Rep Memo

TO:	Aqua-Aerobic Representatives
FROM:	Monica Alfano, Marketing Specialist
DATE:	March 5, 2025
RE:	2025 Seminar Program and Invitations

Aqua-Aerobic Representatives:

Aqua-Aerobic Systems' 2025 Seminar Program will begin in April starting with our *New* **AquaPRS™ PFAS Removal and Membrane Systems.**

We will then host (6) additional seminars that will focus on: **Filtration Technologies** (May), **AquaNereda®/AquaPrime®/AquaStorm®** (June) **Aerobic Granular Sludge** (July), **Biological Processes** (August) **Innovative Technologies** (September) and **PFAS Removal Solutions** (October).

We are currently finalizing the guest presenters for our scheduled **AquaNereda®/AquaPrime®/AquaStorm®** seminar in June as well as our **PFAS Removal Solutions** seminar in October and will send those two invitation out under separate rep memo when complete.

All 2025 seminars include guest presenters and most include a tour of Aqua's R&T Center, AquaNereda® Demo Plant and the new AquaPrime® Filtration System at the Four Rivers Sanitation Authority in Rockford, IL.

Please note that the 2-day June seminar will be held in Kansas City, MO and the September seminar will be held the Friday prior to WEFTEC in Chicago. The location of our October seminar is currently TBD but will be a remote seminar.

2025 Seminar Dates and Topics

Attached are 5 of the 7 invitations (June and October coming soon) for you to begin promoting Aqua seminars. **Registration links are included in each invitation.**

April 9-10, 2025
Topic: **PFAS Removal and Membrane Treatment Solutions**

May 21-22, 2025
Topic: **Filtration Technologies**

June 18-20, 2025 *(2-Day Remote Seminar—Kansas City, MO)*
Topic: **AquaNereda®/ AquaPrime®/ AquaStorm® Technologies**

July 23-24, 2025
Topic: **AquaNereda® Aerobic Granular Sludge Technology**

August 20-21, 2025
Topic: **Biological Processes**

September 25-26, 2025 *(Friday Before WEFTEC)*
Topic: **Innovative Technologies Featuring AquaPRS™ for PFAS Removal**

October 22-23, 2025 *(1-Day Remote Seminar—Location TBD)*
Topic: **AquaPRS™ PFAS Removal Technology**

INVITATIONS ON THE APP! You can access Seminar invitations on the 1-Minute app under **MARKETING> Seminar Programs> Invitations** with ability to send the invitation directly from your phone to potential attendees.

AQUA'S SEMINAR CONTACT:

Monica Alfano (815) 639-4511 • malfano@aqua-aerobic.com

Don't Forget About Our Project Workshops!

Project Workshops can be scheduled any time throughout the year. Our goal for a Project Workshop is to target attendees who are key decision makers involved with an active project that typically have required some engineering by Aqua-Aerobic Systems.

What to Expect at a Project Workshop:

- Engage in discussions on adaptive design as well as performance
- Participate in detailed process, mechanical, and electrical technical discussions specific to their project
- Leave with a higher degree of personal attention and confidence in our understanding of their project and performance requirements

AQUA'S PROJECT WORKSHOP CONTACT:

Christine Reyes (815) 639-4444 • creyes@aqua-aerobic.com

As a reminder, reps will be invoiced for each seminar attendee based on the 2025 REP FEE STRUCTURE (see attached).

We believe this year's seminar program will provide even more value to our customers and to your sales efforts. Aqua-Aerobic will never turn down an opportunity to host a customer, and realize that a one-size Seminar Program does not fit all projects. In the event the Technology Seminars or the Project Workshop does not meet your customer's requirements, please contact your Regional Manager and discuss your specific needs.

We are looking forward to a successful 2025 Seminar program. As always, the key to success of this program is your continued support, attendance, and promotion of its value to our mutual customers.

Thank you!

Monica

Aeration & Mixing | Biological Processes | Filtration | Membranes | Process Control & Monitoring | Aftermarket Parts & Services

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