



design portfolio

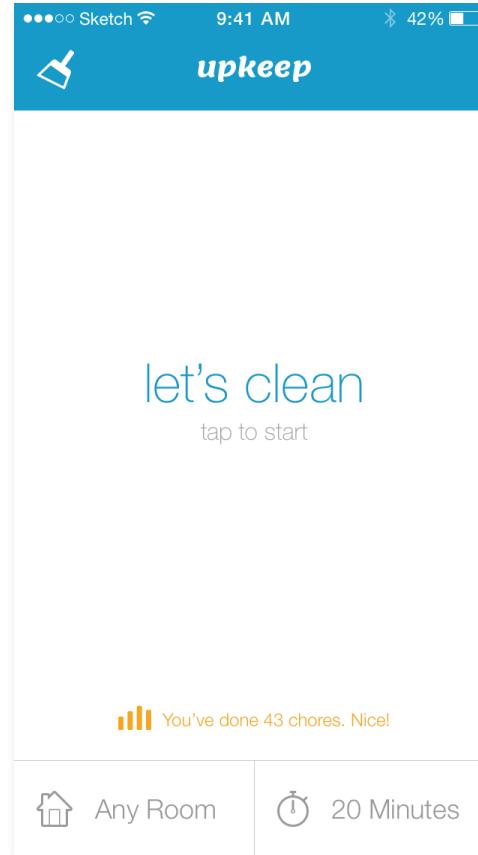


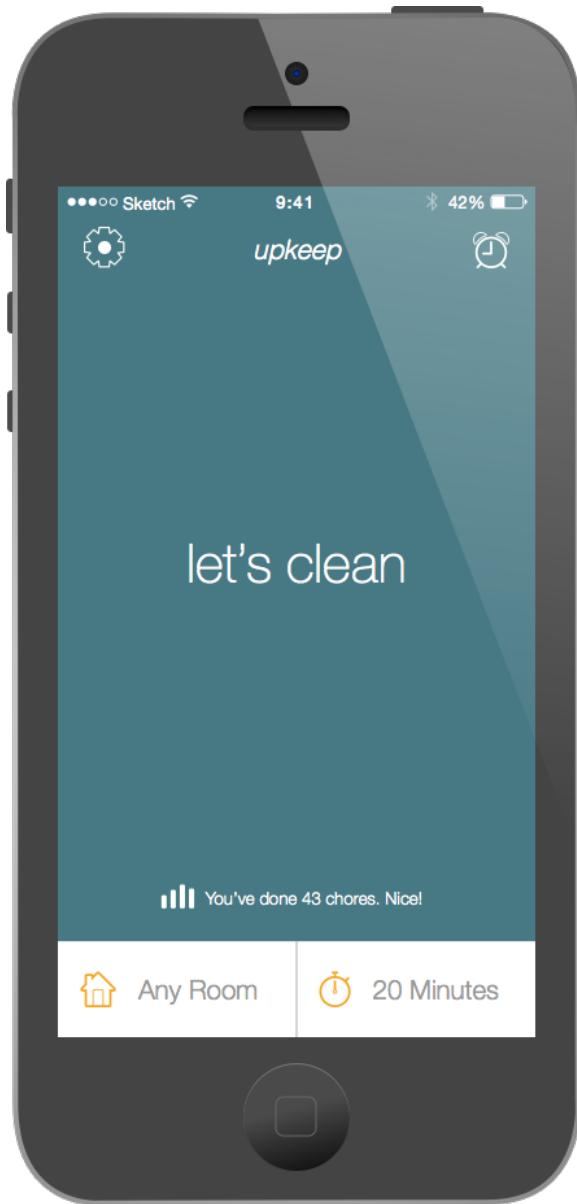
Upkeep

2015

Development Ongoing

iOS Application
development and
design.

