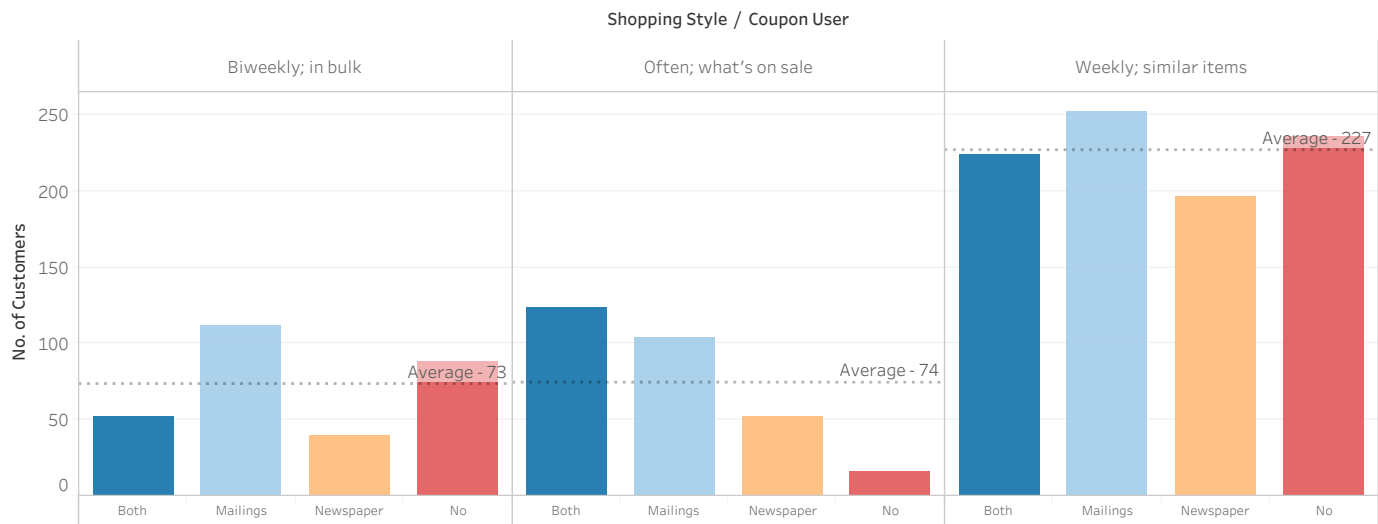


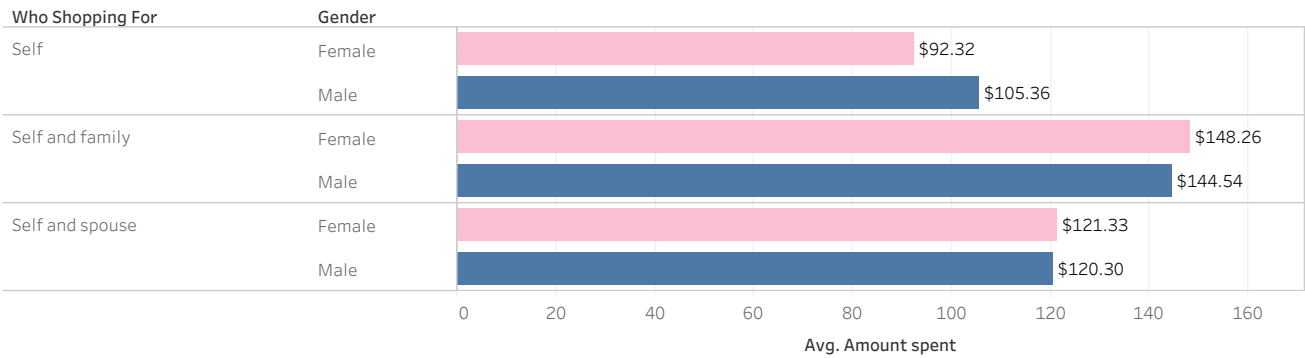
Store Promotions Analysis

Customer Footfall by Shopping Style	Top Performing Stores by Type	Customer Spent Analysis	Shopping Style Analysis	Promotional Coupon Analysis
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Customer footfall by Shopping Style Vs Coupon User



Average amount spent by Gender vs Shopping for



Store Promotions Analysis

Customer Footfall by Shopping Style	Top Performing Stores by Type	Customer Spent Analysis	Shopping Style Analysis	Promotional Coupon Analysis
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Stores

