



## Muhammed Abdul Rauf K T

Designation: Assistant Professor & Head, Department

Department : Multimedia

Qualification: M A Multimedia

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He holds a postgraduate degree in Multimedia from Calicut University. With a dynamic blend of academic and industry experience, his teaching and research focus on a diverse range of creative domains, including Graphic Design, Visual Editing, Audio Recording & Mastering, Photography, Cinematography, Visual Effects, and Production Design. Passionate about shaping the next generation of media professionals, he is deeply committed to mentoring students in visual design and program production, preparing them to excel in the ever-evolving media landscape.

His professional journey began as a Program Producer at Darshana TV, where he laid the foundation for his expertise in content creation. Since 2019, he has seamlessly integrated his love for teaching with hands-on involvement in visual editing, media design, photography, and production—continuously inspiring innovation and excellence in the field.

### **EDUCATIONAL QUALIFICATION**

- B A English Language & L literature  
(CALICUT UNIVERSITY)
- MA Multimedia  
(CALICUT UNIVERSITY)

### **WORK EXPERIENCE**

2016 - 2018	Program Producer	Darshana TV , Calicut
2019 - 2024	Assistant Professor Department of Multimedia	JDT Islam College of Arts & Science, Calicut
2024- till date	Assistant Professor & Head	SAFI Institute of Advanced Study, Malappuram, Kerala

## ***AREA OF INTERESTS***

- Graphic Designing
- Photography
- Cinematography
- Video Editing
- Audio Recording & Mastering
- Production Designing

## ***PUBLICATIONS***

- Muhammed Abdul Rauf, K . “The Evolving Role of Multimedia in Contemporary Education.”.ShanlaxInternationalJournalofArtsScienceandHumanities,vol.12,no.S2,2025,pp.28–33.
- Mr. Muhammed Abdul Rauf K T. (2025). “AI AND THE NEW EDUCATION POLICY:THE FUTURE OF LEARNING.”. Three-Day National Conference on “The Future of Learning: AI Integration and Human Expertise in Education”. ISBN: 978-81-956002-8-1

## ***PRESENTATIONS***

- Presented research paper entitle “The Indian Constitution and Artificial Intelligence”. in the one-day National Seminar on ‘Strengthening Democracy and Advancing Social Justice : The role of the Indian Constitution’, organized by NSS ARTS AND SCIENCE COLLEGE,PARAKKULAM IN ASSOCIATION WITH INSTITUTE OF PARLIAMENTARY AFFAIRS GOVERNMENT OF KERALA on 18th January 2025.
- Presented research paper entitle “The Evolving Role of Multimedia in Contemporary Education.”. in the one-day National Seminar on ‘NURTURING THE WHOLE :HOLISTIC DEVELOPMENT IN EDUCATION ‘ , organised by IQAC, K.S.R. College of Education, Tiruchengode, Tamil Nadu.on 25th January 2025.
- Presented research paper entitle “AI and the New Education Policy: The Future of Learning.”.in the three-days National Multidisciplinary Hybrid Seminar on ‘The Future of Learning: AI Integration and Human Expertise in Education.’ from 5th to 7th February 2025, organised by the IQAC and the E-Learning, Teaching and E-Governance Cell of Sri S. Ramasamy Naidu Memorial College.
- Presented research paper entitle “Beyond Borders: Education As A Catalyst For Cultural Integration.”. in the Virtual One Day International Conference on Culture in Trasition: Interdisciplinary Perspectives and Global Narratives jointly organized by Department of English , in collaboration with Association for Cultural and Scientific Research (ACSR), held at Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai on 18th February 2025.
- Presented research paper entitle “Revolutionizing Education: AI as the Next-Gen Teaching Assistant.”. in the One-Day National Webinar “Teaching Literature & Language in the Age of AI” held on 12 April 2025. organised by Department of English IN Central University of Andhra Pradesh.

### **WORKSHOPS/ TRAINING ATTENDED**

- One Day National Level Workshop (Virtual) on "INTELLECTUAL PROPERTY RIGHTS AND INNOVATIONS" conducted by FDP Division, A.C.T. Academy, Tamil Nadu on 10.12.2023 Sunday (10.30 AM - 4.00 PM)
- wildlife photography webinar SNAPAURA 2K20 on world photography day 19th August 2020 organized by Farook college (Autonomous)
- "CHALACHITHRA SAMEEKSHA", Webinar Conducted by KERALA STATE CHALACHITHRA ACADEMY & AUDIO-VISUAL CLUB OF ZAMORIN'S GURUVAYURAPPAN COLLEGE on 15th August 2020
- National Webinar on Studio Lighting Systems, Two Days National Webinar organised by MAJLIS ARTS AND SCIENCE COLLEGE, PURAMANNUR on 10th and 11th June 2020,
- POST-COVID CHALLENGES IN FILM INDUSTRY, International Media Webinar organized by the Department of Communication and Media Studies (MCMS) Marian College Kuttikkanam (Autonomous) on 09 August, 2020
- RESPONSIBLE JOURNALISM DURING COVID-19 PANDEMIC A GLOBAL UNDERSTANDING, the International Media Webinar organized by the Department of Communication and Media Studies Marian College Kuttikkanam (Autonomous) on 19 July, 2020
- Webinar on PANDEMICS, CULTURAL LOCKDOWNS AND LITERATURE jointly organized by the Department of English and ALUMNAE Association, Carmel College, Mala on 16 June, 2020.
- Webinar on The Matrix of the Pandemics: On Corona Times organized by Internal Quality Assurance Cell (IQAC) St. Mary's College, Manarcad, Kottayam on Saturday 23 May, 2020.
- "Stepping into the Next Dimension of Electrospun Nanofiber Design", Webinar-DOCTRINA-05 organized by Department of Chemistry & IQAC, Sir Syed College, Taliparamba, Kannur, Kerala, on 26-05-2020.
- "The Science and Art of Designing", webinar organized by the Department of Multimedia JDT Islam College of Arts & Science on 5th August 2020.
- "Literature at the Edge of Print Technology" organized by Department of English JDT Islam College of Arts & Science on 23 July 2020.

### **FACULTY DEVELOPMENT PROGRAMMES ATTENDED**

- One Week National Level Online Faculty Development Program on Outcome Based Education and Application of Generative AI in Teaching and Research, organized jointly by The IQAC of Vasireddy Venkatadri Institute of Technology, Guntur, Andhra Pradesh and The IQAC of Siddaganga Institute Of Technology, Tumkur, Karnataka in association with ipsr solutions limited from 24 July 2024 to 31 July 2024
- "Prudent Teaching Dynamics", 7 Day National Level Faculty Development Programme - organized by IQAC, SAFI Institute of Advanced Study, Kerala during 21st to 28th JUNE 2021
- National Webinar Series Perceptions on the topic entitled Academics in the Time of Covid 19" organized by Internal Quality Assurance Cell (IQAC) of Carmel College, Mala, Kerala on 23rd June 2020.
- 8-day Online Faculty Development Programme for College Teachers organized by Internal Quality Assurance Cell (IQAC), Farook College (Autonomous), Kozhikode under PARAMARSH Scheme of UGC from 17th July to 25th July, 2020.
- Eight day National Level Online Faculty Development Programme on "Effective Teaching in the Digital Age: OBE & AI"
- One week Faculty Development Program ON "Transforming Higher Education: Strategies and Philosophies for the NEP 2020 Era" organized by the IQAC, SAFI Institute of Advanced Study (AUTONOMOUS) Vazhayur, during 7th-11th January 2025.