

Predicting Loan Defaults

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Outline

- Data & Introduction
- Feature Engineering
- Modeling
- Results and Evaluation
- Lessons Learned

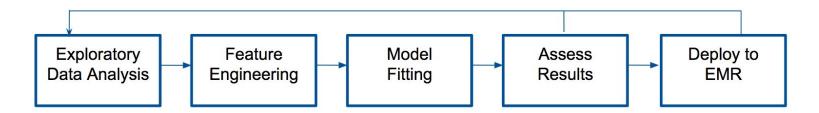


LendingClub

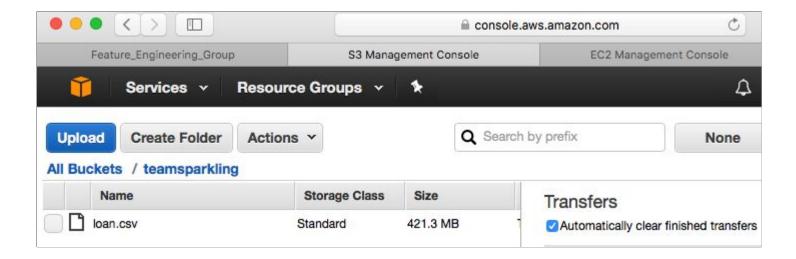
Data & Introduction

- Analytics goal
 - Predict whether a customer will pay off the loan
- Why we chose this data:
 - Interesting and challenging: 73 total features, 880,000 observations
 - Successful predictions increase profit for investors

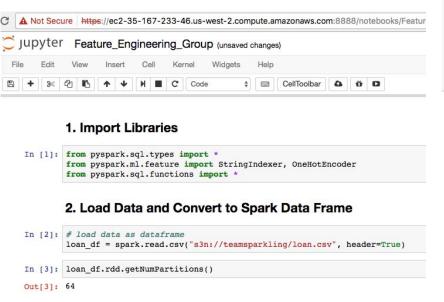
Data processing



Data in S3 Bucket



Create Data Frame & Spark SQL



```
loan_df_final.select('paid_flag',
    'loan_amnt',
    'funded_amnt',
    'int_rate',
    'installment',
    'annual_inc').show(10)
```

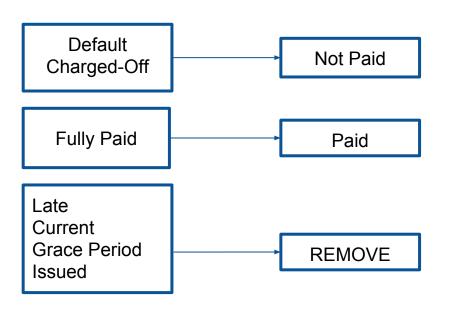
```
paid flag|loan amnt|funded_amnt|int_rate|installment|annual_inc
                         5000.0
                                   10.65
                                              162.87
                                                         24000.0
             5000.0
                         2500.0
                                   15.27
                                                59.83
                                                         30000.0
             2500.0
                                   15.96
             2400.0
                         2400.0
                                                84.33
                                                         12252.0
            10000.0
                        10000.0
                                   13.49
                                               339.31
                                                         49200.0
             5000.0
                         5000.0
                                     7.9
                                               156.46
                                                         36000.0
                         3000.0
                                   18.64
                                               109.43
                                                         48000.0
             3000.0
             5600.0
                         5600.0
                                   21.28
                                              152.39
                                                         40000.0
             5375.0
                         5375.0
                                   12.69
                                              121.45
                                                         15000.0
             6500.0
                         6500.0
                                   14.65
                                              153.45
                                                         72000.0
                                               402.54
            12000.0
                        12000.0
                                    12.69
                                                         75000.0
```

only showing top 10 rows

Feature Engineering

- Create response variable
- Convert data type
- Bucket feature categories
- Encode categorical features
- Handle missing values

Feature Engineering - Response Variable



 Current does not imply the loan will be paid

 Late does not imply the loan will not be paid

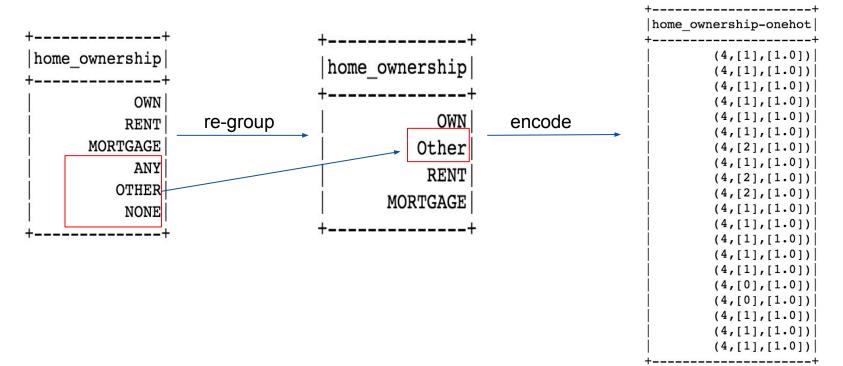
Feature Engineering - Data Cleaning

```
emp length
                   emp len
  9 years
                      null
   5 years
    1 year
      n/a
  2 years
   7 years
  8 years
  4 years
   6 years
   3 years
                         10
 10+ years
  < 1 year
```

```
import re
def convert_to_int(s):
    s = re.sub('\\D', '', s) #remove any non-digital character
    #\d matches any digital, #\D matches any non-digital
    try:
        return s
    except ValueError:
        return None

emp_to_num = udf(convert_to_int)
loan_df4 = loan_df3.withColumn('emp_len',emp_to_num('emp_length').cast('integer'))
```

