

PLATFORM USERS		CONSUMERS	PRODUCERS	PARTNERS
KEY ACTIVITIES OF THE USERS				
ARCHITECTURE STACK	<div>ECOSYSTEM LAYER</div> <div>How the users of the ecosystem are connected to their systems, devices on your platforms?</div>			
	<div>ENGAGEMENT LAYER</div> <div>Touchpoints of the user with your platform.</div> <div>What are the applications, systems, devices the user interacts with?</div>			
	<div>INTELLIGENCE LAYER</div> <div>What are the components for data analytics, machine learning and artificial intelligence?</div>			
	<div>INFRA- STRUCTURE LAYER</div> <div>What are components for data storage, application hosting and other physical elements?</div>			
ARCHI- TECTURE	<div><div>PIK</div><div>PLATFORM ARCHITECTURE v4.1</div><div>Part of the Platform Innovation Kit - the toolset for the platform generation Download at www.platforminnovationkit.com</div></div> <div>TITLE</div> <div><div>fastbreak</div><div>aws</div></div>			
ENG				