Alexander Pieter Schram

Sports Analytics · Tracking & Modeling

apschram@gmail.com · +31 6 52 36 73 57 · Amsterdam, NL · PDF · LinkedIn · GitHub

Summary

Sports data leader focused on tracking analytics, model design, and delivery. Built end-to-end pipelines and coach-facing tools; values reproducibility and measurable impact.

Experience

PFF — Sr. Manager Team Services & Analysis (2021–present)
- Led analytics delivery for pro clubs across recruitment and performance.
- Built tracking×event fusion workflows and physical metrics reporting.
- Improved comms through concise visuals and field-relevant language.

FC Cincinnati — Director of Analytics & Strategy (2019–2021)
- Built the analytics function across player evaluation and match analysis.
- Delivered coach-facing products and recruitment decision support.

remiqz — Manager Data Science & Lead Developer (2017–2019)
- Led data science projects and productized analytics pipelines.

Hypercube — Consultant (2014–2017)
- Delivered modeling and analysis for sports/business problems.

Veneficus — Data Intern (2013)
- Supported data preparation and early-stage modeling.

University of Amsterdam — Research Assistant (2011–2013)
- Quantitative research support and analysis.

Technical

Python (pandas, scikit-learn, xgboost), SQL, R, Matplotlib, Shiny, Kalman filters, ETL, model validation/MAER, experiment design

Education

MSc Econometrics: Free Track — University of Amsterdam (2014)
BSc Econometrics & Operations Research — University of Amsterdam (2013)

Languages

Dutch (native), English (C2)

Data Providers

Event: PFF, StatsBomb, Wyscout, Opta, InStat · Tracking: Second Spectrum, ChyronHego, SkillCorner, Sportlogiq · GPS: STATSports, Catapult

Generated with Python — links above for PDF · GitHub · LinkedIn.