

DR. HARIS. M



Designation: Assistant Professor

Qualification: Ph. D, B. Ed, M. Com, NET and JRF.

Email-ID: harismpkl@gmail.com

Mr.Haris.M acquired his doctorate in Commerce from Kerala University in the year 2020. He passed B. Ed in Commerce 2012 from KMCT college comes under Calicut University.Post Graduate in Commerce from Farook College under Calicut University. He has also qualified UGC NET with JRF. His teaching and research interests are in the area of Marketing, Financial Management, Research Methodology and Human Resource Management. He has attended several workshops and make participation and presented papers in various International and National Seminars. He possesses a strong research acumen, having published his research works in recognized Journals and Books. Apart from teaching, he is an author, a researcher and an explorer who believes in thinking differently and inspiring novel approaches.

EDUCATIONAL QUALIFICATION

- Ph. D in Commerce
- B. Ed in Commerce
- M. Com (Financial Management)
- UGC NET with JRF

WORK EXPERIENCE

- 4 Years

AREA OF INTERESTS

- Marketing Management
- Financial Management
- Research Methodology
- Human Resource Management

PUBLICATION

1. "Women Empowerment through Entrepreneurial activities of Self-Help Groups (SHGs)". Review Of Research, UGC approved journal no:48514. Impact factor: 5.7631 (UIF). Volume - 8 , Issue - 2 November –2018. ISSN: 2249-894X.
2. "An innovative approach to small industries: PRADHAN MANTRIMUDRA YOJANA (PMMY)". EPRA International Journal of Multidisciplinary Research (IJMR) Monthly Peer Reviewed & Indexed International Online Journal. Volume: 4, Issue: 7, July 2018. SJIF Impact Factor: 4.924 ISSN (Online): 2455-3662.
3. "Cluster Development Programme; Strengthening MSMEs". Commerce and Business Researcher, Researchers' forum, Department of Commerce and Management, University of Kerala, Thiruvananthapuram. Vol.10, Issue 1&2, January- June 2017. ISSN: 0976-4097.
4. "Grameena Bhavana Nirmanathinayulla Karma Paddadigal". Yojana (Malayalam), A Government publication. Vol.46 No.2, September 2017. ISSN: 0971-8397.
5. "Kudumbasree in Kerala: An evaluation of micro finance awareness among members". Institute of Management Development and Research (IMDR), Vol. XXIV No.1, August 2017. ISSN: 2230-8431.
5. "Kudumbasree: Daridrya Nirmarjanathiloode Samoohya Suraksha". Yojana (Malayalam), A Government publication. Vol.45, No.12, July 2017. ISSN: 0971-8397.
6. "Strengthening Rural Development: Banking Initiatives". Sustainable socio- economic development, School of Distance Education, University of Kerala. March 2017, ISBN: 978-81- 927928- 5-9.
8. "Women Entrepreneurship- Kudumbasree Collaboration for Financial Inclusion". POSEIDON, Journal of Commerce, Management and Social Sciences. Vo.5 No.1, June 2016. ISSN: 2319-6238.
9. "WE MISSION"; A New hope to women entrepreneurs of Kerala", International Journal of Advance Research and Innovative Ideas in Education (IJARIE), Volume-1 Issue-3, February 2016. ISSN (Online):2395-4396.

10. "Role of microfinance in women entrepreneurship development in Kerala", Participatory finance, The emerging Scenario, School of Distance Education, University of Kerala. June 2015, ISBN: 978- 81- 927928- 2-8.
- 11 "A study on financial inclusion among rural women in Kerala". Management Researcher, Institute of Management Development and Research (IMDR), Vol. XXI No.4, 2015. ISSN: 2230-8431.
12. "Role of microfinance in Women Empowerment in India". Mapping new terrains for 21st century women. Mar Theophilus Training College, Trivandrum.

