

ARA DISCOVERIES PVT. LTD.

**COMPLETE IT
SOLUTIONS FOR YOUR BUSINESS**

BUILD SMARTER | WORK FASTER | SCALE CONFIDENTLY



About ARA Discover Technologies

ARA Discover Technologies is a future-driven IT solutions company delivering intelligent, scalable, and secure technology to empower modern businesses. We design and develop digital products that enhance efficiency, simplify operations, and accelerate growth.

From software development to AI automation, our solutions are crafted with precision, innovation, and a deep understanding of business needs.

Mission : To build impactful, high-performing technology solutions that drive business transformation and create measurable value.

Vision : To be a global leader in next-generation digital solutions, powering businesses to excel in an ever-evolving technological world.



OUR SPECIALIZED TEAMS

Great outcomes come from great teams — and at ARA Discover Technologies, our people are our power. A blend of innovators, strategists, designers, and tech specialists work together to deliver solutions that elevate your brand globally.

Software Development Team

Custom applications, product builds & enterprise systems

Web Development Team

Responsive websites, portals & platforms

Mobile App Team

Android, iOS & cross-platform applications

UI/UX Design Team

User-centric designs, prototypes & brand experiences

Cloud & DevOps Team

Scalable deployment, automation & cloud migration

IT Consulting Team

Strategy, architecture & digital transformation

Support & Maintenance Team

Continuous monitoring, updates & optimization



WHY CHOOSE ARA DISCOVER TECHNOLOGIES?

Partnering with ARA Discover Technologies means powering your business with reliable, modern, and scalable digital solutions.

- Faster Implementation, Seamless Delivery
- End-to-End Support & Maintenance
- Optimized Workflows for Better ROI
- Secure, Scalable & Future-Ready Architecture
- 100% Transparent Process & Costing*
- Industry-Specific Development Expertise

We don't just deliver technology —
we build digital foundations that support long-term growth.

Core Services & Benefits

Custom Software Development

Custom software tailored to your workflow, industry, and scaling needs.
ERP | CRM | HRMS | Inventory | Custom Applications

Website & Web Application Development

Professional, fast, and conversion-focused websites and platforms.
Corporate Sites | Ecommerce | Portals | Dashboards

Mobile App Development

Powerful apps for Android, iOS, and hybrid systems.
Business Apps | E-commerce Apps | Service Apps | On-Demand Apps

UI/UX Design

User-centered interface design for maximum engagement and clarity.
Wireframes | Prototypes | Web/App UI | Brand Experience

Cloud & DevOps Solutions

Faster deployment. Zero downtime. Optimized scaling.
Cloud Migration | CI/CD | Server Automation | Infrastructure Setup

GPS, Tracking & IoT Solutions

Real-time tracking and monitoring systems.
Vehicle Tracking | Pull & Push API | IoT Monitoring | Live Dashboards

IT Consulting & Digital Transformation

Technology strategy that aligns with your business goals.
System Planning | Architecture Design | Process Optimization

Support & Maintenance

Regular updates, monitoring, and 24/7 support for hassle-free operations.

TECHNOLOGY IMPLEMENTATION EXCELLENCE

Before

ARA Technology Integration

- Manual processes
- Slow operations
- Frequent system errors
- No automation
- Limited scalability
- Poor user experience

