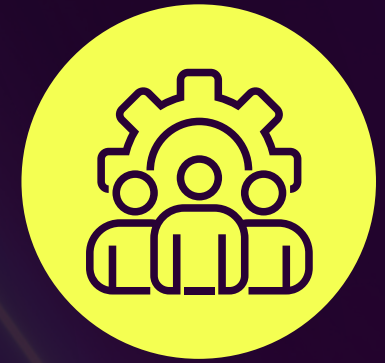
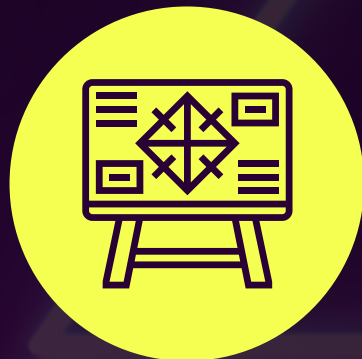


Entrepreneurship Cell IIT-Bombay



illuminate

illuminate workshop proposal



About E-Cell, IIT-Bombay

- The Entrepreneurship Cell, IIT Bombay (E-Cell) firmly believes that emerging economies like India need the drive and innovation of young entrepreneurs.
- In order to achieve our vision of promoting the spirit of entrepreneurship among the youth, E-Cell has conceptualized many initiatives for college students as well as young entrepreneurs and working professionals.
- E-Cell, IIT Bombay has been recognized as the Leading Entrepreneurship promoting student organization in the country by the "National Entrepreneurship Network Achievement Awards" instituted by the Wadhvani Foundation and was felicitated at TiECon 2005.



