

Summary

I am a problem solver with a creative edge and a passion for transforming data into actionable insights. With experience in building engaging web properties, I thrive on tackling challenges and optimizing processes through data-driven solutions. I am eager to apply my analytical skills, curiosity, and knack for streamlining workflows to drive impactful decisions as a Data Analyst. Continuous learning and innovation are at the core of my professional growth, and I'm excited to contribute these strengths to a dynamic team.

After gaining hands-on experience in logistics and supply chain management, I deepened my expertise in data analytics, Salesforce, and core business principles. Now, I'm eager to bring my analytical mindset, problem-solving skills, and operational insights to a dynamic team as a Data Analyst. My unique blend of technical and industry experience allows me to bridge data-driven strategies with real-world business needs—delivering actionable insights that drive impact.

Experience

Hearth Logistics - Data Analyst

May 2020 to Pres

Began as a commercial driver, gaining hands-on experience in logistics operations before transitioning into a hybrid role that combined part-time driving with data analysis responsibilities. Leveraged my operational insights to improve data tracking, optimize route efficiency, and support decision-making through analytical reporting. Developed skills in Tableau, Salesforce, Excel, SQL, and data visualization to transform raw logistics data into actionable business intelligence.

The Creative Group - Front End Developer

Oct 2019 to Feb 2020 and Sep 2015 to Mar 2016

Working for various clients as overflow staffing on web development projects, building out webpages for the likes of G3 Creative, Jazel/10th Degree, and ETAP.

Newfront Insurance - Data Ops

Sep 2019 to Mar 2020

Collaborated with cross-functional teams to optimize client intake workflows using data-driven insights. Conducted detailed data analysis to identify high-potential sales leads, contributing to organizational success. Streamlined insurance data transfer between applications, reducing errors and enhancing processing efficiency.

Progressive Insurance - Front End Developer

Mar 2016 to May 2019

Served as companywide Subject Matter Expert in Wordpress,
Coded microsites and display ads in HTML5, Javascript, CSS, PHP, SQL, jQuery, and more,
Wrote and performed updates to Progressive.com and the commercial insurance site, and co-led a major redesign of the lifestyle blog at Progressive.com/lifelanes
Ideated and assisted in creative new marketing initiatives,
Assisted with new research into new media and its implementation.

Duties also included some video editing, graphic design, and audio production efforts within the marketing team. Worked on the team exploring emerging media and explored the future of advertising in the virtual world.

Education

The Art Institute of Las Vegas

Bachelor of Science - Web Design and Interactive Media

Skills

Programs/Code

SQL - 5+ years writing database queries

Wordpress - 10+ years implementing, theming, and coding custom modules

HTML5, CSS3, Javascript, PHP - 10+ years

Adobe CC - Highly proficient in Photoshop, Illustrator, and InDesign

Technical

Trained in Tableau and Salesforce Administration

5+ years design experience including layout, photography, and editing audio/video.

10+ years web coding experience, utilizing UX, UI, SEO, Adwords, and Analytics.