

GOODREADS

Team:
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What is Goodreads?

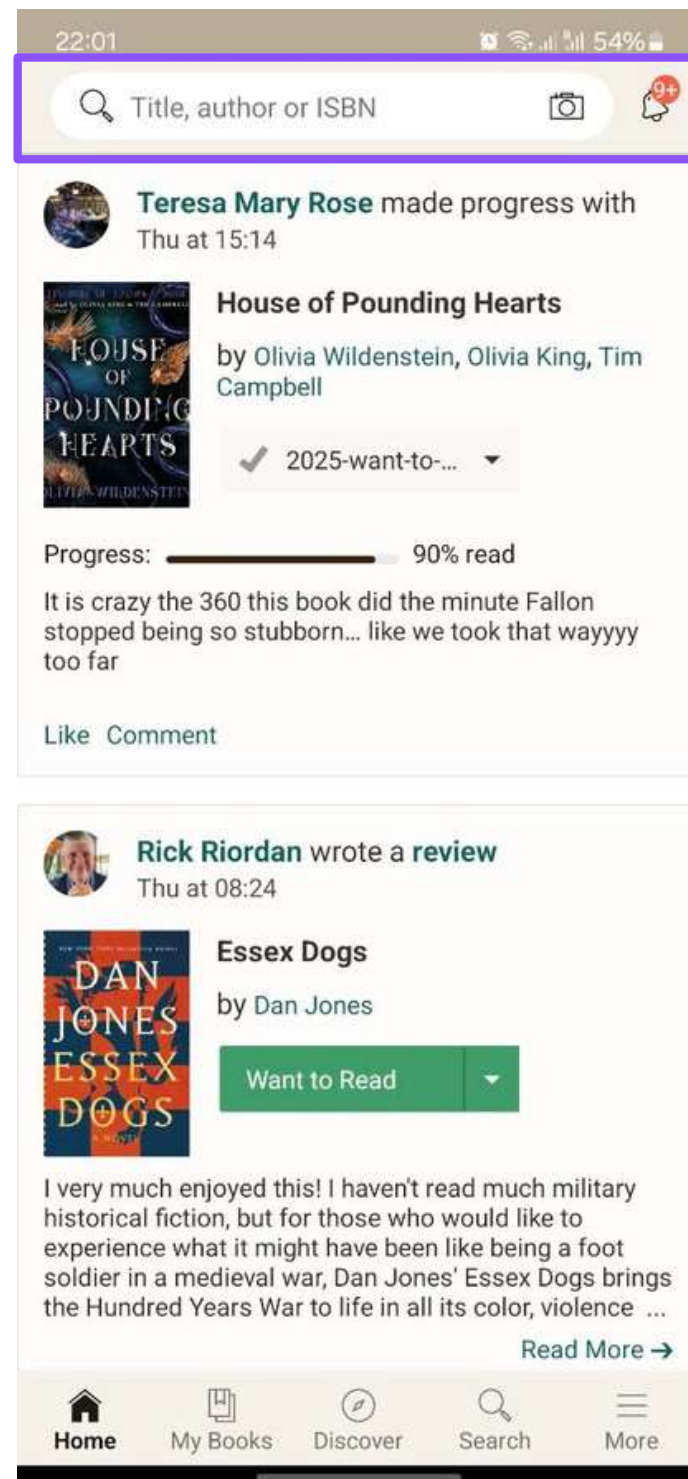
Goodreads a social cataloging website where you can keep track of what you're reading, what you want to read, and what you've already read.

It's not just about listing books though; you can also see what your friends are reading, join book clubs, and get recommendations based on your tastes.

