### **Top DJIA Assets by Sharpe Ratio**

- **Sharpe Ratio** = (Return-Risk-free Rate)/Volatility It quantifies the risk-adjusted return, with higher values indicating better performance.
- Interpretation:
  - Top 3: AAPL (0.059), UNH (0.051), MSFT (0.047) contribute the most risk-adjusted return.
  - Lower Sharpe ratios (e.g., WMT at 0.035) indicate less effective risk-adjusted performance.

## **Optimal Weights**

- Weights: Proportions of capital allocated to each stock.
  - E.g., AAPL gets ~23.3%, UNH ~15.4%, while WMT gets only ~2.3%.
  - Stocks with higher Sharpe ratios (better risk-adjusted returns) are prioritized in allocation.

#### **Portfolio Statistics**

### 1. Expected Portfolio Return:

- Daily return: ~0.001 (0.1%).
- Annualized return: 0.001×252=0.2520.001 \times 252 = 0.2520.001×252=0.252 (~25.2%).
- Indicates strong performance compared to traditional benchmarks (e.g., S&P 500 annualized return ~8-10%).

#### 2. Portfolio Variance and Volatility:

- Variance: ~0.00024.
- Annualized volatility: ~24.6% (variance×252\sqrt{\text{variance} \times 252\yariance×252).
- Moderate risk level for a portfolio with high expected return.

### 3. Sharpe Ratio:

 0.9820.9820.982 indicates excellent risk-adjusted return (closer to or above 1 is desirable).

### **Risk Management**

#### 1. Max Drawdown:

○ −31.66%-: Maximum observed loss from a portfolio's peak to its trough.

 Indicates potential vulnerability during adverse market conditions but is acceptable for a high-return portfolio.

### Risk-Free Return

- **Definition**: The theoretical return on an investment with **zero risk** of financial loss.
- **Example**: Returns from U.S. Treasury bills are often used as the risk-free rate because they are backed by the government and considered extremely safe.
- **Role in Finance**: It sets the baseline for evaluating other investments. Any asset should ideally offer a higher return than the risk-free rate to compensate for the risk involved.

# **Risk-Adjusted Return**

- **Definition**: A measure of the return on an investment after accounting for the risk taken to achieve it.
- Formula: Risk-adjusted return=Return-Risk-free return/Volatility
  - o **Return**: Average or expected return of the asset or portfolio.
  - Volatility: Standard deviation of returns, representing the risk.
- Purpose: To compare investments with varying risk levels. An investment with a high return might seem attractive, but if it carries excessive risk, its risk-adjusted return might be lower than a safer investment.

# Sharpe Ratio and Risk-Adjusted Return

- The Sharpe Ratio is a commonly used metric for risk-adjusted return: Sharpe
  Ratio=Return-Risk-free returnVolatility\text{Sharpe Ratio} = \frac{\text{Return} \text{Risk-free return}}{\text{Volatility}}Sharpe Ratio=VolatilityReturn-Risk-free return
- Interpretation:
  - A Sharpe ratio > 1 indicates strong risk-adjusted returns (i.e., the investment rewards risk well).
  - A Sharpe ratio < 1 indicates that the returns may not justify the risk.</li>

# **Example for Context**

- 1. Risk-Free Return: Assume a Treasury bill offers an annual return of 2%.
- 2. Investment A: Offers a return of 10% but with high volatility (risk).

- 3. **Investment B**: Offers a return of **8%** with lower volatility. Using the Sharpe Ratio:
  - Investment A: (10%-2%)/Volatility of A(10\% 2\%) / \text{Volatility of A}(10\%-2\%)/Volatility of A
  - Investment B: (8%-2%)/Volatility of B(8\% 2\%) / \text{Volatility of B}(8\%-2\%)/Volatility of B
- 4. Even if Investment A has a higher raw return, Investment B might have a higher Sharpe Ratio if its volatility is much lower, making it a better risk-adjusted choice.

# **Summary**

- Risk-Free Return: A baseline for no-risk investments.
- Risk-Adjusted Return: Evaluates how well an investment rewards the risk taken

#### **Cumulative Returns Plot**

#### Observation:

- This plot shows the cumulative return for the top DJIA assets identified by Sharpe ratio over the selected period.
- AAPL (Apple) has outperformed other stocks significantly, with the highest cumulative return.
- Other stocks such as UNH, MSFT, and CAT show consistent growth but at lower levels compared to AAPL.
- Stocks such as WMT and KO have had relatively lower performance over time, indicating more stable or defensive growth.

