



1/1/2015

6/30/2017



Monthly Revenue

Monthly Orders

2,146!

Goal: 1.77M (-99.88%)

Monthly Returns

166✓

Goal: 1.77M (-99.99%)

\$1.83M✓

Goal: 1.77M (+3.31%)

Top Product (Orders)

**Water Bottle - 30 oz.**

Top Product (Profit)

**Mountain-200 Black, 46**

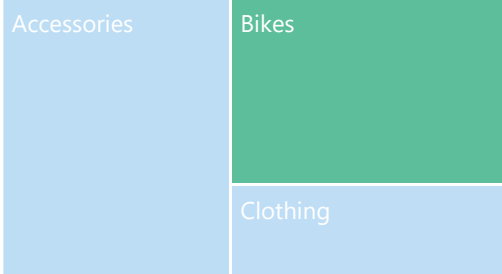
Select all

Europe

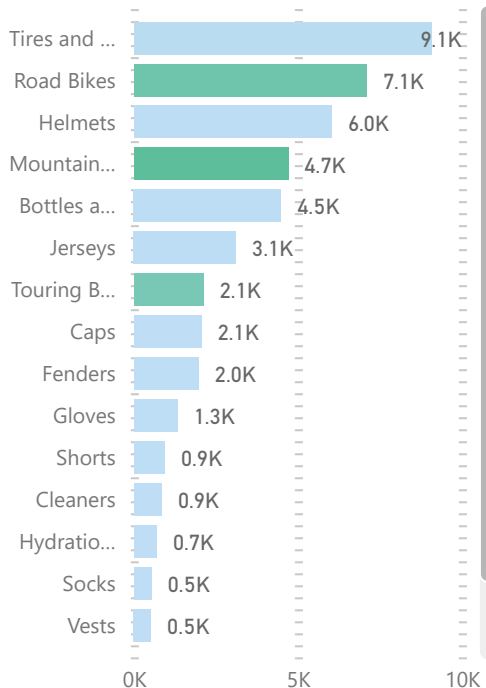
North  
America

Pacific

## Total Orders by Category



## Total Orders by Subcategory



ProductName

Total Orders

Return Rate

Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	606	2.97%
Mountain-200 Black, 42	602	3.49%
Mountain-200 Silver, 38	586	2.90%
Mountain-200 Silver, 46	571	2.10%
Mountain-200 Black, 38	569	2.64%
Mountain-200 Silver, 42	547	2.74%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Long-Sleeve Logo Jersey, L	424	3.54%
Half-Finger Gloves, L	414	2.14%
Long-Sleeve Logo Jersey, M	408	3.68%
<b>Total</b>	<b>25,164</b>	<b>2.17%</b>



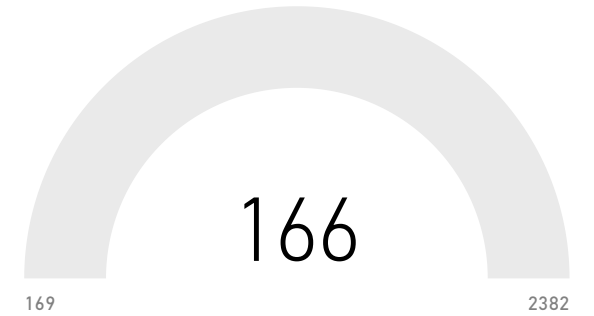
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Weekly Profit



Weekly Return Volume

