ASELLE CUNNINGHAM

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SUMMARY

Driven Software Developer focused on building impactful, community-centered products by leveraging technical skills and multidisciplinary experience in a collaborative environment.

EDUCATION AND CERTIFICATIONS

Georgetown University, School of Continuing Education, Washington, DC (Remote, Part-Time)
B.A. Liberal Studies, Interdisciplinary Concentration - Analytics | International Relations   **Expected May 2026**
Brooklyn College, New York • M.S. Computer Science • Completed 27/30 credits   **2016-2018**
Meta Back-End Developer Professional Certificate   **Meta**
Learning How to Learn   **Deep Teaching Solutions**
Leading Teams: Developing as a Leader   **University of Illinois at Urbana-Champaign**

PROJECTS

- ToDoList app - constructed logic using conditionals and loops in JavaScript to add, edit and delete items in the list.
- New York Museums website - created responsive layout using Bootstrap and Flexbox (along with HTML, CSS, JS).
- Aula Restaurant - using the Django framework developed a restaurant website in Python.
- BookList API - Django API endpoints display JSON format; GET, POST methods let view, update database tables.
- RestaurantMenuAPI Serialization - allows retrieving, processing, displaying data in JSON, XML, CSV, YAML.
- RestaurantMenuAPI Pagination - added pagination, ordering, searching and filtering in HTML form using DRF.

EXPERIENCE

Ready Set Mindful, California • Web Developer Intern   *December 2024-present*

- Develop and optimize website features with HTML, CSS, and JavaScript for responsive, cross-browser functionality.
- Use GitHub for version control, organizing code updates and collaborating with team members.
- Troubleshoot functionality issues, working with design and content teams to ensure a seamless user experience.

Logic Frogic, California • Educator   *June 2024-present*

- Founded a nonprofit to teach middle school students coding through interactive platforms like Scratch, Replit, Code.org.
- Created a curriculum emphasizing logic, guiding students from visual coding to basic HTML/CSS.
- Led engaging, hands-on coding sessions to build foundational skills in problem-solving and digital expression.

Pegleg Entertainment, California • Event Coordinator   *June 2023 - May 2024*

- Developed detailed event plans, including timelines, budgets, and logistical requirements.
- Coordinated with vendors, venues, and suppliers to ensure all aspects of the event are executed smoothly.
- Created and managed event budgets, ensuring cost-effective solutions and adherence to financial constraints.

E-commerce, Remote • Manager   *June 2015 - March 2023*

- Developed online stores BeeLaces, BleuLumineux, InzhuBijoux.
- Implemented efficient processes for identifying problem-solving, trendy, and in-demand products.
- Managed and optimized e-commerce platforms for seamless operations and enhanced user experience.
- Developed and created video and photo content for social media and marketing campaigns to boost engagement.
- Built and leveraged a network of influencers to execute successful promotional campaigns.
- Addressed customer inquiries and resolved issues related to product quality and shipping efficiently.
- Analyzed sales data and customer behavior to increase add-to-cart rates, conversions, and repeat customer rates.
- Successfully transitioned from dropshipping to direct product sourcing after validating product demand.
- Implemented newsletters and follow-up emails to boost customer retention and repeat purchases.

AllHeart Homecare Agency, New York • HHA   *April 2018 - December 2022*

- Helped clients with mobility, including transferring from bed to wheelchair and assisting with walking.
- Provided companionship and emotional support, engaging them in activities to promote mental well-being.
- Supported clients in maintaining social connections and participating in community activities, as appropriate.

SoTechie Spaces, New York • Illustrator, Social Media Manager   *July 2013 - March 2014*

- Created engaging content for social media across various platforms to promote coworking spaces (@baskin_q).
- Managed social presence on different platforms.
- Designed logos, templates, and promotional materials, including a stand for SoTechie Spaces at a fair at Pier 57.

SKILLS & INTERESTS

- Programming Languages: Python, JavaScript, HTML, CSS, SQL, Bootstrap, Django Rest Framework
- Tools: VSCode, Github Version Control
- Communication Skills: Academic writing, structured essay composition, technical documentation.
- Kazakh, Russian Languages: Native or Bilingual Proficiency, English - Full Professional Proficiency
- Interests: VR Boxing, Aesthetic Baking