



PLACE - MAKING

"Place-making refers to a collaborative process by which public realm is defined and developed"

CREATING AN ENVIRONMENT WHERE PEOPLE WANT TO REVISIT

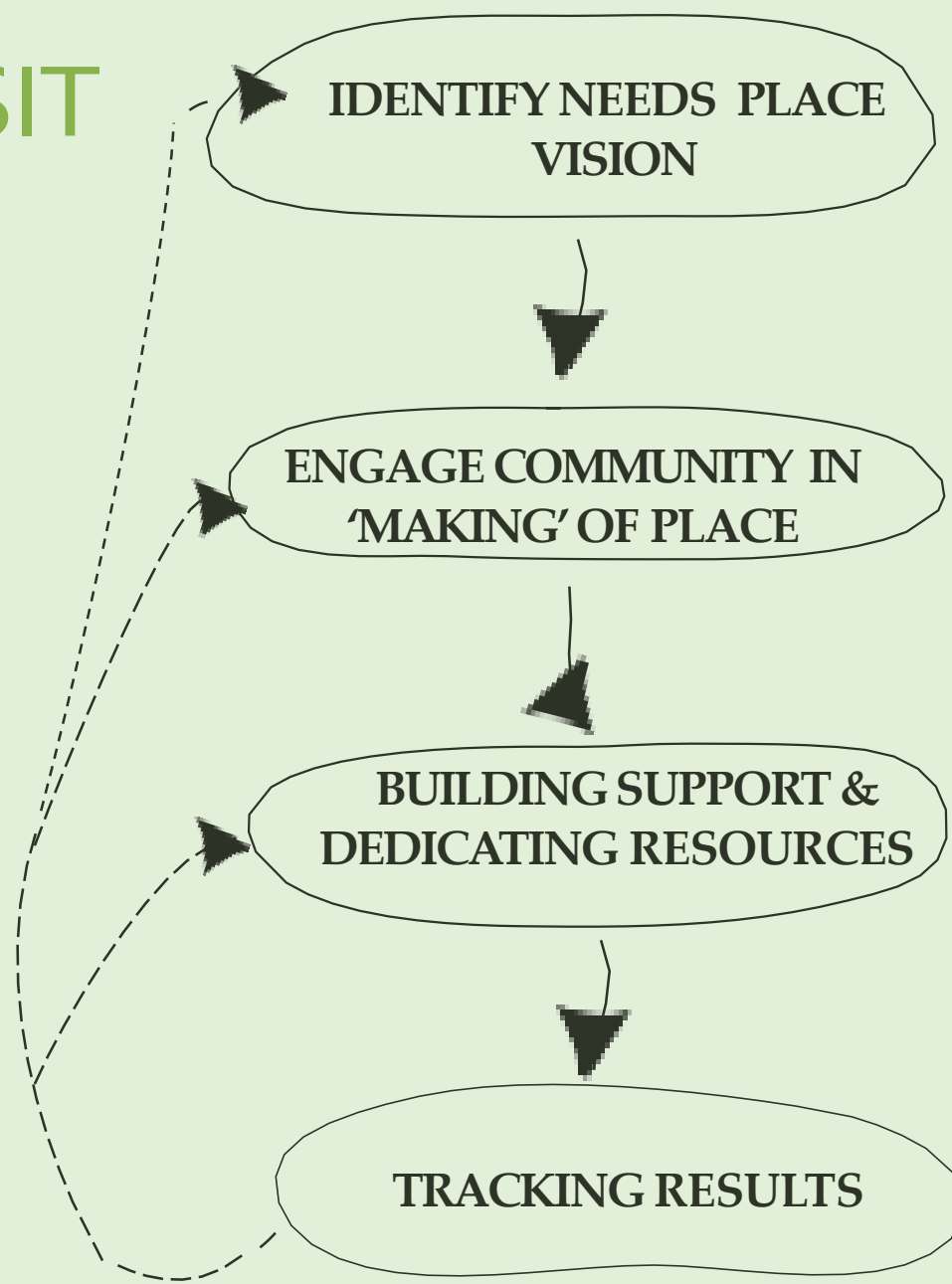
PLACE-MAKING & PUBLIC REALM



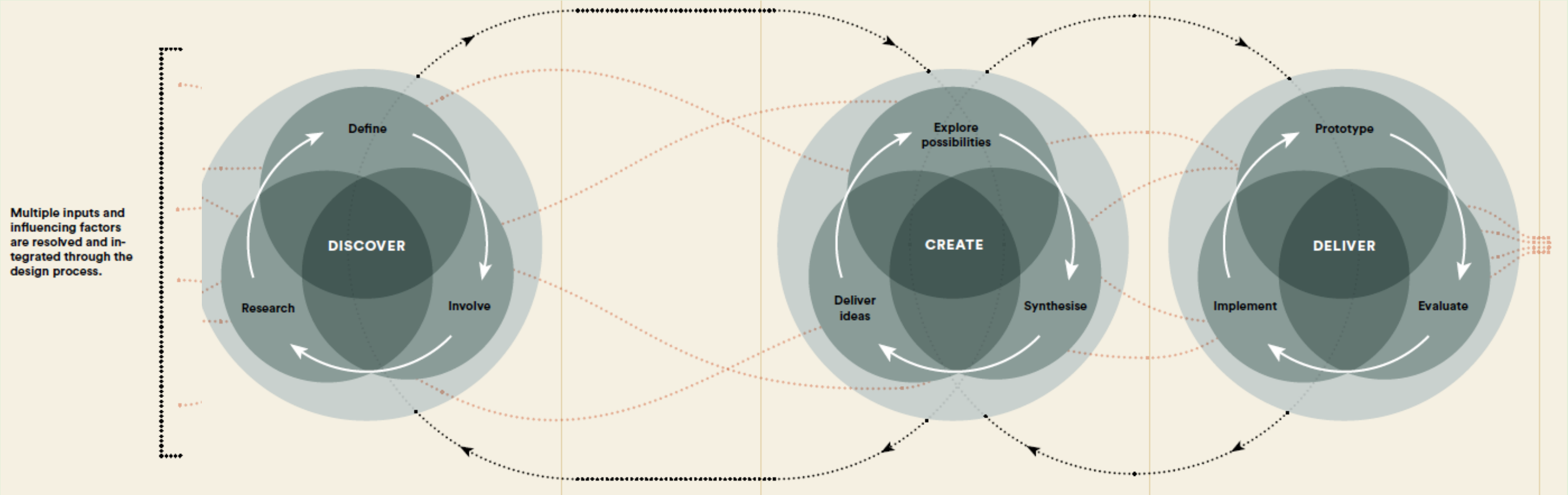
As both an overarching idea and a hands on approach for improving a city, Place-making inspires people to collectively reinvent and reimagine public spaces as the heart of a community.



What Makes a Great Place?



Placemaking Process



Ideal process followed for preparing concept note

Pune Smart City Development Corporation Limited

As constituted, under the Companies Act 2013, on 23rd March 2016, to implement the smart city proposal within the Pune City. It is responsible for execution of projects in the city.

VISION:

