#### CHAPTER 8

### SUFFICIENCY, ANCILLARITY, AND ALL THAT

In the last five Chapters we have examined the use of probability theory in problems that, although elementary technically, illustrated a fairly good sample of typical current applications. Now we are in a position to look back over these examples and note some interesting features that they have brought to light. It is useful to understand these features, for tactical reasons. Many times in the past when one tried to conduct inference by applying intuitive *ad hoc* devices instead of probability theory, they would not work acceptably unless some of these special circumstances were present, and others absent. Thus they were of major theoretical importance in orthodox statistics, although that theory was never developed far enough to give a real understanding.

However, none of the material of the present Chapter is really needed in our applications; for us, these are incidental details that take care of themselves as long as we obey the rules. That is, if we merely apply the rules derived in Chapter 2, strictly and consistently in every problem, they lead us to do the right thing and arrive at the optimal inferences for that problem automatically, without our having to take any special note of these things. For us, they have rather a "general cultural value" in helping us to understand better the inner workings of probability theory, and the predictable consequences of failure to obey the Chapter 2 rules.

### Sufficiency

In our examples of parameter estimation, probability theory sometimes does not seem to use all the data that we offer it. In Chapter 6 when we estimated the parameter  $\theta$  of a binomial distribution from data on n trials, the posterior pdf for  $\theta$  depended on the data only through the number n of trials and the number r of successes; all information about the order in which success and failure occurred was ignored. With a rectangular sampling distribution in  $\alpha \leq x \leq \beta$ , the joint posterior pdf for  $\alpha$ ,  $\beta$  used only the extreme data values  $(x_{min}, x_{max})$  and ignored the intermediate data.

Likewise, in Chapter 7, with a Gaussian sampling distribution and a data set  $D \equiv \{x_1 \cdots x_n\}$ , the posterior  $\underline{pdf}$  for the parameters  $\mu$ ,  $\sigma$  depended on the data only through n and their first two moments  $(\bar{x}, \bar{x}^2, n)$ . The (n-2) other properties of the data convey a great deal of additional information of some kind; yet probability theory ignored them.

Is probability theory failing to do all it could here? No, the proofs of Chapter 2 have precluded that possibility; the rules being used are the only ones that can yield unique answers while agreeing with the qualitative desiderata. It seems, then, that the unused parts of the data must be *irrelevant* to the question we are asking.<sup>†</sup> But can probability theory itself confirm this conjecture for us in a more direct way?

This introduces us to a quite subtle theoretical point about inference. Special cases of the phenomenon were noted by Laplace [Theorie analytique, 1824 edition, Supp. V]. It was generalized and given its present name 100 years later by R. A. Fisher (1922), and its significance for Bayesian inference was noted by Jeffreys (1939). Additional understanding of its role in inference was achieved only recently, in the resolution of the 'Marginalization Paradox' discussed in Chapter 15.

<sup>†</sup> Of course, when we say that some information is 'irrelevant' we mean only that we don't need it for our present purpose; it might be crucially important for some other purpose what we shall have tomorrow.

If certain aspects of the data are not used when they are known, then presumably it would not matter (we should come to the same final conclusion) if they were unknown. Thus if the posterior pdf for a parameter  $\theta$  is found to depend on the data  $D = \{x_1 \cdots x_n\}$  only through a function  $s(x_1 \cdots x_n)$  (call it 'property S'), then it seems plausible that given s alone we should be able to draw the same inferences about  $\theta$ . If we could demonstrate this, it would confirm that the unused parts of the data were indeed irrelevant in the sense just conjectured.

With a sampling density function  $p(x_1 \cdots x_n | \theta)$  and prior  $p(\theta | I) = f(\theta)$ , the posterior pdf using all the data is

$$p(\theta|D,I) = h(\theta|D) = \frac{f(\theta) p(x_1 \cdots x_n | \theta)}{\int d\theta' f(\theta') p(x_1 \cdots x_n | \theta')}$$
(8-1)

Note that we are not assuming independent or exchangeable sampling here; the sampling pdf need not factor in the form  $p(x_1 \cdots x_n | \theta) = \prod_i p(x_i | \theta)$  and the marginal probabilities  $p(x_i | \theta) = k_i(x_i, \theta)$  and  $p(x_j | \theta) = k_j(x_j, \theta)$  need not be the same function. Now carry out a change of variables  $(x_1 \cdots x_n) \to (y_1 \cdots y_n)$  in the sample space  $S_x$ , such that  $y_1 = s(x_1 \cdots x_n)$ , and choose  $(y_2 \cdots y_n)$  so that the jacobian

$$J = \frac{\partial(y_1 \cdots y_n)}{\partial(x_1 \cdots x_n)} \tag{8-2}$$

is bounded and nonvanishing everywhere on  $S_x$ . Then the change of variables is a 1:1 mapping of  $S_x$  onto  $S_y$ , and the sampling density

$$g(y_1 \cdots y_n | \theta) = J^{-1} p(x_1 \cdots x_n | \theta)$$
(8-3)

may be used just as well as  $p(x_1 \cdots x_n | \theta)$  in the posterior pdf:

$$h(\theta|D) = \frac{f(\theta) g(y_1 \cdots y_n | \theta)}{\int d\theta' f(\theta') g(y_1 \cdots y_n | \theta')}$$
(8-4)

since the jacobian, being independent of  $\theta$ , cancels out.

Then property S is the statement that for all  $\theta \in S_{\theta}$ , (8-4) is independent of  $(y_2 \cdots y_n)$ . Writing this condition out as derivatives set to zero, we find that it defines a set of n-1 simultaneous integral equations (actually, only orthogonality conditions) that the prior  $f(\theta)$  must satisfy:

$$\int_{S_{\theta}} K_i(\theta, \theta') f(\theta') d\theta' = 0, \qquad \left\{ \begin{cases} \theta \in S_{\theta} \\ 2 \le i \le n \end{cases} \right\}$$
 (8-5)

where the ith kernel is

$$K_{i}(\theta, \theta') \equiv g(y|\theta) \frac{\partial g(y|\theta')}{\partial y_{i}} - g(y|\theta') \frac{\partial g(y|\theta)}{\partial y_{i}}$$
(8-6)

and we used the abbreviation  $y \equiv (y_1 \cdots y_n)$ , etc. It is antisymmetric:  $K_i(\theta, \theta') = -K_i(\theta', \theta)$ .

### Fisher Sufficiency

If (8-5) holds only for some particular prior  $f(\theta)$ , then  $K_i(\theta, \theta')$  need not vanish; in its dependence on  $\theta'$  it needs only to be orthogonal to that particular function. But if, as Fisher required, (8-5)is to hold for all  $f(\theta)$ , then  $K_i(\theta, \theta')$  must be orthogonal to a complete set of functions  $f(\theta')$ ; thus zero almost everywhere for  $(2 \le i \le n)$ . Noting that the Kernel may be written in the form

$$K_{i}(\theta, \theta') = g(y|\theta) g(y|\theta') \frac{\partial}{\partial y_{i}} \log \left[ \frac{g(y|\theta')}{g(y|\theta)} \right], \qquad (8-7)$$

this condition may be stated as: given any  $(\theta, \theta')$ , then for all possible samples [that is, all values of  $\{y_1 \cdots y_n; \theta; \theta'\}$  for which  $g(y|\theta) g(y|\theta') \neq 0$ ], the ratio  $[g(y|\theta')/g(y|\theta)]$  must be independent of the components  $(y_2 \cdots y_n)$ . Thus to achieve property S independently of the prior,  $g(y|\theta)$  must have the functional form

$$g(y_1 \cdots y_n | \theta) = q(y_1 | \theta) m(y_2 \cdots y_n). \tag{8-8}$$

Integrating  $(y_2 \cdots y_n)$  out of (8-8), we see that the function denoted by  $q(y_1|\theta)$  is, to within a normalization constant, the marginal sampling pdf for  $y_1$ .

