


## **Natural Language Processing:** **Classify Amazon reviews based on the customer's ratings.**

### **What is the business problem?**

Many times, ratings are represented by a numerical value (  ) or stars ( ★★★★★ ). However, the text feedback holds more value than the quantified ratings. Sometimes, the rating given may not accurately reflect the experience of the product. Given the text of the review of a product, we want to build a supervised, multi-class classifier model with the actual review text as the core predictor.

### **Who are the intended stakeholders, and why is this problem relevant to the** Manufacturer, Sellers, Marketing and Customers

**Where are the datasets available from?** There are available at  
142.8 million reviews (<http://jmcauley.ucsd.edu/data/amazon>)

### **Which one do you like the most?**

NLP: Classify Amazon reviews based on the customer's ratings.

### **What type of data science approach would you use?**

Natural Language Processing and Feature Engineering

### **How many rows and how many columns does the dataset have?**

In this project, we use 5-core dataset of reviews from electronics which is subset of the data in which all users and items have at least 5 reviews.