# Ch4 Reading Notes

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# Classification

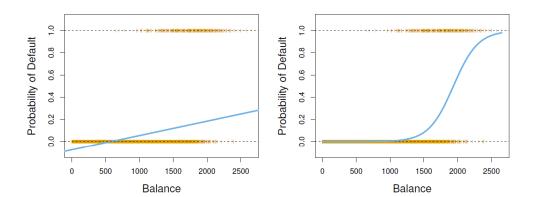


FIGURE 4.2. Classification using the Default data. Left: Estimated probability of default using linear regression. Some estimated probabilities are negative! The orange ticks indicate the 0/1 values coded for default (No or Yes). Right: Predicted probabilities of default using logistic regression. All probabilities lie between 0 and 1.

#### Why not linear regrssion?

- a.) LR can't accommodate qualitative response with more than two classes (unless there's some natural, even-spaced ordering to the classes)
- **b.)** LR can't provide meaningful estimates of Pr(Y|X) (some predictions might land outside [0,1] interval)

# Logistic Regression

$$p(X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$
(4.2)  

$$Odds: \frac{p(X)}{1 - p(X)} = e^{\beta_0 + \beta_1 X}$$
(4.3)  

$$Logit: \log\left(\frac{p(X)}{1 - p(X)}\right) = \beta_0 + \beta_1 X$$
(4.4)

Note that unlike linear regression, the amount p(X) changes from a one-unit change in X depends on the current value of X (i.e. it's derivative is not constant). But the sign of  $\beta_1$  still determines effect of X on p(X).

Likelihood function: 
$$\ell(\beta_0, \beta_1) = \prod_{i:y_i=1} p(x_i) \prod_{i':y_{i'}=0} (1 - p(x_{i'}))$$
 (4.5)

 $\hat{\beta}_0, \hat{\beta}_1$  chosen to maximize likelihood function. The function is constructed so as to generate  $\hat{p}(x_i)$  for each observation as close to 0/1 based on their classification.

#### Multiple Logistic Regression

$$\log\left(\frac{p(X)}{1 - p(X)}\right) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

$$p(X) = \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}$$
(4.6)

	Coefficient	Std. error	z-statistic	<i>p</i> -value
Intercept	-3.5041	0.0707	-49.55	< 0.0001
student[Yes]	0.4049	0.1150	3.52	0.0004

**TABLE 4.2.** For the Default data, estimated coefficients of the logistic regression model that predicts the probability of default using student status. Student status is encoded as a dummy variable, with a value of 1 for a student and a value of 0 for a non-student, and represented by the variable student [Yes] in the table.

	Coefficient	Std. error	z-statistic	<i>p</i> -value
Intercept	-10.8690	0.4923	-22.08	< 0.0001
balance	0.0057	0.0002	24.74	< 0.0001
income	0.0030	0.0082	0.37	0.7115
student[Yes]	-0.6468	0.2362	-2.74	0.0062

**TABLE 4.3.** For the Default data, estimated coefficients of the logistic regression model that predicts the probability of default using balance, income, and student status. Student status is encoded as a dummy variable student [Yes], with a value of 1 for a student and a value of 0 for a non-student. In fitting this model, income was measured in thousands of dollars.

Why does the sign of the coefficient for student change from simple to multiple logistic regression? Students tend to have higher credit balance and thus, on average, have a higher default risk. But at a fixed credit balance, students have a lower default rate than non-students! This is called **confounding.** 

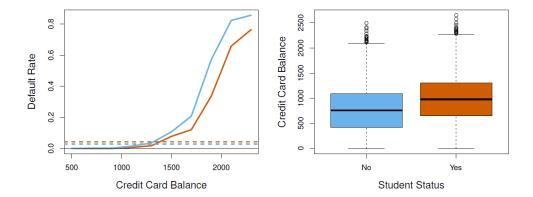


FIGURE 4.3. Confounding in the Default data. Left: Default rates are shown for students (orange) and non-students (blue). The solid lines display default rate as a function of balance, while the horizontal broken lines display the overall default rates. Right: Boxplots of balance for students (orange) and non-students (blue) are shown.

## Multinomial Logistic Regression: K > 2 classes

*WLOG*, choose K-th class as the baseline. Then, for k = 1, ..., K - 1:

$$\Pr(Y = k | X = x) = \frac{e^{\beta_{k0} + \beta_{k1} x_1 + \dots + \beta_{kp} x_p}}{1 + \sum_{l=1}^{K-1} e^{\beta_{l0} + \beta_{l1} x_1 + \dots + \beta_{lp} x_p}}$$
(4.10)

$$\Pr(Y = K | X = x) = \frac{1}{1 + \sum_{l=1}^{K-1} e^{\beta_{l0} + \beta_{l1} x_1 + \dots + \beta_{lp} x_p}}$$
(4.11)

$$\log\left(\frac{\Pr(Y=k|X=x)}{\Pr(Y=K|X=x)}\right) = \beta_{k0} + \beta_{k1}x_1 + \dots + \beta_{kp}x_p$$