

Aqeel Younas

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Education

Master in Project Management and Business Engineering, Conservatoire National des Arts et Métiers (CNAM), Paris, France | 2024–2025

Thesis: The Impact of Entrepreneurial Leadership on Firm Performance: The Mediating Role of Firm Competitiveness (PLS-SEM quantitative study).

Supervisors: Prof. Lara Irma Barghout

Master of Business Administration (MBA), University of Central Punjab, Lahore, Pakistan | 2021–2023

Merit Scholarship Recipient (50%).

Bachelor of Business Administration (Hons.), University of Central Punjab, Lahore, Pakistan | 2017–2021

Research Interests

- Entrepreneurial Leadership -Quantitative Business Research -Innovation and Growth in Emerging Market Firms
- Supply Chain and Operations Strategy -Strategic Management -Innovation and Growth in Emerging Market
- SME Competitiveness and Firm Performance -Project Management and Organizational Performance -PLS-SEM

Publications and Working Papers

Younas, A. The Impact of Entrepreneurial Leadership on Firm Performance: The Mediating Role of Firm Competitiveness. Submitted to Small Business Economics (under review).

Awards and Honors

Awarded 50% Merit Scholarship for academic excellence during MBA studies.

Recognized with a university social impact award for initiating and leading a community support initiative.

Received performance recognition and a monetary prize in a national level academic competition.

Research and Work Experiences

Master's Thesis – CNAM Paris | 2024–2025

Investigated how entrepreneurial leadership influences SME competitiveness and firm performance using quantitative survey data from 200 manufacturing SMEs.

Employed PLS-SEM to test structural relationships and mediation effects, providing empirical evidence that strengthens the link between leadership capability development and performance outcomes in emerging market SMEs.

Assistant Project Manager – Dawn Frozen Foods | 2023–2024

Coordinated international project activities aligned with European compliance and reporting requirements.
Improved delivery efficiency, transparency, and workflow monitoring across cross functional teams.

Customer Service Operations Coordinator – Maersk Line | 2021–2022

Managed logistics service operations, monitored KPIs, and supported compliance and process improvement initiatives.

Warehouse Officer – CCL Pharmaceuticals | 2018–2020

Strengthened inventory management, documentation accuracy, and operational control procedures.

Supply Chain Intern – Bulleh Shah Packaging | 2017

Assisted procurement coordination, scheduling, and reporting activities within supply chain operations.

Teaching Experiences

Teaching Assistant – Conservatoire National des Arts et Métiers (CNAM), Paris | 2024–2025

Supported lectures, tutorials, and classroom coordination.

Guided students in assignments and basic quantitative analysis.

Teaching Assistant – MBA Program, University of Central Punjab, Lahore | 2022–2023

Assisted faculty in coursework support, assessments, and classroom facilitation.

Research Methods and Technical Skills

PLS-SEM (SmartPLS), structural equation modeling, quantitative survey design, statistical data analysis, Excel, Power BI, basic Python, project management tools, KPI analysis, and process optimization.

Conferences and Academic Training

International Conference on Management, Business and Technology (ICMBT).

Training in project management, analytics, entrepreneurship, and digital business (Coursera, Google, PMI).

French language studies, Alliance Française.

Languages

English (Fluent)

French (Conversational)

Urdu/Hindi (Native)

Arabic (Basic)

References

Dr. Muhammad Umair Javaid: Associate Professor, Faculty of Business Sohar University, Email: mujavaid@su.edu.om

Prof. Lara Irma Barghout: Professor, University of CNAM, Paris, France lbarghout@yahoo.com

Prof. Vincent Fayolle: Président, Institut Français de Développement Touristique (IFDT), Paris, France, vincent.fayolle@lecnam.net