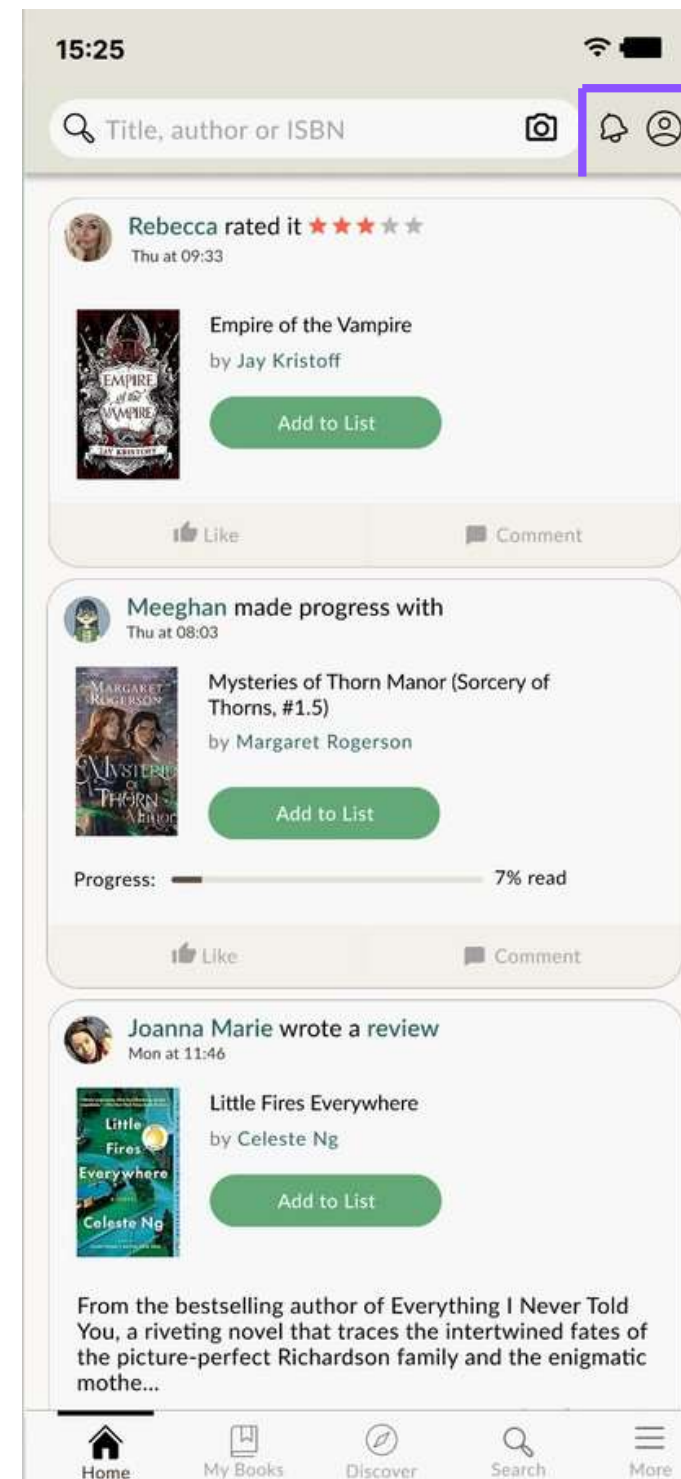
Redesign #1

Issue: Lack of Consistency when Accessing Profile

Old Design



New Design



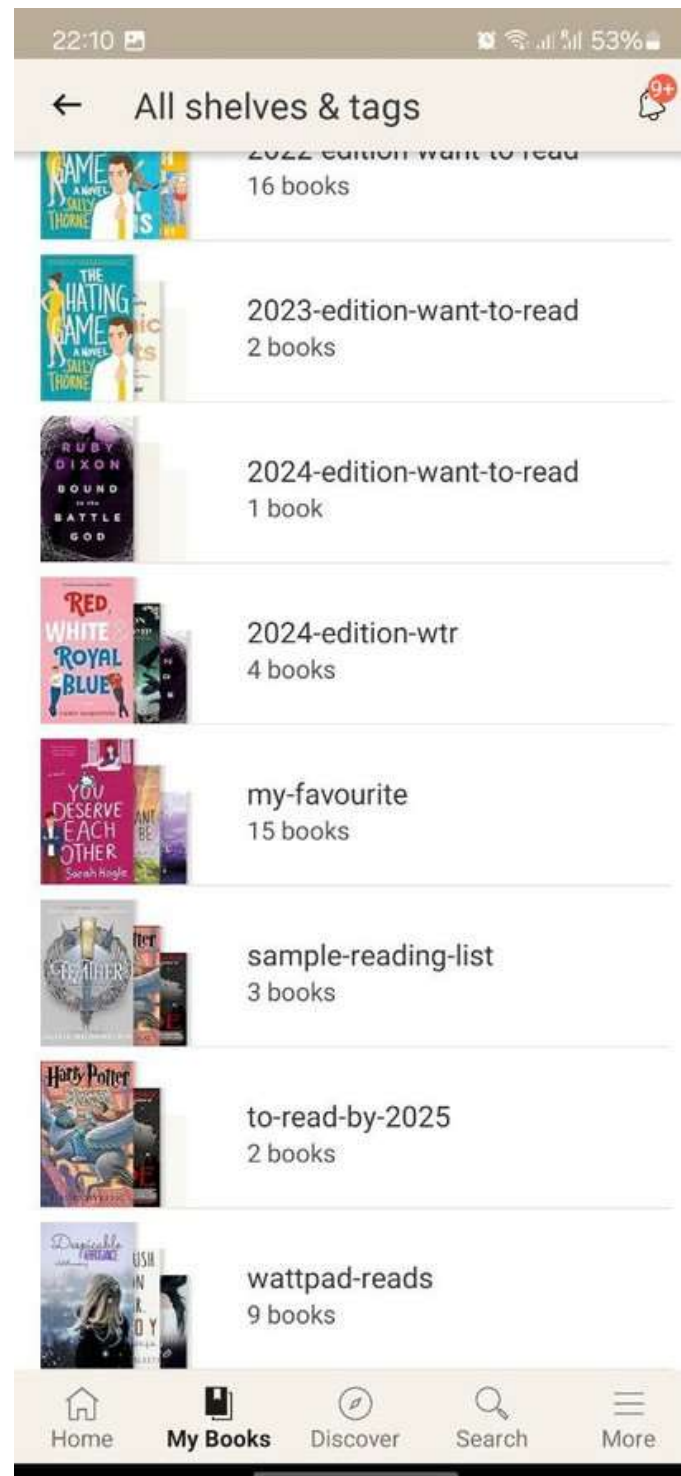
Having accessibility to the user profile will make the application feel more personal.

We proposed a solution to add the User Profile icon on the top-right corner of each screen to ensure consistency across the whole system.

