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## **The Rep's Responsibility**

- Rep secures exhibit space and advises Aqua-Aerobic when space has been confirmed
- Rep reserves exhibit materials in advance by contacting Aqua-Aerobic Systems' Marketing department
- Rep is responsible for coordinating booth personnel for the entire duration of the show
- Rep is responsible for unpacking and assembling the booth. Rep is also responsible for disassembling and repacking the booth at close of the show and preparing exhibit materials for return shipment per provided instructions

## **Co-Sponsored Advertising Program**

Aqua-Aerobic will contribute \$600 toward ad insertion costs per rep, per state\*, per year, PLUS absorb the cost of artwork production and management fees. Aqua-Aerobic will submit the ad contract and payment(s). Any cost beyond \$600 will be invoiced to the rep(s).

*Note: Reps covering common states can split insertion costs equally after Aqua-Aerobic Systems' \$600 contribution.*

Four (4) standard full-page "theme" ads are available in color or black and white and cover industry issues: wastewater management, nutrient removal, phosphorus removal, and water reuse with a combination of Aqua-Aerobic products as a solution.

The cosponsored ads are customized for you by including your contact information and company logo (as shown in the following sample ad).

*Please refer to the Rep Portal at [www.aqua-aerobic.com](http://www.aqua-aerobic.com) for samples of available ads.*