

## **NASEEMA KP**



**Designation: Assistant Professor**

**Qualification: M. Com, Net, Mphil Email-Id:**

**Naseemthihayi@Gmail.Com**

Mrs Naseema K P Is a Post Graduate In Commerce From Department Of Commerce And Management Studies, Calicut University Campus. She Also Completed Mphil From Sreenarayana Guru College Chavadi, Bharathiyar University. She Has Completed Bed In Commerce From Farook Training College. She Has Also Qualified Ugc Net, Kerala Set. His Teaching And Research Interests Are In The Area Of Financial Management, Corporate Accounting, And Research Methodology . She Has Attended Several Workshops And Skill Oriented Training Sessions In The Field Of Academic Writing And Ict Enabled Teaching And Learning. She Interested In Research And Published His Research Works In Recognized Journals. She Has Also Presented Her Studies In National & International Seminars And Conferences. Along With Teaching And Research She Contribute Much Time For All Round Development Of The Students By Engaging Them Into Extracurricular And Extension Activities. She Has Been Selected For Best Teacher Awards Of Sias On 2017.

### **EDUCATIONAL QUALIFICATION**

- M. Com
- Bed
- M Phil
- Ugc Net
- Set (Kerala)

### **WORK EXPERIENCE**

- Teaching Experience: 15Years (6 Years In Sias, 9 Years In Other Institutions)
- Accounting Experience In Psus :18 Months

## AREA OF INTERESTS

- Financial Management
- Corporate Accounting
- Research Methodology

## PUBLICATION

1. 'Assessing The Effect Of Transition From Igaap To Ind As: A Case Study On Infosys Ltd' In The Proceeding Of National Research Conference On Commerce, Management And Social Sciences 2017, Isbn No: 978- 93- 5281- 856-3.
2. 'A Study On Financial Literacy Of Rural Women With Special Reference To Pulikkal Panchayath ,Malappuram Dist,Kerala'. Epra International Journal Of Economic And Business Review--Issn(Online);2347-9671, (Print);2349-0187,Published Under Paper Index Ew201611-01-001328. Volume 4,Issue 11,November 2016.
3. 'Green Marketing In India: Emerging Opportunities And Challenges'. Zenith International Journal Of Business Economics & Management, Research Issn 2249-8826Zijbemr, Vol.5 (12), December (2015), Pp. 51-58.

## PRESENTATIONS

1. **'India Vix & Options Exercise Settlement Price Discriptive And Correlationanalysis'**, Two Day National Seminar On 'Recent Investment Strategies In Capital Market' On November 2018.,Organised By Department Of Commerce, Arts And Science College, Kondotty.
2. **'Impact Of Financial Reporting With Respect To Effect Of Transition From Igaap To Ind As – A Case Study On Infosys Ltd'** - Poster Presentation In 7th India Finance Conference (December 2017) Organized By Iim B, Iim A, Iim C
3. **'Assessing The Effect Of Transition From Igaap To Ind As – A Case Study On Infosys Limited'** National Research Conference On Commerce, Management And Social Sciences Organized By Maharajas College, Ernakulam On August 2017.
4. **'A Study On Financial Literacy Among Rural Women With Special Reference To Pulikkal'** - National Conference On Emerging Trends In Business: Social And Legal Issues In India Held At V.R.Krishnan Ezhuthachan Law College , Elavanchery, Palakkad On 26 Th Nov.2016.

5. **'Financial Inclusion'** - Two Day International Conference On Research Avenues In Social Science" Conducted By Sree Narayana Guru College Chavadi, Coimbatore On 4<sup>th</sup> And 5<sup>th</sup> February 2016.
6. **'Green Marketing In India - Emerging Opportunities And Challenges'** - National Seminar On The Topic "Green Economics - Need Of The Contemporary World" Organized By The Dept. Of Economics, Nmsm Govt. College Kalpatta, Wayanad On 8<sup>th</sup> October 2015.
7. **'Green Banking : As Initiative For Sustainable Development' - National Seminar On "Green Banking - An Innovative Tool For Service Quality"** On Sep. 30<sup>th</sup> And October 1<sup>st</sup> 2015 at N.S.S College Nenmara, Plalakkad in collaboration with Institute of Chartered Accounts of India.

#### **WORKSHOPS/ FDP/ TRAINING ATTENDED or ORGANIZED**

1. . ORGANIZED THE TWO DAY NATIONAL SEMINAR ON 'RESOLVING AND MANAGING SYSTEMATIC BANKING CRISIS' ON 3<sup>rd</sup> AND 4<sup>TH</sup> SEPTEMBER 2019.
2. . ONE DAY WORKSHOP ON 'SOCIAL DIMENSIONS IN EDUCATION AND E-LEARNING RESOURCES' CONDUCTED BY SIAS AS PART OF FACULTY ENRICHMENT PROGRAMME ON 8<sup>th</sup> JULY 2019.
3. 7 TH INDIAN FINANCE CONFERENCE 2017 AT IIM BANGALORE HELD BETWEEN 20-22 DECEMBER ORGANISED BY IIM B, IIM A, IIM C
4. National Research Conference on Commerce, Management and Social Sciences organized by Maharajas College, Ernakulam on August 2017.
5. TWO DAY NATIONAL WORKSHOP ON EMERGING CHALLENGES IN RESEARCH METHODOLOGY , STATISTICAL ANALYSIS AND MANUSCRIPT WRITING PRACTICE, ORGANIZED BY DEPT.OF BIOTECHNOLOGY,SAFI INSTITUTE OF ADVANCED STUDY.APRIL 2017.
6. THREE DAY NATIONAL WORKSHOP ON FINANCIAL DERIVATIVES; CONCEPTS,PRICING AND TRADING STRATEGIES ,PG DEPT. OF GOVT. COLLEGE KODANCHERY.NOVEMBER.2016.
7. ONE WEEK WORKSHOP ON IFRS, CONDUCTED BY DCMS CALICUT UNIVERSITY CAMPUS.JUNE 2016
8. ONE DAY WORKSHOP ON RESEARCH METHODOLOGY IN COMMERCE.PG DEPT OF DCMS ,SAFI INSTITUTE OF ADVANCED STUDY.JANUARY 2016.

#### **OTHER DUTIES (INTERNAL/EXTERNAL)**

- NSS PROGRAMME OFFICER
- COLOUR CLUB COORDINATOR

- ADVISORY BOARD MEMBER-SIAS
- DRAMA CLUB COORDINATOR
- Member of NAAC- Criteria 2
- ED CUB MEMBER