Transforming back to the original variables, Fisher sufficiency requires that the sampling pdf has the form

$$p(x_1 \cdots x_n | \theta) = p(s | \theta) b(x_1 \cdots x_n)$$
(8-9)

where  $p(s|\theta)$  is the marginal sampling density for  $s(x_1 \cdots x_n)$ .

Eq. (8-9) was given by Fisher (1922). If a sampling distribution factors in the manner (8-8), (8-9), then the sampling pdf for  $(y_2 \cdots y_n)$  is independent of  $\theta$ . This being the case, he felt intuitively that the values of  $(y_2 \cdots y_n)$  can convey no information about  $\theta$ ; full information should be conveyed by the single quantity s, which he then termed a sufficient statistic. But Fisher's reasoning was only a conjecture referring to a sampling theory context. We do not see how it could be proved in that limited context, which made no use of the concepts of prior and posterior probabilities.

Probability theory as logic can demonstrate this property directly without any need for conjecture. Indeed, using (8–9) in (8–1), the function b(x) cancels out and we find immediately the relation

$$h(\theta|D) \propto f(\theta) p(s|\theta)$$
. (8-10)

Thus if (8-10) holds, then  $s(x_1 \cdots x_n)$  is a sufficient statistic in the sense of Fisher, and in Bayesian inference with the assumed model (8-1), knowledge of the single quantity s does indeed tell us everything about  $\theta$  that is contained in the full data set  $(x_1 \cdots x_n)$ ; and this will be true for all priors  $f(\theta)$ .

The idea generalizes at once to more variables. Thus, if the sampling distribution factors in the form  $g(y_1 \cdots y_n | \theta) = h(y_1, y_2 | \theta) m(y_3 \cdots y_n)$ , we would say that  $y_1(x_1 \cdots x_n)$  and  $y_2(x_1 \cdots x_n)$  are jointly sufficient statistics for  $\theta$  and in this,  $\theta$  could be multidimensional. If there are two parameters  $\theta_1$ ,  $\theta_2$  such that there is a coordinate system  $\{y_i\}$  in which

$$g(y_1 \cdots y_n | \theta_1, \theta_2) = h(y_1 | \theta_1) k(y_2 | \theta_2) m(y_3 \cdots y_n)$$
(8-11)

then  $y_1(x_1 \cdots x_n)$  is a sufficient statistic for  $\theta_1$ , and  $y_2$  is a sufficient statistic for  $\theta_2$ ; and so on.

Fisher sufficiency was of major importance in orthodox (non-Bayesian) statistics, because it had so few criteria for choosing an estimator. It had, moreover, a fundamental status lacking in other criteria because for the first time, the notion of information appeared in orthodox thinking. If a sufficient statistic for  $\theta$  exists, it is hard to justify using any other for inference about  $\theta$ . From a Bayesian standpoint one would be, deliberately, throwing away some of the information in the data, that is relevant to the problem.<sup>‡</sup>

The Blackwell – Rao Theorem: Arguments in terms of information content had almost no currency in orthodox theory, but a theorem given by D. Blackwell and C. R. Rao lackwell, Davidin the 1940's did establish a kind of theoretical justification for the use of sufficient statistics in orthodox terms. Let  $s(x_1 \cdots x_n)$  be a Fisher sufficient statistic for  $\theta$ , and  $\beta(x_1 \cdots x_n)$  any proposed estimator for  $\theta$ . By (8–9) the joint pdf for the data conditional on s:

$$p(x_1 \cdots x_n | s, \theta) = b(x)p(s|x, \theta) = b(x)\delta(s - s(x))$$
(8-12)

is independent of  $\theta$ . Then the conditional expectation

$$\beta_0(s) \equiv \langle \beta | s, \theta \rangle = E(\beta | s, \theta) \tag{8-13}$$

is also independent of  $\theta$ , so  $\beta_0$  is a function only of the  $x_i$ , and so is itself a conceivable estimator for  $\theta$ , which depends on the observations only through the sufficient statistic:  $\beta_0 = E(\beta|s)$ . The theorem is then that the 'quadratic risk'  $R(\theta, \beta) \equiv E[(\beta - \theta)^2 | \theta]$  satisfies the inequality

$$R(\theta, \beta_0) \le R(\theta, \beta)$$
, (8–14)

for all  $\theta$ . If  $R(\theta, \beta)$  is bounded, there is equality if and only if  $\beta_0 = \beta$ ; that is, if  $\beta$  itself depends on the data only through the sufficient statistic s.

In other words, given any estimator  $\beta$  for  $\theta$ , if a sufficient statistic s exists, then we can find another estimator  $\beta_0$  that achieves a lower or equal risk and depends only on s. Thus the best estimator we can find by the criterion of quadratic risk will always depend on the data only through s. A proof is given by M. H. deGroot (1986, p. 373); the orthodox notion of risk is discussed further in Chapters 13, 14. But if a sufficient statistic does not exist, orthodox estimation theory is in real trouble as we shall see eGroot, M. H.

This argument is not compelling to a Bayesian, because the criterion of risk is a purely sampling—theory notion that ignores prior information. But Bayesians have a far better justification for using sufficient statistics; it is straightforward mathematics, evident from (8–9), (8–10) that if a sufficient statistic exists, Bayes' theorem will lead us to it automatically, without our having to take any particular note of the idea. Indeed, far more is true: from the proofs of Chapter 2, Bayes' theorem will lead us to the optimal inferences\* whether or not a sufficient statistic exists. So for us, sufficiency is not a fundamental or essential theoretical consideration; only a pleasant convenience, affecting the amount of computation but not the quality of the inference.

<sup>&</sup>lt;sup>‡</sup> This rather vague statement becomes a definite theorem when where we learn that if we measure information in terms of entropy, then zero information loss in going from the full data set D to a statistic s is equivalent to sufficiency of s. The beginnings of this appeared long ago, in the Pitman–Koopman theorem (1936); we give a modern version in Chapter 11.

<sup>\*</sup> That is, optimal in the aforementioned sense that no other procedure can yield unique results while agreeing with our desiderata.

### Generalized Sufficiency

However, what Fisher could not have realized because of his failure to use priors, is that the proviso for all priors is essential here. Fisher sufficiency, Eq. (8–9), is the strong condition, necessary to achieve property S independently of the prior. But what was realized only recently is that property S may hold under weaker conditions, that depend on which prior we assign. Thus the notion of sufficiency, which originated in Bayesian considerations, actually has a wider meaning in Bayesian inference than in sampling theory.

To see this, note that since the integral equations (8–5) are linear, we may think in terms of linear vector spaces. Let the class of all priors span a function space (Hilbert space) H of functions on the parameter space  $S_{\theta}$ . If property S holds only for some subclass of priors  $f(\theta) \in H'$  that span a subspace  $H' \subset H$ , then in (8–5) it is required only that the projection of  $K_i(\theta, \theta')$  onto that subspace vanishes. Then  $K_i(\theta, \theta')$  may be an arbitrary function on the complementary function space (H - H') of functions orthogonal to H'.

This new understanding is that, for some priors, it is possible to have 'effective sufficient statistics' even though a sufficient statistic in the sense of Fisher does not exist. Given any specified function  $s(x_1...x_n)$  and sampling density  $p(x_1...x_n|\theta)$ , this determines a kernel  $K_i(\theta,\theta')$  which we may construct by the above relations. If this kernel is incomplete [i.e. as  $(\theta, i)$  vary over their range, it does not span the entire function space  $S_{\theta'}$ ], then the set of simultaneous integral equations (8–46) has nonvanishing solutions. If there are nonnegative solutions, they will determine a subclass of priors for which s would play the role of a sufficient statistic.