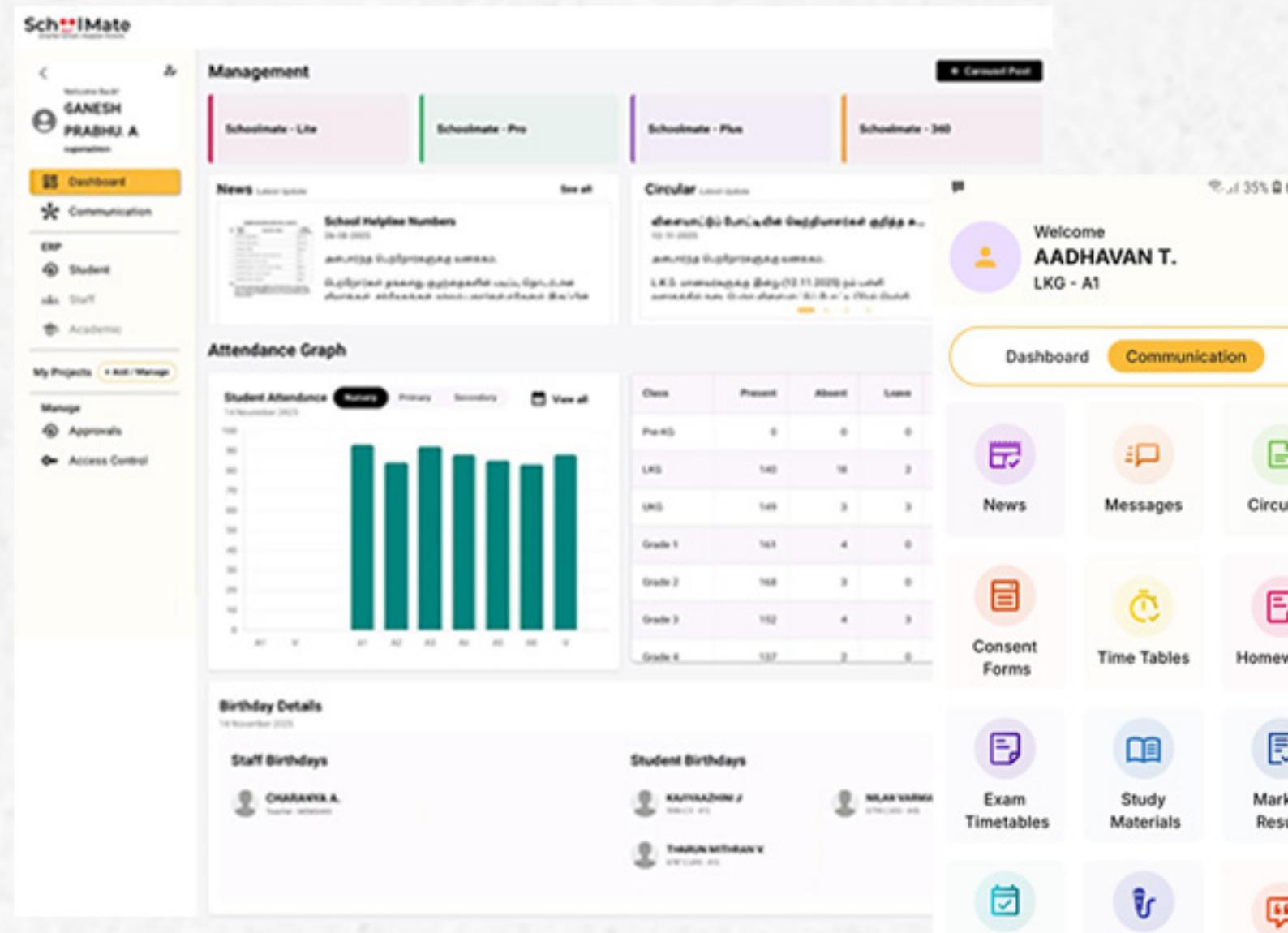
After

ARA Technology Solutions

- Automated workflows
- Faster operations
- Secure, error-free systems
- Smart dashboards & insights
- Scalable architecture
- Enhanced user experiencea

