

### **TME3- WSM- Reflection**

In this TME, I came to know a lot about different organizations and their working on the web. We were being given to choose one of the top hundred websites and I have decided to work on Tumblr which is a social networking website found on (<http://www.web100.com>). Currently being employed as a Consultant at Deloitte, I came to know how a website of an organization works and what technologies are being used by them in terms of developing, logging of users, maintaining of a website. It includes proper coding, documentation, security and maintenance techniques. Adding to this, Also I come to know about the problems and issues one can face while the growth of an organization is in growth. The configuration which lets user use the application and surf the internet has a lot of servers behind which doesn't let traffic overload. Also there are various promotion packages for the users who want to promote their profile, posts, pictures of any other content. Additionally, There are many other policies and Ethical concerns which one has to keep in mind while using Tumblr. Also they provide good solutions or they have good backup with their technologies.

Overall, It was a good learning experience where I researched and came to know so much about Tumblr while previously I was just a user but now I have a clean conceptual knowledge of how this website works and how they maintain their website. It was a huge informative assignment where after the research I came to know a lot about Tumblr and what are the common technologies and concerns.