## 2023 Netflix Movie Streaming Dashboard

Movies watched 1.008K

Total genres

Movie days 15K Total runtime

Producers 851

Total votes
19M

Total avg rating 5.80K

## **INSIGHTS REPORTING**

- Overall, January, February, April and May had the most number of movies watched across all the days of the week. This could be because these were the less busy months in 2023.
- Out of all movies watched in 2023, 287 were in the Drama genre, which was the topmost genre based on the highest rating and producers. Following were comedy (142 movies) and action (107 movies).
- For further streaming, I would focus on movies produced by Warner Bros, Walt Disney, Paramount Pictures, Twentieth Century Fox and Columbia Pictures, as they have the highest voted and rated movies.
- Most movies were watched on Saturdays and Sundays with average runtime of 104 and 106 mins per movie

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