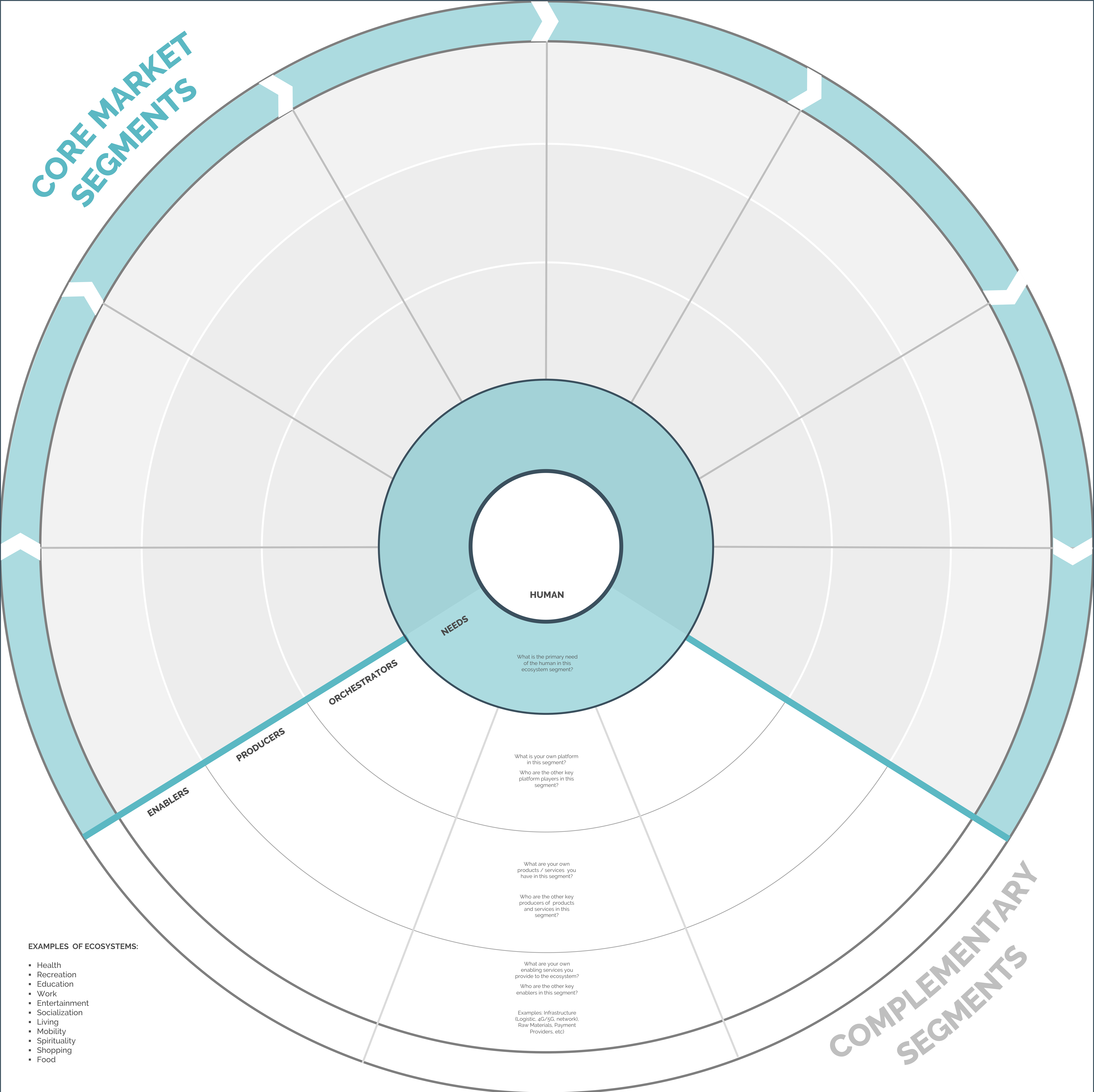


CORE MARKET SEGMENTS



EXAMPLES OF ECOSYSTEMS:

- Health
- Recreation
- Education
- Work
- Entertainment
- Socialization
- Living
- Mobility
- Spirituality
- Shopping
- Food



L2 – MARKET ECOSYSTEM JOURNEY



Part of the Platform Innovation Kit - the toolset for the platform generation  
Download at [www.platforminnovationkit.com](http://www.platforminnovationkit.com)  
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