







Houston, We have a P...ower BI Report cronache di un report dal mondo reale

Riccardo Perico





Riccardo Perico

BI & Power BI Engineer @ Lucient®



- More than 10 years in Microsoft "Data Realm"
- Giving my little contribution to the community
- Mail: rperico@lucient.com
- Twitter: @R1k91
- Linkedin: riccardo-perico
- Blog: medium.com/riccardo-perico
- Repository: github.com/R1k91











THE SCENARIO - COMPANY BIO



Insurance Multinational Group



+3K employees



+3BLN euros income



THE SCENARIO - THE CHALLENGE

Hi Riccardo,

Our users are using **Power BI** reports to analyze **historical data** describing **active policies and accidents**.

The Company built a ML model hosted on Azure ML that exposes an API to evaluate customers and prospects risks based on some parameters (age, sex, region and past diseases) in order to propose relevant new policies and/or additional coverings.

We would like our users to **query this API in real-time** while analyzing historical data in Power BI. Users must **stay in the same APP**.

Can we do it? Cheers, The Big Company

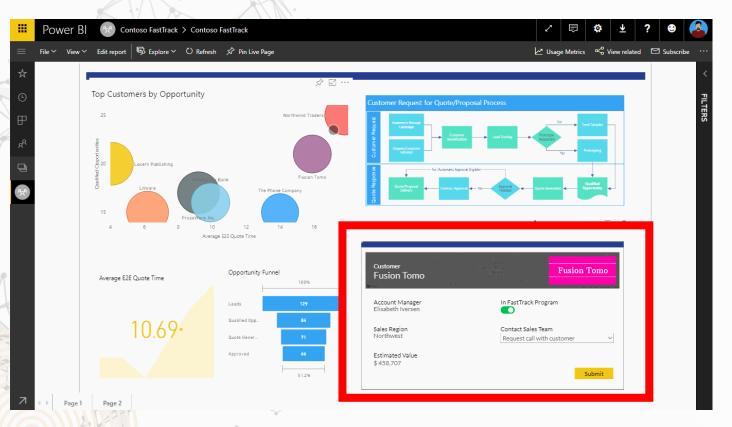


THE SCENARIO - DESIDERATA

- Support for multi-users concurrency
- Power BI must be the API input interface
- Power BI must be the API output interface
- API takes 3 to 5 seconds to answer
- API accepts 4 parameters
 - Age: integer value grater than 0
 - Region: 20 Italian regions
 - Sex: Male or Female
 - Past Diseases: More than 500 distinct values



While reading the email, my mind was like...





SOLUTION - EMBEDDING POWER APPS

- Support for multi-users concurrency
 - Power BI must be the API input interface
 - Power BI must be the API output interface
- API takes 3 to 5 seconds to answer
 - API accepts 4 parameters
 - Age: integer value grater than 0
 - Region: 20 Italian regions
 - Sex: Male or Female
 - Past Diseases: More than 500 distinct values



THE SCENARIO – THE CHALLENGE... PART 2

Oh, before I forget, Power App is not allowed by our group policy.

Cheers, The Big Company



SOLUTION - EMBEDDING POWER APPS

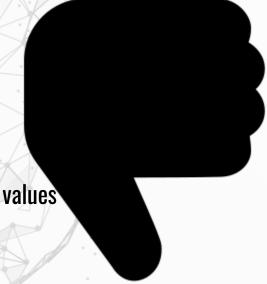
Support for multi-users concurrency Power BI must be the API input interface Power BI must be the API output interface API takes 3 to 5 seconds to answer API accepts 4 parameters Age: integer value grater than 0

Region: 20 Italian regions

• Sex: Male or Female

Past Diseases: More than 500 distinct values

Power Apps is not allowed by policy

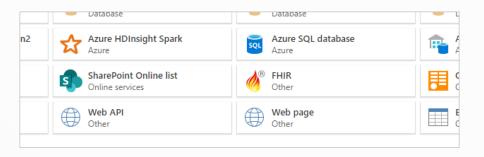




SOLUTION - USING A FILE AS PARAMETERS INPUT

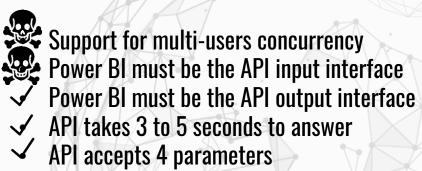
Solution:

- Save an xlsx/csv file in a shared repository (ADLS?)
- 2. Let users populate the input file with parameters
- 3. Import input file in Power Query
- 4. Call API in Power Query with only specified parameters
- 5. Save API result in Power BI dataset
- 6. Expose result in Power BI visual