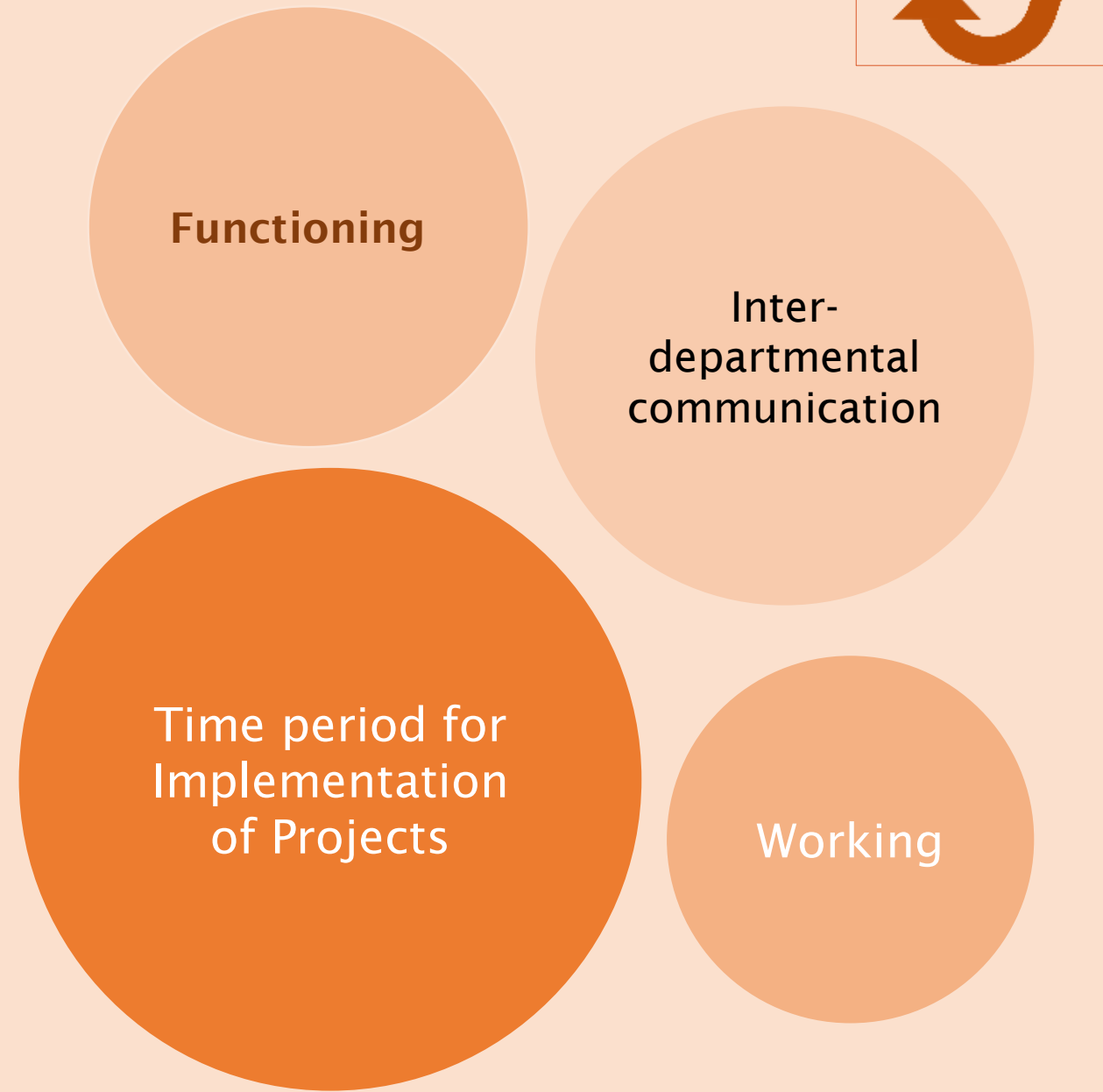
"Rich cultural and natural heritage, strong human capital and strong business environment as key strengths, Pune aspires to become the most livable city in India by solving its core infrastructure issues in a future proof way and by making its neighbourhoods beautiful, clean, green and livable."

Projects: 31 INR 1830 CRORES

Electricity & Solar Safety & Security
Social Development Livability
Waste Marque
Water Mobility Roads



LEARNING : SPV



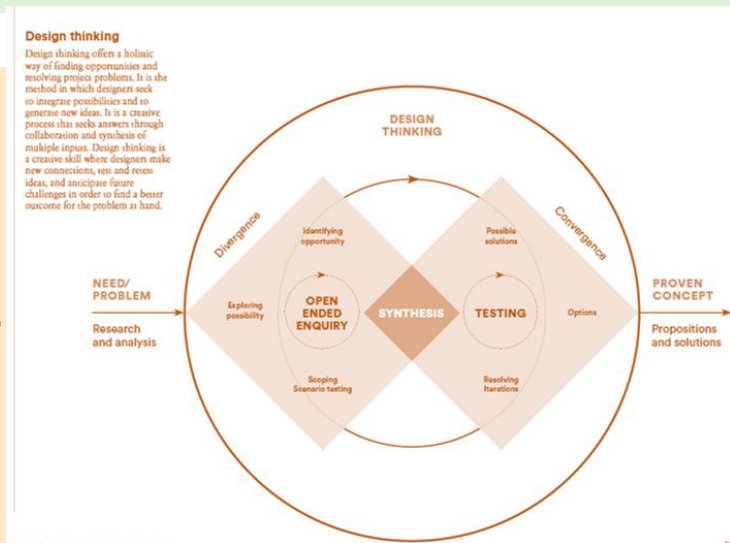
PLACEMAKING'S CONCEPT NOTE PROCESS ASSESSMENT

AIM

To assess Concept Note preparation process & Component of Stakeholders Participation in Place-Making spaces.