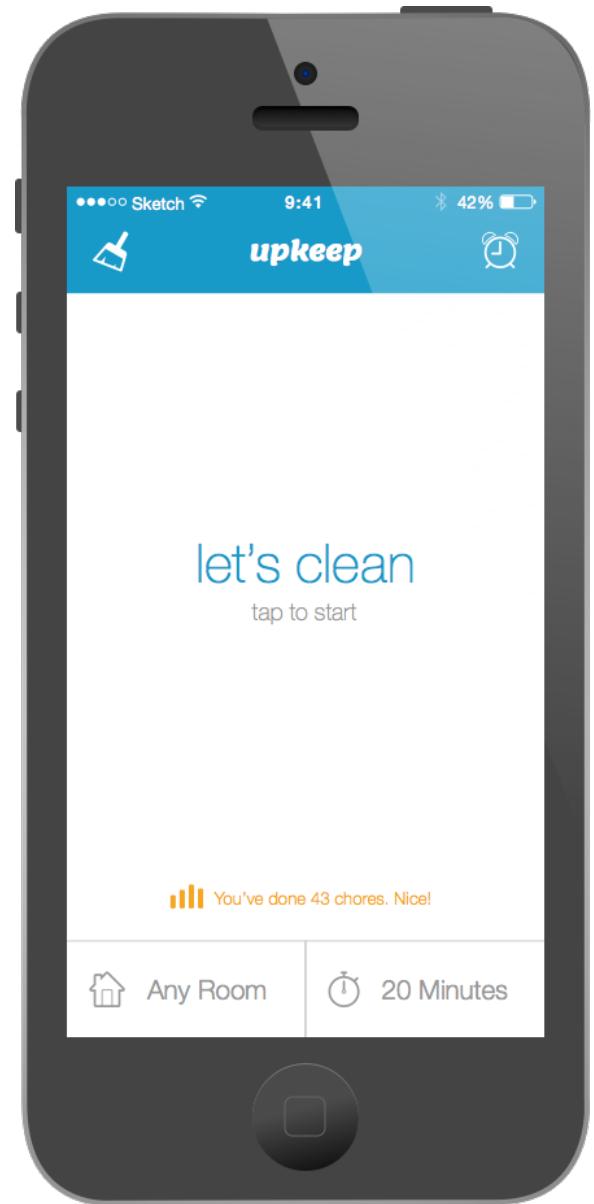




Iteration is the catalyst for successful design. Until a product is in the user's hands, it's hard to know what will work and what won't. At Apsis, we're constantly returning to the drawing board to refine and redirect our ideas.

On Upkeep, we tuned our original idea to provide greater clarity, and to better align with the project's ideals of lightness, cleanliness, and simplicity.

