



# Privacy Policy

## Introduction

The Final Bell is committed to protecting your privacy and ensuring that your personal data is handled in compliance with the UK GDPR and Data Protection Act 2018.

## Data We Collect

We may collect personal details such as your name, email address, phone number, and payment information when you book a session or contact us. We also collect basic fitness and health information relevant to training safety.

## How We Use Your Data

Your personal data is used to manage bookings, process payments, communicate with you about sessions, and ensure your training experience is safe and effective.

## Payments

Payments are processed securely via Stripe. We do not store or have access to your full payment card details.

## Refunds & Cancellations

Bookings are refundable provided at least 24 hours' notice is given by the client. If The Final Bell cancels a session, a full refund will be provided.

## Sharing of Data

We do not sell or share your personal data with third parties except where required by law or for payment processing through trusted providers like Stripe.

## Your Rights

You have the right to access, rectify, or request deletion of your personal data. You may also object to processing or request data portability under UK GDPR.

## **Contact Us**

For any privacy-related queries, please contact us at: [hello@thefinalbell.co.uk](mailto:hello@thefinalbell.co.uk)