

hackathon 3 Day 1

Date: _____

Business Goals for E-Commerce Furniture Store

Market-place type: General E-commerce

Primary Purpose: Our ecommerce platform specializes in offering high-quality furniture for customers who value the convenience of shopping for home. with a diverse selection of stylish pieces for both home and office, our goal is to deliver an exceptional shopping experience. from user friendly browsing to seamless delivery I aim to make furnishing your space hassle-free and enjoyable.

STEP 2 :: Define your Business Goals ::

1. What problem does your marketplace aim to solve?
 - Simplify the process of buying furniture by providing a reliable, easy-to-use online store.
 - offer com Provide a curated selection of high quality furniture that suits various style preferences.

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2. Who is your target audience?

- homeowners looking to furnish their living spaces with quality furniture.
- small businesses and professionals who need affordable and office furniture.
- young families seeking durable and stylish furniture options.

3. What products or services will I offer?

Products :-

- **Living room furniture** : sofas, coffee tables, TV units.
- **Bedroom furniture** : Beds, wardrobes, bedside tables.
- **Office furniture** : Desks, chairs, storage cabinets.
- **Dining furniture** : Dining tables, chairs, bar.

Services :-

- **fast and Affordable Delivery** : Reliable delivery options for smooth shopping experience.
- **Product catalog** : well organized catalog with product descriptions, images, pricing, and stock availability.
- **order fulfillment** : Complete management of orders from Placement to delivery.
- **Payment systems** : Secure payment gateway integration (e.g. Stripe) for smooth

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transactions .

- **customer management** : Tracking of customer data , order history and preferences for personalized service .
- **shipment and Tracking** : Real-time updates on delivery status and stock levels .

4. What will set your marketplace apart ?

- **Variety** : Wide range of furniture styles to match both modern and traditional tastes .
- **Convenience** : Easy-to-use online platform with reliable delivery options .
- **Customer experience** : high-quality images , detailed product descriptions and reviews to help customers make informed purchasing decisions .

• SCHEMA STRUCTURE :-

Products :-	orders :
Product ID	orders ID
Name	Products ID , customer ID
Price	Quantity
stock	Total price
Description	Delivery Date
Images , category .	Order status (pending , shipped , delivered)

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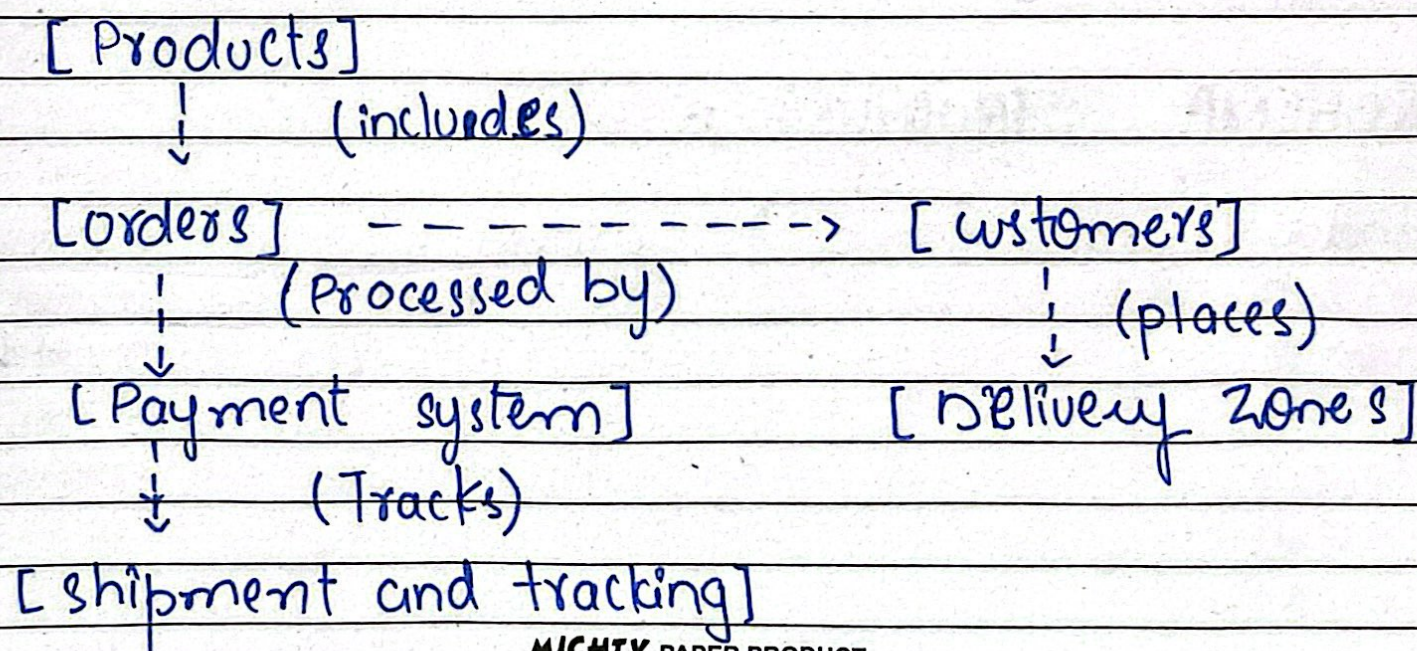
Customers :-
Customers ID
Name
Email
address
Phone number
Order history

Delivery Zone:
Zone ID
Zone Name
Availability status

Payment - Systems:
Payment ID
order ID
payment method
Payment status
Transaction Date

Shipment and tracking:
shipment ID
order ID
Delivery status
Estimated Delivery Date.

Relationships between Entities :-



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