Then the possibility seems open that for different priors, different functions  $s(x_1...x_n)$  of the data may take on the role of sufficient statistics. This means that use of a particular prior may make certain particular aspects of the data irrelevant. Then a different prior may make different aspects of the data irrelevant. One who is not prepared for this may think that a contradiction or paradox has been found.

Therefore, in Bayesian inference it is important to understand these integral equations: are they expressing trivialities, dangerous pitfalls that need to be understood; or useful new capabilities for Bayesian inference, which Fisher and Jeffreys never suspected? To show that we are not just speculating about an empty case, note that we have already seen an extreme example of this phenomenon, in the strange properties that use of the binomial monkey prior had in Urn sampling (Chapter 6); it made all of the data irrelevant, although with other priors all of the data were relevant. Let us seek a better understanding through a few more specific examples of this phenomenon.

First, let us transform the above relations back into the x- coordinates. Substituting (8–3) into (8–7), the Jacobian cancels out of the logarithm term. Then the derivative transforms according to

$$\frac{\partial}{\partial y_i} = \sum_{i=1}^n \frac{\partial x_j}{\partial y_i} \frac{\partial}{\partial x_j} \tag{8-a}$$

and we note for later purposes that the derivatives appearing in J and  $J^{-1}$  are reciprocal matrices:

$$\sum_{i=1}^{n} \frac{\partial x_j}{\partial y_i} \frac{\partial y_k}{\partial x_j} = \delta_{ik} . \tag{8-z}$$

Now we have

$$K_{i}(\theta, \theta') = J^{-2} p(x|\theta) p(x|\theta') \sum_{j} \frac{\partial x_{j}}{\partial y_{i}} \frac{\partial}{\partial x_{j}} \log \frac{p(x|\theta)}{p(x|\theta')}$$
(8-b)

and in the integral equation (8-5) any common factor independent of  $\theta'$  and nonzero may be dropped; so the necessary and sufficient condition for  $y_1$  to be an effective sufficient statistic for  $\theta$  with the prior  $f(\theta)$ , is the system of integral equations

$$\int p(x|\theta') \sum_{i} \frac{\partial x_{j}}{\partial y_{i}} \frac{\partial}{\partial x_{j}} \log \frac{p(x|\theta')}{p(x|\theta)} f(\theta') d\theta' = 0, \qquad 2 \le i \le n$$
 (8-c)

We have seen that Fisherian sufficient statistics exist for the binomial, rectangular, and Gaussian sampling distributions. But consider the Cauchy distribution

$$p(x_1 \cdots x_n | \theta, I) = \prod_{i=1}^n \frac{1}{\pi} \frac{1}{1 + (x_i - \theta)^2}$$
 (8-19)

This does not factor in the manner (8–9), and so there is no Fisher sufficient statistic. With a Cauchy sampling distribution, it appears that no part of the data is irrelevant; every scrap of it is used in Bayesian inference, and it makes a difference in our inferences about  $\theta$  (that is, in details of the posterior pdf for  $\theta$ ).

#### Sufficiency Plus Nuisance Parameters

In the above the parameter  $\theta$  might have been multidimensional, and the same general arguments would go through in the same way. The question becomes much deeper if we now suppose that there are two parameters  $\theta$ ,  $\eta$  in the problem, but we are not interested in  $\eta$ , so for us the question of sufficiency concerns only the marginal posterior pdf for  $\theta$ . Factoring the prior  $p(\theta, \eta|I) = f(\theta) g(\eta|\theta)$ , we may write the desired posterior pdf as

$$h(\theta|D) = \frac{\int d\eta \, p(\theta, \eta) \, f(x_1 \cdots x_n | \theta, \eta)}{\int \int d\theta \, d\eta \, p(\theta, \eta) \, f(x_1 \cdots x_n | \theta, \eta)} = \frac{f(\theta) \, F(x_1 \cdots x_n | \theta)}{\int d\theta \, f(\theta) \, F(x_1 \cdots x_n | \theta)}$$
(8-20)

where

$$F(x_1 \cdots x_n | \theta) \equiv \int d\eta \, p(\eta | \theta, I) \, f(x_1 \cdots x_n | \theta, \eta)$$
 (8-21)

Since this has the same mathematical form as (8-1), the steps (8-5)-(8-9) may be repeated and the same result must follow; given any specified  $p(\eta|\theta,I)$  for which the integral (8-21) converges, if we then find that the marginal distribution for  $\theta$  has property S for all priors  $f(\theta)$ , then  $F(x_1 \cdots x_n|\theta)$  must factorize in the form

$$F(x_1 \cdots x_n | \theta) = F^*(r | \theta) B(x_1 \cdots x_n)$$
(8-22)

But the situation is entirely different because  $F(x_1 \cdots x_n | \theta)$  no longer has the meaning of a sampling density, being a different function for different priors  $p(\eta | \theta, I)$ . Now  $\{F, F^*, B\}$  are all functionals of  $p(\eta | \theta, I)$ .

\*\*\*\*\*\*\*\*\*\*\*\*\*\* MORE HERE! TO DO: \*\*\*\*\*\*\*\*\*\*\*

<sup>&</sup>lt;sup>†</sup> In orthodox statistics  $F^*(r|\theta)$  would be interpreted as the sampling density to be expected in a compound experiment in which  $\theta$  is held fixed but  $\eta$  is varied at random from one trial to the next, according to the distribution  $p(\eta|\theta, I)$ .

A Cauchy distribution has no Fisherian sufficient statistic. Is there a class of priors for which it has a conditional sufficient statistic after all?

What is the most general prior for which  $\sum x_i^2$  is a sufficient statistic?

What is the most general prior for which  $x_1^2 - x_2^2$  is a sufficient statistic?

What is the most general sampling distribution for which  $\sum x_i^2$  is a sufficient statistic?

What is the most general sampling distribution for which  $x_{max}$ ,  $x_{min}$ , the maximum and minimum observed values, are jointly sufficient statistics?

What is the most general sampling distribution for which  $\overline{x^2} \equiv n^{-1} \sum x_i^2$  and  $\overline{x} \equiv n^{-1} \sum x_i$  are jointly sufficient statistics?

# The Likelihood Principle

In applying Bayes' theorem the posterior pdf for a parameter  $\theta$  is always a product of a prior  $p(\theta|I)$  and a likelihood function  $L(\theta) \propto p(D|\theta, I)$ ; the only place where the data appear is in the latter. Therefore it is manifest that

Within the context of the assumed model, the likelihood function  $L(\theta)$  from data D contains all the information about  $\theta$  that is contained in D.

For us, this is an immediate and mathematically trivial consequence of the product rule of probability theory, and is no more to be questioned than the multiplication table. But for those who think of probability as a physical phenomenon arising from 'randomness' rather than a carrier of incomplete information, the above statement – since it involves only the sampling distribution – has a meaning independent of the product rule and Bayes' theorem. They call it the "Likelihood Principle", and its status as a valid principle of inference has been the subject of long controversy, still continuing today.

An elementary argument for the principle, given by George Barnard (1947), is that irrelevant data ought to cancel out of our inferences. He stated it thus: Suppose that in addition to obtaining the data D we flip a coin and record the result Z = H or T. Then the sampling probability for all our data becomes, as Barnard would have written it,

$$p(DZ|\theta) = p(D|\theta) p(Z)$$
(8-23)

Then he reasoned that, obviously, the result of a coin flip can tell us nothing more about the parameter  $\theta$  beyond what the data D have to say; and so inference about  $\theta$  based on DZ ought to be exactly the same as inference based on D alone. From this he drew the conclusion that constant factors in the likelihood must be irrelevant to inferences; that is, inferences about  $\theta$  may depend only on the ratios of likelihoods for different values:

$$\frac{L_1}{L_2} = \frac{p(DZ|\theta_1 I)}{p(DZ|\theta_2 I)} = \frac{p(D|\theta_1 I)}{p(D|\theta_2 I)}$$
(8-24)

which are the same whether Z is or is not included. This is commonly held to be the first statement of the likelihood principle by an orthodox statistician, but not all found it convincing.

