Continuous integration and continuous deployment automates infrastructure cleanup which means less/reduce cost from unused resources.



It automates infrastructure creation which means less human error and faster deployment and less/reduce or avoid cost.

It causes faster and more frequent deployment to productions which leads to value-generating features being released more quickly and increase revenue.



It performs automated rollback triggered by job failures which means quick undo to return production to working state and in economic term protect revenue.

It helps to deploy to production without manual checks which means that the time to push the product to market will be greatly reduced and also increase revenue.