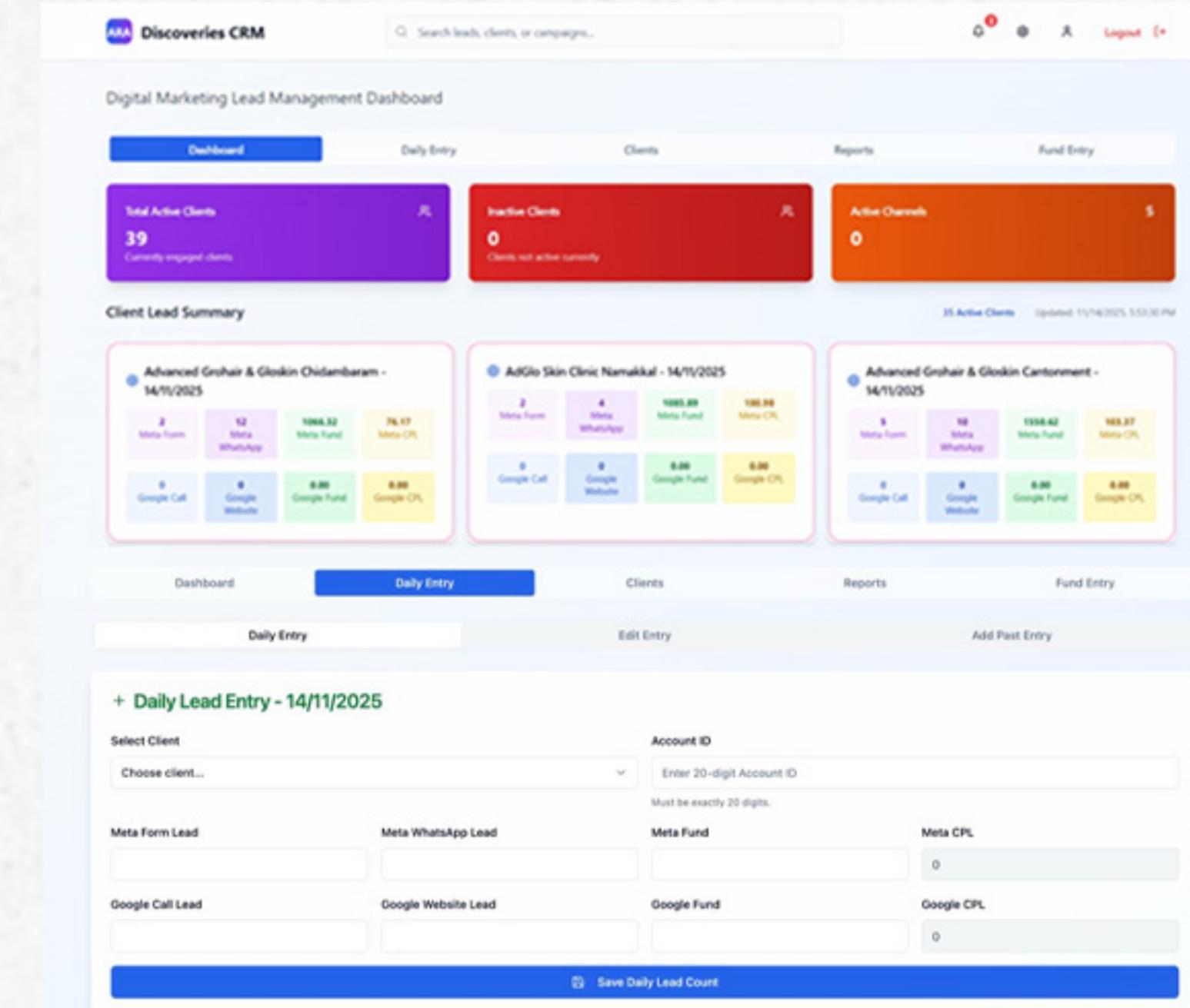
Our Projects

“We build secure, high-performance software that empowers businesses and streamlines processes.”



The screenshot shows the ARA SchoolMate dashboard. It features a sidebar with user information (GANESH PRABHU A), navigation links (Dashboard, Communication, ERP, Student, Staff, Academic, My Projects, Approvals, Access Control), and a main content area. The main area includes sections for Management (with tabs for Lite, Pro, Plus, and 360), News, Circulars, Attendance Graph (showing student attendance by class), and Birthday Details. There are also links for Staff Birthdays, Student Birthdays, Exam Timetables, Study Materials, Marks / Results, School Calendar, Important Events, and Feedback.