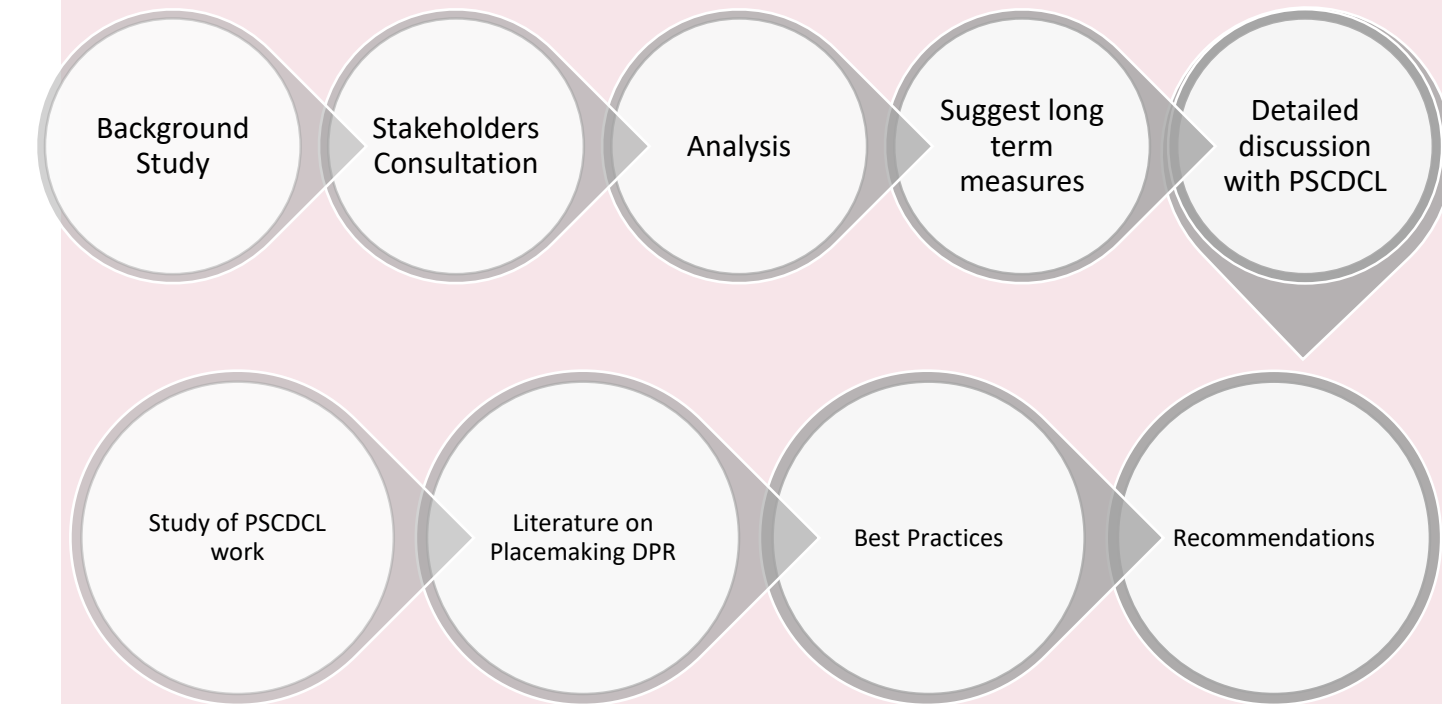
OBJECTIVES

- To study and assess the process followed for preparing Concept Note of place-making projects by Pune smart city
- To assess component of Stakeholders participation in the process.
- To identify gaps and provide recommendations for improvement of process.



