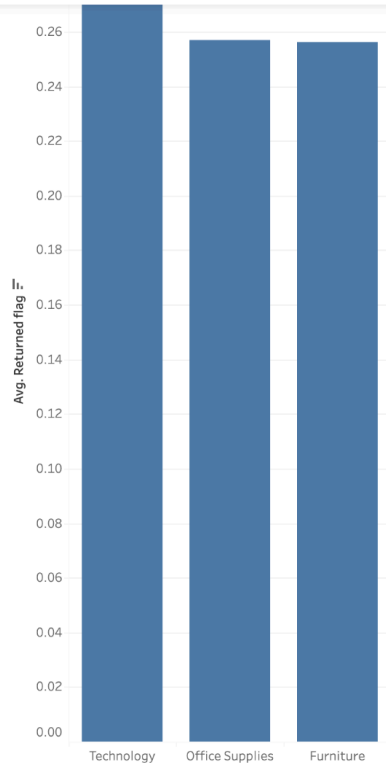


Story 2

<	Summary	Over view of Scatter Plot	Over view of Bar Chart	Over view of Returns by Customer	Over view Map Return Rate	Over view Return rate by Month	Over view Return rate by Customer
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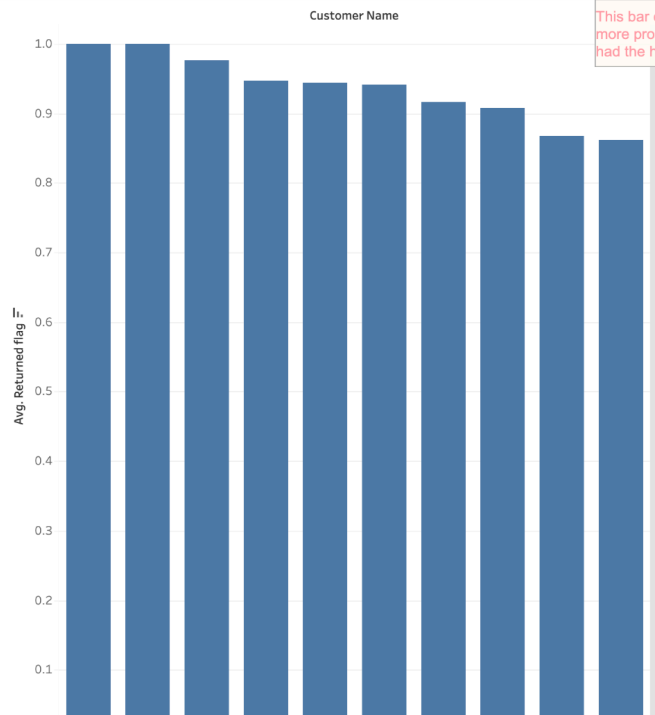
The return rate is measured in a percentage of items returned out of total items sold. It also is measured by comparing performance across time periods. The return rate is the total number of returns a better measure, simply by managing operational workload and understanding the volume of returns. I believe understanding the financial impact of returns is more beneficial compared to the findings of the total number of returns so you can grasp how much profit you have lost. There may be defective or damaged products that lead to higher return rates. Other reasons could be unsatisfied customers, or simply ordering the incorrect size. There could also be a shipment error such as sending the incorrect item.





This bar chart displays the return rate by product category. Technology appears to have the most returns.

