



Video Game Industry



Customer Feedback

Reflects public's reception and satisfaction



Video Game Industry

Pixel Games



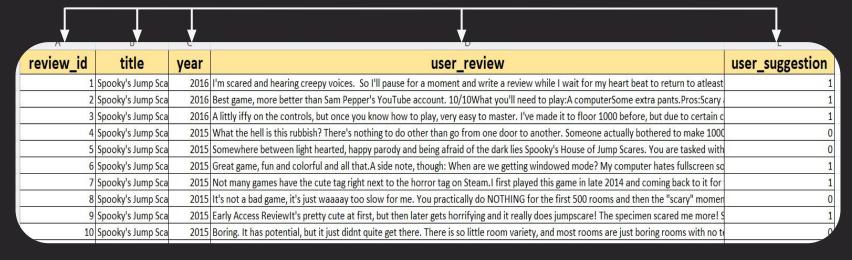
Goal: Drive business growth

To improve customer engagement and personalized game discovery by analyzing user reviews.



Dataset

Columns





Dataset

Recommended

review_id	title	year	user_review	user_suggestio
1 S	pooky's Jump Sca	2016	I'm scared and hearing creepy voices. So I'll pause for a moment and write a review while I wait for my heart beat to return to atleas	št
2 S	pooky's Jump Sca	2016	Best game, more better than Sam Pepper's YouTube account. 10/10What you'll need to play:A computerSome extra pants.Pros:Scary	/-
3 S	pooky's Jump Sca	2016	A littly iffy on the controls, but once you know how to play, very easy to master. I've made it to floor 1000 before, but due to certain	C
4 S	pooky's Jump Sca	2015	What the hell is this rubbish? There's nothing to do other than go from one door to another. Someone actually bothered to make 100	OC
5 S	pooky's Jump Sca	2015	Somewhere between light hearted, happy parody and being afraid of the dark lies Spooky's House of Jump Scares. You are tasked wit	:h
6 S	pooky's Jump Sca	2015	Great game, fun and colorful and all that. A side note, though: When are we getting windowed mode? My computer hates fullscreen s	ic
7 S	pooky's Jump Sca	2015	Not many games have the cute tag right next to the horror tag on Steam.I first played this game in late 2014 and coming back to it fo	r'
8 S	pooky's Jump Sca	2015	It's not a bad game, it's just waaaay too slow for me. You practically do NOTHING for the first 500 rooms and then the "scary" mome	en
9 S	pooky's Jump Sca	2015	Early Access ReviewIt's pretty cute at first, but then later gets horrifying and it really does jumpscare! The specimen scared me more!	9
10 S	pooky's Jump Sca	2015	Boring. It has potential, but it just didnt quite get there. There is so little room variety, and most rooms are just boring rooms with no	t _t



Dataset

Not Recommended

A	D	C	U	L
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Objective

Pixel Games



Text Classification Problem

Classify user reviews into recommended or not recommended.