

Dashboard Sales Performance

Revenue

175,48 jt

Total Order

3,34 rb

AOV

52,55 rb

Total Quantity

11,65 rb

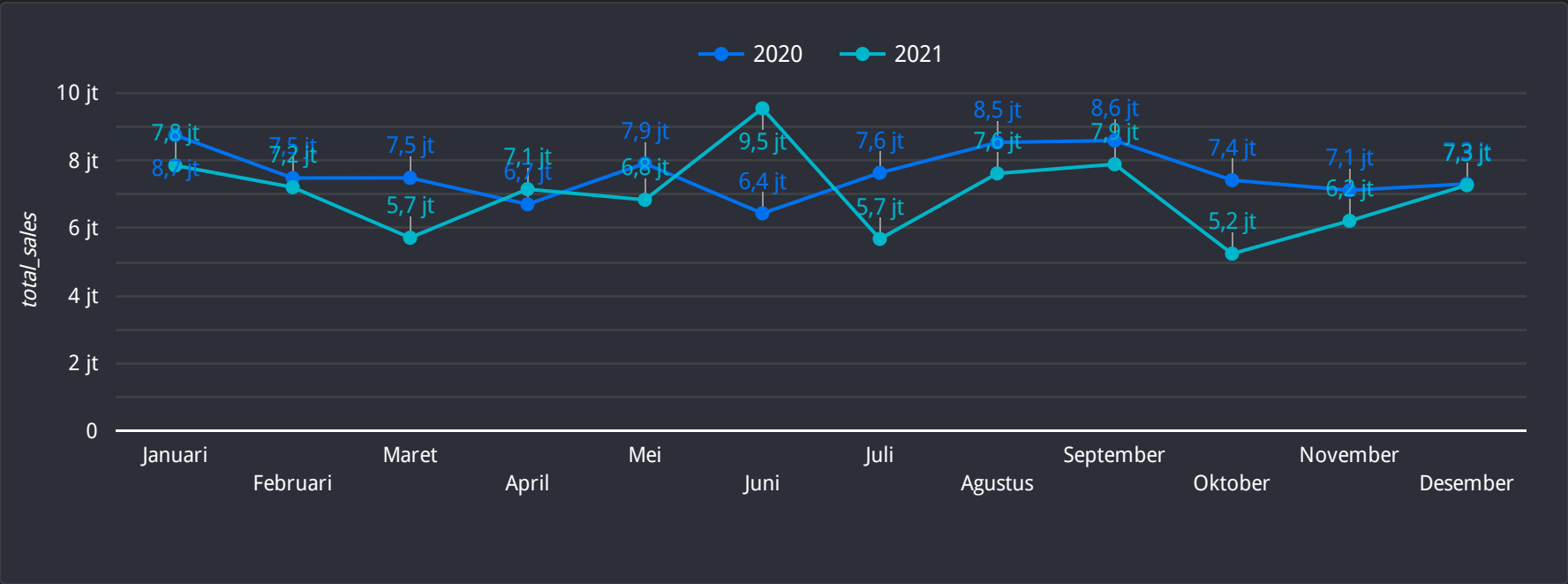
Total Customer

1,67 rb

year



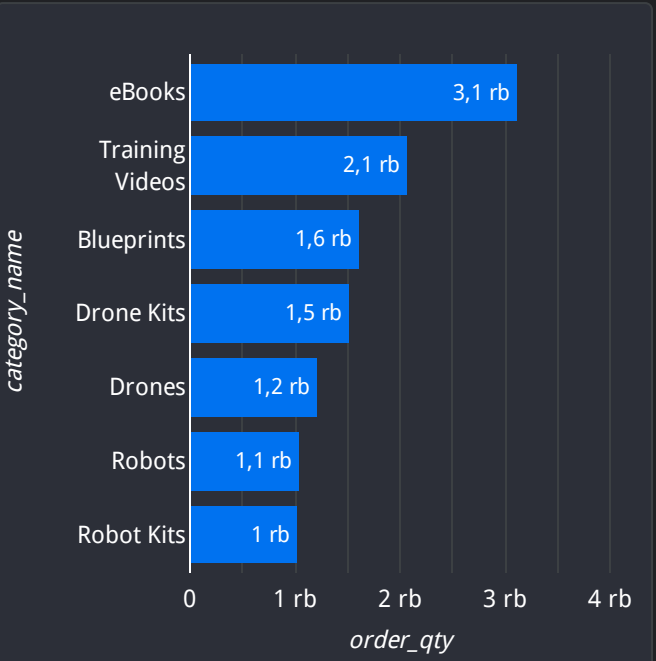
Monthly Sales Trend 2020 vs 2021



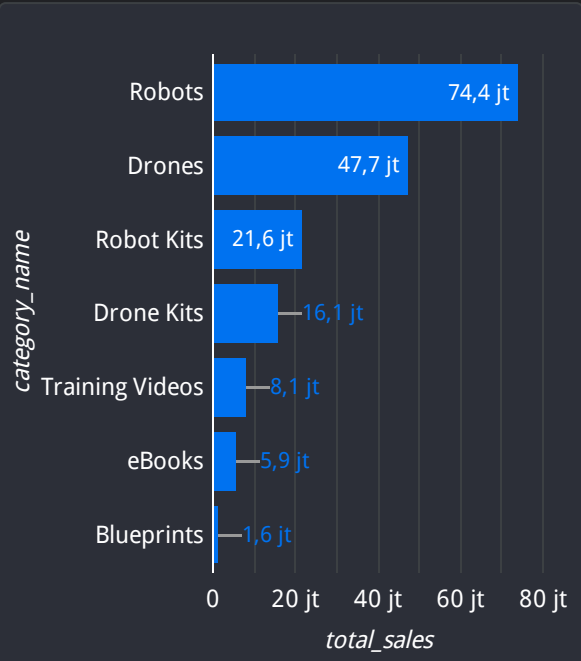
Total Sales & Quantity by Product C...

category_n...	total_sales	order_qty
1. Robots	74.350.500	1.053
2. Drones	47.744.700	1.227
3. Robot Kits	21.643.700	1.037
4. Drone Kits	16.124.250	1.515
5. Training Videos	8.071.615	2.081
6. eBooks	5.896.841	3.123
7. Blueprints	1.643.451	1.618
Total keselur...	175.475.057	11.654