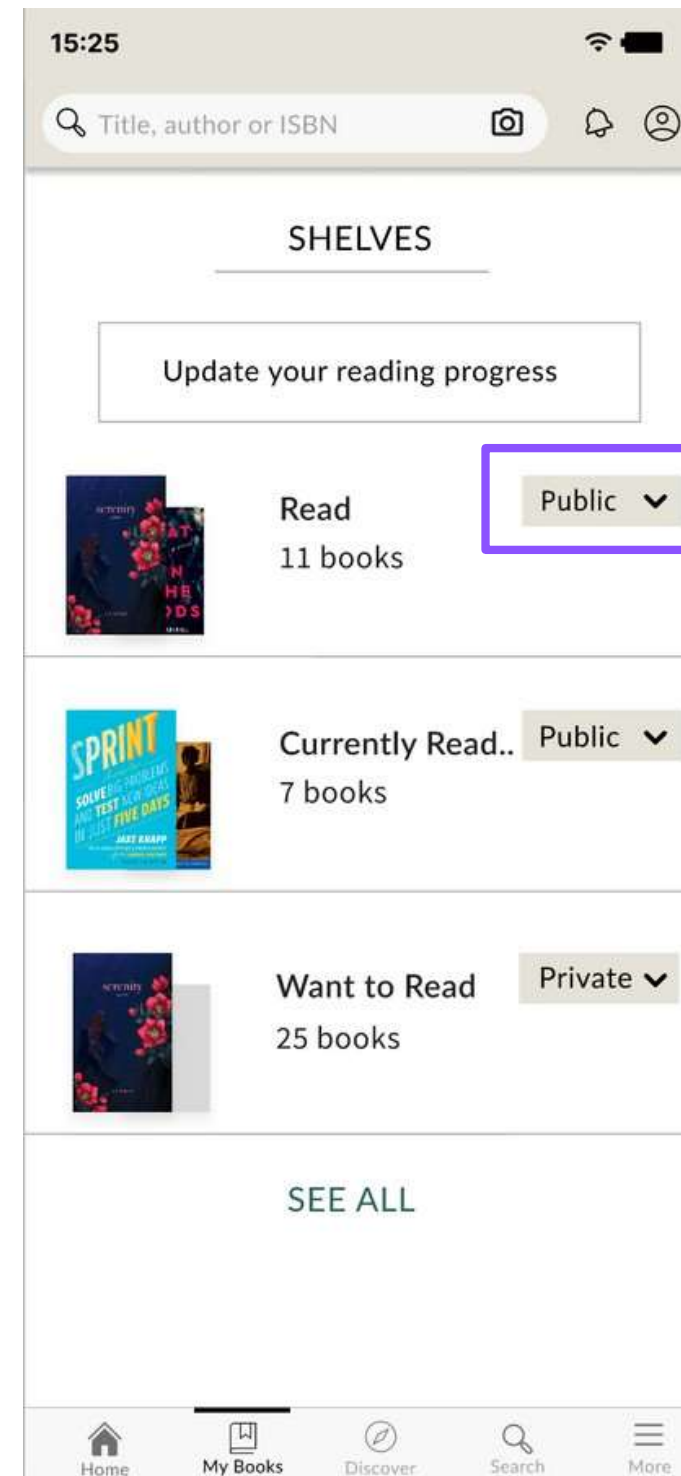
Redesign #2

Issue: Lack of Privacy Control on the reading lists

Old Design



New Design



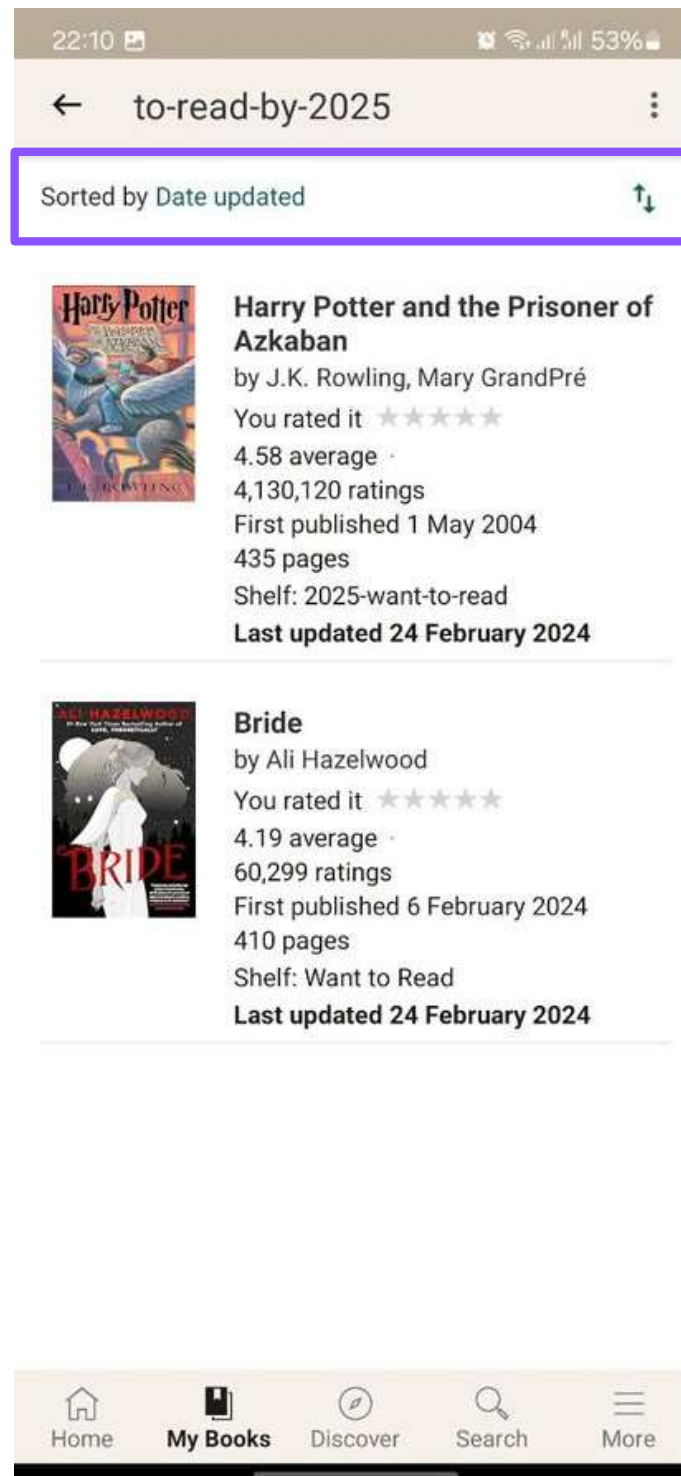
Having a better control over your book listings will make users feel more secure and comfortable with the application, fostering more app usage.

In My books tab, the shelves individually should have icons indicating whether the list is private or public and a quick toggle button to change the privacy should be present.