Store Type	
Neighborhood_Market	55
Supercenter	5

Shopping Style	
<input checked="" type="checkbox"/>	Biweekly; in bulk
<input checked="" type="checkbox"/>	Often; what's on sale
<input checked="" type="checkbox"/>	Weekly; similar items

Top Stores
5

Top Performing Stores - Neighbourhood

Storeid	Shopping Style			
	Weekly; similar items		Often; what's on sale	
57		44		
41		40	12	4
11		32	12	12
8		24	8	8
19		20	12	4

Top Performing Stores - Supercenter

Storeid	Shopping Style			
	Weekly; similar items		Often; what's on sale	
18		16		8
54		12	8	
16		8		4
33			8	8
51			8	8

Store Promotions Analysis

Customer Footfall by Shopping Style	Top Performing Stores by Type	Customer Spent Analysis	Shopping Style Analysis	Promotional Coupon Analysis
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Coupon Attracted Customers

Customer ID	Coupon Value			
	00 No va..	05 perce..	15 perce..	25 perce..
5269-HKYZW	0.0	328.9	0.0	353.8
5978-OQWCJ	10.1	0.0	319.4	319.6
7068-FXRGD	0.0	285.7	5.8	309.8
8132-UKRLP	0.0	0.0	293.9	299.5
0765-PUXHB	0.0	263.6	0.0	280.8
6021-UVLTW	0.0	9.4	275.3	273.6
4211-GIYMP	0.0	0.0	271.1	272.8
5069-ISCFT	6.6	232.3	0.0	269.0
5835-PENVN	0.0	0.0	240.1	262.4
8253-XMPFJ	0.0	250.8	0.0	262.3
1827-LWWCD	18.7	244.5	23.3	256.5
3559-PDTLD	0.0	0.0	239.3	250.1
6338-EMHAS	15.0	0.0	242.9	243.6
9217-EGXXI	0.0	0.0	231.6	243.5
5409-OUCAM	10.0	224.8	0.0	242.5
9785-KCBYU	6.0	241.4	7.3	242.0
0308-CBDUY	0.0	0.0	229.3	240.3
8415-GRJFO	6.8	0.0	220.6	234.4
7150-IMBEL	147.4	165.9	242.7	229.1
0644-AKKBN	183.3	200.1	196.2	225.1
4767-DZOWZ	0.0	216.6	9.8	219.7
7380-ARNZS	173.0	174.3	208.7	215.6
6157-LJRKZ	187.5	182.4	202.2	213.6
7007-HUYQJ	157.7	145.2	177.7	211.3
9765-EZDGJ	0.0	0.0	196.3	208.5
1821-NHKHV	7.4	191.6	0.0	207.9
2837-TKOOV	0.0	199.6	0.0	207.1
6060-ONBZN	0.0	0.0	199.2	206.4
3547-MAYMD	173.1	170.6	186.5	205.8

