

# Karyaneeti

To encourage the spirit of entrepreneurship and problem solving attitude among youth we are conducting a business plan competition in IIITN as a part of the technical event Tantrafiesta.



About the event — This event is about presentation of your business idea to a panel of entrepreneurs and investors.

There are two levels of competition

Round 1(online) – Inviting applications for karyaneeti (b-plan competition) along with pitch deck submission. Also the pitch deck should include

- a) Problem statement
- b) Solution
- c) Team
- d) Target market
- e) Revenue model

Round 1 is free.

After which participants will be shortlisted for the second round.

Round 2(offline @ IIITN)-Shortlisted candidates have to come to IIIT Nagpur during tantra fiesta to present their ideas to the panel of judges who will assess every pitch, provide valuable feedback and declare the winner. In order to appear for round 2 participants need to pay the event registration fees.

A session on making B-plan and pitching will also be conducted prior to finale.

## Eligibility

1. Anyone above 16 years with a business idea can participate.

- 2. You can either participate as a team or as an individual.
- 3. Maximum 3 people are allowed to present their idea from a team.

#### Rules

- 1. B-plan has to be submitted either as a PDF or power-point.
- 2. Maximum 10 slides are allowed for the idea.
- 3. One team or individual can only submit one idea.
- 4. During the second round each team will be given *10 minutes* to present, exceeding this time limit will invite disqualification.
- 5. In case of any dispute, decision by IIITN event committee will be final and binding to all.

Registration Fees: Rs. 100/- (per team)

### Date and Venue: 28th & 29th Sept.

IIIT Nagpur, BSNL RTTC, Seminary Hills, near TV. Tower, Nagpur (440006)

- Stay tuned to our website <u>www.tantrafiesta.in</u> for registrations and updates.
- For more info please feel free to contact us on:

■ Co-head(lead) Name : Devyani Gohokar

Number: 9860320134

■ Co-head (Subordinate)Name: Arnav Khandekar

Number: 8412859253

#### Note:

- In case of any discrepancy, decision made by the team "TantraFiesta 2k19" will be final.
- COME 1 HOUR PRIOR BEFORE COMPETITION. SCHEDULE IS SUBJECT TO CHANGES.

**Time:** The finale (2<sup>nd</sup> round) can be conducted on one full day (either 28 or 29 september).