

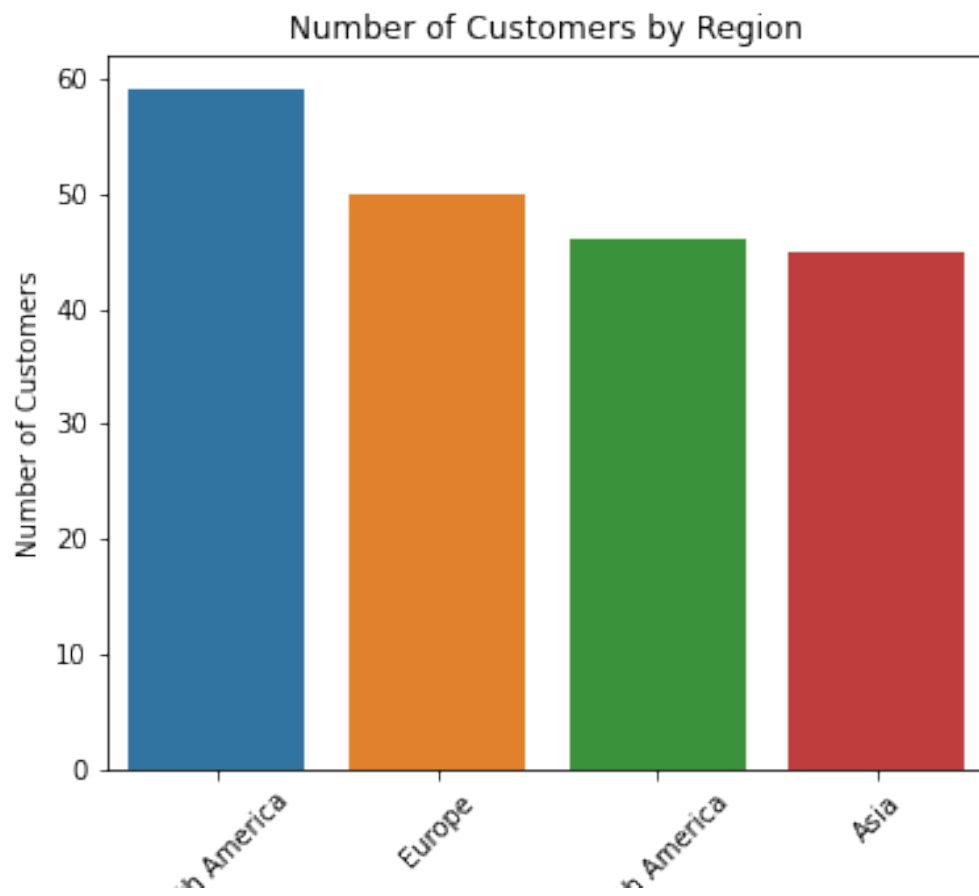
Business Insights Report

Business Insights

- Top 5 customers account for a significant portion of total revenue, indicating a dependency on key customers.
- A significant portion of customers resides in North America, followed by Europe and Asia. This insight suggests that marketing efforts could be concentrated in these regions, with tailored strategies to engage customers effectively.
- Product 'ActiveWear Smartwatch' is the most sold product, suggesting it is a customer favorite or heavily promoted.
- Category 'Books' contributes the highest revenue, highlighting its importance in the product portfolio.
- Monthly revenue trends reveal peak periods that can guide marketing and inventory strategies.
- Region 'South America' generates the highest revenue, indicating a strong customer base or market demand there.

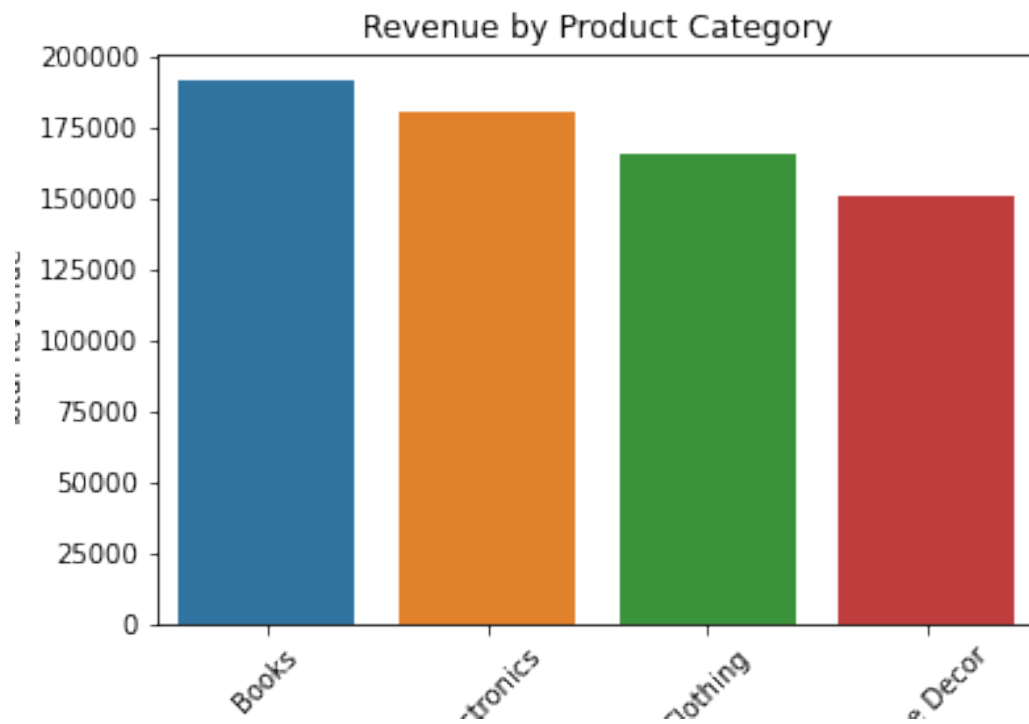
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Number of Customers by Region