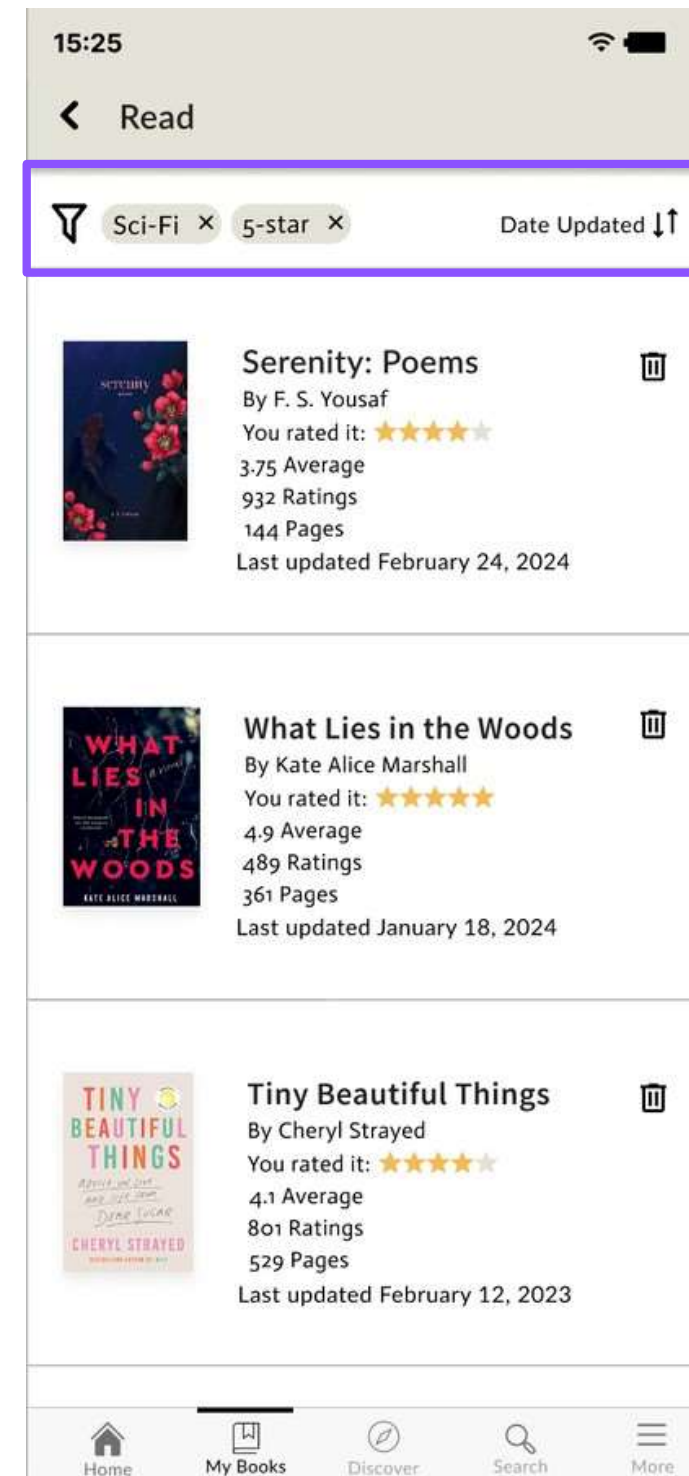
Redesign #3

Issue: Filter options for Reading List

Old Design



New Design



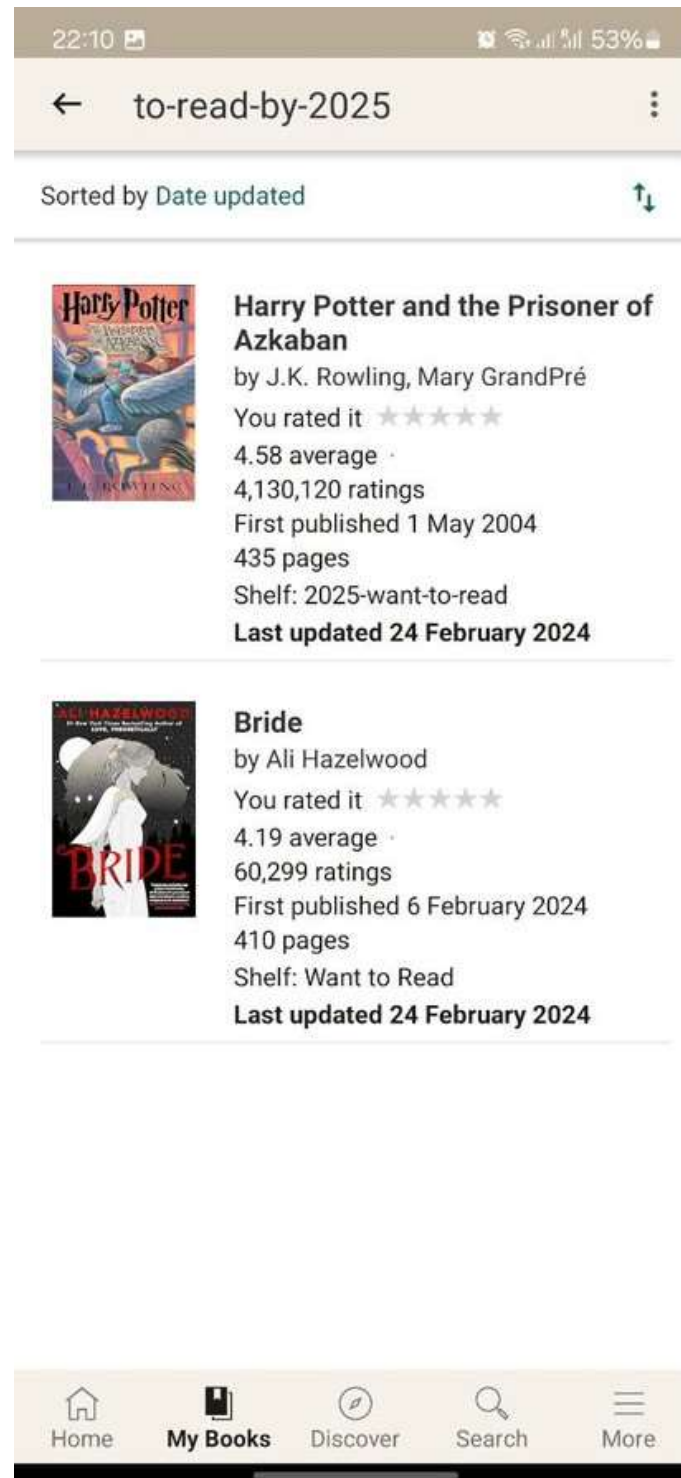
A filter dropdown icon is provided to apply the filters. Applied filters are visible besides the filter icon. They filter out the book's listings based on user preferences.

Filtering books based on sections was expected by the users, for quick access, as there may be hundreds of books in the listing, consuming user's time.