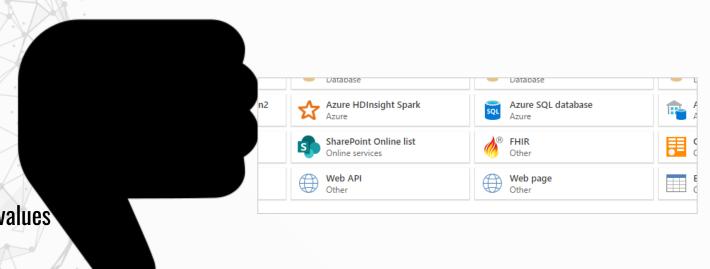




SOLUTION - USING A FILE AS PARAMETERS INPUT



- Age: integer value grater than 0
- Region: 20 Italian regions
- Sex: Male or Female
- Past Diseases: More than 500 distinct values
- ✓ Power Apps is not allowed by policy





SOLUTION - IMPORT ALL POSSIBLE COMBINATIONS

Solution:

- 1. Create all possible parameters combinations
- 2. Call API with each combination
- 3. Import combination and result in a star schema model
- 4. Mount slicers on dimensions





SOLUTION - IMPORT ALL POSSIBLE COMBINATIONS

✓ Support for multi-users concurrency

✓ Power BI must be the API input interface

✓ Power BI must be the API output interface

API takes 3 to 5 seconds to answer

✓ API accepts 4 parameters

Age: integer value grater than 0

• Region: 20 Italian regions

Sex: Male or Female

Past Diseases: More than 500 distinct value

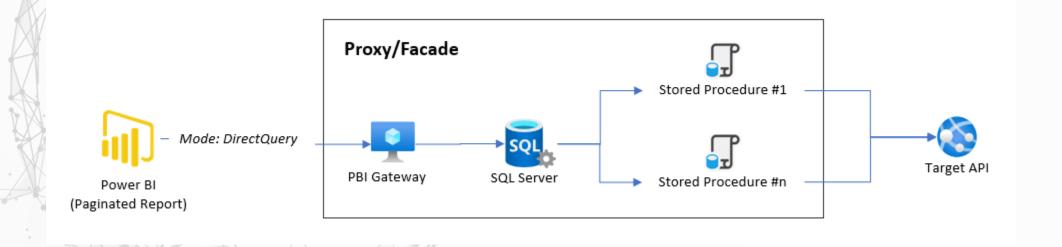
✓ Power Apps is not allowed by policy

3 Past Diseases (A, B and C) yields to 7 comb. Lons: A, B, C, AB, AC, ABC, BC 20 Regions * 2 Sexes * 100 ages * 7 past diseases combinations = 28 K API calls 28 K * 3 secs = ... hours... many hours





SOLUTION - USE SQL SERVER AS PROXY





SOLUTION - USE SQL SERVER AS PROXY

✓ Support for multi-users concurrency

✓ Power BI must be the API input interface

✓ Power BI must be the API output interface

✓ API takes 3 to 5 seconds to answer

✓ API accepts 4 parameters

Age: integer value grater than 0

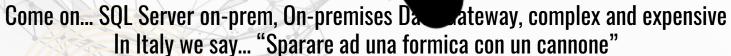
Region: 20 Italian regions

• Sex: Male or Female

Past Diseases: More than 500 distinct value

✓ Power Apps is not allowed by policy

value







SOLUTION - R/PYTHON VISUALS

Solution:

- 1. Import all parameters in Power BI Model
- 2. Mount slicers on dimensions
- 3. Use R or Python visuals to call API and to render response





