The Final Deliverable

Quiz, 5 questions

✔ **Congratulations! You passed!**

Next Item

✔ 1 / 1 points

1.

According to the reading, what is the ultimate purpose of analytics?

○ To efficiently store big data with minimum storage requirements.

◉ To communicate findings to stakeholders to formulate policy or strategy.

▲

Correct
Correct. According to the reading, this the ultimate purpose of analytics.

○ To facilitate meetings between sales and marketing.

○ To evangelize data science.

✔ 1 / 1 points

2.

The reading mentions a common role of a data scientist is to use analytics insights to build a narrative to communicate findings to stakeholders.

○ False.

◉ True.

▲

Correct
Correct.

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5/5 points (100.00%)

✔ 1 / 1 points

3.
The United States Economic Forecast is a publication by:

◯ Cambridge University Press.

◉ Deloitte University Press

Correct
Correct.

◯ McKinsey Publication Inc.

◯ McGraw-Hill Education.

✔ 1 / 1 points

4.
The report discussed in the reading successfully did the job of using data and analytics to generate the likely economic scenarios.

◯ False.

◉ True.

Correct
Correct.

✔ 1 / 1 points

5.
According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

◉ True.

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5/5 points (100.00%)

◯ False.

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