ARA SchoolMate
Webapp Link : schoolmate.msmstj.in

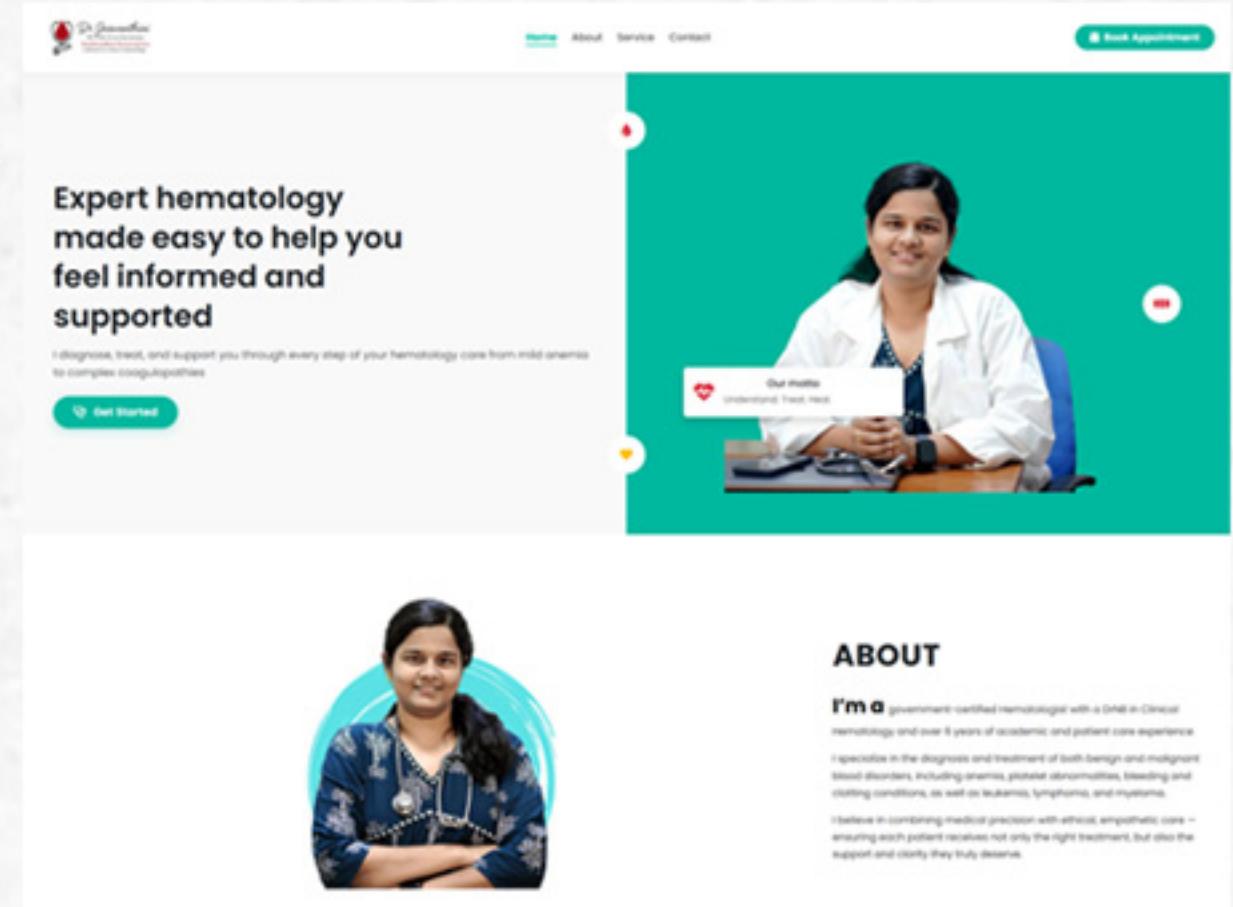
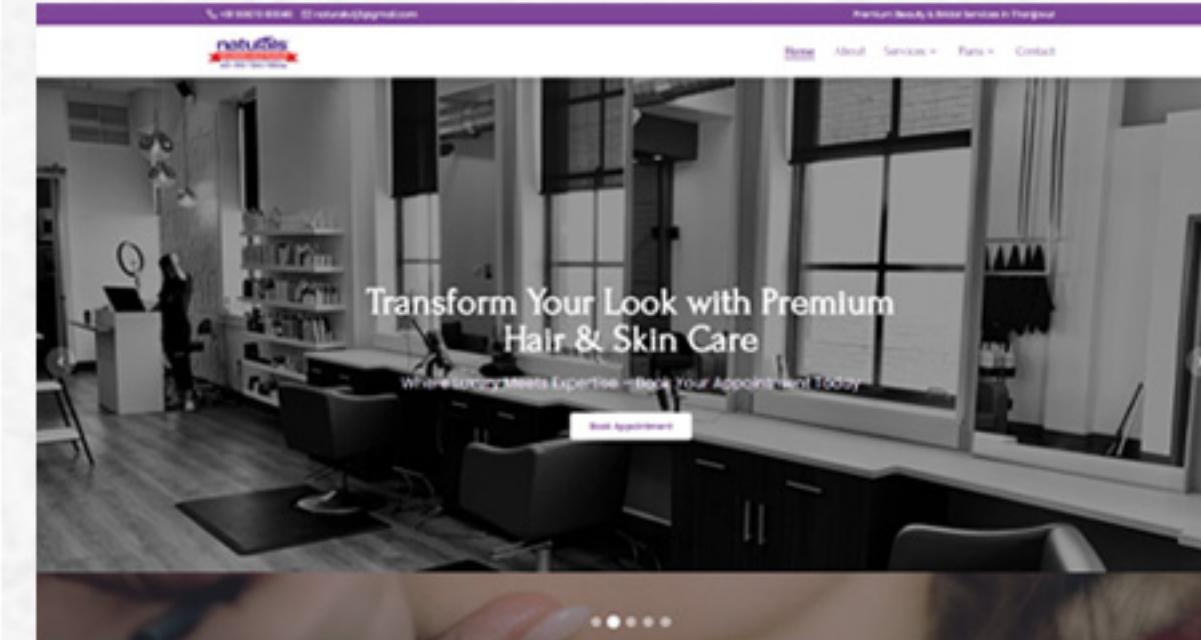