THE ENTREPRENEURSHIP CELL
IIT BOMBAY

CREATING JOB CREATORS

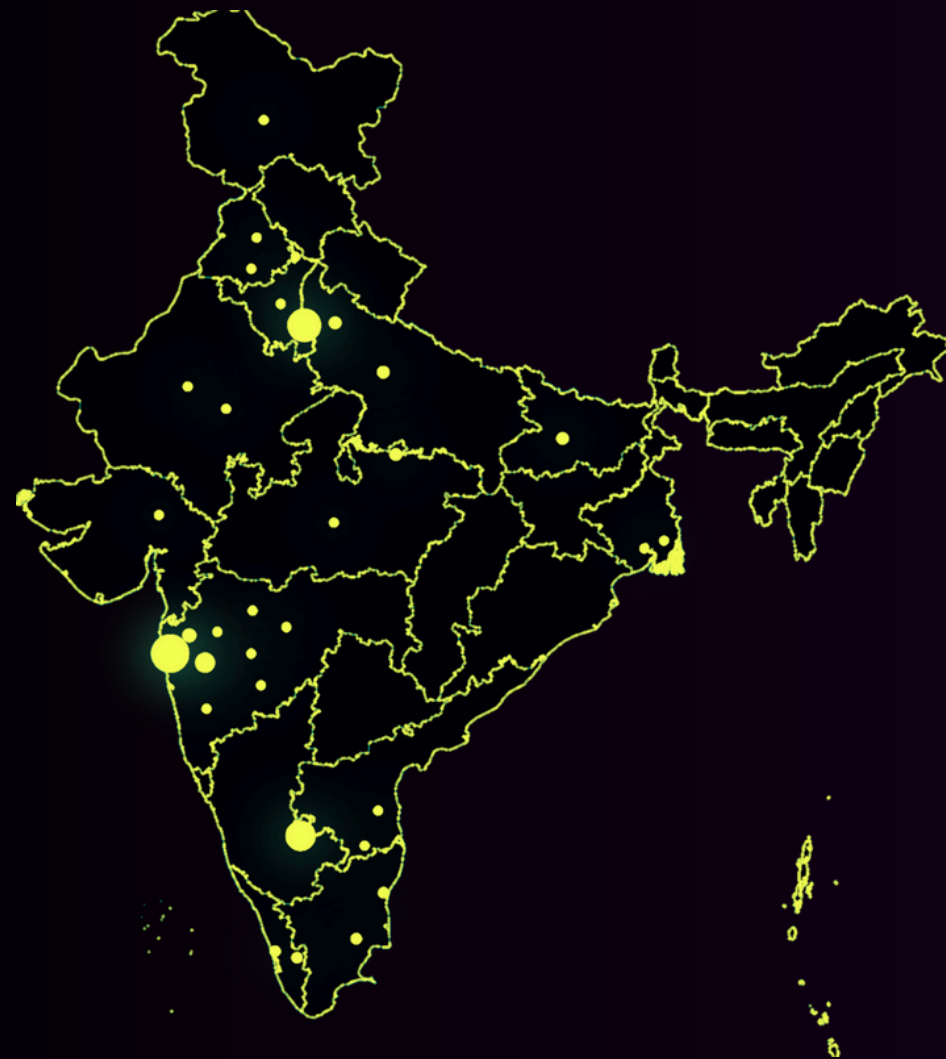
CREATING JOB CREATORS

IIT BOMBAY

WADHWANI FOUNDATION



Previous Year Highlights



10000+
Students

200+
Workshops

15+
States



illuminate

Empowering the
next generation
of changemakers

- The aim of the workshops is to create awareness about the intricacies related to entrepreneurship, scripting a Business Model, Marketing and Finance.
- The workshop will go a long way in encouraging your students to participate in Eureka! and get a chance to go to IIT Bombay.
- These workshops will be conducted by experts & real entrepreneurs.
- It's an extensive one day workshop of 5-6 hours consisting of speaker session, case study training, hands on experience with Business Model and lots more in store for you.

