# Friedrich-Alexander-Universität Erlangen-Nürnberg



## **Decision theory**

Exercise 4

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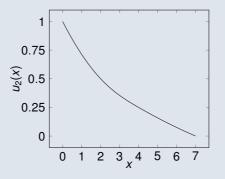
Friedrich-Alexander University Erlangen-Nuremberg, Department of Mathematics June 10, 2024



### **Exercise 1**

Tina is looking for a new apartment. Relevant criteria are rent and distance to the university.

- Rent: 200 to 600 euros, linear utility function
- Distance: 0 to 7 km, utility function:

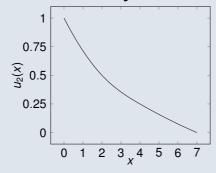


Eisenführ, Weber, Langer, Question 6.2



#### Data

- Rent: 200 to 600 euros, linear utility function
- Distance: 0 to 7 km, utility function:



Eisenführ, Weber, Langer, Question 6.2

- 1. Tina finds an apartment that is 4 km away and costs 300 euros as good as an apartment that is 2 km away but costs 500 euros. What are the weighting factors?
- 2. How expensive can an apartment directly at the university be so that it is still better than an apartment that is 2 km away and costs 200 euros?



### Background

Leo wishes to buy a new watch. Relevant criteria are

- low price: 50 to 200 euros
- long warranty: 4 to 16 years
- large water depth: 10 to 50 m

He uses the following utility functions:

- Price *x*:  $u_1(x) = a + b/x$
- Warranty x:  $u_2(x) = c + d\sqrt{x}$
- Depth x:  $u_3(x) = e + fx$

Eisenführ, Weber, Langer, Question 6.6

- 1. Determine parameters *a* to *f* so that functions are normalized on [0, 1]
- 2. How much does the price of 50 euros have to increase so that the utility of the price is halved?
- 3. Is the transition from 4 to 9 years of warranty more useful than from 9 to 16 years?
- 4. Find suitable weights if the following models are equally good:

$$(200, 16, 12) \sim (80, 4, 12)$$

$$(70, 16, 10) \sim (70, 4, 35)$$



#### **Exercise 3**

- Model for caffeine dependence
- a person has three life periods: youth, middle age, old age
- decide in each period: drink coffee or not
- if drinking coffee in period t, then dependent in period t + 1
- Utility values:

- $\delta = 1$ ,  $\beta = 1/2$
- how do TC, Naive, and Sophisticated decide?

O'Donoghue, Rabin, The Economics of Immediate Gratification (2000)



### **Exercise 4**

Maximize:

Determine the best solution(s) with respect to

- Maximin
- Hurwicz with  $\alpha = 1/2$
- Average
- Minimax Regret



#### **Exercise 5: Axioms**

Minimax Regret does not satisfy:

- Axiom 5: Independence of irrelevant alternatives
- Axiom 7: Independence of row permutations

Find one example each to demonstrate this.



- calculate the OWA value for the following solution values:
  - $\circ$  w = (1/2, 0, 0, 1/2), a = (7, 3, 6, 4)
  - $\circ$  w = (1/4, 1/4, 0, 1/2), a = (2, 6, 3, 6)
  - $\circ$  w = (1/3, 1/3, 1/3, 0), a = (6, 7, 3, 1)
  - $\circ$  w = (0, 0, 1/2, 1/2), a = (6, 3, 5, 8)



- Reminder:  $WOWA(a_1, \ldots, a_n) = \sum_{i \in [n]} \omega_i a_{\pi(i)}$  with
  - $\circ$   $\pi$  a permutation such that A is sorted in ascending order
  - $\circ \omega_i = w(\sum_{j \leq i} p_{\pi(j)}) w(\sum_{j < i} p_{\pi(j)})$
  - $\circ$  w(x) is the interpolating function
- Determine WOWA(a) with a = (1, 2, 3, 4), p = (0.1, 0.4, 0.3, 0.2), w = (1/2, 1/4, 1/4, 0)