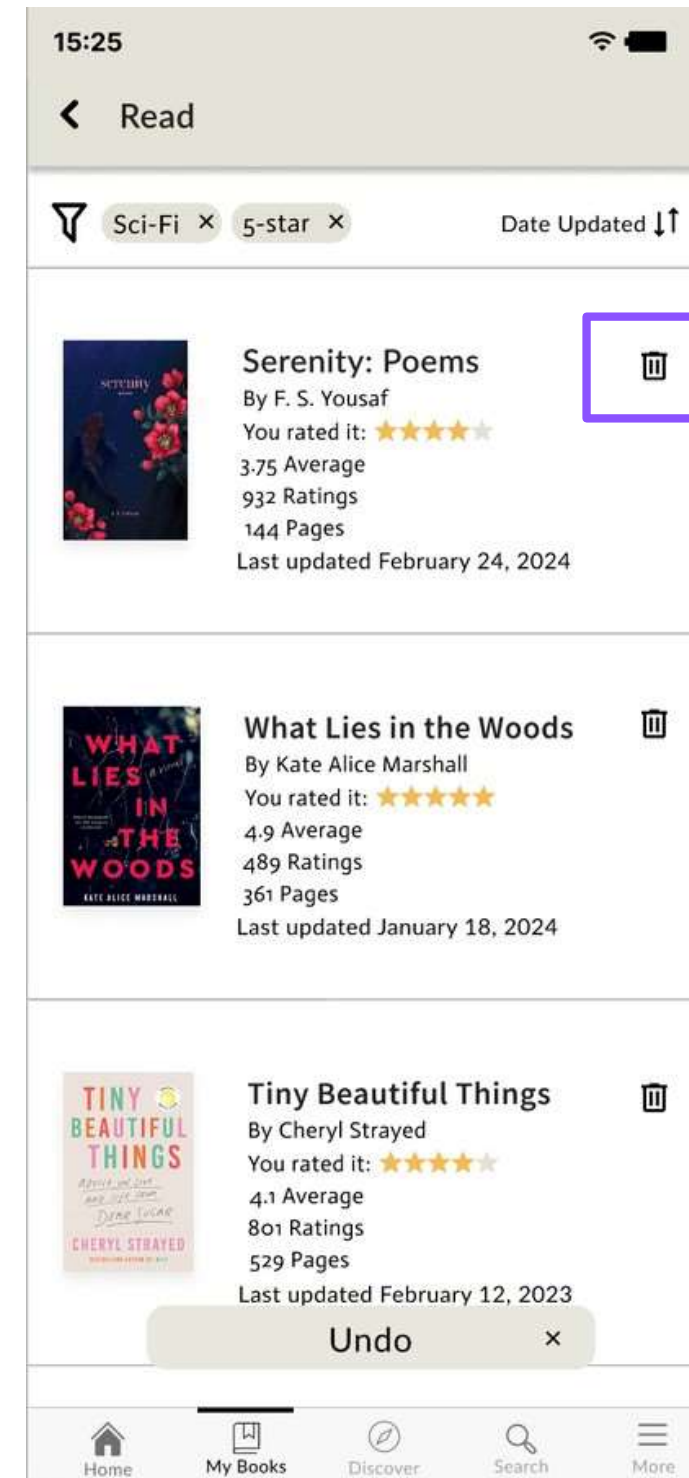
Redesign #4

Issue: Irreversible Book Deletion from reading lists

Old Design



New Design



The users should be able to recover from accidental mistakes.

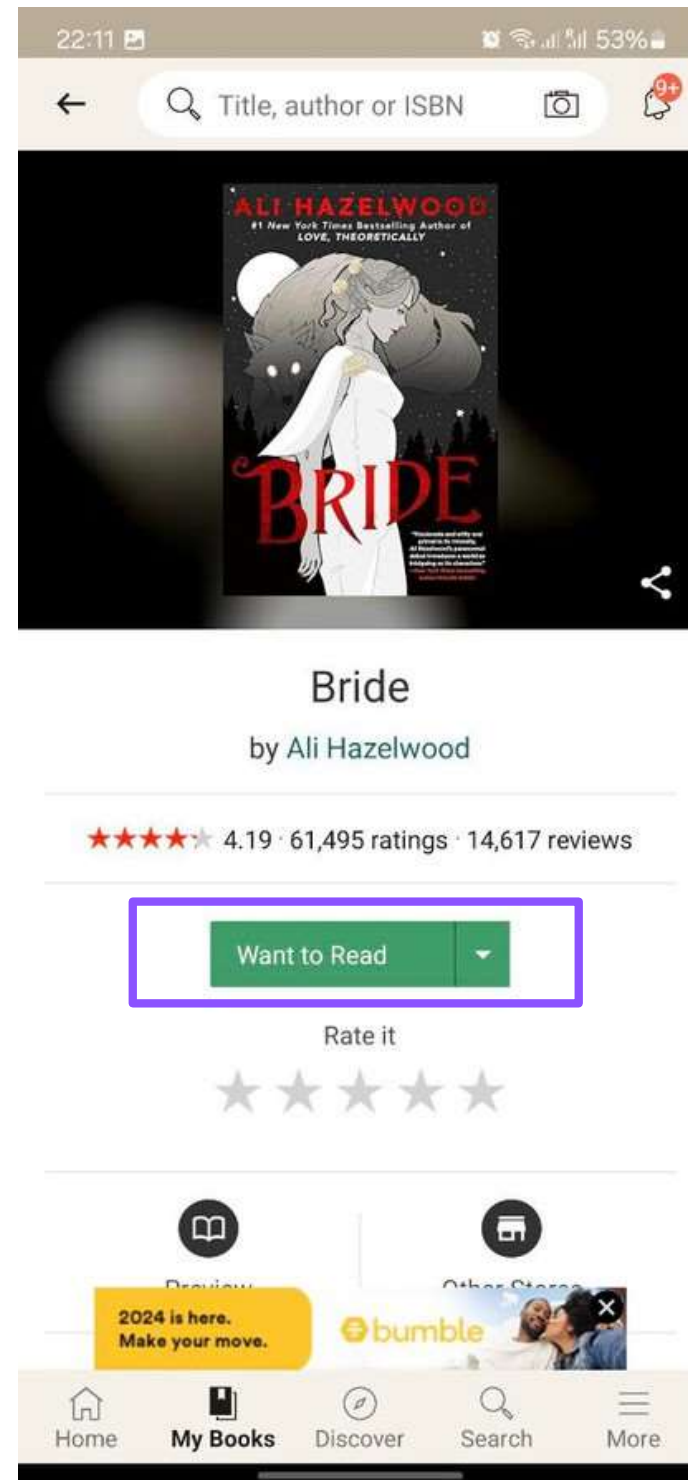
Added a button to delete a book from a list view itself enables ease of execution for the user.

Also, if there is a miss in the click having a popup that shows an undo for the delete will enable user to recover from mistake.