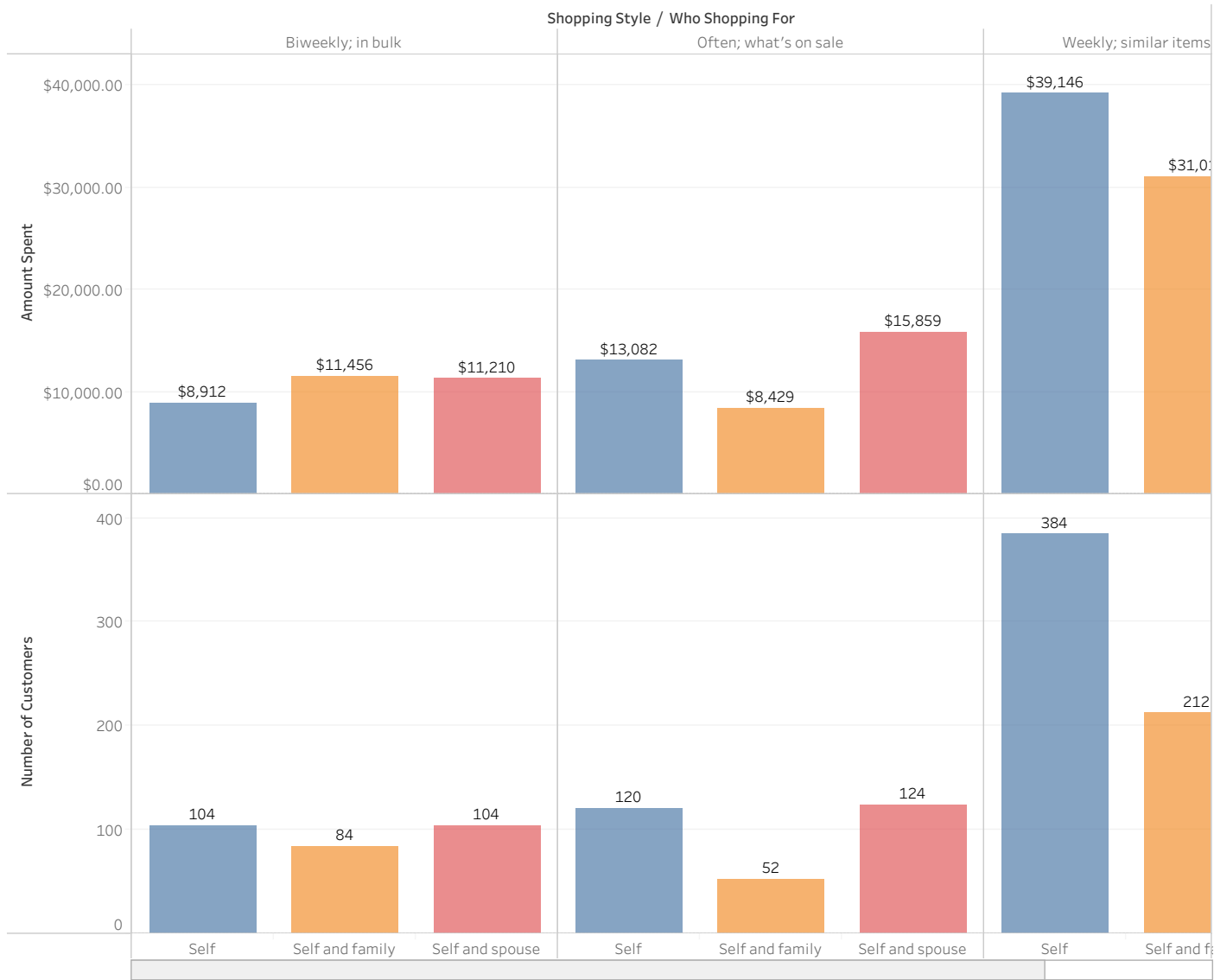
Top spending customers

Customer ID	Coupon Value			
	00 No va..	05 perce..	15 perce..	25 perce..
9246-SKQRN	314.4	346.0	39.6	6.5
8047-ETNEK	300.7	0.0	323.2	0.0
6324-WYZXZ	282.1	314.7	28.9	0.0
8541-DSAOU	200.6	186.6	169.8	202.2
3771-VEADK	191.8	184.6	189.2	188.2
6157-LJRKZ	187.5	182.4	202.2	213.6
0644-AKKBN	183.3	200.1	196.2	225.1
3547-MAYMD	173.1	170.6	186.5	205.8
7380-ARNZS	173.0	174.3	208.7	215.6
4905-ZLNCU	169.9	172.2	181.3	187.2
4175-TYVAP	167.2	180.8	183.6	196.6
6626-ZBSKT	164.4	178.9	161.3	187.0
1990-OARAH	159.7	170.2	181.9	175.2
8250-GQQTR	158.1	162.7	168.0	189.6
7007-HUYQJ	157.7	145.2	177.7	211.3
2144-NVTOO	157.3	152.0	178.4	168.7
1270-JXBJR	153.9	159.7	140.4	151.1
3332-QSUPA	152.2	172.1	148.8	163.5
6336-PFPAQ	151.4	179.3	163.3	174.1
0277-FCRAO	148.2	164.3	152.9	146.6
8974-SWMKM	147.7	140.5	162.5	173.0
7150-IMBEL	147.4	165.9	242.7	229.1
3841-YWCKF	147.3	166.6	169.2	172.3
7666-CYQPW	146.0	177.7	202.3	179.8
5166-TKMQC	145.5	143.0	174.7	178.2
0703-LWUHG	144.8	143.4	158.1	167.5
5093-ETBGM	143.7	141.0	162.6	133.0
0150-HNWPM	143.2	169.5	171.8	193.5
8083-JHEGL	142.3	156.9	173.3	193.0

Top Customers
74

Store Promotions Analysis

Customer Footfall by Shopping Style	Top Performing Stores by Type	Customer Spent Analysis	Shopping Style Analysis	Promotional Coupon Analysis
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Store Promotions Analysis

Customer Footfall by Shopping Style	Top Performing Stores by Type	Customer Spent Analysis	Shopping Style Analysis	Promotional Coupon Analysis
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