



ShopAddict

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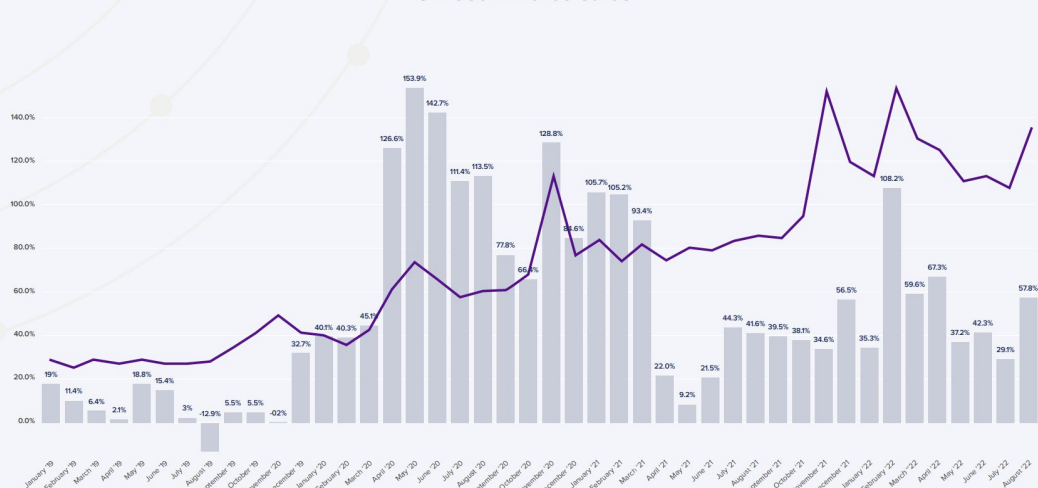
Pitch

- Target audience
- Variety of products
- Time saving
- Convenient
- Adaptability



Motivation

UK ecommerce sales



- We like to follow the trend!
- Since 2001, online sales have grown by 300% while departments store sales have dropped by 50%
- In 2040, its estimated 95% of all purchase transactions will be facilitated by e-commerce.
- UK online sales growing throughout 2022, including finishing up August nearly 58% above the same month in 2021.


Why?

There is a demand for convenient online shopping.

During the covid period. Most companies had to resort to online selling to stay afloat, during such circumstances, the market had evolved to be more online orientated.

For every household, this became an ordinary habit, to shop online.

Because of this demand, we wanted to create a shopping experience that will bring: Target audience.

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 - Time saving
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 - Adaptability
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Technologies

- React
- Node.js
- API - DummyJSON
- Tailwind
- Hero Icons/React Icons
- Alice-Carousel
- React router
- Confetti
- Github
- Netlify



Process


Breakdown of tasks and roles

- We had a dynamic role distribution, in which we had kept each other on a level, without a particular task being underdeveloped, we helped each other for more difficult tasks.

Challenges

- Tailwind was an issue due to unfamiliarity.
- We had particular issues including JS orientated, such as the cart, and its functionality.
- Certain GitHub issues affecting production and causing delays.

Successes

- Team communication
 - Running App
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DEMO



Direction for future development

- Customer Logins
- Payment systems
- Dynamic menu - Adding more distinct item choices i.e. shoes, hats etc instead of just men and women
- Develop Apps Saleable Package



Links

Deployment: <https://transcendent-kringle-16abc9.netlify.app/>

GitHub: <https://github.com/apyosi/ecommerce-shop>