#### Insights:

- The portfolio might benefit from emphasizing AAPL and other high-growth stocks (e.g., MSFT, UNH), depending on risk tolerance.
- Stocks with lower growth (e.g., WMT, KO) might be suitable for stability and diversification.

#### 2. Correlation Matrix

#### Observation:

- The heatmap shows the correlation coefficients between the selected stocks.
- Highly correlated pairs are shown in red, while low correlations are shown in blue.
- o For example:
  - AAPL and MSFT appear to have a moderate-to-high correlation.
  - CAT and GS or MRK and WMT show lower correlation, which can aid in diversification.

### • Insights:

- To reduce risk, the portfolio should include assets with low or negative correlations (e.g., MRK vs. WMT).
- High correlation among tech stocks (e.g., AAPL, MSFT) indicates a potential risk if the tech sector faces a downturn.

### 3. Hierarchical Clustering Dendrogram

#### Observation:

- The dendrogram groups stocks based on similarity (measured by their correlation).
- MSFT and AAPL are closely clustered, indicating similar behavior.
- UNH, MRK, and KO form another group, which might reflect a more defensive or healthcare-oriented cluster.
- o **HD**, **CAT**, and **GS** cluster separately, representing industrial or financial diversity.

### • Insights:

- The clustering supports a diversified strategy:
  - Allocate some weights to tech-heavy stocks (AAPL, MSFT) for growth.
  - Include defensive or uncorrelated stocks (MRK, KO, WMT) to hedge against volatility.
  - Consider industrials (CAT, HD) for balanced exposure.

## **Summary:**

- The cumulative returns highlight growth leaders like AAPL and MSFT, while others provide diversification.
- The **correlation matrix** emphasizes pairing low-correlation stocks for risk mitigation.
- The **dendrogram** suggests diversification across tech, defensive, and industrial clusters for optimal balance.

# **Hierarchical Clustering Dendrogram**

• **Purpose:** This dendrogram shows the clustering of the selected DJIA stocks based on their similarity (correlation of returns).

#### Observations:

- Stocks like MSFT (Microsoft) and AAPL (Apple) form a close cluster, indicating that they have similar return patterns.
- HD (Home Depot) and GS (Goldman Sachs) form another cluster, which suggests a correlation in their behavior.
- The dendrogram provides a hierarchical grouping of stocks that can be useful for diversification—selecting assets from different clusters reduces portfolio risk.

### • Implications:

 Clustering supports better diversification strategies in portfolio optimization by showing which stocks are more correlated and which are distinct.

### 2. Correlation Matrix of Selected Assets

 Purpose: This heatmap displays the correlation between the returns of the top DJIA stocks.

#### Observations:

- Dark red cells indicate strong positive correlations between the corresponding stocks (e.g., AAPL and MSFT).
- Blue cells represent lower correlations, indicating less similar behavior between those stocks.

### • Implications:

 For portfolio optimization, selecting assets with lower correlations (blue cells) reduces overall portfolio risk. The matrix helps identify such pairs, complementing the dendrogram analysis.

## 3. Cumulative Returns of Optimized Portfolio

 Purpose: This plot shows how the optimized portfolio's cumulative returns have evolved over time.

#### Observations:

- The portfolio exhibits steady growth over the analyzed period, with minor dips during market downturns (e.g., early 2020 during the COVID-19 pandemic).
- The cumulative return remains positive, reflecting the effectiveness of the optimization strategy in achieving growth while managing risk.

#### • Implications:

 The portfolio optimization strategy successfully balances risk and return, demonstrating the practical application of concepts like Sharpe ratio maximization, risk minimization, and diversification.

# **How These Graphs Support the Project**

### Integration with the Code:

- The dendrogram and correlation matrix are outputs of the data analysis stage, which involves analyzing stock return data to identify patterns and relationships.
- The cumulative return plot reflects the performance of the portfolio weights derived from quadratic programming optimization.

#### • Relevance to Class Scope:

 These graphs provide insights into key financial and statistical principles like correlation, diversification, portfolio risk management, and Sharpe ratio optimization.

0	They visually reinforce the outcomes of the project, showing the practical utility of data science and machine learning concepts in financial decision-making.