





Sayerlack

Sayerlack is an Italian multinational company leading the wood coatings market. The company, which employs over 300 people in Italy, has two production sites: the main is in Pianoro (Bologna), the second one in Mariano Comense (Como). The R&D laboratories are located in Pianoro and in Mariano Comense. Head-quarters and sales offices are in Pianoro. Production is mainly dedicated to the industrial market, with the Linea Pro professional products; the DIY market is served by the Linea Blu product range. Sayerlack distributes its products in over 80 countries worldwide through its foreign branches (France, Great Britain, Spain, Singapore and USA) and a global distribution network. Since 2010, the Sayerlack brand has belonged to the American Group Sherwin-Williams, the leading coating company in America and the third in the world.



Distribution to 80+ Countries Worldwide

Sayerlack distributes its products worldwide through its foreign branches and a global distribution network



64 of Years of Experience

Years of experience has enabled the company to conduct extensive research and development in order to perfect their product portfolio



Millions of Satisfied Customers

Global customer satisfaction has skyrocketed in recent years as wood preservation has taken a front seat and the only product with lasting effects is Sayerlack

Story of Sayerlack and JAT

Sayerlack is the pioneer in wood-based coatings offering a wider range of products including polyurethane and nitro cellular lacquers with scratch, heat and chemical resistant properties. In 2017 JAT Paints became the largest distributor in the world for Sayerlack.

1995 – JAT Holdings partners with Sayerlack

2002 - Became the market leader in wood coatings in Sri Lanka

2003 – JAT enters Bangladesh and then become the industry leader in wood coatings

2004 – JAT expands to the entire South Asian region covering India, Pakistan, Bangladesh and Maldives

2017 – JAT becomes the largest distributor in the world for Sayerlack

Finishes

All finishes offered are ensured to transform wood into any aesthetic design. From the richest natural look, any coloured stain, to special effects such as a leather finish, craquelet, marble, rustic and much more can be achieved.



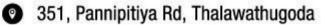


Sayerlack is the flagship brand distributed by JAT. Initiated in 1954, Sayerlack, based in italy has consistently provided the most innovative and Highest quality wood finishers to the industry. Commitment to research and development of new technologies has led to the brand being recognised as the largest producer of wood coatings in the world.

Sayerlack is the pioneer in water based coatings and now offers a wider range of products including polyurethane and nitro cellular lacquers with scratch, heat and chemical resistance properties. The brand is represented in 91 countries as the global leader of the segment and in 2016 JAT paints became the largest Distributor in the world for Sayerlack.







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