

APRIL E. SHIN

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EDUCATION

University of Michigan, College of Literature, Science & Arts

Ann Arbor, MI

B.A. with *High Distinction* in International Studies, Minor in Music

May 2016

Concentration: Political Economy & International Development

Cumulative GPA: 3.9/4.0

Honors: University Honors & James B. Angell Scholar (awarded for consecutive all “A” semesters)

Activities: Ross School of Business, Research Assistant
International Policy Student Association, Secretary of International Economics and Business
Newnan Advising Center, Academic Peer Advisor & Orientation Leader
Nam Center for Korean Studies, Undergraduate Research Fellow

EXPERIENCE

JPMorgan Chase & Co.

Seoul, Korea

Junior Analyst | Corporate Investment Banking Operation

March. – June. 2017

- Advised and consulted the most profitable commission product to multi-national corporate clients for FX remittance among diverse options, successfully executed the transaction
- Managed brokerage products particularly from New York, Singapore, and Hong Kong through international calls and meetings, resulting in 500M+ average financing per day in cooperation with JPM global branches
- Attended and participated the firm’s global meetings and conference calls regarding the project “Future Banking & Robotics,” facilitating communications between divisions by sharing insights

The Boston Consulting Group

Seoul, Korea

Research Analyst | Due Diligence Project

Dec. 2016 – Jan. 2017

- Identified key successful factors of the fastest-growing company in agricultural tire industry through tailored research including overseas cold calls, highlighting and reporting potential sales synergy
- Analyzed over 200+ of the global tire dealership locations to evaluate industry’s distribution channels, devising distribution strategy with the team to advise client on possible positive outcomes from the target M&A

Billy Graham Evangelistic Association

Charlotte, NC

Business Strategy Intern | Strategic Planning Division

Summer 2015

- Led an inter-department project to evaluate the association’s marketing strategies for media programs, identifying challenges and recommending steps to maintain current donors and attract potential benefactors
- Researched and identified key trends and variables in non-profit sectors through tailored content and data analysis, allowing team to utilize database as reference for future business metrics and strategies

Wise-UX Global Consulting Group

Seoul, Korea

User Experience Consultant | Samsung Global Audio Project Team (Harman M&A)

Apr. – Aug. 2014

- Counseled partners in strategy meetings through analysis of market trends and user experience feedbacks, highlighting potential product development and untapped demand of audio market in the U.S. and U.K.
- Developed individualized strategy proposals for Samsung Global Audio through creating up-to-date databases of high-end users, reviewing firm’s marketing process and potential promotion issues in both domestic and global markets

Far-East Broadcasting Corporation

Seoul, Korea

Intern | General Affairs Bureau

Jan. – Mar. 2014

- Planned and coordinated operational efforts to host President George W. Bush and 300+ VIPs the “Unification of Korea & International Affairs” conference, ensuring proper communication between guests and staffs
- Assisted in production of documentary series identifying alternatives to Korea’s welfare systems for disabled children, successfully airing program to raise awareness of issue through interviews with experts and policymakers

LANGUAGE AND INTERESTS

Bilingual (Native Korean). **Personal Interests:** body building, Jackie spinning, avid baseball fan; MLB and Korean baseball, and traveling. **Other Activities:** pianist and flute player for a local church, English tutor