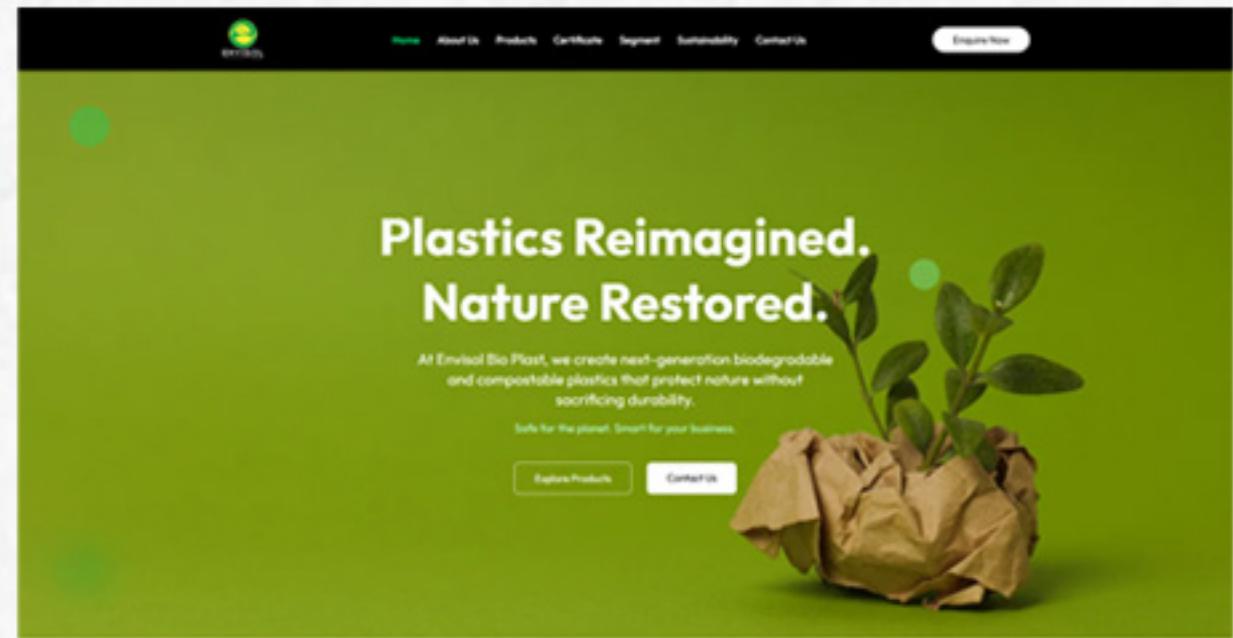
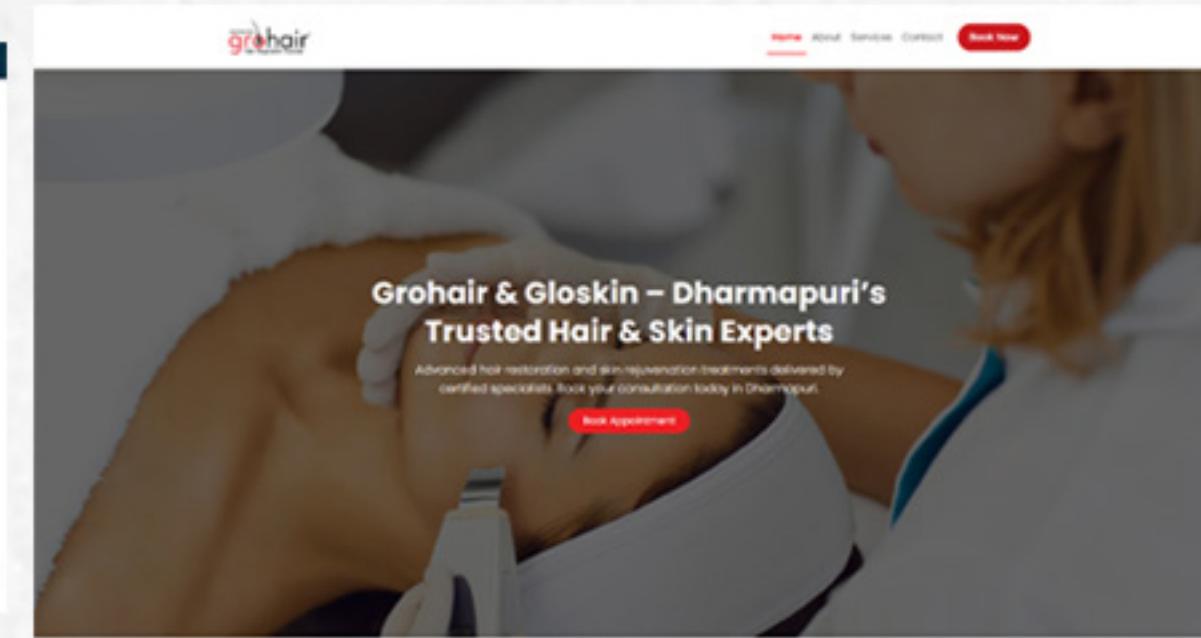
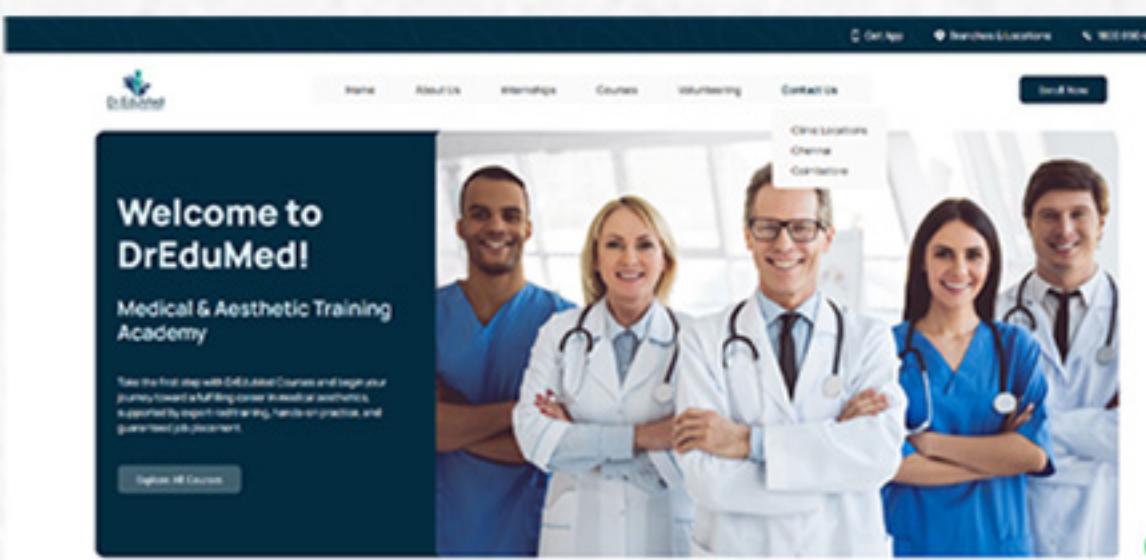


