

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

Total Interest

Total Amount

Transaction Count

55M

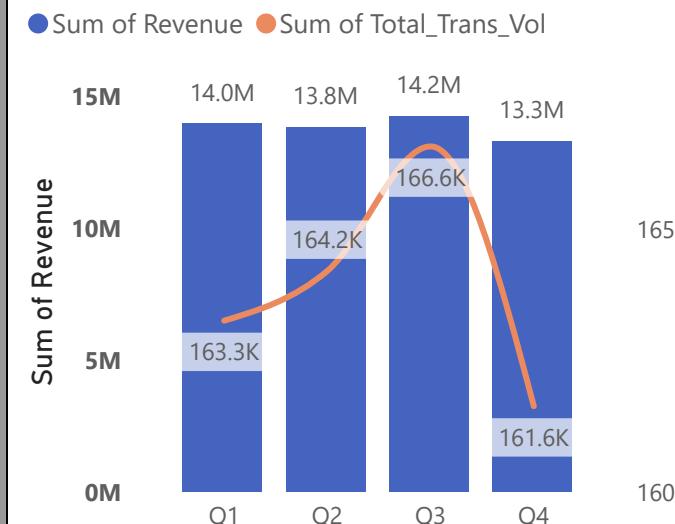
8M

45M

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

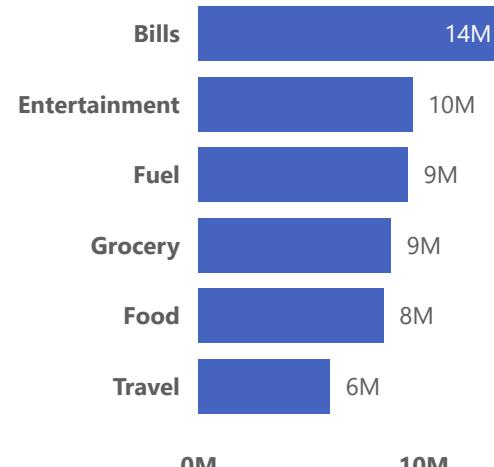
QTR Revenue and total trans count



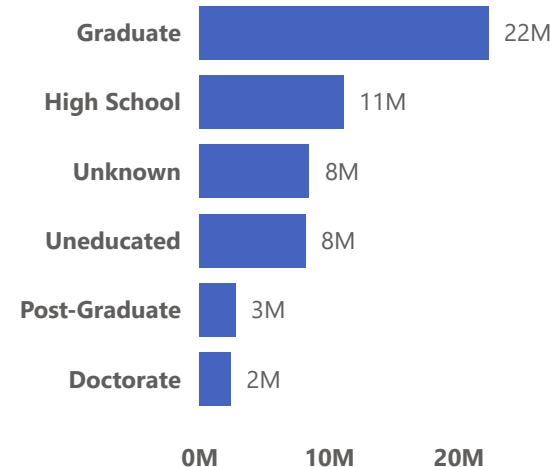
Revenue by Use Chip



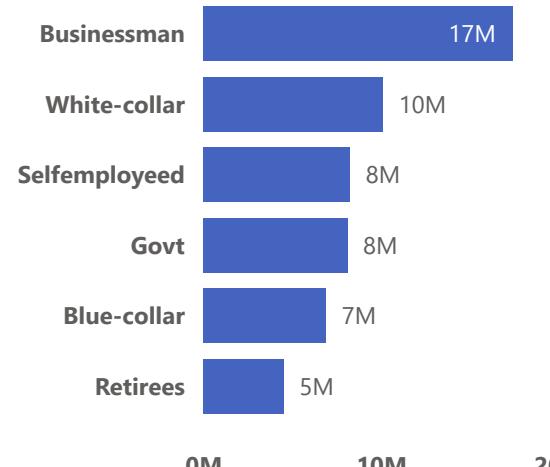
Revenue by ExpenditureType



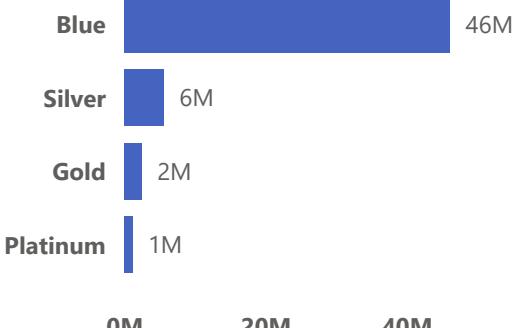
Revenue by Education



Revenue by Customer Job



Revenue Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Total Interest

8M

Income

576M

CSS

3.19

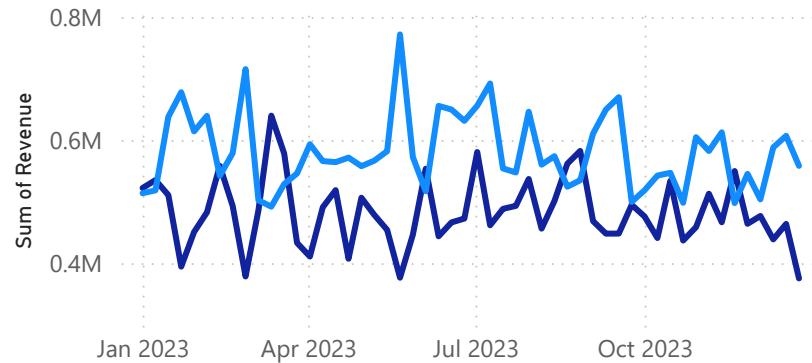
M

30M

F

25M

Revenue by Week



Card_Category	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue	46139398	478817411	6495888
Gold	2454072	26457162	373784
Platinum	1135608	12669620	161629
Silver	5586332	57970246	812081
Total	55315410	575914439	7843382

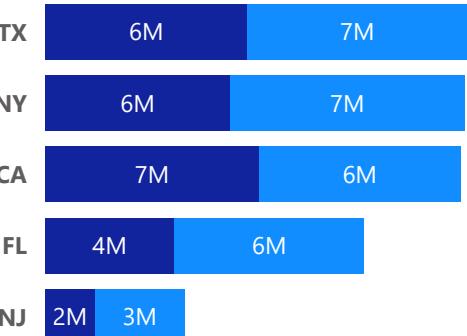
Revenue by Education

Gender ● F ● M



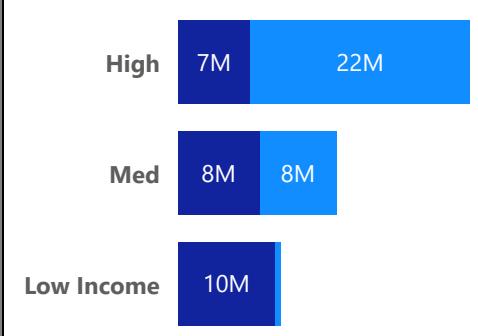
Top 5 States

Gender ● F ● M



Revenue by Income Group

Gender ● F ● M



Revenue by Age Group

Gender ● F ● M