Alan Birnbaum (1962) gave the first attempted "proof" of the likelihood principle to be generally accepted by orthodox statisticians. From the discussion following his paper we see that many regarded this as a major historical event in statistics. He again appeals to coin tossing, but in a different way, through the principle of Fisher sufficiency plus a "conditionality principle" which appeared to him more primitive:

Conditionality Principle: Suppose we can estimate  $\theta$  from either of two experiments,  $E_1$  and  $E_2$ . If we flip a coin to decide which to do, then the information we get about  $\theta$ 

should depend only on the experiment that was actually performed. That is, recognition of an experiment that might have been performed but was not, cannot tell us anything about  $\theta$ .

But Birnbaum's argument was not accepted by all orthodox statisticians, and even Birnbaum himself seems to have had later doubts. Kempthorne & Folks (1974) and Fraser (1980) continued to attack the likelihood principle and deny its validity. R. A. Fisher had accepted the likelihood principle long before, but he continued to denounce the use of Bayes' theorem on the ideological grounds that we, like Harold Jeffreys, do not require all our probabilities (or indeed, any of them) to be frequencies in any 'random experiment'. For much further discussion, see Edwards (1974), or Berger & Wolpert (1988). The issue becomes even more complex and confusing in connection with the notion of ancillarity, discussed below.

Indeed, coin flip arguments cannot be accepted unconditionally if they are to be taken literally; particularly by a physicist who is aware of all the complicated things that happen in real coin flips, as described in Chapter 10. If there is any logical connection between  $\theta$  and the coin so that knowing  $\theta$  would tell us anything about the coin flip, then knowing the result of the coin flip must tell us something about  $\theta$ . For example, if we are measuring the gravitational field by the period of a pendulum, but the coin is tossed in that same gravitational field there is a clear, if rather loose, logical connection. Both Barnard's argument and Birnbaum's conditionality principle contain an implicit hidden assumption that this is not the case. Presumably, they would reply that without saying so explicitly, they really meant "coin flip" in a more abstract sense of some binary experiment totally detached from  $\theta$  and the means of measuring it; but then, the onus was on them to define exactly what that binary experiment was, and they never did this.

In our view this line of thought takes us off into an infinite regress of irrelevancies; in our system the likelihood principle is already proved directly from the product rule of probability theory, independently of all considerations of coin flips or any other logically independent auxiliary experiment.

But it is important to note that the likelihood principle, like the likelihood function, refers only to the context of a specified model which is not being questioned; seen in a wider context, this function may or may not contain all the information in the data that we need to make the best estimate of  $\theta$ , or to decide whether to take more data or stop the experiment now. Is there additional external evidence that the apparatus is deteriorating? Or, is there reason to suspect that our model may not be correct? Perhaps a new parameter  $\lambda$  is needed. But to claim that the need for additional information like this is a refutation of the likelihood principle, is only to display a misunderstanding of what the likelihood principle is.

# Effect of Nuisance Parameters

So now we need to investigate what probability theory has to say about the complication of extra parameters. Let there be a nuisance parameter  $\theta$  (possibly multidimensional) which is common to both experiments, but which could have different values in them. Then our conclusion from the first experiment would become

$$p(H|AI) = \int d\theta p(H\theta|AI) = \int d\theta p(H|\theta AI) p(\theta|AI) = a???$$

### Use of Ancillary Information

The idea of auxiliary coin flips can, however, be generalized to a constructive and useful principle. If we have a record of any quantity z that is known to be correlated with, or otherwise logically related to, either the noise or the parameters, we can use this extra information to improve our estimates of both the noise and the parameters. A special case was noted by R. A. Fisher (1934), who coined the term "ancillary statistic" for z. Let

$$\theta = \text{parameters (interesting or uninteresting)}$$
 $E = e_1, \dots, e_n, \quad \text{noise}$ 
 $D = d_1, \dots, d_n, \quad \text{data}$ 
 $d_i = f(t_i, \theta) + e_i, \quad \text{model}$ 

$$(8-25)$$

But now we add

$$Z = z_1, \dots, z_m$$
 ancillary data. (8-26)

We want to estimate  $\theta$  from the posterior pdf,  $p(\theta|D,Z,I)$ , and direct application of Bayes' theorem gives

$$p(\theta|DZI) = p(\theta|I) \frac{p(DZ|\theta I)}{p(DZ|I)}$$
(8-27)

in which Z appears as part of the data. But now we suppose that Z has, by itself, no direct relevance to  $\theta$ :

$$p(\theta|Z,I) = p(\theta|I) \tag{8-28}$$

This is the essence of what Fisher meant by the term "ancillary", although his ideology did not permit him to state it this way (since he admitted only sampling distributions, he was obliged to define all properties in terms of sampling distributions). He would say instead that ancillary data have a sampling distribution independent of  $\theta$ :

$$p(Z|\theta, I) = p(Z|I) \tag{8-29}$$

which he would interpret as:  $\theta$  exerts no physical influence on Z. But from the product rule

$$p(\theta, Z|I) = p(\theta|ZI) p(Z|I) = p(Z|\theta I) p(\theta|I)$$
(8-30)

we see that from the standpoint of probability theory as logic, (8-28) and (8-29) are equivalent; either implies the other. Expanding the likelihood ratio by the product rule and using (8-29),

$$\frac{p(DZ|\theta I)}{p(DZ|I)} = \frac{p(D|\theta ZI)}{p(D|ZI)}$$
(8-31)

Then in view of (8-28) we can rewrite (8-27) equally well as

$$p(\theta|DZI) = p(\theta|ZI)\frac{p(D|\theta ZI)}{p(D|ZI)}$$
(8-32)

and now the ancillary information appears to be part of the prior information.

A peculiar property of ancillary information is that whether we consider it part of the data or part of the prior information, we are led to the same conclusions about  $\theta$ . Another is that the

relation between  $\theta$  and Z is a reciprocal one; had we been interested in estimating Z but knew  $\theta$ , then  $\theta$  would appear as an "ancillary statistic". To see this most clearly, note that the definitions (8–28) and (8–29) of an ancillary statistic are equivalent to the factorization:

$$p(\theta Z|I) = p(\theta|I) p(Z|I). \tag{8-33}$$

Now recall how we handled this before, when our likelihood was only

$$L_0(\theta) \propto p(D|\theta I)$$
 (8-34)

Because of the model equation (8-25), if  $\theta$  is known, then the probability of getting any datum  $d_i$  is just the probability that the noise would have made up the difference:

$$e_i = d_i - f(t_i, \theta) \tag{8-35}$$

So if the prior pdf for the noise is a function

$$p(E|\theta I) = u(e_1 \cdots e_n; \theta) = u(\lbrace e_i \rbrace; \theta)$$
(8-36)

we had

$$p(D|\theta I) = u(\{d_i - f(t_i, \theta)\}; \theta),$$
 (8-37)

the same function of  $\{d_i - f(t_i, \theta)\}$ . In the special case of a white gaussian noise pdf independent of  $\theta$ , this led to Eq. (X.YZ).

Our new likelihood function (8–31) can be dealt with in the same way, only in place of (8–37) we shall have a different noise pdf, conditional on Z. Thus the effect of ancillary data is simply to update the original noise pdf:

$$p(E|\theta I) \to p(E|\theta ZI)$$
 (8-38)

and in general ancillary data that have any relevance to the noise will affect our estimates of all parameters through this changed estimate of the noise.

