Answers to FAQs BDM Capstone Project- September 2022 Term
1 message

Announcement list for BDM - Sep 2022 <22t3-ms2001-announce@onlinedegree.iitm.ac.in>   Thu, Nov 3, 2022 at 9:39 AM
To: Announcement list for BDM - Sep 2022 <22t3-ms2001-announce@onlinedegree.iitm.ac.in>

Dear Student,

I am populating below a list of FAQs based on queries received in live sessions, mails and discourse.

We are there to help you, if there are queries on project and not on deadlines, links, queries not related to project.

So what questions can I ask the instructors?

1. Before you reach out to us, make sure you have checked/ attended Live sessions, rubrics, your announcement mails. If you simply send an email without going through it, we wont answer.

2. Instructors will answer only queries pertaining to project, when you are stuck. Again for this make sure you have completed point 1. Case of project queries mail ashwin@onlinedegree.iitm.ac.in

3. Do not post queries on my LinkedIn account. Its not a platform to ask questions! Only send mails through your student IDs

4. My friends also said we have not followed, so do again- Not possible. It could also happen that none of you did anything mentioned in point 1.

5. Clarify on timelines- Strict No. All dates and what to do are mentioned in Rubrics and covered in live sessions thrice. So will not be covered again.

6. I cant collect data, will you provide us?- Again a No. Its your job to collect data.

7. I need a 1 on 1 assistance on project- Go through point 1 first and tell us over mail where you are stuck. If convincing we will be happy to help you. To schedule appointments for 1 on 1 gmeet, email to aaditya@onlinedegree.iitm.ac.in with a cc to ashwin@onlinedegree.iitm.ac.in. Again appointment would be given based on availability

8. File size is large- Figure out ways to reduce it. We wont accept submissions on mail.

9. What is Capstone Project- While this is explained in rubrics. In nutshell, it is an independent research project. You speak to a business (any business vegetable shop, kirana stores, supermarket, IT industry, manufacturing etc), identity the problems they face and collect data pertaining to the problem. You clean the data (i.e. remove unwanted data), do analysis, draw graphs and give insights to the business owner to solve the problem.

What are insights?- What should business keep doing/ do. What should they avoid-Note these insights should come from analysis of data and not your intuition.

1. What data to collect- Depends on what your problem is. So if the owner says inventory issues, then you will need data pertaining to items, quantity bought, sold, lead time, price, demand, forecast etc.

2. How to decide what data to collect- You speak to owner and ask questions and uncover it slowly. Read the 3 reference books i mentioned in outline. Especially on Market Research by Naresh Malhotra

3. Can i give proof of originality by gmeet or zoom- Yes, but if it is fictitious or wrong information we will cancel your submission and wont permit you submit this term

4. What are the dates for submission- See rubrics

5. I didn't do project in previous term, can I do now- Yes, but once u start u need to complete in that term itself. We have 4 stages of submissions- Proposal, Mid term, final and Viva. You finish 2 stages, but not the other 2, u repeat from beginning in next term

6. Always submit your report with name and roll number- Rubrics wont tell you that, you need to know it!

7. Payments- After mid term approval you can make payments. All will get common mail, but only those who complete mid term can make payments.

8. I am still not clear post attending sessions- It only indicates you have not paid attention. Revisit live sessions, rubrics and read books.

9. Give us a sample project report- No samples, rubrics tell you what to do

10. Weightage for Capstone
    ==20% Proposal, 20% Mid term, 40% Final and 20% Viva==

11. Rubrics itself is not clear- Sorry cant help. We have triple checked it and tested before sending to you. You need to search yourself for terminologies such as meta data, surveys, implications etc. A simple google search will give answers.

12. What is plagiarism- Google it please.

13. There would be no extensions given on submissions.

In spite of writing detailed mails, giving clear instructions, doing live sessions we see many don't attempt to check and want ASAP response to their queries. Treat everyone with respect. Students sending rude mails could be blacklisted. Do your groundwork and we promise to help you.

Best,

Hari and Ashwin

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