



# Aproflo ETHDenver

**Aproflo** is a fully-integrated educational program and network focused on emerging trends, curriculum enhancement, industry partnerships, and authentic student experiences. We offer ongoing curriculum integration opportunities and programming throughout the year as part of our *flow* with multiple university partner institutions.

As an ETHDenver partner, **Aproflo** is here to help you maximize your ROI. We are your boots on the ground in Denver, planning your #BUIDL Week event and increasing awareness of your project prior to, during and after ETHDenver.



*Blurring boundaries between earning, learning, and living*



## Complete Event Package - \$775

- ❖ **2.5 Hour Hosted Event** for up to 50 participants.

You supply **content** --- we provide **everything else**:

- ▶ Managed Ticketing w/ registrant data provided back to you
- ▶ Promotion of event & distribution of marketing materials to:
  - Students in blockchain related courses at partner institutions: [CU](#), [DU](#), and [CSU](#)
  - Local [cryptorado](#) community @ meetups and online **2750+ active members!**
- ▶ Venue and logistics coordination at partner university<sup>1</sup> or Enterprise coworking - the blockchain hub
- ▶ Complimentary food & drink

- ❖ **Early Bird Opportunity: Bonus cross-promotion & marketing**

- ▶ **Aproflow** workshops run at least **bi-monthly**.  
Get promotion & distribution your materials at  
**all other pre-ETHDenver events. Sign sooner = more exposure!**



## Enhance Your Experience - Customize

- ❖ Make your event *premium* with our complete package,  
**or go *ala carte* on an event you host<sup>2</sup>**
  - ▶ Premium local food options
  - ▶ Upgraded venues and more attendees
  - ▶ Enhance your reach with **videography & live streaming**
  - ▶ Expand to a full day intensive **bootcamp**

**Contact Us To Discuss your Event**

{[hello@aproflow.com](mailto:hello@aproflow.com)}

<sup>1</sup> Suggested additional donation of \$250 university partner institutions

<sup>2</sup> At an additional cost based on your specific needs, discounted w/package



## Ongoing Partnership Opportunities

### ❖ Sponsors, Winners & Aproflow (Post-ETHDenver)

- ▶ **Winners gain Aproflow support you can leverage**
  - Mentorship from a pool of industry leaders
  - Community discussion and help platform
  - Monthly online and in-person industry workshops
- ▶ **Consultation for ongoing partnership and support**
  - After ETHDenver, continued support working on projects with the winning team or a new group
  - Integration with Universities as a **dedicated R&D project**<sup>3</sup>
  - **Low-cost externships to try-out folks with zero overhead**

### ❖ VIP Invitation to Industry Opportunity Expo & Showcase

- ▶ Aproflow's keystone event, we give you **VIP access** for our **career fair meets project showcase** at a premium discount<sup>4</sup>. Looking to hire? Looking to invest in great projects/startups? ***This is not to be missed!***

## Sample Workshop Agenda

<b>5:30 PM</b>	Arrival and Welcome @ CU Blockchain Alliance Venue
<b>5:45 PM</b>	Company/Product Overview/Demo
<b>6:15 PM</b>	Break
<b>6:30 PM</b>	Student/Community Focus/Working Group
<b>7:30 PM</b>	Opportunities / Action Steps / Networking
<b>8:00 PM</b>	Adjourn / Continue Networking Offsite



University of Colorado  
Blockchain Alliance

## Contact Us To Discuss your Event

{hello@aproflow.com}

---

<sup>3</sup> [CU](#), [DU](#), and [CSU](#) : Undergrad, Masters and PhD thesis options

<sup>4</sup> Specifics TBA early 2020