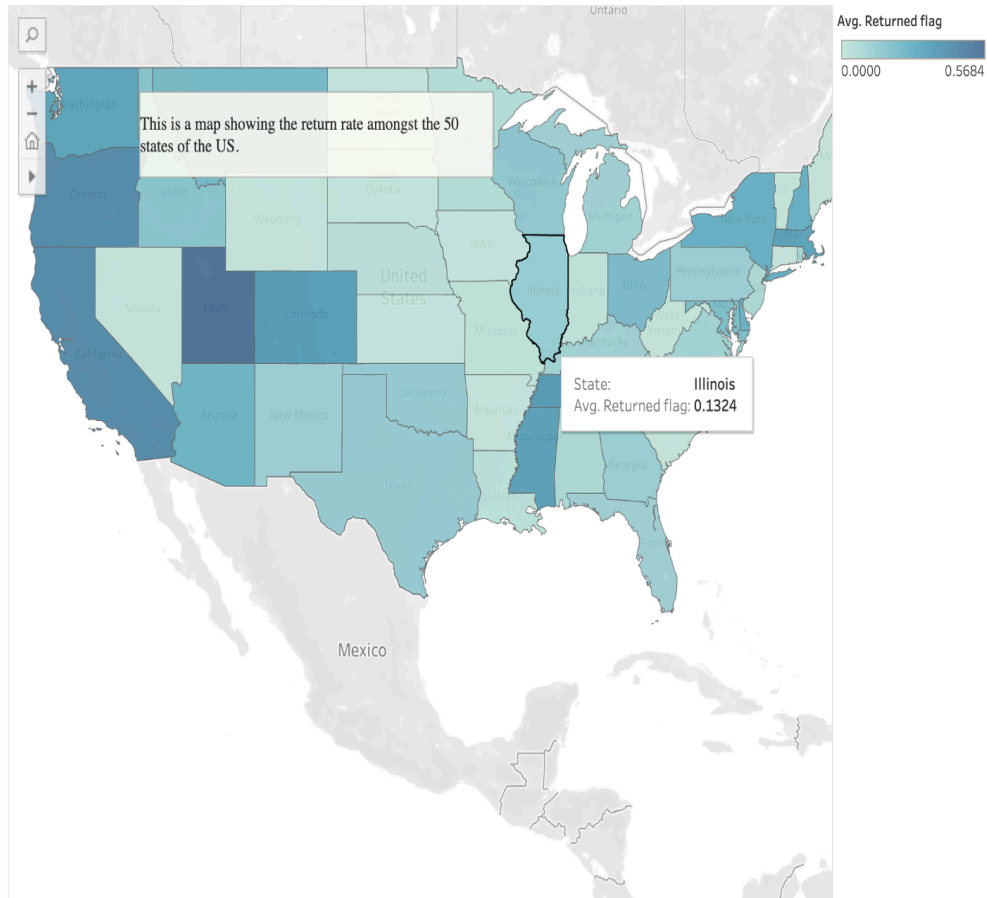
- ☒ 2019
- ☒ 2020
- ☒ 2021



This bar chart displays the top 10 customers who are more prone to making returns. Ronland and Hilary had the highest return rate.



Story 2



Story 2

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Over view of Bar Chart

Over viewof Returns by Customer

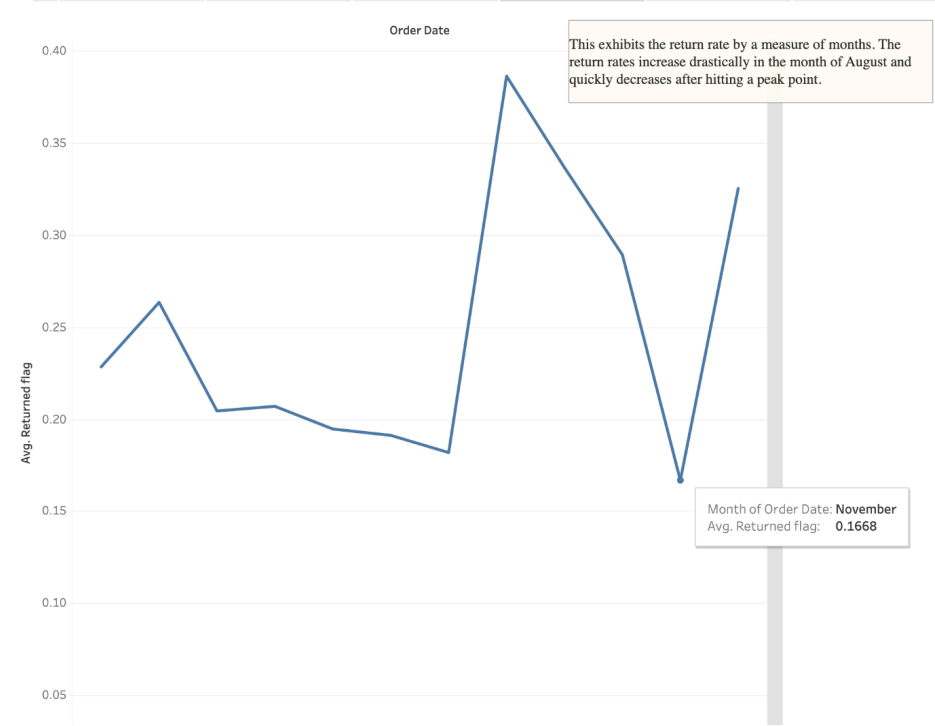
Over view Map Return Rate

Over view Return rate by Month

Over view of Compostie 1

Overview of Composite 2

>



Story 2

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Over view of Bar Chart

Over viewof Returns by Customer

Over view Map Return Rate

Over view Return rate by Month

Over view of Compostie 1

Overview of Composite 2

>

