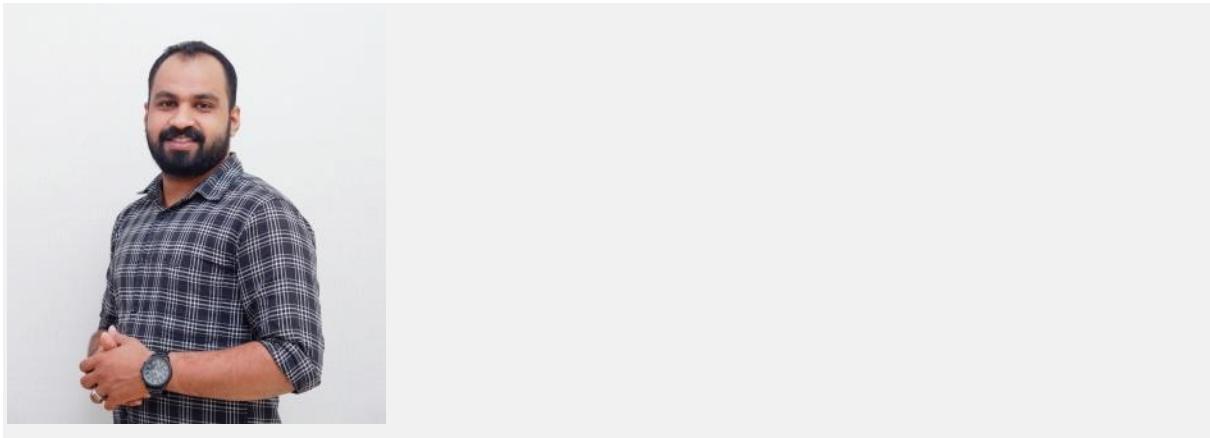


# JAMSHEEL C



Designation: Head of the Department

Qualification: M A Communication (Print & New Media), Pursuing PhD

Email-ID: [cjamsheel@siasindia.org](mailto:cjamsheel@siasindia.org)

He is a post graduate in Communication from Hyderabad Central University, Currently pursuing PhD from JAIN (Deemed to be University) Bangalore in Film Studies. His teaching and research interests are in the areas of print media, online media, film studies, communication studies, and communication research. His major interests' lies in guiding budding media professionals who focus upon the areas of content creation, academics and web Journalism. Along with his teaching profession from 2011 onwards, he is also a Content creator and editor, Orator, administrator and Event Coordinator.

## EDUCATIONAL QUALIFICATION

- **B A MASS COMMUNICATION**  
(CALICUT UNIVERSITY WITH 3<sup>RD</sup> RANK)
- **MA COMMUNICATION (PRINT & NEW MEDIA)**  
(HYDERABAD CENTRAL UNIVERSITY)

## WORK EXPERIENCE

- Journalist (VARTHAMANAM Daily, Calicut) – 1 year
- Assistant Professor of Journalism (DGM MES Mampad College, Mampad) – 1 year
- Assistant professor of Journalism (SAFI Institute of Advanced Study, Vazhayur) – 10 year

## AREA OF INTERESTS

- Print Media Content production & editing
- Communication theories & models

- Communication Research
- Cinema
- Web Journalism
- Social Media

## INVITED TALKS

- As Panellist in Mass Gala Media Fest organised by Hikamiya Arts & Science College, Thiruvali on 23-03-2022
- Talk on 'Cinema – the viewers' readings', at Haji Sahib Institute, Valancheri on 25-12-2021
- Talk on 'The Aesthetics & Pathways of UG Project Thesis', at SAFA College of Arts & Science Pookkattiri on 16-12-2021

## WORKSHOPS/ TRAINING ATTENDED

- The Art of CV Writing organized by Ensign and Depat. Of Islamic Finance , SAFI institute of Advanced Study on 20th May 2021
- Basic statistical tools in Research and Data Analysis, One Day National workshop organised by department of Statistics and Directorate of Research, SAFI institute of Advanced Study, Vazhayur on 21-10-2020
- Social Dimensions in Education in E learning Resources One day Workshop organized by SAFI Institute of Advanced Study on 8th June 2019
- Discover yourself, 3 day workshop, organized by IQAC SIAS, on 21- 23 November 2016

## FACULTY DEVELOPMENT PROGRAMMES ATTENDED

- FDP on DP on Research Methodology, organized by the Research Promotion Committee in association with the IQAC, Sullamussalam Science Collge Areekode, Malappuram on 22nd November 2021
- 6 day FDP on Professional and Communicative English organised by Bharathiar University, Coimbatore from 16-06-2021 to 22-06-2021
- 7 day FDP on Prudent Teaching Dynamics organized by IQAC of SAFI Institute of Advanced Study from 21st June to 28th June, 2021
- Mending the Mentee, organized by Advisory Committee and IQAC SAFI Institute of Advanced Study on 17th May, 2021
- 5 day FDP on The role of Science and Spirituality for a Harmonious and fulfilling Human Community, Jointly Organised by St. Paul Institute of Professional Studies, Indoor, Research Foundation of India & JHERF on 15 – 19 March 2021
- FDP for teachers organized by Farook College on 17th to 25th July, 2020
- FDP on E – learning organised by E- Content Development Centre & IQAC, SAFI Institute of Advanced Study, Vazhayoor on 03 & 04 June 2020

- E- learning, organized by SAFI Institute of Advanced Study, Vazhayoor, Malappuram on 3rd &4th June, 2020
- Unleash Your Potential, organized by SAFI Institute of Advanced Study, Vazhayoor on 19th and 20th May, 2020

#### OTHER DUTIES (INTERNAL/ EXTERNAL)

No.	Position Held	Period
1	Head of the Department	2018 till date
2	Chief Examiner, Calicut University JMC PG Valuation	2020,2021,2022
3	Chief Examiner, Calicut University BA Mass Communication UG Valuation	2022
4	Staff Secretary	Jan 2017 to June 2018
5	College Council Member	Jan 2017 till date
6	Students Union Advisor	2018-19
7	Fine arts Director	2016
8	Institute Magazine Staff editor	2012-13
9	Readers' Forum Coordinator	2013-14
10	Facilitating Editor - 'Campus Now'	2012 to 2018
11	Chief Editor – 'Campus Now'	2018 till date
12	Staff Editor - SAFI Annual Bulletin	2020 till date
13	Editorial board coordinator – SAFI E- Magazine	2021 till date
14	Ethics committee Convener	Jan 2017 to June 2018
15	Drama Club Coordinator	2014 - 2017
16	SC & ST Officer	2017
17	Parent Teacher Association executive committee member	2018 till date
18	NAAC Steering Committee Member	2021 till date
19	IQAC Member	2016 till date
20	NSS Advisory Board Member	2014 - 2021
21	PG IEC Coordinator	2019 till date
22	Fine arts Committee Member	2017 till date
23	Discipline Committee Member	2014
24	College Union Election Committee Member	2014, 2015
25	Research Directorate Member	2017 till date
26	Question paper Scrutiny Expert – Farook College (Autonomous)	2019