PRESENTATIONS

International Seminars

1. Presented a paper entitled "A study on the Perception of Foreign Tourists about the Destinations of Trivandrum city", in a two Day International seminar organized by Department of Commerce, MES College, Mampad, Malappuram, on 13th and 14th November 2017.
2. "MUDRA: A Strategic Tool for Small Business Financing", Organized by Department of Commerce, School of Distance Education, University of Kerala, held during 22 to 24 on March 2017.
3. "Cluster Development Programme; Strengthening MSMEs", Organized by School of Business Management and Legal Studies, University of Kerala, during 16 to 18, February, 2017.
4. "E-Commerce in Modern Era", Organized by Conspi Academy of Management Studies, Thiruvanthapuram, on 30th September 2016.
5. "Micro finance and Rural Financial Services", Conducted by Department of Commerce, School of Business Management and Legal Studies, University of Kerala, on 24th and 25th February 2016.
6. WE MISSION'; A New hope to women entrepreneurs of Kerala', Sree Narayana Guru College, Chavadi, Coimbatore, conducted on 4th & 5th February 2016.
7. "Role of Microfinance in Women Entrepreneurship Development in Kerala", Department of Commerce, School of Distance Education, University of Kerala, on 11 & 12 June 2015.
- National Seminars
 1. Investor's Psychology in Investment decision: A view on behavioural finance approach. Organized by the Research & PG Department of Commerce, Government Arts College, Thiruvanthapuram, on January 24th & 25th, 2019.
 2. Kudumbasree to Venture into Tourism sector. Department of Commerce, Government College for Women, Trivandrum, on 7- 9, November, 2018.
 3. "GST- Perspective from common man". Organized by Department of Commerce, Government Arts College, Thiruvanthapuram, on 5th and 6th December 2017.
 4. "Kudumbasree in Kerala: An evaluation of micro finance awareness among members". National conference on research & innovation in commerce and management studies. Thiruvanthapuram, 19th August 2017.

5. “GST; Challenges in Implementation”, Department of Commerce, Government College for Women, Thiruvanthapuram, on 8th to 10th December 2016.
6. Role of Epistemology in Research. Conducted by Government College for Women, Thiruvanthapuram, 26 & 27, February, 2016.
7. “Economic Development of Women Entrepreneurs in Kerala- Problems and Prospects” held at Department of Commerce, Manonmaniam Sundaranar University, Tamil Nadu, on 9th & 10th July, 2015.

WORKSHOPS/ TRAINING ATTENDED

- 1. Participated 7 days course on Research Methodology conducted by Government Arts College, Thiruvanthapuram, as on 9th to 15th January 2017.
- 2. Take part three day national workshop in Department of Economics, Government College for Women, Thiruvanthapuram, as on 14th to 16th December 2016.
- 3. Partaken Faculty development programme workshop organized by Government College, Attingal, Thiruvanthapuram, from 26th to 28th October 2016.
- 4. Joined in the three day national workshop on FLOSS for Social Science Research by using R Software, organized by Research and PG Department of Commerce, Government College, Attingal, Thiruvanthapuram as on 16th to 18th November 2015.
- 5. Participated UGC-Sponsored short-term interaction programme for research scholars conducted by UGC-Human Resource Development Centre, University of Kerala, Kariavattom, Thiruvanthapuram, as on 17th to 21st August 2015.
- 6. Partaken workshop on Research Methodology, organized by Kerala University Research Students Union in association with Internal Quality Assurance Cell (IQAC) on 29 & 30 May 2015 at Kariavattom Campus, University of Kerala, TVM.
- 7. Join in a two day workshop on March, 2015 at Bishop Jerome Institute, Kollam.
- 8. Attended workshop conducted by Department of Commerce, Government College, Attingal, Thiruvanthapuram, about Methods and Techniques in Social Science Research as on 27th & 28th November 2014. National level webinar on ‘Changing dimensions in entrepreneurship’ organized by Andhra Loyola College Andhra Pradesh on 27th July 2020.
- National level webinar on ‘An Insight on IPRs’ organized by Safi Institute of Advanced Study Malappuram on 25th July 2020.
- National level FDP on ‘Technology Enabled Teaching and Learning’ organized by MES Kalladi College Mannarkkad on 18th July 2020.
- International Webinar on ‘How molecular evolution influences structure of proteins’ organized by Safi Institute of Advanced Study Malappuram on 30th May 2020.
- National level FDP on ‘Unleash Your Potential’ organized by Safi Institute of Advanced Study Malappuram on 19th and 20th May 2020.
- Successfully completed on ‘Let’s Break the Chain of Covid – 19 Infection’ Online Course.

WORKSHOP ATTENDED or ORGANIZED

1. Participated 7 days course on Research Methodology conducted by Government Arts College, Thiruvanthapuram, as on 9th to 15th January 2017.
2. Take part three day national workshop in Department of Economics, Government College for Women, Thiruvanthapuram, as on 14th to 16th December 2016.
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OTHER DUTIES (INTERNAL/ EXTERNAL)

- Member of NAAC- Criteria
- Member of SIAS Discipline Committee