After reading about the GDPR I think it is a step in the right direction to protect individuals data from misuse or theft. However, thinking about other regions outside the EU, maybe this is going to take some time, maybe more than we expect. In Latin America, some countries have started to do some legislation on the matter, Brazil and other countries in South America (Martinez, 2020) have enacted policies to enforce data protection, although not every country in the region have an actual policy, conduct code or law in the region, others, like Mexico, that has its own law from 2010, have done no effort to apply it in practice. In this case, government has not even protected their own institutions from mishandling citizens data, in 2016 a data exposure of the national voting system was discovered (Data Breaches, 2016), when 93,424,710 records of mexican voters where unprotected, it was a major problem for authorities and they promised better actions and security procedures. Nevertheless, this has not improved in recent years. In 2019 an attack to mexican most important oil company, PEMEX (Barrera et al, 2018), exposed how equipment and confidential data was completely unprotected, even the national banking system was hitted by hackers in 2018 (Kirk, 2018). The actual administration has not shown interest in the matter and any action announced by this date says otherwise (Espinosa, 2019). The solution may be informing individuals about their rights and how they can actually press on companies and the government to do so, even European companies that need to comply with GDPR can be a turnpoint to some degree.

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