



# BUSINESS INSIGHT 360



Finance



Sales



Marketing



Supply Chain



Executive



## FILTERS

vs LY

vs Target

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

YTD

YTG

Region, Market

All

Segment, category, Product

All

Customer

All

### Abbreviations:

GM= Gross Margin | BM = Bench Mark |  
Chg= Change | LY = Last Year |  
YTD = Year To Date | YTG = Year To Go |  
EI= Excess Inventory , OOS= Out Of Stock

Forecast Accuracy %

72.99%

LY: 86.45% | -15.57% ▼

Net Error

492K

LY: 0.64M | -22.88% ▲

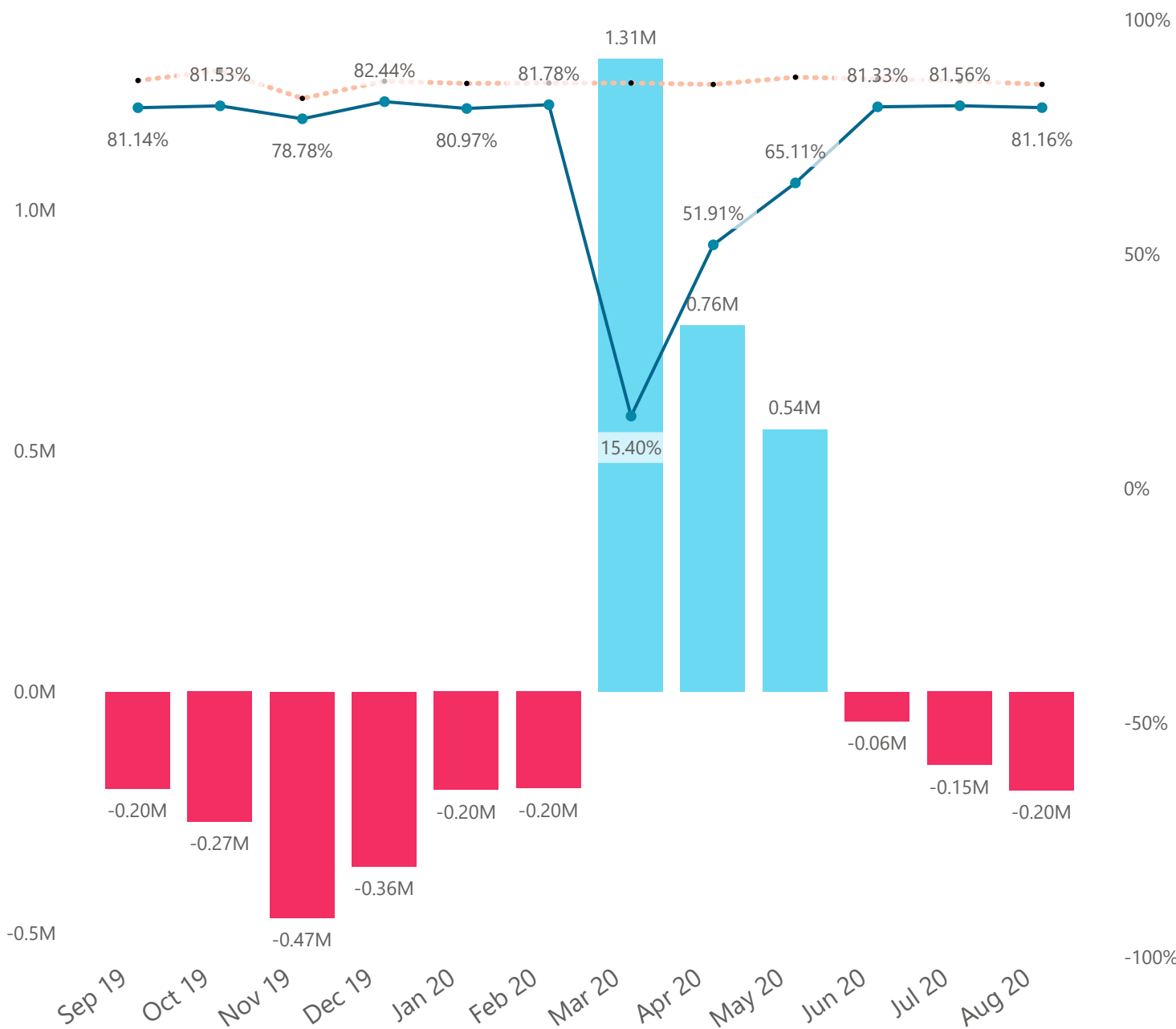
ABS Error

6M

LY: 1.55M | 271.06% ▼

## Accuracy / Net Error Trend

● Net Error ● Forecast Accuracy % ● Forecast Accuracy % LY



## Key Metrics By Customer

Customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
AltiQ Exclusive	56.65%	0.77	330680	17.76%	EI
Novus	36.59%	0.41	285814	44.88%	EI
Synthetic	38.32%	0.48	261010	40.23%	EI
Sage	35.92%	0.47	142746	16.73%	EI
Electricalsociety	42.87%	0.53	122081	24.92%	EI
Digimarket	39.69%	0.53	87844	34.82%	EI
Nomad Stores	43.96%	0.45	85613	34.93%	EI
Forward Stores	38.58%	0.50	84187	37.95%	EI
Chip 7	41.32%	0.30	79770	37.39%	EI
Elkj�p	45.00%	0.12	78218	39.29%	EI
Sound	41.27%	0.51	76763	34.71%	EI
Media Markt	43.66%	0.08	73908	38.26%	EI
Insight	37.11%	0.46	70231	45.38%	EI
Reliance Digital	38.76%	0.47	64515	19.64%	EI
UniEuro	45.77%	0.32	62607	27.48%	EI
Total	72.99%	0.86	491599	2.31% EI	

## Key Metrics By Product

Segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Storage	81.01%	0.80	698487	14.86%	EI
Peripherals	75.18%	0.85	193476	7.43%	EI
Notebook	76.65%	0.83	146640	22.59%	EI
Networking	52.50%	0.81	-379134	-28.90%	OOS
Desktop	70.07%	-52	-2.00%	OOS	
Accessories	71.42%	0.90	-167818	-1.40%	OOS
Total	72.99%	0.86	491599	2.31% EI	