In Equations (8–36) – (8–38) we have included  $\theta$  in the conditioning statement to the right of the vertical stroke to indicate the most general case. But in all the cases examined in the orthodox literature, knowledge of  $\theta$  would not be relevant to estimating the noise, so what they actually did was the replacement

$$p(E|I) \to p(E|ZI) \tag{8-39}$$

instead of (8-38).

Also, in the cases we have analyzed this updating is naturally regarded as arising from a joint sampling distribution which is a function

$$p(DZ|I) = w(e_1 \cdots e_n; z_1 \cdots z_m) \tag{8-40}$$

The previous noise pdf (8-36) is then a marginal distribution of (8-40):

$$p(D|I) = u(e_1 \cdots e_n) = \int dz_1 \cdots dz_m \ w(e_1 \cdots e_n; z_1 \cdots z_m), \tag{8-41}$$

the prior pdf for the ancillary data is another marginal distribution:

$$p(Z|I) = \int de_1 \cdots de_n w(e_1 \cdots e_n; z_1 \cdots z_m), \qquad (8-42)$$

and the conditional distribution is

$$p(D|ZI) = \frac{p(DZ|I)}{p(Z|I)} = \frac{w(e_i; z_j)}{v(z_j)}.$$
 (8-43)

Fisher's original application, and the ironic lesson it had for the relation of Bayesian and sampling theory methods, is explained in the Comments at the end of this Chapter.

# Relation to the Likelihood Principle

The close connection of this to Barnard's form of the likelihood principle does not seem to have been noted before; but we shall have a contradiction unless we restate Barnard's principle more carefully. In accordance with universal custom in orthodox statistics, Barnard did not make any explicit use of, or mention of, any prior information I, so if we try to rewrite his independence condition in our notation it becomes

$$p(DZ|\theta I) = p(D|\theta I) p(Z|I). \tag{8-44}$$

But this is the same as our definition of an ancillary statistic; so it appears by Barnard's reasoning that ancillary statistics should be irrelevant to inference!

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

$$K_{i}(\theta, \theta') \equiv \left[ g(y|\theta) \frac{\partial g(y|\theta')}{\partial y_{i}} - g(y|\theta') \frac{\partial g(y|\theta)}{\partial y_{i}} \right], \qquad (8-45)$$

# Asymptotic Likelihood: Fisher Information

Given a data set  $D \equiv \{x_1 \cdots x_n\}$ , the log likelihood is

$$\frac{1}{n}\log L(\theta) = \frac{1}{n}\sum_{i=1}^{n}\log p(x_i|\theta)$$
 (8-46)

What happens to this function as we accumulate more and more data? The usual assumption is that as  $n \to \infty$ , the sampling distribution  $p(x|\theta)$  is actually equal to the limiting relative frequencies of the various data values  $x_i$ . We know of no case where one could actually know this to be true in the real world; so the following heuristic argument is all that is justified. If this assumption were true, then we would have asymptotically as  $n \to \infty$ ,

$$\frac{1}{n}\log L(\theta) \to \int p(x|\theta_0)\log p(x|\theta) dx \tag{8-47}$$

where  $\theta_0$  is the true value, presumed unknown. Denoting the entropy of the true density by

$$H_0 = -\int p(x|\theta_0) \log p(x|\theta_0) dx$$

we have for the asymptotic likelihood function

$$\frac{1}{n}\log L(\theta) + H_0 = \int p(x|\theta_0) \log \frac{p(x|\theta)}{p(x|\theta_0)} dx \le 0$$
 (8-48)

where we used the fact that for positive real q, we have  $\log q \leq q-1$ , with equality if and only if q=1. Thus we have equality in (8-48) if and only if  $p(x|\theta)=p(x|\theta_0)$  for all x for which  $p(x|\theta_0)>0$ . But if two different values  $\theta$ ,  $\theta_0$  of the parameter lead to identical sampling distributions, then they are confounded: the data cannot distinguish between them. If the parameter is always 'identified' in the sense that different values of  $\theta$  always lead to different sampling distributions for the data, then we have equality in (8-48) if and only if  $\theta=\theta_0$ , so the asymptotic likelihood function  $L(\theta)$  reaches its maximum at the unique point  $\theta=\theta_0$ .

Supposing the parameter multidimensional:  $\theta \equiv \{\theta_1 \cdots \theta_m\}$  and expanding about this maximum, we have

$$\log p(x|\theta) = \log p(x|\theta_0) - \frac{1}{2} \sum_{i,j=1}^{m} \frac{\partial^2 \log p(x|\theta)}{\partial \theta_i \partial \theta_j} \delta \theta_i \delta \theta_j$$
 (8-49)

or,

$$\frac{1}{n}\log\left[\frac{L(\theta)}{L(\theta_0)}\right] = -\frac{1}{2}\sum_{ij}I_{ij}\delta\theta_i\,\delta\theta_j \tag{8-50}$$

where

$$I_{ij} \equiv \int d^n x \, p(x|\theta_0) \, \frac{\partial^2 \log p(x|\theta)}{\partial \theta_i \partial \theta_j} \tag{8-51}$$

is called the Fisher Information Matrix.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

#### Combining Evidence from Different Sources

"We all know that there are good and bad experiments. The latter accumulate in vain. Whether there are a hundred or a thousand, one single piece of work by a real master—+by a Pasteur, for example—+will be sufficient to sweep them into oblivion."

- - - Henri Poincaré (1904, p. 141)

We all feel intuitively that the totality of evidence from a number of experiments ought to enable better inferences about a parameter than does the evidence of any one experiment. Probability theory as logic shows clearly how and under what circumstances it is safe to combine this evidence. One might think naïvely that if we have 25 experiments, each yielding conclusions with an accuracy of  $\pm 10\%$ , then by averaging them we get an accuracy of  $\pm 10/\sqrt{25} = \pm 2\%$ . This seems to be supposed by a method currently in use in psychology and sociology, called meta-analysis (Hedges & Olkin, 1985); but it is notorious that there are logical pitfalls in carrying this out.

The classical example showing the error of this kind of reasoning is the old fable about the height of the Emperor of China. Supposing that each person in China surely knows the height of the Emperor to an accuracy of at least  $\pm$  1 meter, if there are N=1,000,000,000 inhabitants, then it seems that we could determine his height to an accuracy at least as good as

$$\frac{1}{\sqrt{1,000,000,000}} \text{ m} = 3 \times 10^{-5} \text{m} = 0.03 \text{ millimeters}$$
 (8-52)

merely by asking each person's opinion and averaging the results.

The absurdity of the conclusion tells us rather forcefully that the  $\sqrt{N}$  rule is not always valid, even when the separate data values are causally independent; it is essential that they be logically independent. In this case, we know that the vast majority of the inhabitants of China have never seen the Emperor; yet they have been discussing the Emperor among themselves and some kind of mental image of him has evolved as folklore. Then knowledge of the answer given by one does tell us something about the answer likely to be given by another, so they are not logically independent. Indeed, folklore has almost surely generated a systematic error, which survives the averaging; thus the above estimate would tell us something about the folklore, but almost nothing about the Emperor.

We could put it roughly as follows:

error in estimate = 
$$S \pm \frac{R}{\sqrt{N}}$$
 (8-53)

where S is the common systematic error in each datum, R is the RMS 'random' error in the individual data values. Uninformed opinions, even though they may agree well among themselves, are nearly worthless as evidence. Therefore sound scientific inference demands that, when this is a possibility, we use a form of probability theory (i.e., a probabilistic model) which is sophisticated enough to detect this situation and make allowances for it.

As a start on this, (8-53) gives us a crude but useful rule of thumb; it shows that, unless we know that the systematic error is less than about 1/3 of the random error, we cannot be sure that the average of a million data values is any more accurate or reliable than the average of ten. As Henri Poincaré put it: "The physicist is persuaded that one good measurement is worth many bad ones." Indeed, this has been well recognized by experimental physicists for generations; but warnings about it are conspicuously missing from textbooks written by statisticians, and so it is not sufficiently recognized in the "soft" sciences whose practitioners are educated from those textbooks.