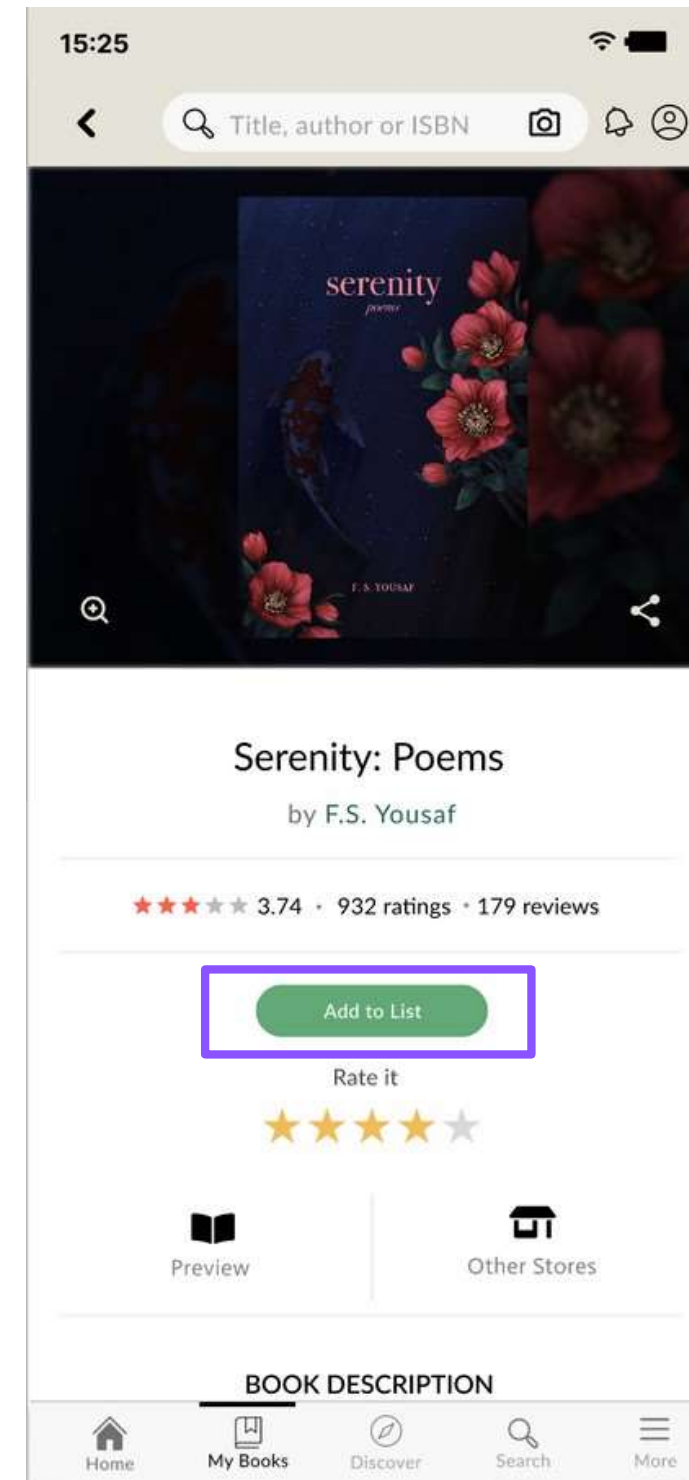
Redesign #5

Issue: Tedious Book Adding and Tagging Process

Old Design



New Design



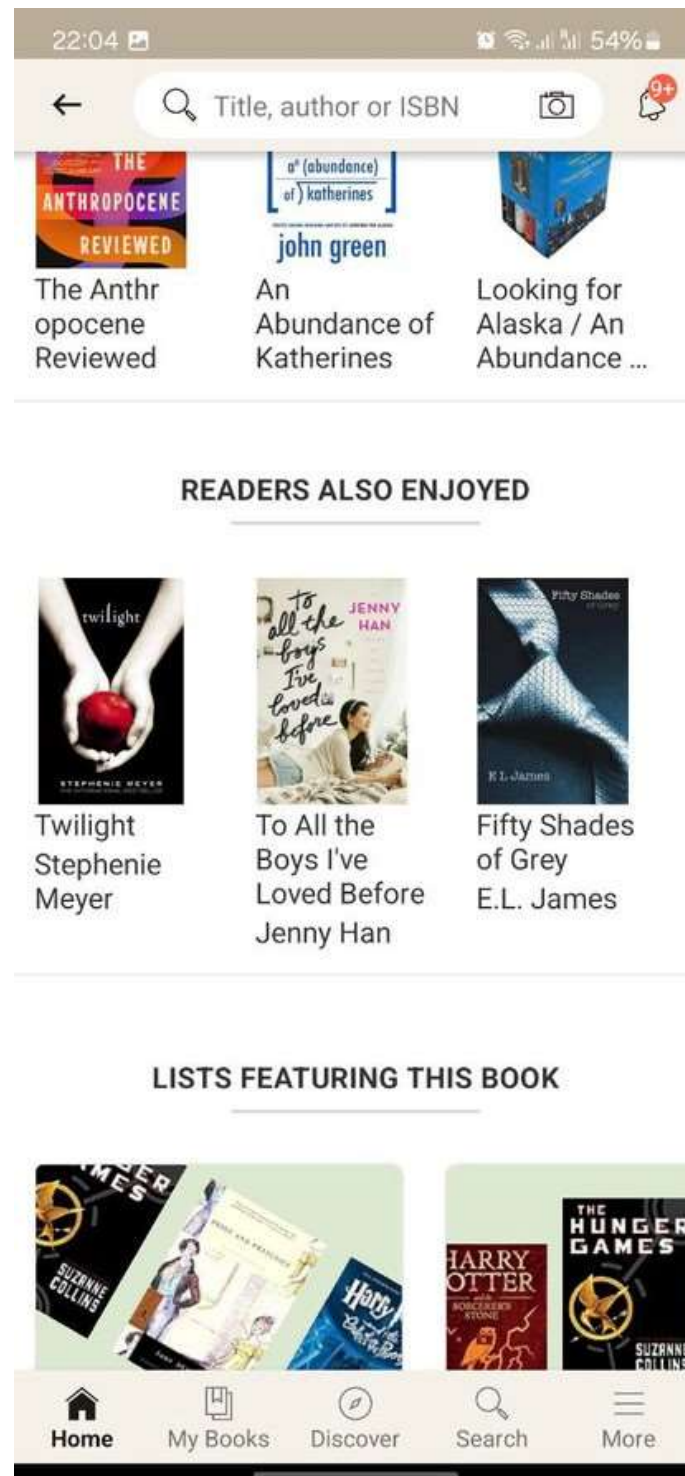
Accidental addition of a book to the default list can be prevented.

To avoid user confusion between default list button and a drop-down, instead make use of a single button which will redirect us to the options page to select the appropriate reading list and tags, enabling users to add books as per user's preference list and correct mistakes if any without dragging the task a lot.

