

A.K.SHANAWAS



Designation: Assistant Professor

Qualification: M.B.A (HR),P.G.D.M (MKTG & IB), NET

Email-ID: shanawas.ak@gmail.com

Mr. A.K.Shanawas is a Post Graduate in Management from Balaji Institute Of international Business,(BIIB) Pune and Bharathiar University,Coimbatore . He has also qualified UGC NET.He is a keen Resaercher. His areas of interest are in the area of Marketing, Entrepreneurship, International Business, HRM and Financial Derivatives. He has attended several workshops and skill oriented training sessions in the field of Financial derivatives, Entrepreneurship and ICT enabled teaching and learning. He has also presented his studies in national & international seminars and conferences.

EDUCATIONAL QUALIFICATION

- M.B.A (HRM)
- P.G.D.M (Marketing & IB)
- UGC NET

WORK EXPERIENCE

- 15 Years

AREA OF INTERESTS

- Marketing Management
- Financial Management
- Research Methodology
- Human Resource Management

PUBLICATION

“Liquidity Surplus Dilemma of RBI – A Descriptive Analysis” in the proceeding of International Conference on “Emerging Trends in Business Management” organized by Farook Institute of Management Studies (FIMS) & Saxion University of Applied Science, Netherlands on 11th & 12th November, 2021.

PRESENTATIONS

- Paper titled “Kudumbasree-A ray of hope for women entrepreneurship in International conference organized by Karppagam Academy of Higher Education’ on 16th March,2022
- Paper titled ‘Islamic Capital Market with special reference to Islamic Bond” in a National seminar organized by Govt. Arts and science College,Kondotty Malappuram on 17th November 2018.
- Paper titled ‘Resolving & managing systematic banking crisis’ in a two-day National seminar organized by Safi Institute of Advanced Study Vazhayoor Malappuram, on 03rd & 04th September 2019

WORKSHOPS/ TRAINING ATTENDED

1. Organized Two Day National Level Workshop on “Resolving and Managing Banking crisis on 3rd and 4th Septemeber,2019.
2. FDP on “Social Dimensions in Education and E-learning resources” organized by SIAS IQAC on 8th June 2019
3. FDP on “Role of Teachers and Setting of lesson plan , course Plan and objectives” organized by SIAS IQAC on 27th and 28th September 2019.
4. FDP on Role of Teachers in New Normal by IQAC,SIAS on 27th March,2021

MEMBERSHIP/ CERTIFICATIONS:

- Understanding Research Methods by University of London
- Sustainable Tourism – promoting environmental by University of Copenhagen
- The Science of Well-Being by Yale University
- The Science of Well-Being by Yale University
- Understanding Financial Markets by University of Geneva

- Supply chain management: Be global by Macquarie University
- Strategic Management by Copenhagen Business School
- Six Sigma Principles by University of Georgia
- Research Proposal: Initiating Research by University of California
- Project Management: The Basics for Success by University of California
- Positioning: What you need for a successful Marketing Strategy by IE Business School, Spain
- Organisational design: Know your organisation by Macquarie University
- Introduction to Financial Markets by Indian School of Business
- Inspiring Leadership through Emotional Intelligence by Case Western Reserve University
- International Business Environment by University of London

OTHER DUTIES (INTERNAL/ EXTERNAL)

- Coordinator of Placement Cell -SIAS
- Coordinator of Quiz Club
- Member of IQAC, SIAS
- Member of NAAC- Criteria 2
- Member of SIAS Library Committee
- Member of SIAS Sports Committee