

Portfolio: <https://linktr.ee/arabellaLxD>

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ARABELLA STACHURA

SUMMARY

- Forward-thinking instructional designer with 9+ years experience analyzing needs and crafting tailored learning solutions for diverse audiences in corporate and education sectors
- Expert in deconstructing complex concepts and sequencing instruction to enable independent learning
- Passionate about learner-centric design and creating intuitive user experiences to enable growth
- Proactively seeking opportunities to deepen knowledge of instructional design practices, skills and tools through professional development and independent practice

SKILLS & TOOLS

- **Skills:** E-learning development, curriculum design, adult learning theory, content editing, professional writing, quality assurance, LMS management, accessibility remediation, instructional design models (ADDIE, SAM)
- **Tools:** Articulate 360 (Storyline, Rise), Atlassian (Confluence, Jira), Adobe Creative Cloud (Acrobat, Illustrator, Audition), Job Access With Speech (JAWS), Wrike, Microsoft Office

PROFESSIONAL EXPERIENCE

Paycom Payroll LLC, Grapevine, TX — *Instructional Designer*

AUGUST 2023 - PRESENT

- Design and develop SCORM-compliant, accessible learning content using Articulate Storyline and Rise, adhering to brand style guide and incorporating accessibility features such as alt text and customized focus orders
- Enabled over \$890k in LMS sales by managing the setup and distribution of content trials, customizing LMS content centers to allow client relations representatives to effectively demonstrate and sell the LMS and its content packages
- Streamlined the QA process for e-learning by developing a consistent documentation system for various types of testing, including functional, performance, compatibility, system and accessibility testing; have received zero support tickets for content since taking over QA process
- Championed e-learning accessibility as the team expert, aligning content with accessibility requirements guided by WCAG 2.1 standards including closed captioning, alt text and customized focus order
- Craft meaningful assessments that challenge learners and provide valuable feedback, furthering the learning experience and ensuring relevance to business goals
- Use Adobe Illustrator and Audition to create and edit graphic and audio assets
- Lead cross-functional teams of graphic designers and animators, ensuring projects meet deadlines and requirements

Fort Worth ISD, Fort Worth, TX — *Educator, Team Lead*

AUGUST 2016 - JULY 2023

- Delivered comprehensive training on Virtual Instructor-Led Training (VILT) software, including Microsoft Teams, Zoom, Google Suite and Canvas LMS to colleagues, providing continuous in-person and virtual support
- Led instructor-led training (ILT) sessions for 50+ district colleagues and adult learners, showcasing instructional activities and techniques for practical classroom implementation

- Developed and implemented a comprehensive, flexible curriculum, integrating pre- and post-assessments, culturally representative resources and facilitation recommendations in collaboration with Subject Matter Experts (SMEs)

Everman ISD, Everman, TX — *Educator*

JANUARY 2015 - AUGUST 2016

- Planned and facilitated training for 20 weekly cohorts totaling 300+ learners, building to quarterly presentations for audiences of 100+ including district-wide collaborations, overseeing all aspects from planning to delivery

EDUCATION

The University of Texas at Arlington — *Master of Music - Music Education*

DECEMBER 2021, ARLINGTON, TX

Texas State University — *Bachelor of the Arts - Music Education*

DECEMBER 2014, SAN MARCOS, TX

Association for Talent Development – *Certificate - E-Learning Instructional Design*

JUNE 2024, VIRTUAL