculty on printing and distribution to ensure timely availability of the magazine to the school community
- Managed content for Asian Student Union Instagram account, increasing exposure

Student Graphic Designer

St. Andrew's School (DE)

Dec 2020 — May 2022

- Designed graphics for various school events, increasing student participation through merchandise design and branding for student clubs
- Collaborated with the Communications Department to create key visuals for Reunion Weekend, enhancing alumni engagement

Teaching Assistant

St. Andrew's School (DE)

Feb 2020 - May 2022

- Supported the Drawing 1 class by preparing materials and spaces, and assisted in classroom instruction, including tutoring faculty
- Curated the school's annual art show through collaborating with the Art Department to design the floorplan, improving attendee experience

03 Volunteer / Exhibition

NYFW F/W 24 Dresser

Bach Mai, Feb 2024

illur.Illustration exhibition
Seoul, South Korea

Festival Staff/Translator

Groove In Gwanak, Jul 2023

ANARCHY 91 Part 1 & 2

Photography exhibition & zine Tokyo, Japan Oct 2023

Dec 2023 - Jan 2024

Dresser/Backstage

DIALECTIVE, May 2023

04 Skills / Interests

Adobe Suite Google Suite Figma

Editorial Design Fashion Illustration Photography

Art Direction

Fluent in English and Korean