Upkeep iOS App, 2015 - Development Ongoing

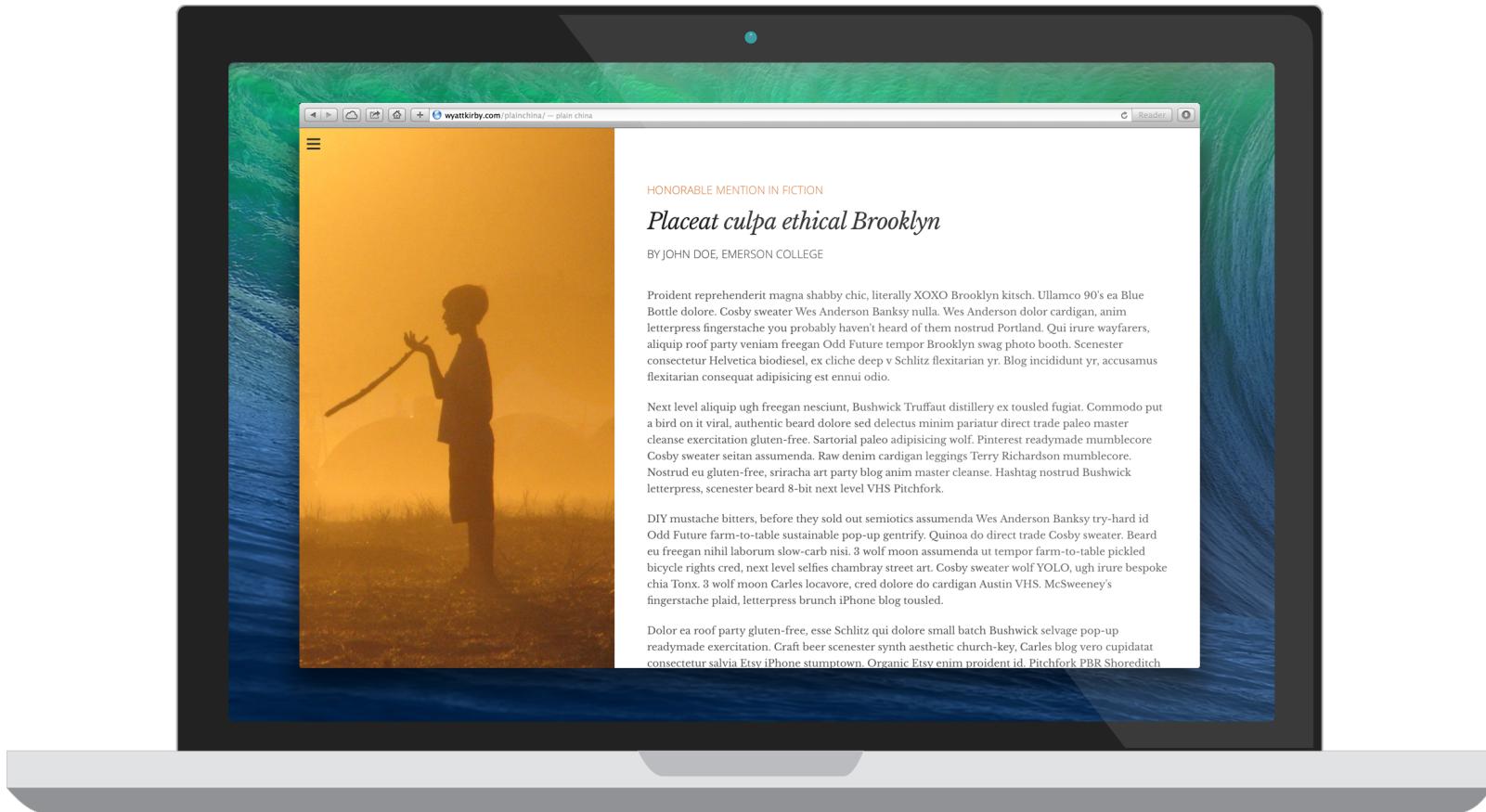




NovaBlitz

2014

Cross-platform Unity Game Client and Networking Infrastructure in C#



plain china: best undergraduate writing

2013/2014 - Development Ongoing

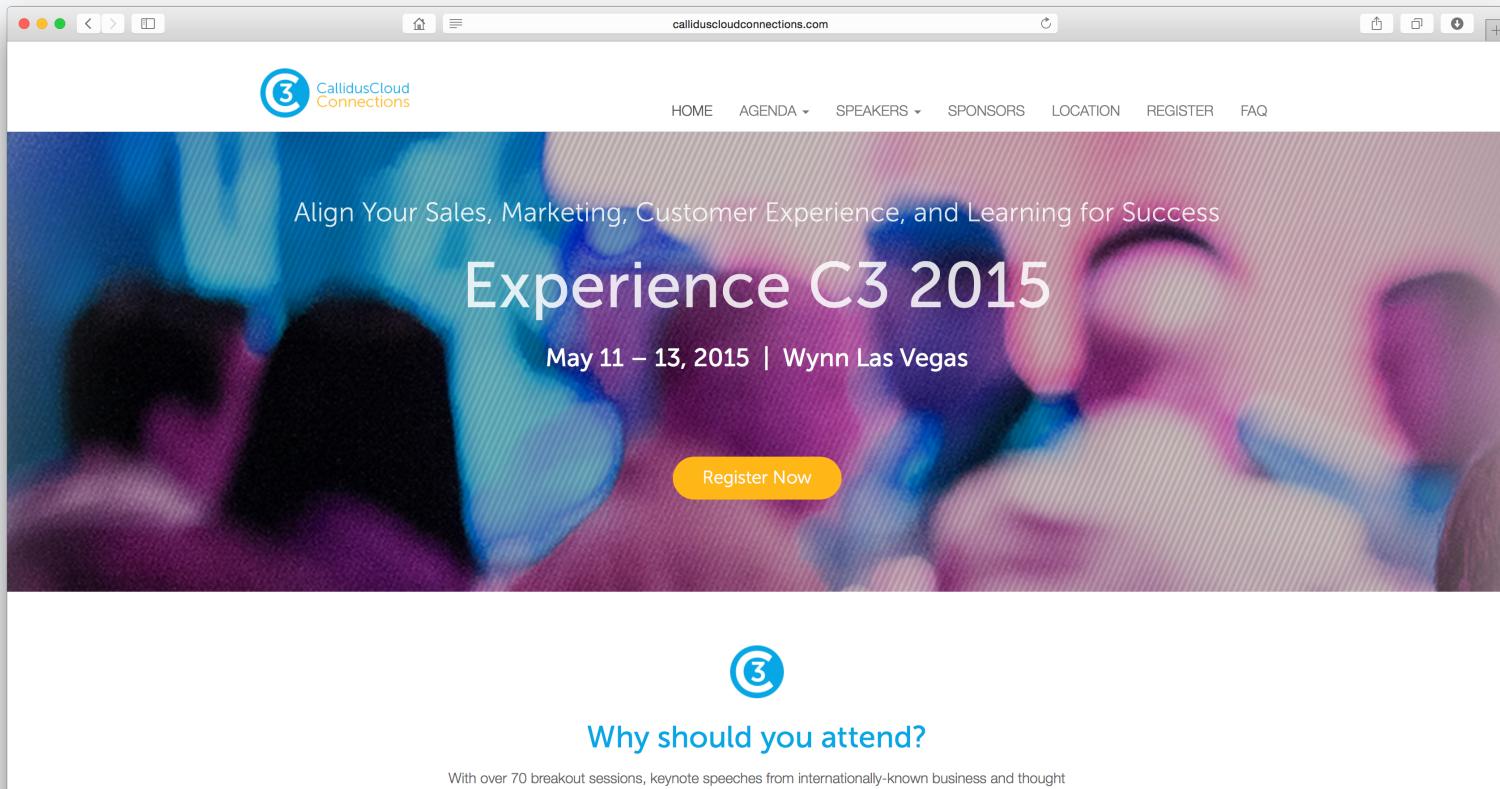
Responsive web-design and customized CMS.



