

ASELLE CUNNINGHAM

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SUMMARY

Motivated student seeking a software development position to broaden technical skills and build meaningful connections. With a diverse background and an eagerness to learn, I aim to leverage my multidisciplinary experience in a dynamic environment while contributing to innovative projects.

EDUCATION AND CERTIFICATIONS

Georgetown University, School of Continuing Education, Washington, DC

B.A. Liberal Studies, Interdisciplinary Concentration - Analytics | International Relations

Expected May 2026

Brooklyn College, New York • M.S. Computer Science • Completed 27/30 credits

2016-2018

Meta Back-End Developer Professional Certificate

Meta

Learning How to Learn

Deep Teaching Solutions

Leading Teams: Developing as a Leader

University of Illinois at Urbana-Champaign

PROJECTS

- ToDoList app - constructed logic using conditionals and loops in JavaScript to add, edit and delete items in the list.
- New York Museums website - created responsive layout using Bootstrap and Flexbox (along with HTML, CSS, JS).
- Aula Restaurant - using the Django framework developed a restaurant website in Python.
- BookList API - Django API endpoints display JSON format; GET, POST methods let view, update database tables.
- RestaurantMenuAPI Serialization - allows retrieving, processing, displaying data in JSON, XML, CSV, YAML.
- RestaurantMenuAPI Pagination - added pagination, ordering, searching and filtering in HTML form using DRF.

EXPERIENCE

Pegleg Entertainment, California • Event Coordinator

June 2023 - May 2024

- Developed detailed event plans, including timelines, budgets, and logistical requirements.
- Coordinated with vendors, venues, and suppliers to ensure all aspects of the event are executed smoothly.
- Created and managed event budgets, ensuring cost-effective solutions and adherence to financial constraints.

E-commerce, Remote • Manager

June 2015 - March 2023

- Developed online stores like BeeLaces, BleuLumineux, InzhuBijoux.
- Implemented efficient processes for identifying problem-solving, trendy, and in-demand products.
- Managed and optimized e-commerce platforms for seamless operations and enhanced user experience.
- Developed and created video and photo content for social media and marketing campaigns to boost engagement.
- Built and leveraged a network of influencers to execute successful promotional campaigns.
- Addressed customer inquiries and resolved issues related to product quality and shipping efficiently.
- Analyzed sales data and customer behavior to increase add-to-cart rates, conversions, and repeat customer rates.
- Successfully transitioned from dropshipping to direct product sourcing after validating product demand.
- Implemented newsletters and follow-up emails to boost customer retention and repeat purchases.

AllHeart Homecare Agency, New York • HHA

April 2018 - December 2022

- Helped clients with mobility, including transferring from bed to wheelchair and assisting with walking.
- Provided companionship and emotional support, engaging them in activities to promote mental well-being.
- Supported clients in maintaining social connections and participating in community activities, as appropriate.

SoTechie Spaces, New York • Illustrator, Social Media Manager

July 2013 - March 2014

- Created engaging content for social media across various platforms to promote coworking spaces (@baskin_q).
- Managed social presence on different platforms.
- Designed logos, templates, and promotional materials, including a stand for SoTechie Spaces at a fair at Pier 57.

SKILLS & INTERESTS

- Programming Languages: Python, JavaScript
- Web Development: HTML, CSS, SQL, Bootstrap, Django Rest Framework
- Tools: VSCode, Github Version Control
- Kazakh, Russian Languages: Native or Bilingual Proficiency, English - Full Professional Proficiency
- Interests: VR Boxing, Aesthetic Baking