

# Alexander Pieter Schram

Sports Analytics · Tracking & Modeling

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## Summary

Sports data leader focused on tracking analytics, model design, and delivery. Built end-to-end pipelines and coach-facing tools; values reproducibility and measurable impact.

## Experience

### **PFF — Sr. Manager Team Services & Analysis (2021–present)**

- Led analytics delivery for pro clubs across recruitment and performance.
- Built trackingxevent fusion workflows and physical metrics reporting.
- Improved comms through concise visuals and field-relevant language.

### **FC Cincinnati — Director of Analytics & Strategy (2019–2021)**

- Built the analytics function across player evaluation and match analysis.
- Delivered coach-facing products and recruitment decision support.

### **remiqz — Manager Data Science & Lead Developer (2017–2019)**

- Led data science projects and productized analytics pipelines.

### **Hypercube — Consultant (2014–2017)**

- Delivered modeling and analysis for sports/business problems.

### **Veneficus — Data Intern (2013)**

- Supported data preparation and early-stage modeling.

### **University of Amsterdam — Research Assistant (2011–2013)**

- Quantitative research support and analysis.

## Technical

Python (pandas, scikit-learn, xgboost), SQL, R, Matplotlib, Shiny, Kalman filters, ETL, model validation/MAER, experiment design

## Education

MSc Econometrics: Free Track — University of Amsterdam (2014)

BSc Econometrics & Operations Research — University of Amsterdam (2013)

## Languages

Dutch (native), English (C2)

## Data Providers

Event: PFF, StatsBomb, Wyscout, Opta, InStat · Tracking: Second Spectrum, ChyronHego, SkillCorner, Sportlogiq · GPS: STATSports, Catapult

Generated with Python — links above for PDF · GitHub · LinkedIn.