

Predicting Cryptocurrency Pricing

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DS 3000

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Research Questions/Motivation

Why study Cryptocurrency Volatility?

- Crypto markets are extremely volatile
- Understanding risk is crucial for investors
- Do traditional market metrics apply?

Questions of Interest:

- Are larger and established coins (like BTC and ETH) less volatile compared to that of smaller or emerging coins?
- What statistical signals explain short term volatility and how can we use these driven insights to predict how liquidity and market size relate to risk?

Data Source

Our data is obtained from
the **CoinMarketCap API**.

The API provides *key data* such as
price, market cap, and rank.
These metrics are crucial in
answering our questions of
interest, providing insights on
volatility and more.



CoinMarketCap

Data Collection & Processing

Model 1: Linear Regression

$$\text{Equation: } y = \beta_0 + \beta_1 x$$

Tests: Does larger market cap → lower volatility?

Where:

$$x = \log(\text{cap})$$

$$y = \log(\text{vol})$$

Model 2: Polynomial Regression

$$\text{Equation: } y = \beta_0 + \beta_1 x + \beta_2 x^2 + \beta_3 x^3 + \beta_4 x^4$$

Tests: Non-linear relationships

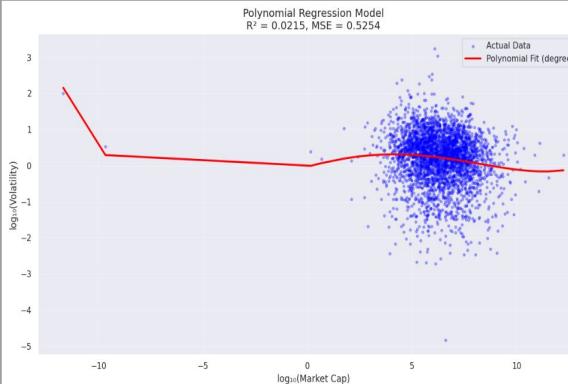
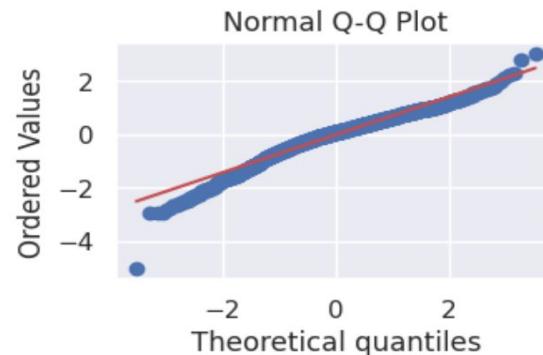
Captures curvature in data

Model 3: Added Int. terms & Dummy var.

$$\text{Model 2} + \text{high_volume} \times (x, x^2, x^3, x^4)$$

Tests: Does trading volume matter?

high_volume = binary dummy (1 if >median)



high volume (above median): 1688 cryptocurrencies
low volume (below median): 1688 cryptocurrencies

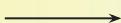
Final feature matrix shape: (3376, 8)
First 5 rows:
[[1.22389329e+01 1.49791479e+02 1.83328787e+03 2.24374873e+04
0.00000000e+00 0.00000000e+00 0.00000000e+00 0.00000000e+00]
[1.15278644e+01 1.32891659e+02 1.53195703e+03 1.76601930e+04
1.15278644e+01 1.32891659e+02 1.53195703e+03 1.76601930e+04]
[1.10909589e+01 1.23009370e+02 1.36429188e+03 1.5131302e+04
0.00000000e+00 0.00000000e+00 0.00000000e+00 0.00000000e+00]
[1.10626765e+01 1.22382811e+02 1.35388145e+03 1.49775525e+04
0.00000000e+00 0.00000000e+00 0.00000000e+00 0.00000000e+00]
[1.08642961e+01 1.18032930e+02 1.28234470e+03 1.39317726e+04
0.00000000e+00 0.00000000e+00 0.00000000e+00 0.00000000e+00]]

Cross-Validation Results:
MSE for the interaction polynomial model = 0.524
R² for the interaction polynomial model = 0.0236

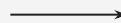
Machine Learning Models and Results

Model 1

Worst



Model 2



Model 3

Best

Linear Regression

 $MSE = 0.518$ $R^2 = 0.0144$

Constant Variance and Normality violated

- Uneven spread + cluster w/ Residuals vs Fitted values plot
- Q-Q plot diverges from the line at both ends with heavier tails

Independence seemed okay, but not perfect

- Residuals vs Index plot shows random scatter with outliers

Polynomial Regression

 $MSE = 0.525$ $R^2 = 0.0215$

Improvement over Model 1

- Better R^2 indicates polynomial terms captured some non-linear relationships

Constant variance and Normality still violated

Independence maintained

- Residuals vs Index plots looks random

Residuals vs log Market Cap plot

- Scattered points, minimal pattern
- Confirmed weak but improved relationship

Added Int. terms & Dummy var.

 $MSE = 0.524$ $R^2 = 0.0236$

Converting continuous volume data to a binary dummy variable added predictive information

- Indicated by slightly increased R^2

Adding interaction terms and dummy variables slightly increased how much of a coin's volatility is explained by volume and market cap.

Conclusions

- Market fundamentals CANNOT predict cryptocurrency volatility ($R^2 < 0.0236$)
- Why did the models fail?
 - Crypto driven by sentiment, news, hype
 - Missing critical features (social media, regulation, macroeconomic factors)
- Future Research
 - Include sentiment analysis (Twitter/X or Reddit)
 - Time-series models
 - Specific models
- Takeaway: Crypto is fundamentally unpredictable using simple market metrics