



AQSSA

FASHION WEBSITE



INTRO

business problem + value

solution

software design

demo

TARGET AUDIENCE



Modest
Fashion



CASUAL

Page 04

WEBSITE FEATURES

PROJECT ROADMAP



Page 05

Weeks 1-2: Define project scope, gather requirements, and create wireframes/mockups for key pages (home, shop, product, cart, checkout, contact).

Weeks 3-4: Set up development environment, implement basic frontend structure and styling using HTML/CSS.

Weeks 5-6: Develop interactive features using JavaScript to enhance user experience and functionality.

Weeks 7-8: Implement shopping cart functionality, checkout process, and contact form for customer inquiries.

Weeks 9-10: Populate product catalog, refine design elements, and optimize user experience based on feedback.

Weeks 11-12: Conduct comprehensive testing, including functional testing, usability testing, and performance testing.

Weeks 13-14: Fine-tune design elements, optimize website performance, and address any bugs or issues identified during testing.

Week 15: Finalize documentation, prepare for deployment, and conduct final presentation/demo.