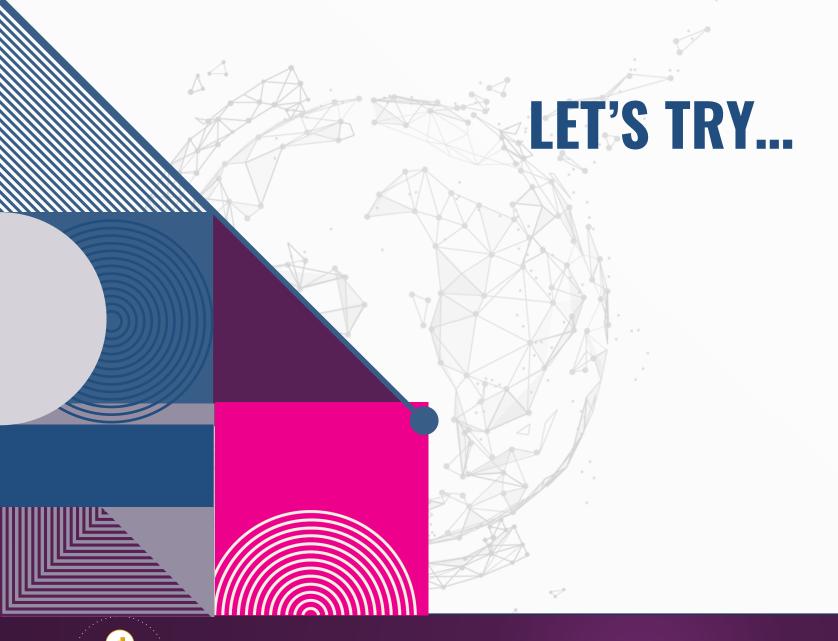
SOLUTION - R/PYTHON SCRIPT

- ✓ Support for multi-users concurrency
- ✓ Power BI must be the API input interface
- ✓ Power BI must be the API output interface
- ✓ API takes 3 to 5 seconds to answer
- ✓ API accepts 4 parameters
 - Age: integer value grater than 0
 - Region: 20 Italian regions
 - Sex: Male or Female
 - Past Diseases: More than 500 distinct values
- ✓ Power Apps is not allowed by policy

Do we have a winner?









SOLUTION - R/PYTHON SCRIPT

✓ Support for multi-users concurrency

✓ Power BI must be the API input interface

✓ Power BI must be the API output interface

✓ API takes 3 to 5 seconds to answer

✓ API accepts 4 parameters

Age: integer value grater than 0

Region: 20 Italian regions

Sex: Male or Female

Past Diseases: More than 500 distinct value

✓ Power Apps is not allowed by policy

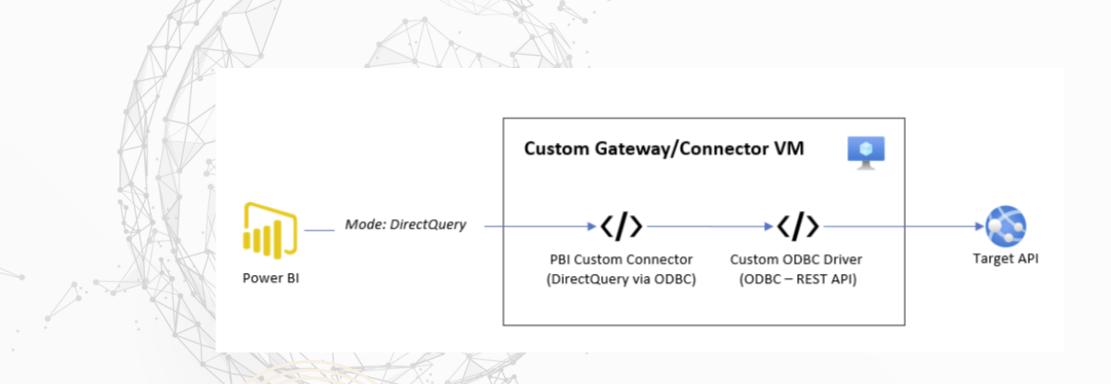








SOLUTION - CUSTOM DATA CONNECTOR





SOLUTION - CUSTOM DATA CONNECTOR

- ✓ Support for multi-users concurrency
- ✓ Power BI must be the API input interface
- ✓ Power BI must be the API output interface
- ✓ API takes 3 to 5 seconds to answer
- ✓ API accepts 4 parameters
 - Age: integer value grater than 0
 - Region: 20 Italian regions
 - Sex: Male or Female
 - Past Diseases: More than 500 distinct value
- ✓ Power Apps is not allowed by policy

3rd party tools could be dangerous, and I don't work o develop anything to maintain





SOLUTION - PAGINATED REPORT VISUAL

Solution:

- 1. Import all parameters in Power BI Model
- 2. Mount slicers on dimensions
- 3. Create a Paginated Report with a custom VB function to call the API
- 4. Use Paginated Report visual to pass parameters to Paginated Report and render the result





