

Google Analytics Dashboard

Select date range

Total Sessions

57.76K

↓ -3,539

Avg. Session Duration

03:41

↑ 00:00:34

New Users

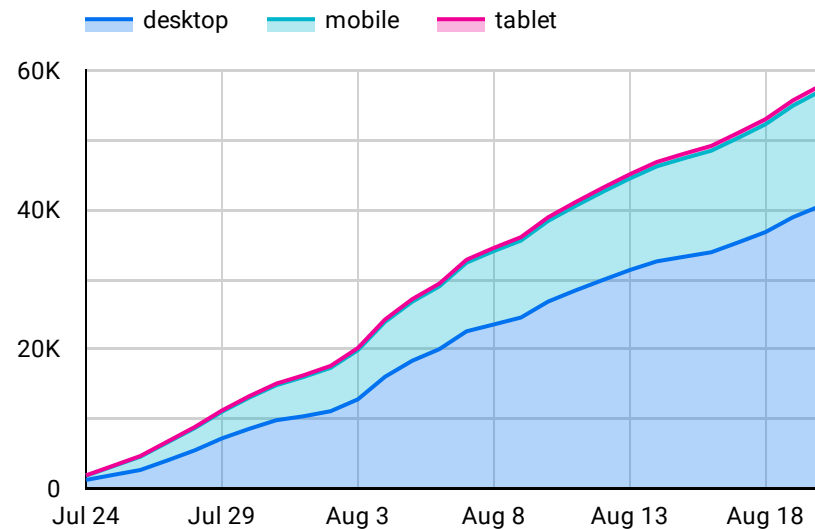
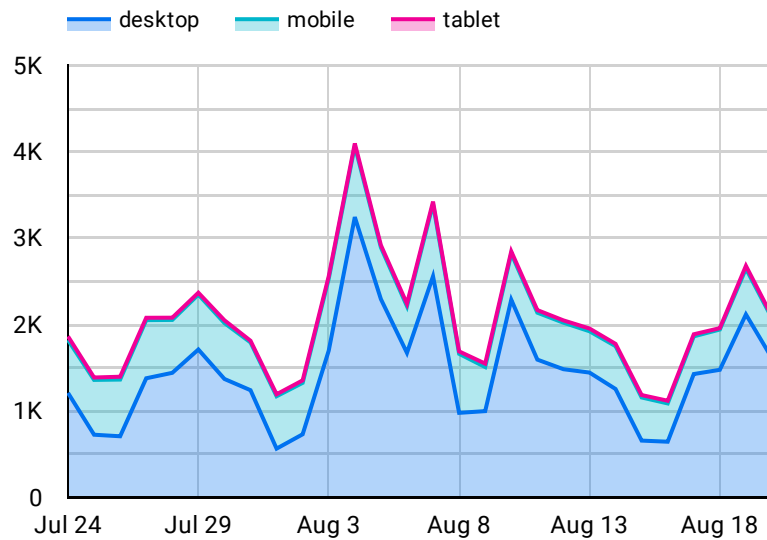
37.60K

