

The logo consists of the letters 'AM' in a bold, sans-serif font, centered within a white square.

AQS MALHOTRA

WEB & UX DESIGNER
DIGITAL MARKETER
SEO ANALYST

CONTACT

+1 647 739 5138

aqsm2011@gmail.com

#226, 260 John Garland Blvd,

Etobicoke, ON M9V 1N8

PROFILE

An experienced digital marketer turned frontend web and user experience (UX) designer with strong communication and prototyping skills to transform projects into full-fledged scalable applications for business purposes.

EXPERIENCE

TEAM LEAD - CONTENT & ADVERTISING

ONLINETYARI BLOG | NOV 2015 - JUNE 2017

- Rebuilt educational blog with a team of 3, handled operations from content creation to keyword optimisation.
- Increased online unique visitors from few hundreds to 2,00,000 per month in less than 14 months.

ASSISTANT MANAGER - CONTENT MANAGEMENT

YOUTH4WORK | DEC 2014 - OCT 2015

- Managed the content writing team for Youth4work's Prep Test Division.
- Boosted online traffic to the portal by more than 35% in less than 6 months.

EDUCATION

POSTGRADUATE CERTIFICATE WEB DEVELOPMENT

HUMBER COLLEGE | 2017 - 2018
TORONTO, ON

BACHELOR OF COMPUTER APPLICATION (BCA)

CCS UNIVERSITY | 2011-14
MEERUT, INDIA

SKILLS

- Google Analytics
- Google Adwords
- SEO
- Social Media Marketing
- Web Content Development
- Copywriting & Proofreading
- HTML & CSS
- Javascript & jQuery
- Bootstrap
- WordPress
- Wireframing
- Prototyping