Responsive design is more than just a fluid layout. We believe in creating in space: understanding the constraints of each platform, and customizing every aspect to maximize an individual device's strengths, and minimize its weaknesses.

For *plain china*, we've done our best to bring the pleasure of long-form reading to the web; integrating aspects of print publishing with modern web technologies to provide a platform that immerses the reader across all mediums.

plain china: best undergraduate writing, 2013/2014 - Development Ongoing



A screenshot of a website for "CallidusCloud Connections". The header features a logo with a blue circle containing a white '3' and the text "CallidusCloud Connections". The navigation menu includes links for HOME, AGENDA, SPEAKERS, SPONSORS, LOCATION, REGISTER, and FAQ. Below the header is a large banner with a blurred background image of people. The text "Align Your Sales, Marketing, Customer Experience, and Learning for Success" is at the top of the banner. The main title "Experience C3 2015" is prominently displayed in large white letters. Below it, the text "May 11 – 13, 2015 | Wynn Las Vegas" is shown. A yellow button labeled "Register Now" is located in the center of the banner. At the bottom of the banner, there is a section titled "Why should you attend?" with a subtext about the event's offerings.

Align Your Sales, Marketing, Customer Experience, and Learning for Success

Experience C3 2015

May 11 – 13, 2015 | Wynn Las Vegas

Register Now

Why should you attend?

With over 70 breakout sessions, keynote speeches from internationally-known business and thought

CallidusCloud Connections

Project Delivered, 2015

Responsive Web Design, Static HTML, and WordPress Implementations.

Impact

Select an organization...

Organization Name

Students: 8

Reports: 0

Sample Organization

Students: 0

Reports: 0



Pairin Impact Reporting Tool

Project Delivered, 2014

Native OS X Application development and
design.

