Clustering Analysis Report

Number of Clusters Formed:

• KMeans Clustering: 4 clusters

• Agglomerative Clustering: 4 clusters

• Gaussian Mixture Model (GMM): 4 clusters

Evaluation Metrics:

• Silhouette Score:

o KMeans: **0.3309**

o Agglomerative: **0.2434**

o GMM: **0.1963**

• Higher Silhouette Scores indicate well-separated clusters. KMeans achieved the best score among the three methods.

• Davies-Bouldin Index (DBI):

o KMeans: **0.9488**

o Agglomerative: **1.2784**

o GMM: 1.1334

• Lower DBI values indicate better clustering. KMeans outperformed Agglomerative and GMM in this metric.

Observations:

- **KMeans** consistently outperformed the other two clustering methods in both metrics, indicating it provided the most cohesive and well-separated clusters.
- **Agglomerative Clustering** exhibited moderate performance but struggled with separation, as reflected in its higher DBI and lower Silhouette Score.
- **GMM** showed the weakest performance, likely due to overlap among clusters, as suggested by its lowest Silhouette Score.

Visual Analysis:

- The clustering results were visualized using PCA for dimensionality reduction.
 - KMeans clusters appeared distinct and well-separated.
 - Agglomerative clusters showed some overlap between neighboring clusters.
 - o GMM clusters had significant overlap, making differentiation challenging.

Recommendation:

Based on the evaluation metrics and visual inspection, **KMeans Clustering** is recommended for this dataset.