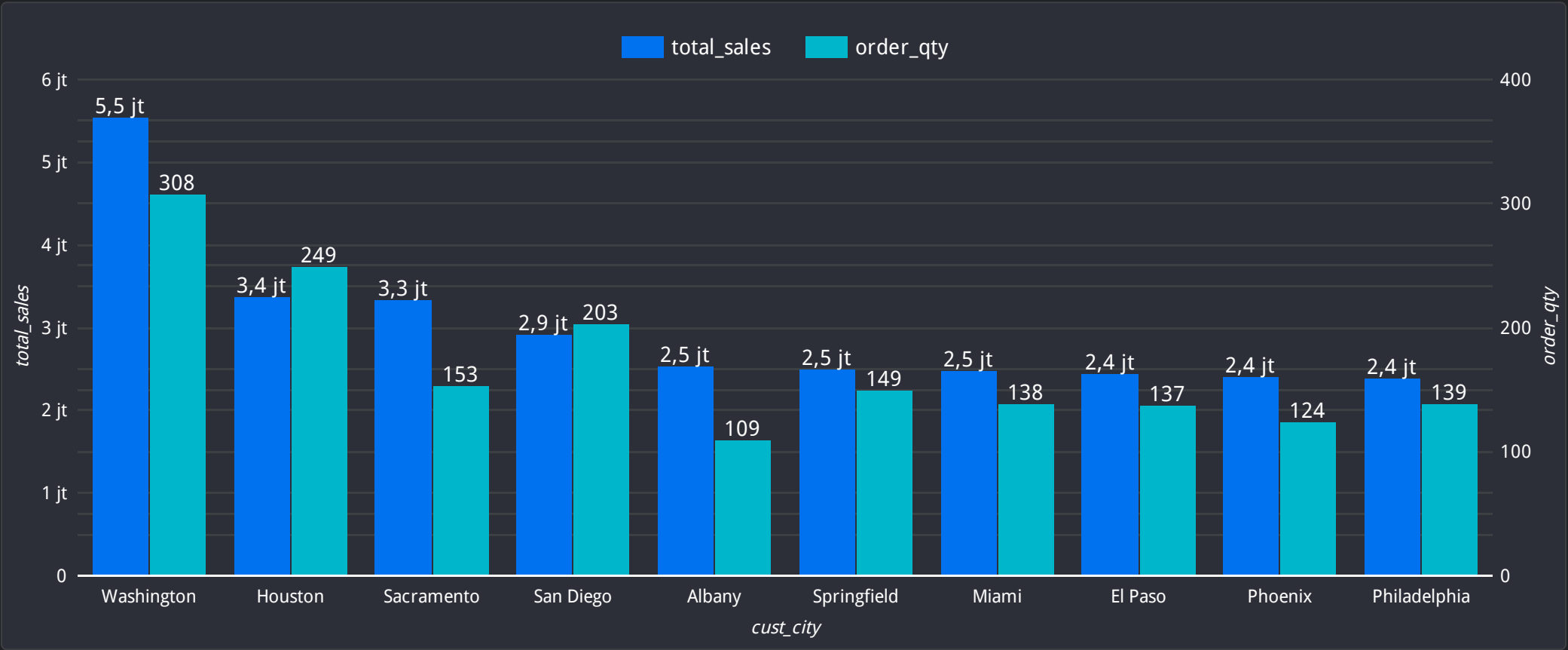
Top 5 Qty per Category



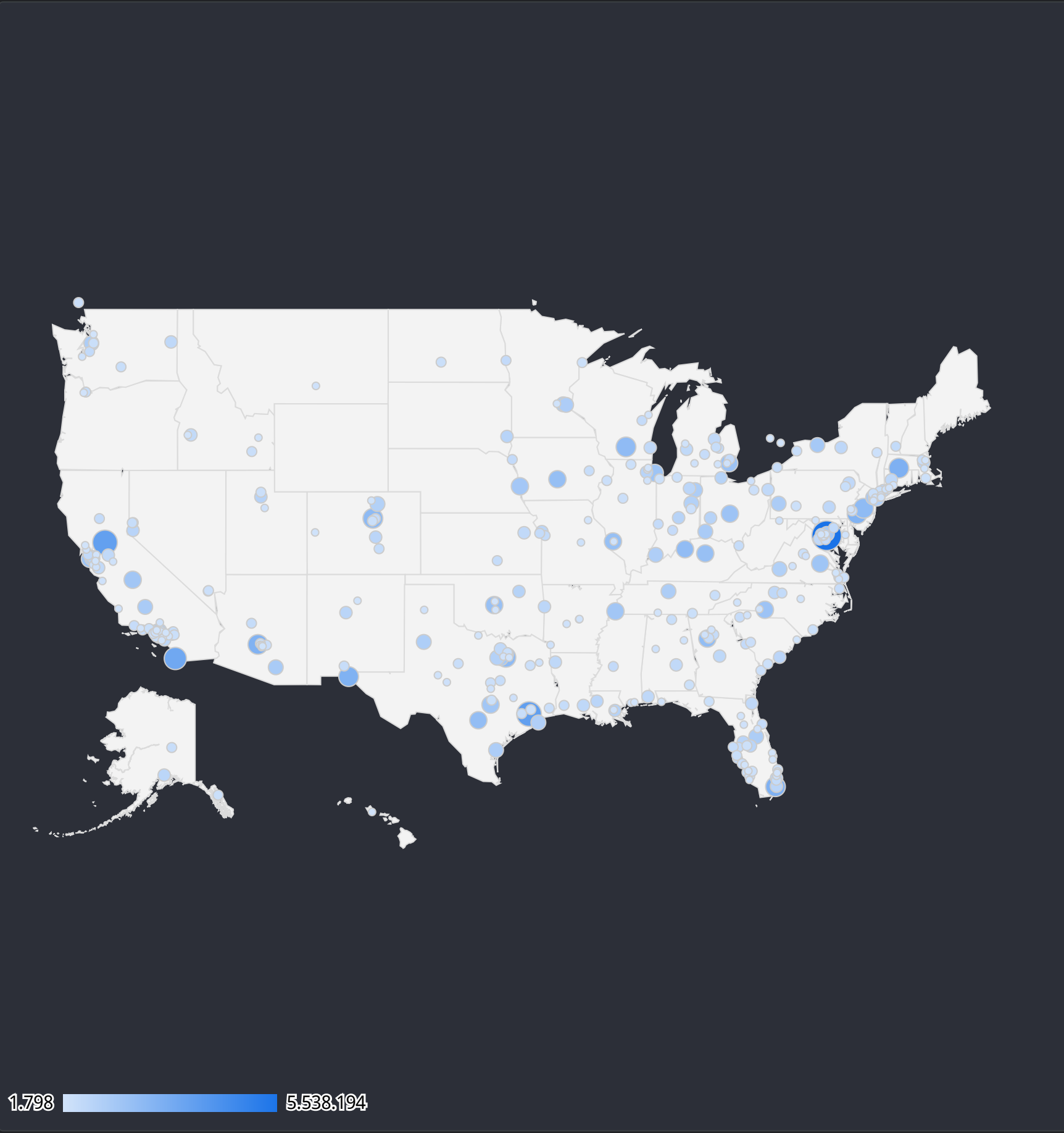
Top 5 Sales per Category



