

# April Joyner

april@apriljoyner.com  
www.apriljoyner.com

## Experience

**Freelance Journalist**, Brooklyn, NY Apr. 2013–present

Write for Technical.ly Brooklyn, *The New Yorker*, and other publications  
Develop feature ideas and conduct story research  
Promote stories on personal social media accounts

**Inc.**, New York, NY

Senior Reporter Feb. 2011–Apr. 2013

Developed stories on business strategy, trends, and technology  
Profiled entrepreneurs for Inc. 500 and 30 Under 30 franchises  
Edited guest posts on social entrepreneurship

Reporter-Researcher Mar. 2008–Jan. 2011

Wrote “Elevator Pitch” column and sales and marketing articles  
Managed interns in creating infographics for 2009 Inc. 500 issue  
Fact-checked stories to verify accuracy before publication

**Fast Company**, New York, NY

Web Editorial Intern Aug. 2007–Mar. 2008

Wrote stories on media, entertainment, innovation, and careers  
Contributed stories featured on MSN.com and Yahoo  
Produced weekly newsletter highlighting online features

## Education and Training

**ProPublica Data Institute**, New York, NY June 2017  
*Two-week course in data, design, and web development for journalism*

**Columbia Publishing Course**, New York, NY Summer 2007  
*Six-week intensive course in all aspects of book and magazine publishing*

**Yale University**, B.A., English, New Haven, CT Sept. 2003–May 2007

## Skills

**Editorial:** News and feature writing, story editing, copyediting, SEO

**Computer:** HTML/CSS; MS Excel; Adobe InDesign, Photoshop; WordPress

**Language:** Conversational French