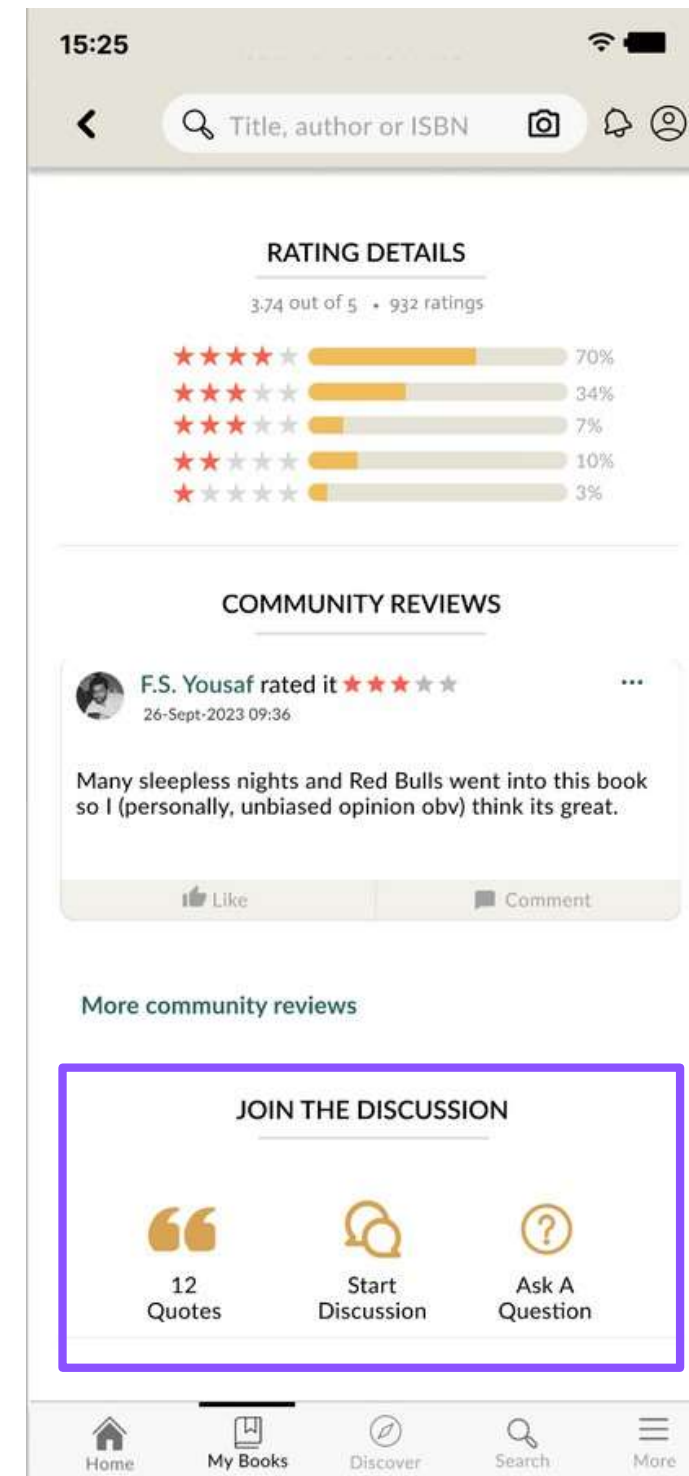
Redesign #6

Issue: Inconsistency between website and app content

Old Design



New Design



To display the quotes sharing, and discussion forum as currently present on the webpage. This information is also vital for community engagement on the app.

Integrating the same on the app ensures consistency across multiple interfaces, providing users a uniform experience regardless of the platform they are using.

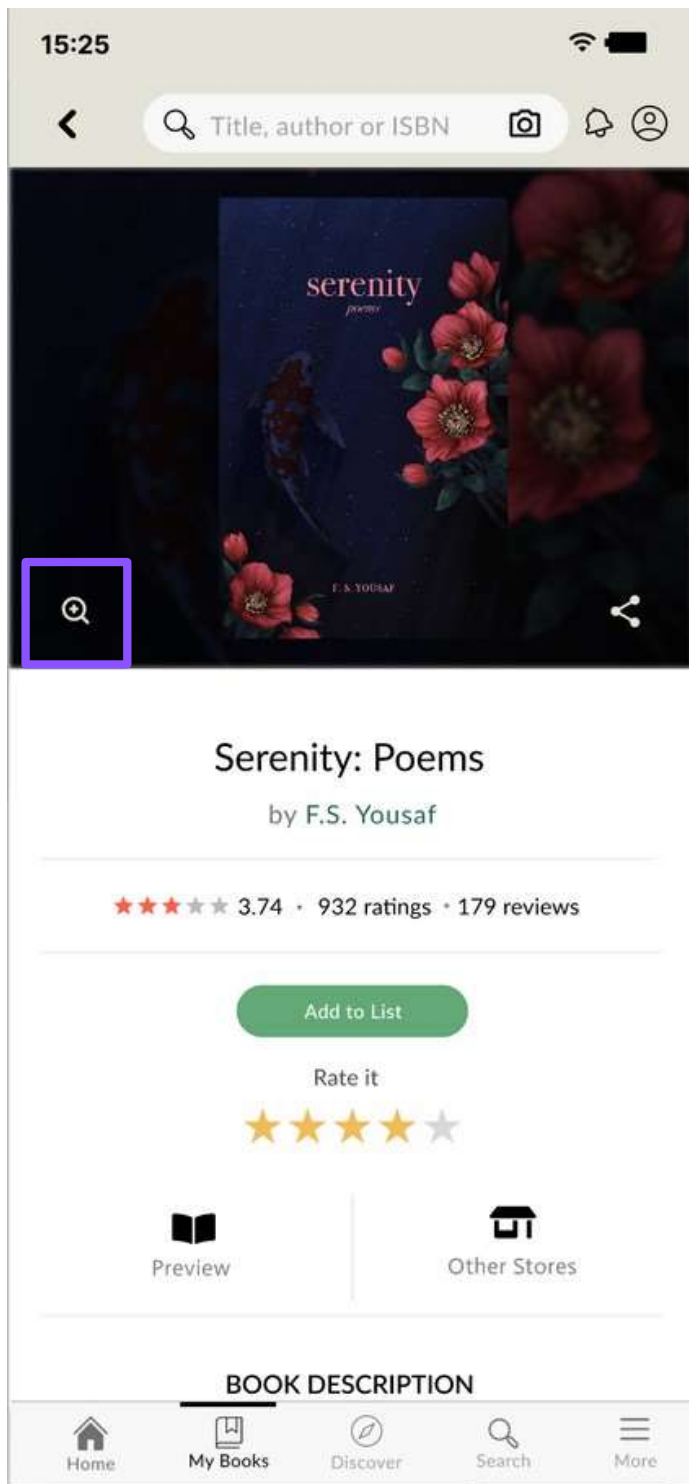
New Feature #1

Zoomable book cover added!

Old Design



New Design



To incorporate a feature in the Book Details Page, allowing users to zoom in on the book cover to read its contents.