Let us investigate this more carefully using probability theory as logic. First we recall the chain consistency property of Bayes' theorem. Suppose we seek to judge the truth of some hypothesis H, and we have two experiments which yield data sets A, B respectively. With prior information I, from the first we would conclude

$$p(H|AI) = p(H|I) \frac{p(A|HI)}{p(A|I)}$$
 (8-54)

Then this serves as the prior probability when we obtain the new data B:

$$p(H|ABI) = p(H|AI) \frac{p(B|AHI)}{p(B|AI)} = p(H|I) \frac{p(A|HI) p(B|AHI)}{p(A|I) p(B|AI)}.$$
 (8-55)

But

$$p(A|HI) p(B|AHI) = p(AB|HI) p(A|I) p(B|AI) = p(AB|I)$$
 (8-56)

so (8-55) reduces to

$$p(H|ABI) = p(H|I) \frac{p(AB|HI)}{p(AB|I)}$$
 (8-57)

which is just what we would have found had we used the total evidence C = AB in a single application of Bayes' theorem. This is the chain consistency property. We see from this that it is valid to combine the *evidence* from several experiments if:

(1) the prior information I is the same in all;

(2) the prior for each experiment includes also the results of the earlier ones.

To study one condition a time, let us leave it as an exercise for the reader to examine the effect of violating (1), and suppose for now that we obey (1) but not (2), but we have from the second experiment alone the conclusion

$$p(H|BI) = p(H|I) \frac{p(B|HI)}{p(B|I)}.$$
 (8-58)

Is it possible to combine the conclusions (8-54) and (8-58) of the two experiments into a single more reliable conclusion? It is evident from (8-55) that this cannot be done in general; it is not possible to obtain p(H|ABI) as a function of the form

$$p(H|ABI) = f[p(H|AI), p(H|BI)]$$
 (8-59)

because this requires information not contained in either of the arguments of that function. But if it is true that p(B|AHI) = p(B|HI), then from the product rule written in the form

$$p(AB|I) = p(A|BHI) p(B|HI) = p(B|AHI) p(A|HI),$$
 (8-60)

it follows that p(A|BHI) = p(A|HI) and this will work. For this, the data sets A, B must be logically independent in the sense that, given H and I, knowing either data set would tell us nothing about the other.

But if we do have this logical independence, then it is valid to combine the results of the experiments in the above naïve way and we will in general improve our inferences by so doing. Thus meta-analysis, applied without regard to these necessary conditions can be utterly misleading.

But the situation is still more subtle and dangerous; suppose one tried to circumvent this by pooling all the data before analyzing them; that is, using (8-57). Let us see what could happen to us.

### Pooling the Data

The following data are real but the circumstances were more complicated than supposed in the following scenario. Patients were given either of two treatments, the old one and a new one and the number of successes (recoveries) and failures (deaths) recorded. In experiment A the data were:

		Failures	Successes	Percent Success
Experiment A:	Old	16519	4343	$20.8 \pm 0.28$
	New	742	122	$14.1 \pm 1.10$

in which the entries in the last column are of the form  $100 \times [p \pm \sqrt{p(1-p)/n}]$  indicating the standard deviation to be expected from binomial sampling. Experiment B, conducted two years later, yielded the data:

Experiment B: 
$$\begin{array}{c}
3876 \\
1233
\end{array}$$
  $\begin{array}{c}
14488 \\
3907
\end{array}$   $\begin{array}{c}
78.9 \pm 0.30 \\
76.0 \pm 0.60
\end{array}$ 

In each experiment, the old treatment appeared slightly but significantly better (that is, the differences in p were greater than the standard deviations). The results were very discouraging to the researchers.

But then one of them had a brilliant idea: let us pool the data, simply adding up in the manner 4343 + 14488 = 18831, etc. Then we have the contingency table

and now the new treatment appears much better with overwhelmingly high significance (the difference is over 20 times the sum of the standard deviations)! They eagerly publish this gratifying conclusion, presenting only the pooled data; and become (for a short time) famous as great discoverers.

How is such an anomaly possible with such innocent-looking data? How can two data sets, each supporting the same conclusion, support the opposite conclusion when pooled? Let the reader, before proceeding, ponder these tables and form your own opinion of what is happening.

\* \* \* \* \* \* \*

The point is that an extra parameter is clearly present. Both treatments yielded much better results two years later. This unexpected fact is, evidently, far more important than the relatively small differences in the treatments. Nothing in the data per se tells us the reason for this (better control over procedures, selection of promising patients for testing, etc.) and only prior information about further circumstances of the tests can suggest a reason.

Pooling the data under these conditions introduces a very misleading bias; the new treatment appears better simply because in the second experiment six times as many patients were given the new treatment, while fewer were given the old one. The correct conclusion from these data is that the old treatment remains noticeably better than the new one; but another factor is present, that is vastly more important than the treatment.

We conclude from this example that pooling the data is not permissible if the separate experiments involve other parameters which can be different in different experiments. In equations (8-58) - (8-60) we supposed no such parameters to be present, but real experiments almost always have nuisance parameters which are eliminated separately in drawing conclusions.

In summary, the meta-analysis procedure is not necessarily wrong; but when applied without regard to these necessary qualifications it can lead to disaster. But we do not see how anybody could have seen all these qualifications by intuition alone; without the Bayesian analysis there is almost no chance that one could apply meta-analysis safely; but whenever meta-analysis is appropriate, the Bayesian procedure automatically reduces to the meta-analysis procedure. So the only safe procedure is strict application of our Chapter 2 rules.

**Fine-grained Propositions.** One objection that has been raised to probability theory as logic notes a supposed technical difficulty in setting up problems. In fact, many seem to be perplexed by it, so let us examine the problem and its resolution.

The Venn diagram mentality, noted at the end of Chapter 2, supposes that every probability must be expressed as an additive measure on some set; or equivalently, that every proposition to which we assign a probability must be resolved into a disjunction of elementary 'atomic' propositions. Carrying this supposition over into the Bayesian field has led some to reject Bayesian methods on the grounds that in order to assign a meaningful prior probability to some proposition such as  $W \equiv$  "the dog walks" we would be obliged to resolve it into a disjunction  $W = W_1 + W_2 + \cdots$  of every conceivable sub-proposition about how the dog does this, such as

 $W_1 \equiv$  "first it moves the right forepaw, then the left hindleg, then ..."

 $W_2 \equiv$  "first it moves the right forepaw, then the right hindleg, then ..."

. . .

But this can be done in any number of different ways, and there is no principle that tells us which resolution is "right". Having defined these sub-propositions somehow, there is no evident

element of symmetry that could tell us which ones should be assigned equal prior probabilities. Even the professed Bayesian L. J. Savage (1954) raised this objection, and thought that it made it impossible to assign priors by the principle of indifference. Curiously, those who reasoned this way seem never to have been concerned about how the orthodox probabilist is to define *his* "universal set" of atomic propositions, which performs for him the same function as would that infinitely fine—grained resolution of the dog's movements.

So the flippant answer to: "Where did you get your prior hypothesis space?" is "The same place where you got your universal set!" But let us be more constructive and analyze the supposed difficulty.

Sam's Broken Thermometer. If Sam, in analyzing his data to test his pet theory, wants to entertain the possibility that his thermometer is broken, does he need to enumerate every conceivable way in which it could be broken? The answer is not intuitively obvious at first glance, so let

 $A \equiv \text{Sam's pet theory}$ 

 $H_0 \equiv$  The thermometer is working properly.