The screenshot shows the ARA Discoveries CRM digital marketing lead management dashboard. It includes a header with the ARA logo, search bar, and navigation links (Dashboard, Daily Entry, Clients, Reports, Fund Entry). Below is a section for Total Active Clients (39), Inactive Clients (0), and Active Channels (0). The Client Lead Summary section displays three cards for different leads: Advanced Grohair & Gloskin Chidambaram (14/11/2025), AdGlo Skin Clinic Namakkal (14/11/2025), and Advanced Grohair & Gloskin Cantonment (14/11/2025), each with metrics for Meta Form, WhatsApp, Google Call, Google Website, and Google CPL. At the bottom, there's a Daily Lead Entry form with fields for Select Client, Account ID, Meta Form Lead, Meta WhatsApp Lead, Meta Fund, Meta CPL, Google Call Lead, Google Website Lead, Google Fund, Google CPL, and a Save Daily Lead Count button.

ARA CRM
Webapp Link : crm.aradiscoveries.com

Our Works

A showcase of the responsive, modern, and purpose-driven websites we've built for our clients.



Let's Build the Future Together

At ARA Discover Technologies, we combine innovation, design, and engineering to craft products that elevate your business capability. Whether you're a startup or a global enterprise, we design technology that scales with your ambition.

We ensure every project is:

- ✓ Strategically planned
- ✓ Technically sound
- ✓ Secure & reliable
- ✓ Result-driven
- ✓ Built for long-term success



Thank You

Contact Us Today!

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