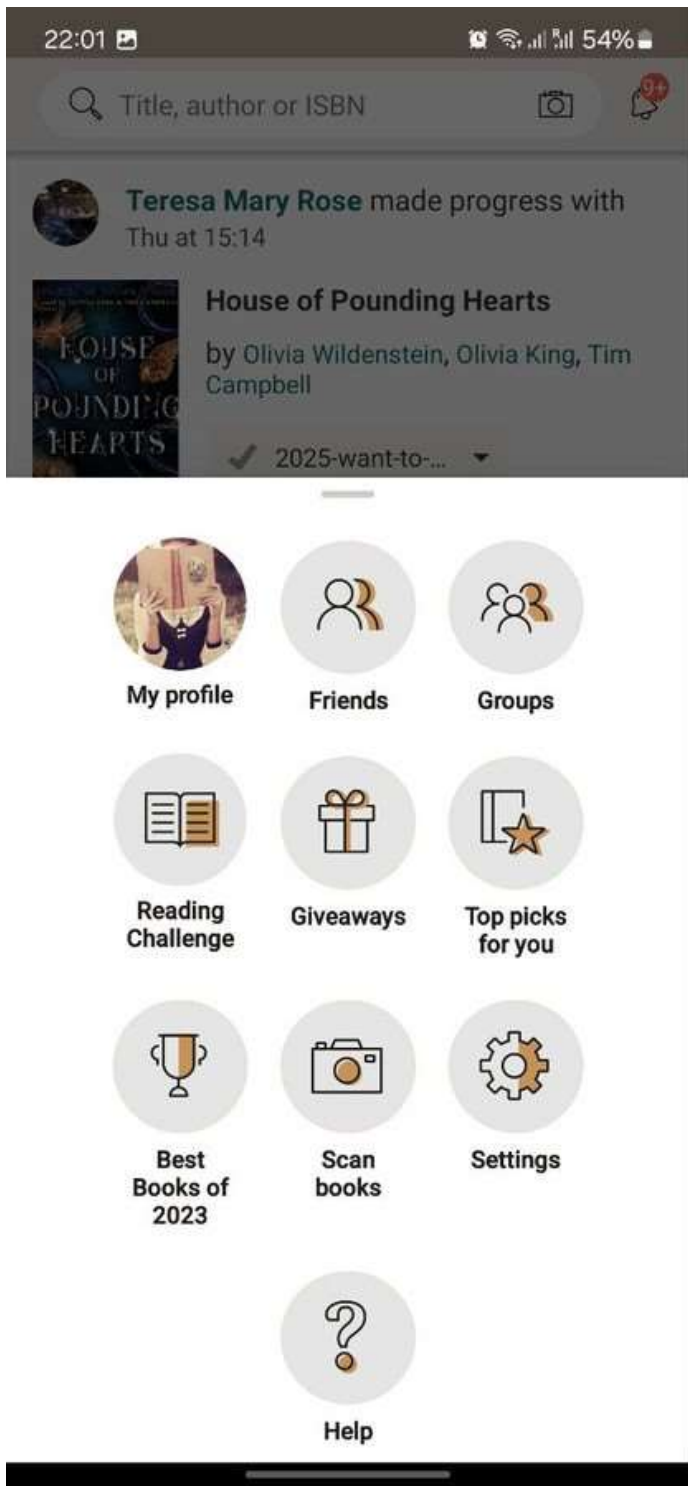
When the user clicks or holds down on the book cover, a pop-up will appear, displaying a magnified view of the book.

We also provided a zoom icon, to let users know that zoom functionality exists.

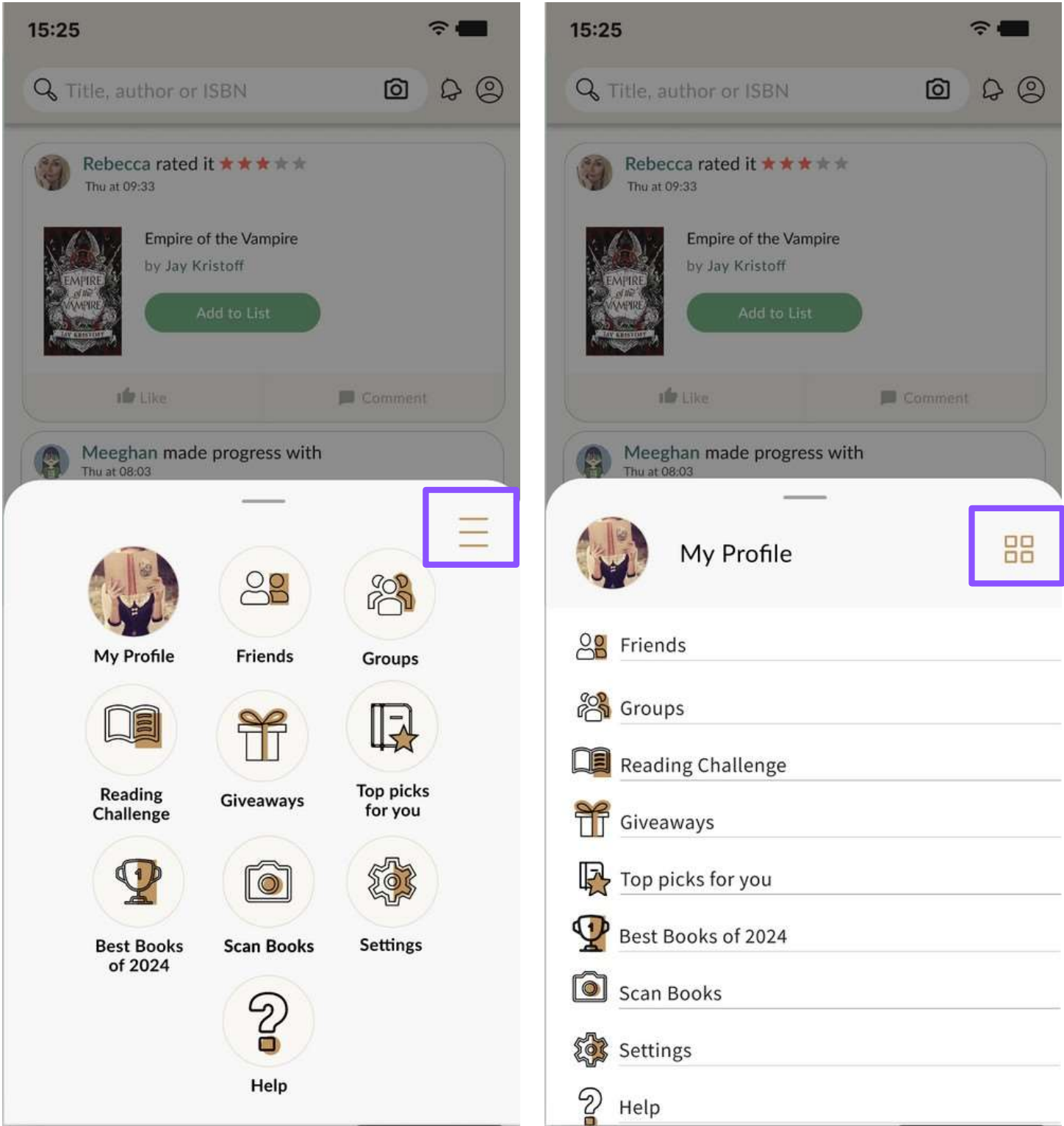
New Feature #2

Revamped Hamburger Menu

Old Design



New Design



The "More" menu maintains old layout, with the added functionality to convert it into a list format.

This approach aims to satisfy both old and new customers' perspectives, ensuring consistency and adherence to standards.

Thank you
for the feedback!