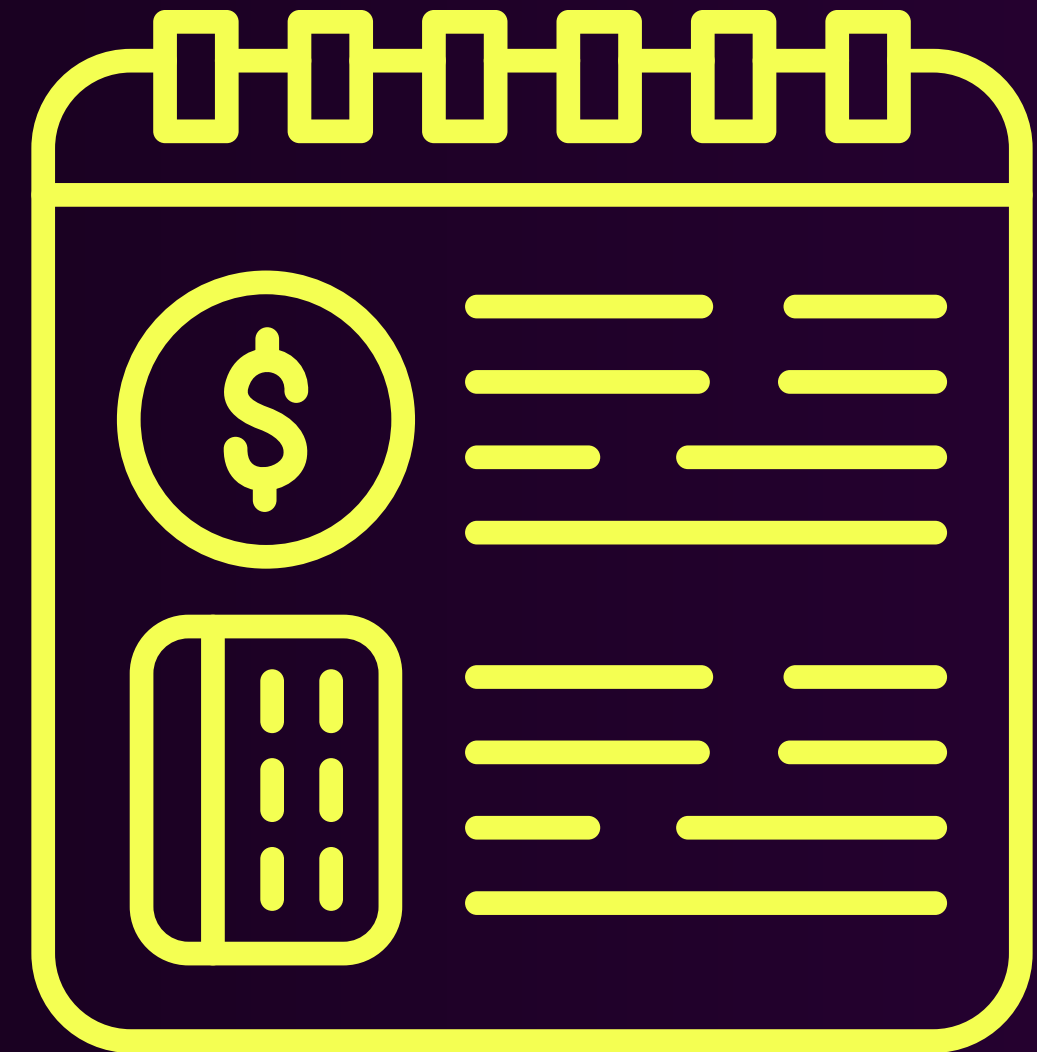
Requirements

- Confirmation letter signed by Principal/Faculty at least a week before the selected date.
- Seminar hall for 1 day with seating capacity of 100+ students of your college, with good quality public address system.
- Pick and Drop facility from nearest railway station/bus stop/airport for the speaker.
- College will have to bear the cost of stay and food arrangements at the college guest house or nearest hotel for the expert/trainer (if required).
- College to provide 5 student coordinators and 1 staff/faculty to manage the event in your college.
- At Least 1 flex must be put in your college about Illuminate
- workshop by E-Cell, IIT Bombay for publicity in your college.
- The college is expected to provide the database of students attending the workshop. E-Cell, IIT Bombay will not pay any cost for venue booking.



Schedule and Fees

- Your college can select any dates for the workshop between 1st September - 10th November 2024, dates should be discussed in prior with E-Cell IIT Bombay.
- 6 hours of session from 11 AM to 6 PM including 1 hour break (preferably).
- Workshop fee is **₹799** only per student (inclusive of service tax).
- Fees includes training, certification & startup-kit with business model canvas.
- E-Cell, IIT Bombay will bear expenses for Trainer's outstation (includes travelling and food (during travelling) expenses)
- **Minimum of 80 participants** are needed for the workshop to take place.



illuminate Workshop Structure

| Session | Topic | Activity | Duration |
|---------|--|---|------------|
| 1 | Introduction | Interactive exercises designed to help participants connect with one another and become acquainted with the speaker. | 15 Minutes |
| 2 | What is Entrepreneurship | Understanding fundamental aspects of entrepreneurship, including its definition and the reasons behind its importance in today's world. | 15 Minutes |
| 3 | Team Formation | organizing participants into teams to facilitate effective engagement and collaboration during future tasks and interactions. | 15 Minutes |
| 4 | Idea Generation & Problem Identification | group activity focused on brainstorming and identifying problems, designed to stimulate creative thinking and collaborative problem-solving. | 15 Minutes |
| 5 | Business Model Canvas(BMC) Workshop | The speaker provides overview of the key components of the BMC and guides participants on how to Fill it for their chosen ideas. | 60 Minutes |
| 6 | Team Activity: Filling Out BMC | Teams will undertake a structured process to identify challenges, devise solutions, and comprehensively complete the BMC | 60 Minutes |
| 7 | Finance For Entrepreneurs | Understanding financial principles relevant to entrepreneurship, including assessing the financial viability of ideas and financial planning | 30 Minutes |
| 8 | Insights Into Startup Development | Understand how to build startups by developing Minimum Viable Products (MVPs) and Proofs of Concept (POCs). Participants will gain insights into creating prototypes and validating ideas through iterative testing and refinement. | 30 Minutes |
| 9 | Pitching Workshop & QnA | present your business idea in groups and engage in a Q&A session, aimed at improving pitching skills and receiving constructive feedback. | 30 Minutes |

Benefits to your College and Students

- Your college students will be learning from seasoned entrepreneurs and professionals
- Privilege to become the exclusive workshop partner conducted by E-Cell IIT Bombay at your college
- Exclusive kits will be given to all participating students
- All certificates will be certified by E-Cell IIT Bombay
- Certificate of Participation to all student participants
- Certificate of Coordination to 5 student coordinators for the successful coordination
- Certificate of Appreciation to Faculty Coordinator for contribution