Methodology

Primary Research

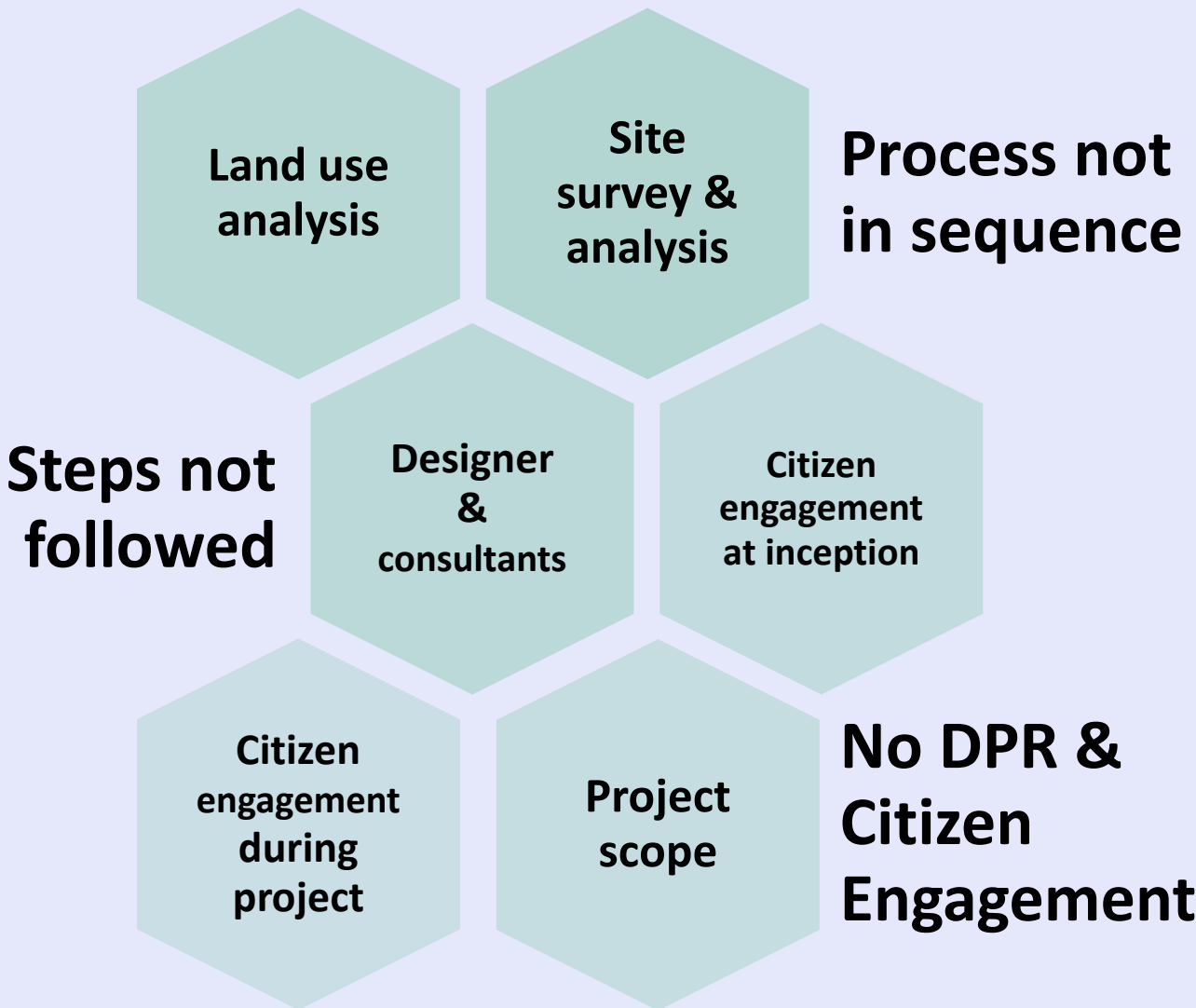


Secondary Research



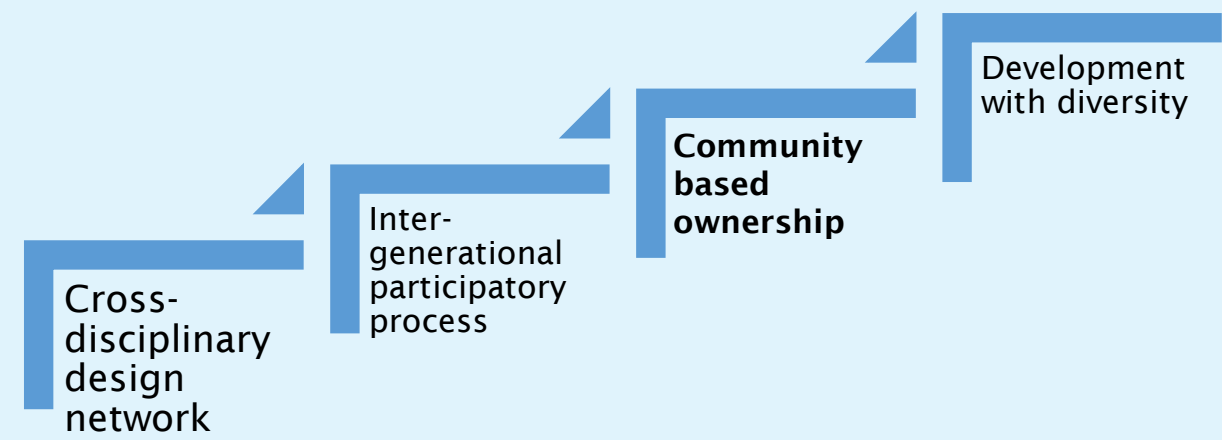
LOOP HOLES

Gaps in preparation process of Concept Note



WAY FORWARD

From Tactics to Strategy to Policy



- Establish a cross-disciplinary network for the design of public spaces
- Engage the youth to contribute to the community's development vision
- Empower Mitra Mandals to maintain public spaces & oversee the delivery of services
- Formulate a development strategy of mixed-typologies for mixed-incomes

ACT



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