 $H_i \equiv$  The thermometer is broken in the i'th way,  $1 \leq i \leq n$ .

where, perhaps,  $n = 10^9$ . Then, although

$$p(A|DH_0I) = p(A|H_0I) \frac{p(D|AH_0I)}{p(D|H_0I)}$$
(8-61)

is the Bayesian calculation he would like to do, it seems that honesty compels him to note a billion other possibilities  $\{H_1 \dots H_n\}$ , and so he must do the calculation

$$p(A|DI) = \sum_{i=0}^{n} p(AH_i|DI) = p(A|H_0DI) p(H_0|I) + \sum_{i=1}^{n} p(A|H_iDI) p(H_i|DI).$$
 (8-62)

Now expand the last term by Bayes' theorem:

$$p(A|DH_iI) = p(A|H_iI) \frac{p(D|AH_iI)}{p(D|H_iI)}$$
(8-63)

$$p(H_i|DI) = p(H_i|I) \frac{p(D|H_iI)}{p(D|I)}$$
(8-64)

Presumably, knowing the condition of his thermometer does not in itself tell him anything about the status of his pet theory, so

$$p(A|H_iI) = p(A|I), \qquad 0 \le i \le n \tag{8-65}$$

But if he knew the thermometer was broken, then the data would tell him nothing about his pet theory (all this is supposed to be contained in the prior information I):

$$p(A|H_iDI) = p(A|H_iI) = p(A|I), 1 \le i \le n$$
 (8-66)

Then from (8-63), (8-65), (8-66) we have

$$p(D|AH_iI) = p(D|H_iI), 1 \le i \le n (8-67)$$

That is, if he knows the thermometer is broken, and as a result the data can tell him nothing about his pet theory, then his probability of getting those data cannot depend on whether his pet theory is true. Then (8-62) reduces to

$$p(A|DI) = \frac{p(A|I)}{p(D|I)} \left[ p(D|AH_0I) p(H_0I) + \sum_{i=1}^{n} p(D|H_iI) p(H_i|I) \right]. \tag{8-68}$$

From this we see that if the different ways of being broken do not in themselves tell him different things about the data:

$$p(D|H_iI) = p(D|H_1I), 1 \le i \le n (8-69)$$

then enumeration of the n different ways of being broken is unnecessary; the calculation reduces to finding the likelihood

$$L \equiv p(D|AH_0I) p(H_0|I) + p(D|H_1I) [1 - p(H_0|I)]$$
(8-70)

and only the total probability of being broken:

$$p(\overline{H}_0|I) = \sum_{i=1}^n p(H_i|I) = 1 - p(H_0|I)$$
(8-71)

is relevant. He does not need to enumerate a billion possibilities. But if  $p(D|H_iI)$  can depend on i, then the sum in (8–68) should be over those  $H_i$  that lead to different  $p(D|H_iI)$ . That is, information contained in the variations of  $p(D|H_iI)$  would be relevant to his inference and so they should be taken into account in a full calculation.

Contemplating this argument, common sense now tells us that this conclusion should have been 'obvious' from the start. Quite generally, enumeration of a large number of 'fine-grained' propositions and assigning prior probabilities to all of them is necessary only if the breakdown into those fine details contains information relevant to the question being asked. If they do not, then only the disjunction of all of the propositions is relevant to our problem, and we need only assign a prior probability directly to it.

In practice, this means that in a real problem there will be some natural end to the process of introducing finer and finer sub-propositions; not because it is wrong to introduce them, but because it is unnecessary and irrelevant to the problem. The difficulty feared by Savage does not exist in real problems; and this is one of the many reasons why our policy of assigning probabilities on finite sets, succeeds in the real world.

#### COMMENTS

There are still a number of interesting special circumstances, less important technically but calling for short discussions.

Trying to conduct inference by inventing intuitive ad hoc devices instead of applying probability theory has become a deeply ingrained habit among those with conventional training. Even after seeing the Cox theorems and the applications of probability theory as logic, many fail to appreciate what has been shown, and persist in trying to improve the results still more – without acquiring any more information – by adding further ad hoc devices to the rules of probability theory. We offer here three observations intended to discourage such efforts, by noting what information is and is not contained in our equations.

The Fallacy of Sample Re-use. Richard Cox's theorems show that, given certain data and prior information D, I, any procedure which leads to a different conclusion than that of Bayes' theorem, will necessarily violate some very elementary desiderata of consistency and rationality. This implies that a single application of Bayes' theorem with given D, I, will extract all the information that is in D, I, relevant to the question being asked. Furthermore, we have already stressed that, if we apply probability theory correctly there is no need to check whether the different pieces of information used are logically independent; any redundant information will cancel out and will not be used twice.

Yet the feeling persists that, somehow, using the same data again in some other procedure, might extract still more information from D that Bayes' theorem has missed the first time; and thus improve our ultimate inferences from D. Since there is no end to the conceivable arbitrary devices that might be invented, we see no way to prove once and for all that no such attempt will succeed, other than pointing to Cox's theorems. But for any particular device we can always find a direct proof that it will not work; that is, the device cannot change our conclusions unless it also violates one of our Chapter 2 desiderata. We consider one commonly encountered example.

Having applied Bayes' theorem with given D, I to find the posterior probability

$$p(\theta|D,I) = p(\theta|I)\frac{p(d|\theta I)}{p(D|I)}$$
(8-72)

for some parameter  $\theta$ , suppose we decide to introduce some additional evidence E. Then another application of Bayes' theorem updates that conclusion to

$$p(\theta|E, D, I) = p(\theta|D, I) \frac{p(E|\theta, D, I)}{p(E|D, I)}$$

$$(8-73)$$

so the necessary and sufficient condition that the new information will change our conclusions is that, on some region of the parameter space of positive measure the likelihood ratio in (8-73) differs from unity:

$$p(E|\theta, D, I) \neq p(E|D, I). \tag{8-74}$$

But if the evidence E was something already implied by the data and prior information, then

$$p(E|\theta, D, I) = p(E|D, I) = 1$$
 (8-75)

and Bayes' theorem confirms that re—using redundant information cannot change the results. This is really only the principle of elementary logic: AA = A.

Yet there is a famous case in which it appeared at first glance that one actually did get important improvement in this way; this leads us to recognize that the meaning of "logical independence" is subtle and crucial. Suppose we take E = D; we simply use the same data set twice. But we act as if the second D yere logically independent of the first D; that is, although they are the same data, let us call them  $D^*$  the second time we use them. Then we simply ignore the fact that D and  $D^*$  are actually one and the same data sets, and instead of (8-73) - (8-75) we take, in violation of the rules of probability theory,

$$p(D^*|D,I) = p(D^*|I);$$
  $p(D^*|\theta,D,I) = p(D^*|\theta,I)$  (8-76)

<sup>&</sup>lt;sup>†</sup> Indeed, this is a property of any algorithm, in or out of probability theory, which can be derived from a variational principle because in that case adding a new constraint cannot change the solution if the old solution already satisfied that constraint.

Then the likelihood ratio in (8-73) is the same as in the first application of Bayes' theorem, (8-72). We have squared the likelihood function, thus achieving a sharper posterior distribution with apparently more accurate estimate of  $\theta$ !

It is evident that a fraud is being perpetrated here; by the same argument we could re—use the same data any number of times, thus raising the likelihood function to an arbitrarily high power, and seemingly getting arbitrarily accurate estimates of  $\theta$  — all from the same original data set D which might consist of only one or two observations.

However, if we actually had two different data sets  $D, D^*$  which were logically independent in the sense that knowing one would tell us nothing about the other – but which happened to be numerically identical – then indeed (8–77) would be valid, and the correct likelihood function from the two data sets would be the square of the likelihood from one of them. Therefore the fraudulent procedure is, in effect, claiming to have twice as many observations as we really have. One can find this procedure actually used and advocated in the literature, in the guise of a "data dependent prior" (Akaike, 1980). This is also close to the topic of "meta–analysis" discussed above, where ludicrous errors can result from failure to perceive the logical dependence of different data sets which are causally independent.