Number of Sessions per User

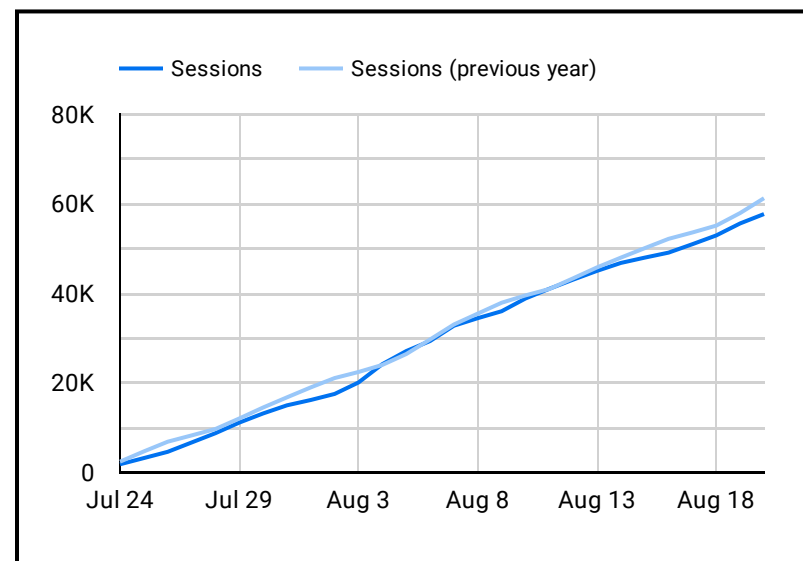
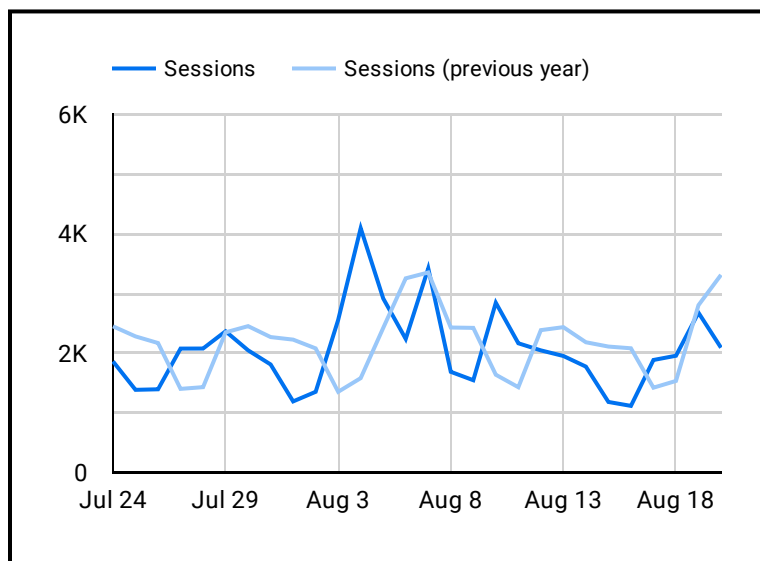
1.38

Users

41.77K



<input checked="" type="checkbox"/> Source	Sessions
<input type="text" value="Type to search"/>	
<input checked="" type="checkbox"/> google	21.3K
<input checked="" type="checkbox"/> (direct)	17.2K
<input checked="" type="checkbox"/> mall.googleplex.com	4.7K
<input checked="" type="checkbox"/> dfa	2.9K
<input checked="" type="checkbox"/> google.com	2.8K
<input checked="" type="checkbox"/> analytics.google.co	2.7K



<input checked="" type="checkbox"/> Device Category
<input type="text" value="Type to search"/>
<input checked="" type="checkbox"/> tablet
<input checked="" type="checkbox"/> mobile
<input checked="" type="checkbox"/> desktop

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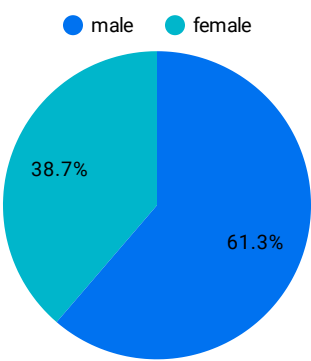
37.60K

