Experience

During my experience as an instructional designer, I have gone through the ADDIE process in a variety of forms. Here are some examples.

Analysis: Create detail docs and project plans, research and assemble content and course outline.

Design: Write and review narrative-style scripts and storyboards, collaborate with visual team to create assets; use Adobe Illustrator to alter visual assets and create icons.

Develop: Use Storyline 360 to build an accessible SCORM 2004 compliant branching scenario with audio course option, closed captioning and accessible focus order.

Implement: Responsible for QA of content that is sold to clients; created a thorough and efficient documentation process to ensure consistency.

Evaluate: Quarterly post-mortem to discuss completed projects, roadblocks and solutions and lessons learned.

Projects

Preventing Discrimination and Harassment: A Leader's Role

Tools used: Articulate Storyline, Adobe Audition, Adobe Illustrator

This project was a refresh of an existing Storyline course with branching scenarios and an audio course option. The course was a narrative-style choose-your-own-adventure mystery written and depicted in a film noir style.

My assignment was:
- Use Storyline to refresh the course for improved learner experience and accessibility
- Collaborate with the visual team to produce animated scenes with lip sync, facial expressions and character/background movement
- Collaborate with voiceover artists to guide their performance in new or re-recorded scenes
- Revise the script to remove idioms and ability-charged language

Highlights of this project:

- Created customized focus orders and added alt text to interactive Storyline slides
- Selected and added stock music to set the tone of the scene and signal to the learner that they are at a decision point
- Used Adobe Audition to cut, mix and compile the audio course including VO, sound effects and musical cues
- Used Adobe Illustrator to create Polaroid-style photographs of scenes from the course, which were used on a bulletin-board style review slide
- Further emphasized the film noir style of the course by adding animated lower thirds in Courier New font to create a typewriter effect when introducing new characters or scenes
- Utilized cue points and triggers to initiate/loop thematic music, create visited states for images on review slide