**A Folk-Theorem.** In ordinary algebra, suppose that we have a number of unknowns  $\{x_1 \dots x_n\}$  in some domain X to be determined, and are given the values of m functions of them:

$$y_1 = f_1(x_1 \dots x_n)$$

$$y_2 = f_2(x_1 \dots x_n)$$

$$\dots$$

$$y_m = f_m(x_1 \dots x_n)$$

If m = n and the jacobian  $\partial(y_1 \dots y_n)/\partial(x_1 \dots x_n)$  is not zero, then we can in principle solve for the  $x_i$  uniquely. But if m < n the system is underdetermined; one cannot find all the  $x_i$  because the information is insufficient.

It appears that this well-known theorem of algebra has metamorphosed into a popular folk—theorem of probability theory. Many authors state, as if it were an evident truth, that from m observations one cannot estimate more than m parameters. Authors with the widest divergence of viewpoints in other matters seem to be agreed on this. Therefore we almost hesitate to point out the obvious; that nothing in probability theory places any such limitation on us. In probability theory, as our data tend to zero, the effect is not that fewer and fewer parameters can be estimated; given a single observation, nothing prevents us from estimating a million different parameters. What happens as our data tend to zero is that those estimates just relax back to the prior estimates, as common sense tells us they must.

However, there may still be a grain of truth in this if we consider a slightly different scenario; instead of varying the amount of data for a fixed number of parameters, suppose we vary the number of parameters for a fixed amount of data. Then does the accuracy of our estimate of one parameter depend on how many other parameters we are estimating? We note verbally what one finds, leaving it as an exercise for the reader to write down the detailed equations. The answer depends on how the sampling distributions change as we add new parameters; are the posterior pdf's for the parameters independent? If so, then our estimate of one parameter cannot depend on how many others are present.

But if in adding new parameters they all get correlated in the posterior pdf, then the estimate of one parameter  $\theta$  might be greatly degraded by the presence of others (uncertainty in the values of the other parameters could then "leak over" and contribute to the uncertainty in  $\theta$ ). In that case, it may be that some function of the parameters can be estimated more accurately than can any one of them. For example, if two parameters have a high negative correlation in the posterior

pdf, then their sum can be estimated much more accurately than can their difference. We shall see this below, in the theory of seasonal adjustment in economics. All these subtleties are lost on conventional statistics, which does not recognize even the concept of correlations in a posterior pdf.

Effect of Prior Information. It is obvious, from the general principle of non-use of redundant information AA = A, that our data make a difference only when they tell us something that our prior information does not. It should be (but apparently is not) equally obvious that prior information makes a difference only when it tells us something that the data do not. Therefore, whether our prior information is or is not important can depend on which data set we get. For example, suppose we are estimating a general parameter  $\theta$ , and we know in advance that  $\theta < 6$ . If the data lead to a negligible likelihood in the region  $\theta > 6$ , then that prior information has no effect on our conclusions. Only if the data alone would have indicated appreciable likelihood in  $\theta > 6$  does the prior information matter.

But consider the opposite extreme: if the data placed practically all the likelihood in the region  $\theta > 6$ , then the prior information would have overwhelming importance and the robot would be led to an estimate very nearly  $\theta^* = 6$ , determined almost entirely by the prior information. But in that case the evidence of the data strongly contradicts the prior information, and you and I would become skeptical about the correctness of the prior information, the model, or the data. This is another case where astonishing new information may cause resurrection of alternative hypotheses that you and I always have lurking somewhere in our minds.

But the robot, by design, has no creative imagination and always believes what we tell it; and so if we fail to tell it about any alternative hypotheses, it will continue to give us the best estimates based on unquestioning acceptance of what we do tell it – right up to the point where the data and the prior information become logically contradictory – at which point, as noted at the end of Chapter 2, the robot crashes.

But, in principle, a single data point could determine accurate values of a million parameters. For example, if a function  $f(x_1, x_2, ...)$  of a million variables takes on the value  $\sqrt{2}$  only at a single point, and we learn that  $f = \sqrt{2}$  exactly, then we have determined a million variables exactly. Or, if a single parameter is determined to an accuracy of twelve decimal digits, a simple mapping can convert this into estimates of six parameters to two digits each. But this gets us into the subject of 'algorithmic complexity', which is not our present topic.

Clever Tricks and Gamesmanship. Two very different attitudes toward the technical workings of mathematics are found in the literature. Already in 1761, Leonhard Euler complained about isolated results which "are not based on a systematic method" and therefore whose "inner grounds seem to be hidden." Yet in the 20'th Century, writers as diverse in viewpoint as Feller and de Finetti are agreed in considering computation of a result by direct application of the systematic rules of probability theory as dull and unimaginative, and revel in the finding of some isolated clever trick by which one can see the answer to a problem without any calculation.

For example, Peter and Paul toss a coin alternately starting with Peter, and the one who first tosses "heads" wins. What are the probabilities p, p' for Peter or Paul to win? The direct, systematic computation would sum  $(1/2)^n$  over the odd and even integers:

$$p = \sum_{n=0}^{\infty} \frac{1}{2^{2n+1}} = \frac{2}{3},$$
  $p' = \sum_{n=1}^{\infty} \frac{1}{2^{2n}} = \frac{1}{3}$ 

The clever trick notes instead that Paul will find himself in Peter's shoes if Peter fails to win on the first toss: ergo, p' = p/2, so p = 2/3, p' = 1/3.

Feller's perception was so keen that in virtually every problem he was able to see a clever trick; and then gave only the clever trick. So his readers get the impression that:

- (1) Probability theory has no systematic methods; it is a collection of isolated, unrelated clever tricks, each of which works on one problem but not on the next one.
- (2) Feller was possessed of superhuman cleverness.
- (3) Only a person with such cleverness can hope to find new useful results in probability theory.

Indeed, clever tricks do have an aesthetic quality that we all appreciate at once. But we doubt whether Feller, or anyone else, was able to see those tricks on first looking at the problem.

We solve a problem for the first time by that (perhaps dull to some) direct calculation applying our systematic rules. After seeing the solution, we may contemplate it and see a clever trick that would have led us to the answer much more quickly. Then, of course, we have the opportunity for gamesmanship by showing others only the clever trick, scorning to mention the base means by which we first found the answer. But while this may give a boost to our ego, it does not help anyone else.

Therefore we shall continue expounding the systematic calculation methods, because they are the only ones which are guaranteed to find the solution. Also, we try to emphasize general mathematical techniques which will work not only on our present problem, but on hundreds of others. We do this even if the current problem is so simple that it does not require those general techniques. Thus we develop the very powerful algorithms involving group invariance, partition functions, entropy, and Bayes' theorem, that do not appear at all in Feller's work. For us, as for Euler, these are the solid meat of the subject, which make it unnecessary to discover a different new clever trick for each new problem.

We learned this policy from the example of George Pólya. For a Century, mathematicians had been, seemingly, doing their best to conceal the fact that they were finding their theorems first by the base methods of plausible conjecture, and only afterward finding the "clever trick" of an effortless, rigorous proof. Pólya gave away the secret in his "Mathematics and Plausible Reasoning," which was a major stimulus for the present work.

Clever tricks are always pleasant diversions, and useful in a temporary way, when we want only to convince someone as quickly as possible. Also, they can be valuable in understanding a result; having found a solution by tedious calculation, if we can then see a simple way of looking at it that would have led to the same result in a few lines, this is almost sure to give us a greater confidence in the correctness of the result, and an intuitive understanding of how to generalize it. We point this out many times in the present work.

But the road to success in probability theory is through mastery of the general, systematic methods of permanent value. For a teacher, therefore, maturity is largely a matter of overcoming the urge to gamesmanship.