Number of Sessions per User

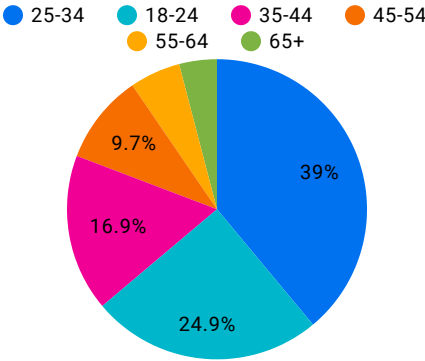
1.38

Users

41.77K



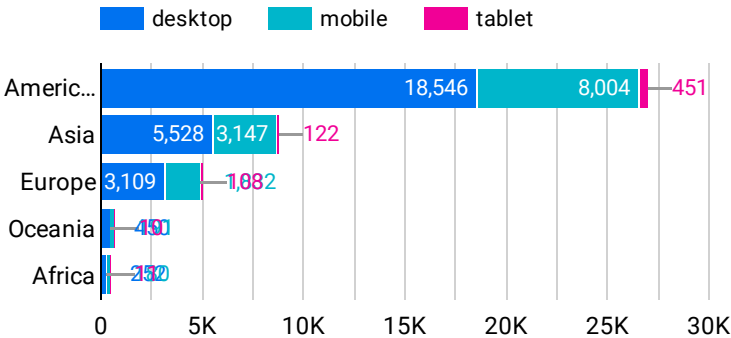
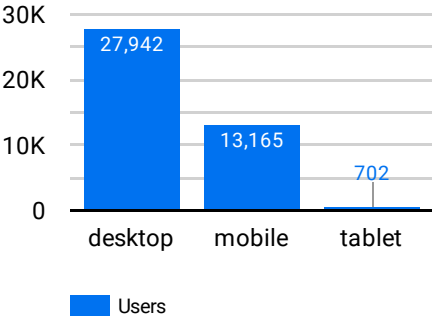
Gender	Users ▾	% Δ	New Users	% Δ
male	11.2K	-11.3% ↓	9,985	-13.5% ↓
female	7.2K	-13.0% ↓	6,305	-15.3% ↓
Grand total	41.8K	-13.8% ↓	37,602	-15.0% ↓



Age ▲	Users	% Δ	New Users	Δ
18-24	4.2K	-9.5% ↓		-512 ↓
25-34	6.7K	-14.4% ↓		-1,181 ↓
35-44	2.9K	-12.6% ↓		-415 ↓
45-54	1.6K	-6.2% ↓		-103 ↓
Grand total	41.8K	-13.8% ↓	37,602	-6,642 ↓

Source	Sessions
Q Type to search	
✓ google	21.3K
✓ (direct)	17.2K
✓ mall.googleplex.com	4.7K
✓ dfa	2.9K
✓ google.com	2.8K
✓ analytics.google.co	2.7K

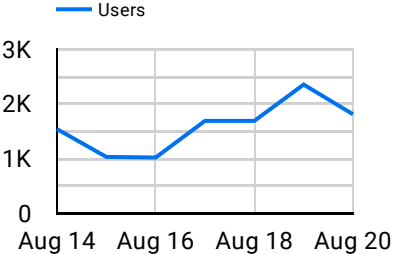
Device Category
Q Type to search
✓ tablet
✓ mobile
✓ desktop



Google Analytics - Different Periods Analysis

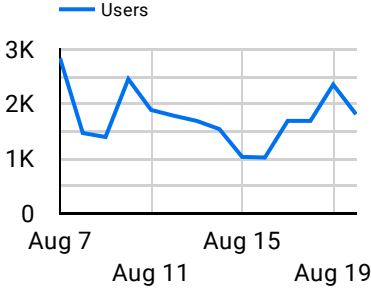
Last 7 Days

Users
10.2K



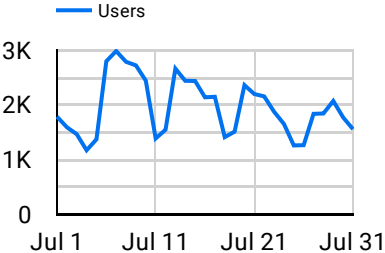
Last 14 Days

Users
21.4K



Last Month

Users
51.4K



Pivot Table - Users by Country and Device Category

Gender / Users			
Country	male	female	Grand total
United States	14.76%	10.29%	55.1%
India	2.76%	0.94%	7.81%
Canada	1.52%	0.7%	5.21%
United Kingd...	0.65%	0.4%	3.09%
Japan	0.61%	0.26%	2.16%
South Korea	0.43%	0.33%	1.88%
Taiwan	0.35%	0.36%	1.64%
Germany	0.4%	0.12%	1.53%
Australia	0.32%	0.21%	1.37%
Brazil	0.38%	0.27%	1.23%
Singapore	0.22%	0.29%	1.2%
Mexico	0.26%	0.16%	0.95%
Grand total	26.93%	17.22%	100%