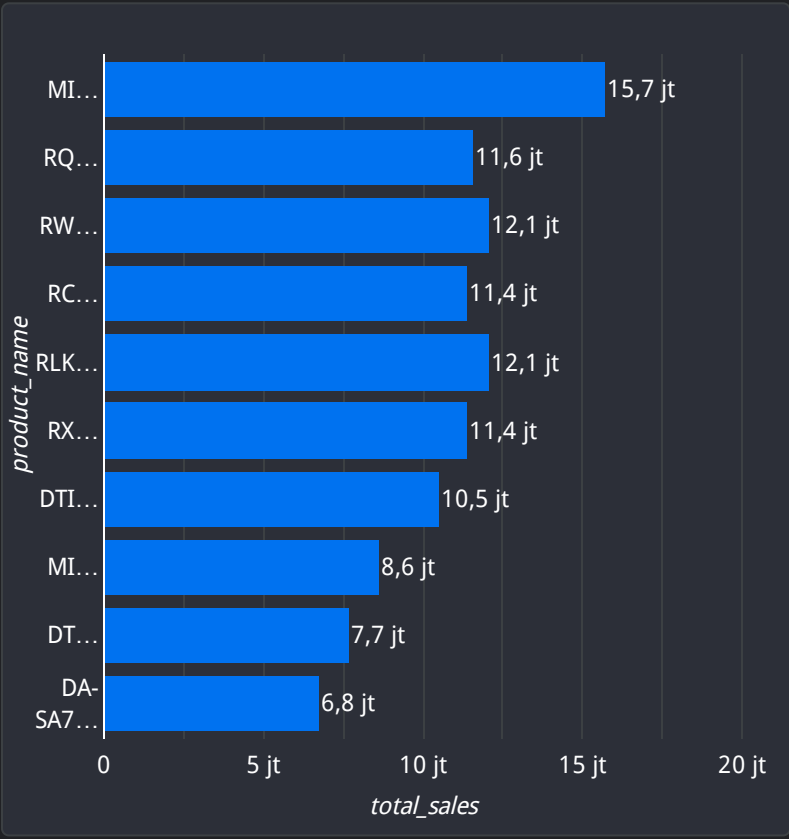
Total Sales & Quantity by City



Sales Distribution by City



Total Sales by Product



Price vs Qty Correlation