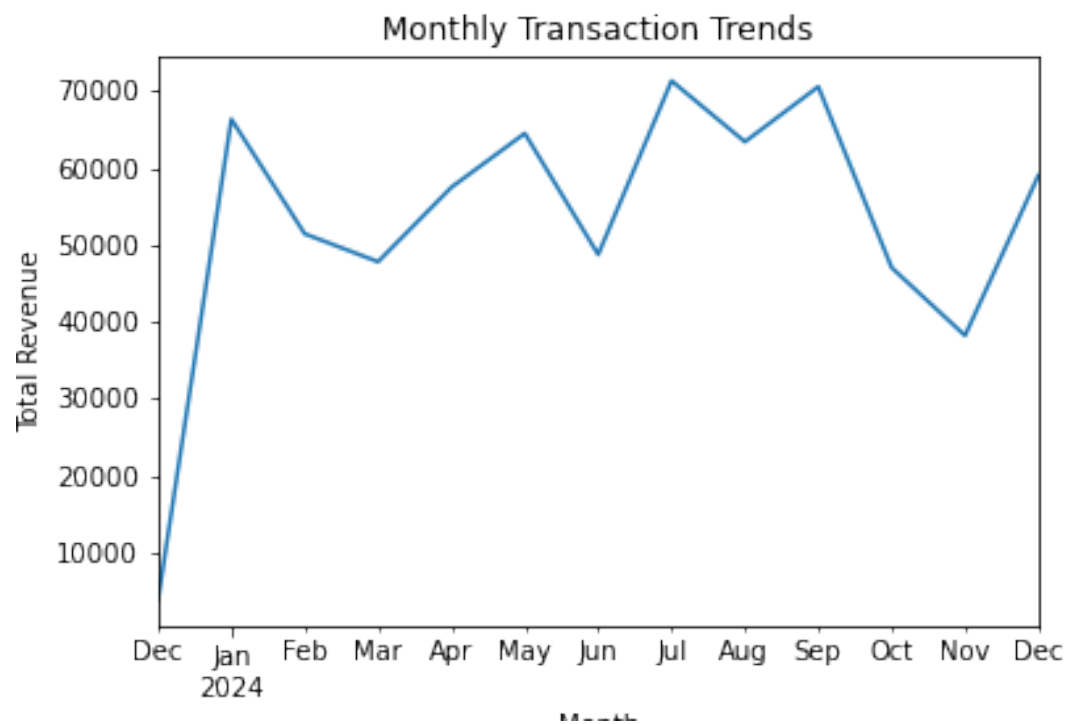
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Revenue by Product Category

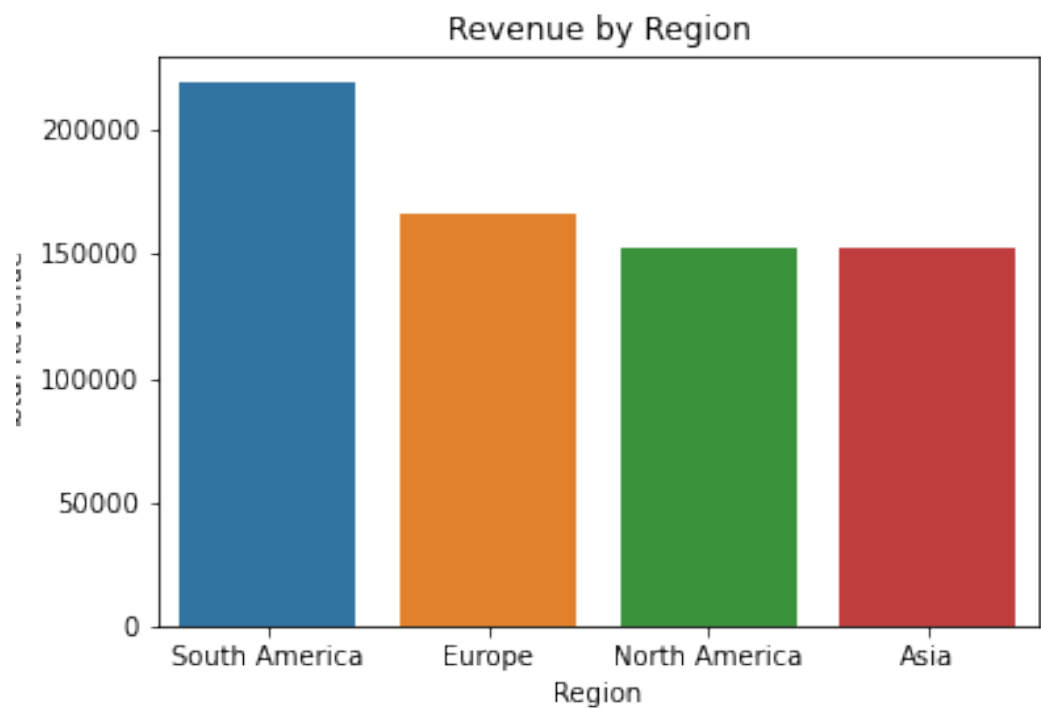


Business Insights Report

Monthly Transaction Trends



Revenue by Region



Business Insights Report

Top 10 Products by Total Sales Value