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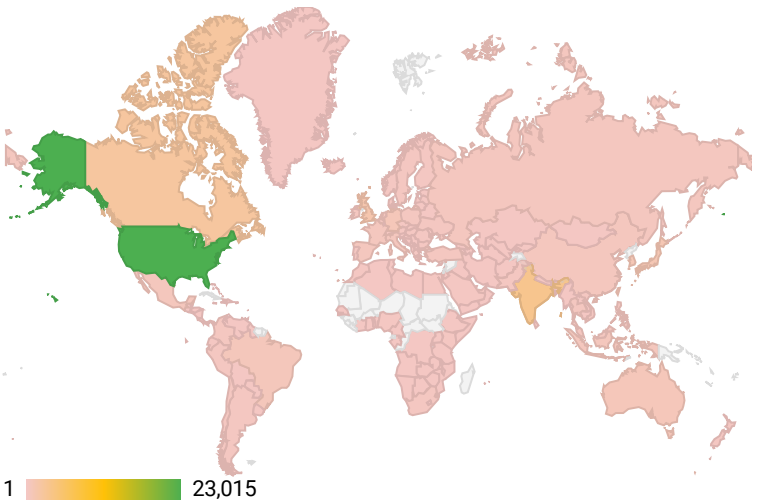
37.60K

Number of Sessions per User

1.38

Users

41.77K

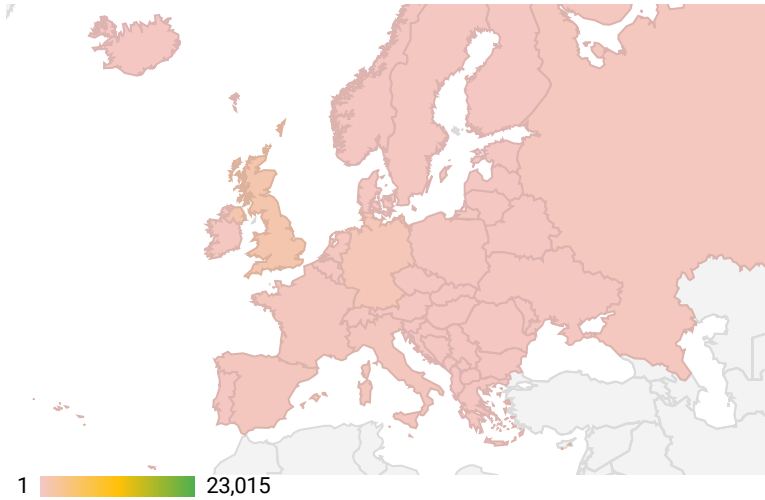


	Country	Users ▾
1.	United States	23,015
2.	India	3,262
3.	Canada	2,178
4.	United Kingdom	1,291
5.	Japan	903
6.	South Korea	785
7.	Taiwan	685
8.	Germany	639

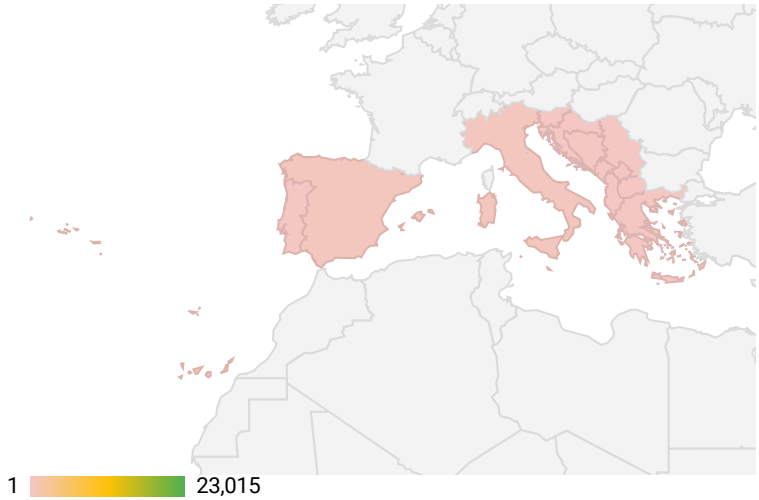
1 - 100 / 165 < >

✓ Source	Sessions
🔍 Type to search	
✓ google	21.3K
✓ (direct)	17.2K
✓ mall.googleplex.com	4.7K
✓ dfa	2.9K
✓ google.com	2.8K
✓ analytics.google.co	2.7K

Europe



Southern Europe



✓ Device Category
🔍 Type to search
✓ tablet
✓ mobile
✓ desktop