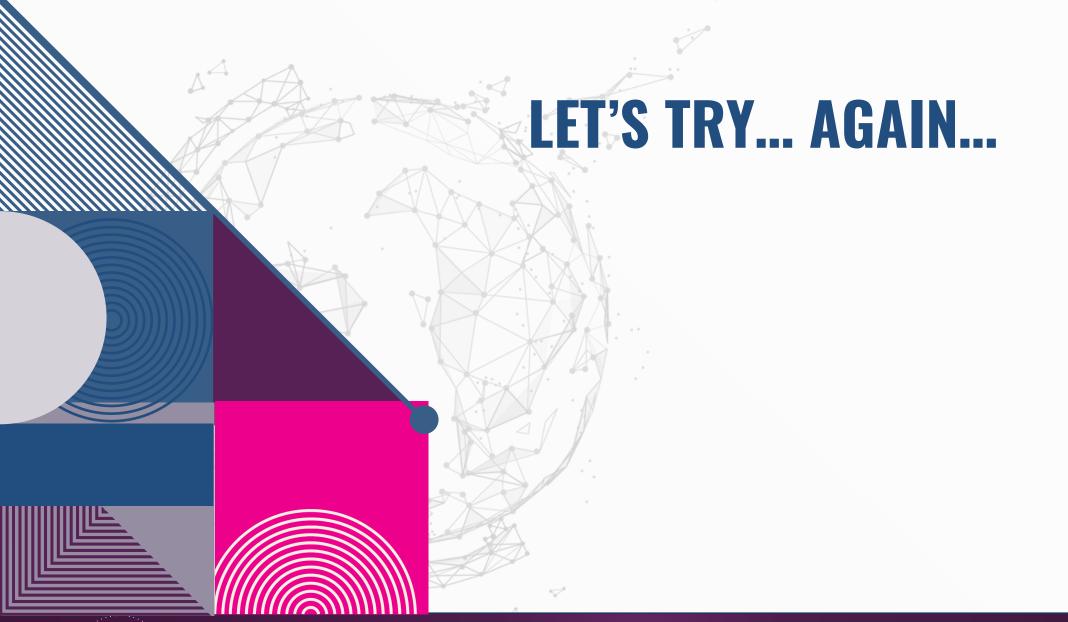
SOLUTION - PAGINATED REPORT VISUAL

- ✓ Support for multi-users concurrency
- ✓ Power BI must be the API input interface
- ✓ Power BI must be the API output interface
- ✓ API takes 3 to 5 seconds to answer
- ✓ API accepts 4 parameters
 - Age: integer value grater than 0
 - Region: 20 Italian regions
 - Sex: Male or Female
 - Past Diseases: More than 500 distinct values
- ✓ Power Apps is not allowed by policy

If this doesn't work, I'm done...









SOLUTION - PAGINATED REPORT VISUAL

- ✓ Support for multi-users concurrency
- ✓ Power BI must be the API input interface
- ✓ Power BI must be the API output interface
- ✓ API takes 3 to 5 seconds to answer
- ✓ API accepts 4 parameters
 - Age: integer value grater than 0
 - Region: 20 Italian regions
 - Sex: Male or Female
 - Past Diseases: More than 500 distinct value
- ✓ Power Apps is not allowed by policy









LET'S SUMMARIZE

| Solution | Breaking Point | Outcome |
|---|---|---------|
| Power App Visual | Power App Disallowed by Policy | KO |
| External CSV/XLSX config file | Multi-user concurrency quite impossible | КО |
| Calculate all combinations outcome in advance | Too much combinations | KO |
| SQL Server as a Proxy | So much complicated | KO |
| R/Python Visual | Not working on service | KO |
| Custom Data Connector | So much complicated | КО |
| Paginated Report | Premium needed | OK |



BREAKING NEWS!

Announcing support for paginated reports in Power BI Pro



Cookie McCray Senior Product Manager



This blog post has been edited to include an answer to the comment section about programmatic exports.

As part of continued Power BI innovation, we're excited to announce support for <u>paginated</u> <u>reports</u> in <u>Power BI Pro</u> at this year's <u>PASS Data Community Summit</u>. Now Microsoft Power BI customers have the flexibility to create and consume <u>interactive reports</u> as well as <u>paginated</u> <u>reports</u> using Power BI Pro. The new capability will be rolled out gradually over the coming weeks and should be available in all regions by the end of the calendar year.







Any Questions?



I've one for you... anyone else had a better idea?

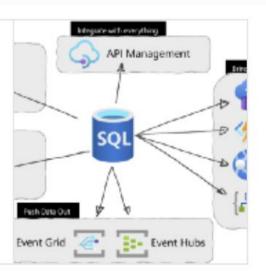


WHY DON'T USE AZURE SQL REST CALLS?

Azure SQL Database External REST Endpoints Integration Public Preview

Davide Mauri The ability to call a REST endpoint natively from Azure SQL Database, which was made available via an...

devblogs.microsoft.com



https://medium.com/riccardo-perico/interactive-api-calls-from-power-bi-report-continues-590203d53e79



Please fill out the survey! & Win Swags!!



https://bit.ly/GPPBSurvey





THANK YOU

 $\frac{https://medium.com/riccardo-perico/interactive-api-calls-from-power-bi-report-3e488ca8ffb6}{$

https://medium.com/riccardo-perico/interactive-api-calls-from-power-bi-report-continues-590203d53e79