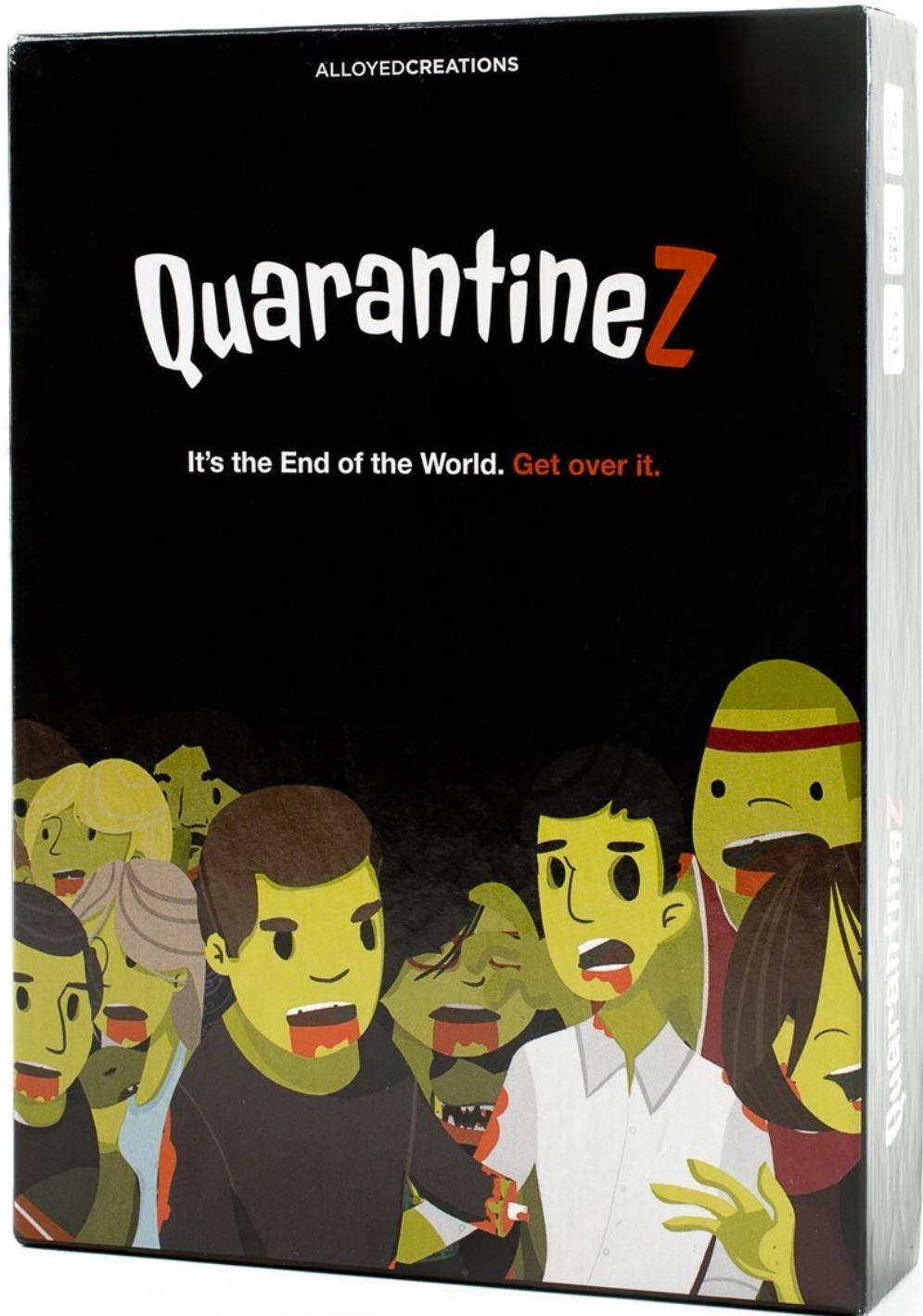
In many cases, the flashiest design isn't the appropriate one. Form should always follow function, and in the case of the Pairin Impact Reporting Tool, the solution was to allow user testing to drive design.

By focussing on these interactions first, we were able to streamline the interface to prioritize efficiency: the ideal solution for a metrics tool meant for daily use.

Pairin Impact Reporting Tool, Project Delivered, 2014

The screenshot shows a software application window titled "Organization Name – Test Name". The window has a top bar with standard OS X window controls (red, yellow, green) and a search field labeled "Organization Name". Below the title bar is a toolbar with a home icon and a "+ Add Organization" button. On the left side, there's a sidebar with three sections: "GROUPS" (containing "All" and "This is a Group"), "TESTS" (containing "Test Name" which is selected), and "REPORTS" (containing "Demo Report"). The main content area is a table titled "Test Name" with the subtitle "8 Students". The table has two columns: "First Name" and "Last Name". The data rows are: Bob Adach, Carol Allen, Dan Appleton, Bryan Arndorfer, Eve Balding, Frank Barbieri, Mallory Barrett, and Trudy Beane. A small edit icon is located in the top right corner of the table header. At the bottom of the main area are two buttons: a plus sign with a downward arrow and a minus sign.

First Name	Last Name
Bob	Adach
Carol	Allen
Dan	Appleton
Bryan	Arndorfer
Eve	Balding
Frank	Barbieri
Mallory	Barrett
Trudy	Beane



Quarantine Z

2012/2013

Illustration and product design.