Feature Engineering - Categorical Features



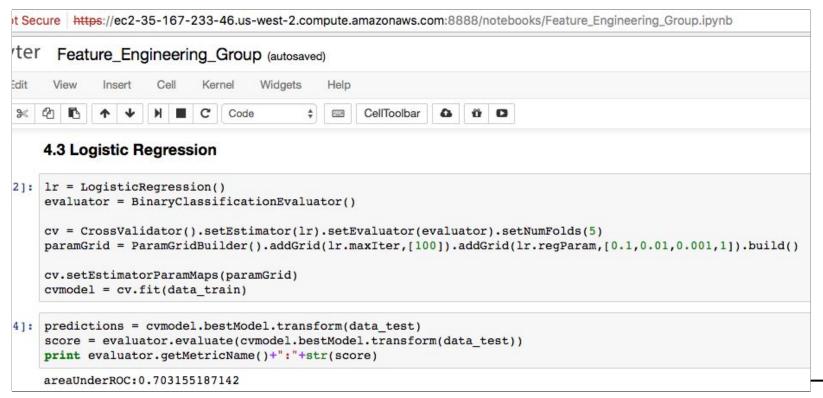
Feature Engineering - Missing Values

3.3.7 deal with missing values

```
# Filling NA values with 0
loan_df8 = loan_df8.fillna(0.0, ['tot_coll_amt','tot_cur_bal', 'total_rev_hi_lim'])
# Drop rows with NA
loan_df9 = loan_df8.dropna()
```

- Filling missing value with 0
- Drop rows with missing value

Logistic Regression & CV parameter tuning

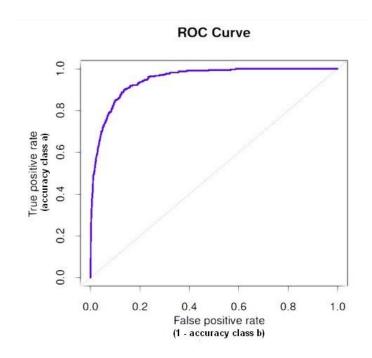


Random Forest & CV parameter tuning



Evaluation Metrics

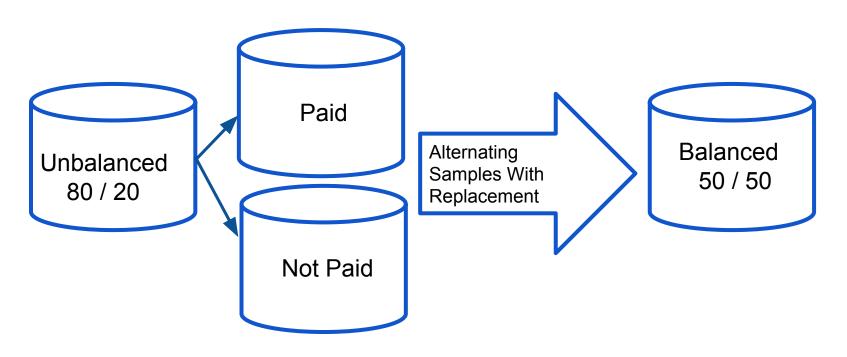
- areaUnderROC: 0.71
- Confusion matrix
 - Precision
 - Recall
 - Accuracy



Initial Test Results

	Random Forest
Precision	0.46
Recall	0.05
Accuracy	0.82

Balancing TRAIN Data



Test Results

	Random Forest (80/20 data)	Logistic Regression Model (50/50 data)	Random Forest Model (50/50 data)	Improvement
Precision	0.46	0.29	0.28	-37.23%
Recall	0.05	0.66	0.65	1215.09%
Accuracy	0.82	0.64	0.64	-21.48%

Test Results

```
metrics = MulticlassMetrics(sc.parallelize(predictionAndLabels))
print metrics.confusionMatrix().toArray()
print metrics.precision(1)
print metrics.recall(1)
print metrics.accuracy
```

```
[[ 25876. 14500.]
[ 3066. 5887.]]
0.288762446657
0.657544956998
0.64390115348
```

	Predicted Paid	Predicted Not Paid	Metrics
Actual Paid	26,000 (53%)	14,500 (30%)	Precision = 0.28
Actual Not Paid	3,000 (5%)	6,000 (12%)	Recall = 0.66

Lessons Learned

- Unbalanced training set can be problematic
- Recall is crucial in default detection
- Feature importance is hard to handle in ML
- Overhead issue with too many partitions

Thank you!



